



Fwd: National youth day

1 message

Nss Tecnia <nss@tecnia.in>

Tue, Jan 17, 2023 at 12:41 PM

To: Anmol Arora <tecniawebsite@tecnia.in>

----- Forwarded message -----

From: **sujita gahlaut dahiya** <adya.dsacs@gmail.com>

Date: Tue, Jan 10, 2023 at 9:41 PM

Subject: National youth day

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National Youth Day i.e. 12th January 2023

National Youth Day is observed on 12th of January every year on the birthday of Swami Vivekananda. In 1984, the Government of India declared the day as the National Youth Day and since 1985 the event is celebrated in India every year.

It is celebrated as an opportunity for government and others to draw attention to youth concerning issues, in the nation. Believing that rekindling the eternal message of Swami Vivekanad's philosophy would personify the eternal energy of the youth, it was thus further decided by the Government of India to involve youth's positive energy to direct and guide it towards a greater cause, for the nation.

Youth of today often experience discrimination, which in turn can lead to exclusion and /or discourage people from seeking help for fear of being negatively 'labelled'. Efforts are needed to provide them with sources of authentic information and encourage them to help others seek the same.

Specifically with HIV/AIDS which is often considered to be a taboo amongst health conditions; it is the need of the hour to inculcate in the young minds the right attitude towards the disease with proper knowledge which in turn would help them choose safe options and lead a healthy life.

To celebrate National Youth Day, it is two weeks campaigning from 10th January 2023 to 24th January 2023 in different colleges.

1. **Social media:** Promote #RRC talks. SACS may encourage the youth to discuss about the Youth power and the role youth can play in Nation Building (district/state/country at each RRC level). Each RRC may spread the message effectively by using all the channels like facebook, twitter, university newsletter, local newspapers.

2. **Positive talks:** RRCs are encouraged to orient the youth about positive talking which in turns is helpful in building society. Following points may be included in positive talks:

- Happy Country is a happy youth.....
- HIV positive is positive towards life.....
- Strengthened youth is the face of society.....

3. **Radio talks:** District wise talk shows are encouraged where youth voice their opinion about strong nation building.

4. **Reel Making:** RRCs are encouraged to make small reels on HIV/AIDS awareness.

5. Each RRC may adopt government schools in close vicinity and conduct activities in schools with the help of RRC coordinators and nodal teachers.

6. **Tree for life:** RRCs may decorate tree in the neighborhood with small red ribbons and hang few cards/notes which has positive notes on them.

7. Active Promotion of Helpline and Mobile Application through RRCs.

Submitted for the approval to organize above mentioned activities in the RRCs on National Youth Day 2023.

Regards
Sujita gahlaut

1/17/23, 12:47 PM

Tecnia Institute of Advanced Studies Mail - Fwd: National youth day

Assistant director youth affairs