REPORT

Event : Clean India Campaign-2022

Date : 1st October -31st October, 2022

Venue : Garbage cleaning systems in public spaces, Visit to slum/villages

to explain the concepts of cleanliness, Visit to nearby market, Visit

to GGSIP University

Convener : Ms. Vaishali Prasad, NSS- Program Officer

Participants : Students of BBA, BA (J&MC), MBA, BCA

OBJECTIVE

• Bring about an improvement in the general quality of life in the slum areas, by promoting cleanliness, hygiene and eliminating open defectaion.

- Encourage cost effective and appropriate technologies for ecologically safe and sustainable sanitation.
- Develop wherever required, Community managed sanitation systems focusing on scientific Solid & Liquid Waste Management systems for overall cleanliness in the urban and village areas.
- Carrying out cleanliness activities in and surrounding places of the institute building, campus area.
- Poster Competition on Cleanliness has been organized.
- Publicity of the cleanliness activities and its significance carried out by this students working under the NSS as a volunteer.
- Over all cleaning of office including weeding out old files and disposal of unserviceable items.

Genesis

Swacchta Pakhwada is an occasion to spread the message of cleanliness not only among the students but also in the surrounding areas. Considering its crucial role Tecnia Institute of Advanced Studies have organised a 30 days programme "Swacchta Pakhwada" and is proposed

from 1st October -31st October, 2022. Tecnia Institute of Advanced Studies have organised Swacchta Pakhwada and students of institute have participated. In addition, day-wise activities have been performed at different places.

Government of India has launched a nationwide cleanliness initiative in the form of "Swachhta Pakhwada" from 1st October -31st October, 2022 under the Swachh Bharat Abhiyaan, announced by the Prime Minister, focusing on cleanliness and hygiene. Swachh Bharat Abhiyaan is a platform where all of us have a chance to participate. By imbibing Swachhta, i.e. cleanliness, in our day to day activities we can help make our local surroundings and our cities more Cleaner, Greener and Beautiful place to live in.

Tecnia Institute of Advanced Studies, an Institute of repute engaged in management, journalism and Information technology, is committed to play an important role that will inculcate positive behavioral change in individual and groups towards cleanliness. TIAS believes that each one of us can play a vital role in achieving the "Swachh Bharat" by observing personal cleanliness as well as cleanliness of surroundings.

Highlights of the Clean India Campaign

- > Garbage cleaning systems in public spaces
- ➤ Visit to slum/villages to explain the concepts of cleanliness
- ➤ Visit to markets nearby to study the systems for cleaning
- ➤ Clean Roads leading to the institution
- ➤ Visit to Government hospital to study the hygiene and systems for disposal of garbage and hospital wastes
- > Care for the surroundings: Visit to institutions for the poor

REPORT

The Swachhta Pakhwada at Tecnia institute of Advanced Studies was celebrated with great enthusiasm and activities went in full swing. During the Pakhwada several cleanliness activities were initiated on and off the institute campus. At the outset, all the faculties, administrative and supporting staff along with students have taken Swachhta Pledge and then conducted cleanness drive in and around the campus. Further, teams of students along with faculty member were allocated discrete responsibilities to clean institute premises along with adjoining areas. Some of the cleanness activities conducted during the Swachhta Pakhwada. As part of the Swachh Bharat Abhiyan 'Swachhta Pakhwada', TIAS, New Delhi organized various other activities and gave a message and discuss issues related to cleanliness in Pakhwada slum/ village adopted

by the institute, to create awareness among villagers, slum people and students, and to enlighten the staff/local population in promoting the clean India drive. The volunteers also visited GGSIP university to participate in Mega Swachta Drive 2.0.

GLIMPSE





LEARNING OUTCOME

This event gave a platform to the students to work for the society, surroundings and clean of campus area and to showcase their talents so as to give them an identity amongst their peer group and realize their skills.

- 1. The importance of cleanliness, health and hygiene was highlighted among the student.
- 2. Inspection of cleanliness, make green campus.
- 3. Removal of waste material and educate slum and village people for cleanliness.
- 4. Carrying out cleanliness activities in and around Roads leading to the institutions.
- 5. Banners are pasted at various places in institution of go green to motivate and encourage students to maintain Swachhta.

Students, both as participants or coordinators, have extracted their inner capability out and performed well. Swachhta Pakhwada has proved the best platform to think & act out of the box and shine-up their hidden skill & acumen for the betterment of society, institution and surrounding areas.

The attractive prizes and other consolation prizes on the other hand also became the major source of attraction and motivation.

LIST OF VOLUNTEER

S.NO	NAME
1.	Parmeet Kaur

	Anshika kher
3.	Kasui Gupta
4.	Agampreet Singh
5.	Sanyam Jain
6.	Aman Gupta
7.	Tisha Chawla
8.	Tanish Bhandari
9.	Yudhishthir Kaushik
10.	Parth Khatri
11.	Vidhan Dawar
12.	Ronak Babbar
13.	Priyank Jain
14.	Anjali Chaudhary
15.	Daksh Dutt
16.	kavish Grover
17.	Yash Upadhyay
18.	Rishika Arora
19.	Namya Gandhi
20.	Dhruv Singh Rathore
21.	Ansh Gupta
22.	Priyanshu Choudhary