



# TECNIA INSTITUTE OF ADVANCED STUDIES

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**NAAC ACCREDITED GRADE "A" INSTITUTE**  
INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085  
**TIAS NATIONAL SERVICE SCHEME (NSS) CELL**  
SELF-FINANCING UNIT - I



Ref:.....

Date:.....

## REPORT

### Har Ghar Tiranga Campaign- 2<sup>nd</sup>-15<sup>th</sup> August, 2022

- Event** : Har Ghar Tiranga Campaign
- Convener** : Ms Vaishali Prasad, NSS Programme Officer, TIAS  
Dr Sheenu Arora, NSS Programme Coordinator, TIAS
- Date** : 2<sup>nd</sup>-15<sup>th</sup> August, 2022
- Event Mode** : Offline
- Venue** : TIAS Building
- Participants** : Students of MBA/BBA/BCA/BA(JMC) Programme



## **OBJECTIVE**

Har Ghar Tiranga' is a campaign under the aegis of Azadi Ka Amrit Mahotsav to encourage people to bring the Tiranga home and to hoist it to mark the 75th year of India's independence. Our relationship with the flag has always been more formal and institutional than personal. Bringing the flag home collectively as a nation in the 75th year of independence thus becomes symbolic of not only an act of personal connection to the Tiranga but also an embodiment of our commitment to nation-building. The idea behind the initiative is to invoke the feeling of patriotism in the hearts of the people and to promote awareness about the Indian National Flag.

## **REPORT**

The NSS Cell, Tecnia Institute of Advanced Studies organized Har Ghar Tiranga Campaign under the aegis of Azadi Ka Amrit Mahotsav from 2nd-15th August 2022 to encourage people to bring the Tiranga home and to hoist it to mark the 75th year of India's independence. Many activities were organized under this campaign. Our relationship with the flag has always been more formal and institutional than personal. Bringing the flag home collectively as a nation in the 75th year of independence thus becomes symbolic of not only an act of personal connection to the Tiranga but also an embodiment of our commitment to nation-building. The idea behind the initiative is to invoke the feeling of HAR GHAR TIRANGA CAMPAIGN NSS ACTIVITY 2 nd-15th AUGUST 2022 patriotism in the hearts of the people and to promote awareness about the Indian National Flag. With that aim, the NSS Cell, Tecnia Institute of Advanced Studies started the campaign with "Tiranga Awareness Programme" at various places and were taught importance of Indian National Flag and some important facts about it. This was followed by 'Flag Face Painting' and distribution of Indian National Flags to all. Creatives about the Indian National Flag were displayed on notice boards and a selfie point was created where students and faculty clicked selfie with the flag and posted on website <https://harghartiranga.com>. Students also pinned the Flag on the website as per their geographical coordinates. On 13th August 2022, 75th Independence Day was celebrated with great enthusiasm and respect at Tecnia Institute of Advanced Studies, Rohini on 13/08/2022. The Chief Guest of the event was Mr. Subash Vats; Assistant Commissioner of Police, Rohini and the Guest of Honour was Mr. Anil Gupta, Joint Secretary, RSS, Delhi. The celebration started at 10:00 AM with the hoisting of National Flag. To commemorate the sovereignty of our nation, Dr. Ajay Kumar along with the Chief Guest Mr.

Subash Vats and the Guest of Honour Mr. Anil Gupta hoisted the flag and all sang National Anthem. The Program was anchored and coordinated by Ms. Keenika Arora, Assistant Professor, Department of Management Sciences and Dr. Nivedita. The event started in the TIAS Auditorium with welcoming of the guests and ceremonial lamp lighting followed by felicitation of the guests. Dr. Ajay Kumar, Director TIAS in his welcome speech wished everyone a very happy independence day and spoke about the relevance of the program and the students about the glory of the new India. The Chief Guest Mr. Subash Vats told about the India's struggle for freedom and the great Indian freedom fighters. The Guest of Honour, Mr. Anil Gupta spoke about some of the unsung heroes of freedom struggle and motivated the students towards entrepreneurship by giving notifiable examples. He also discussed about the government policies and impetus in promoting entrepreneurship.

Everyone paid their respect and saluted the National Flag and sang the National Anthem with great enthusiasm. Ms. Vaishali Prasad, Program Officer in her speech addressed the assembly about this great national event, she restated; we are lucky, that our forefathers have given us a land of peace and contentment where we can live without fear. Our country is developing very fast in the field of technology, education, sports, finance and various other fields which were almost impossible before freedom. She also informed that in an effort to celebrate 75th Independence Day, the institute would be planting 75 plant saplings in the District Park, Rohini. After this all Club In Charges along with their student member walked in a procession from the premises of the institute to Rohini District Park for plantation drive. The Chief Guest Mr. Subash Vats, the Guest of Honour Mr. Anil Gupta, Dr. Ajay Kumar, Mr. Sajanshankar and other faculty members along with the students planted 75 plant saplings and took an oath to adopt and protect them till the time they are grown. The plant saplings were courteous support from Advocate Mr. Sajanshankar Later in the event some students performed patriotic song, dance and poem. In the end Dr. Rajneesh Pandey, Assistant Professor, Department of Journalism and Mass Communication gave away vote of thanks.

The event was well coordinated by Mr. Mayank Arora, Mr. Inderpreet Singh, Mr. Rahul Tripathi, Ms. Sania Kukkar, Dr. Sheenu Arora, Dr. Ruchi Shrivastava. The event was a great success and all the students participated with great enthusiasm.

## **LEARNING OUTCOME**

- The attendees realized the history and freedom struggle.

- the attendees celebrated Swadhinta ka Amritmahotsava-75th Independence Day Celebrations
- Students got motivation to participate in National Integration Programme and Social gatherings for the betterment of the community
- The attendees were sensitized towards environment and its conservation.
- The attendees were motivated to come up with innovative idea to solve environmental problem.

## GLIMPSE







Tecnia Institute of Advanced Studies PG Block, Bhagwan Mahavir Marg, Block D, Sector 14, Rohini, Delhi, 110085, India

Latitude 28.705796666666668° Longitude 77.13016666666667°

Local 11:37:34 AM Altitude 206.5 meters  
GMT 06:07:34 AM Saturday, 13-08-2022



Delhi, Delhi, India  
2A & 2B, Phase-1, Madhuban Chowk, Outer Ring Rd,  
Block D, Sector 14, Rohini, Delhi, 110085, India  
Lat 28.705673°  
Long 77.130362°  
12/08/22 04:21 PM



New Delhi  
Delhi  
India  
27°C  
81°F  
2022-08-14(Sun) 08:39(pm)



Faridabad, Haryana, India  
226, Sector 19, Faridabad, Haryana 121002,  
India  
Lat 28.426222°  
Long 77.311237°  
13/08/22 07:21 PM



Delhi, Delhi, India  
Tecnia Institute of Advanced Studies PG Block, Bhagwan Mahavir Marg, Block D, Sector 14, Rohini, Delhi, 110085, India  
Lat 28.705671°  
Long 77.130161°  
12/08/22 04:35 PM