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**GRADE "A" INSTITUTE**

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**UNNAT BHARAT ABHIYAN 2.0 (UBA Cell)**

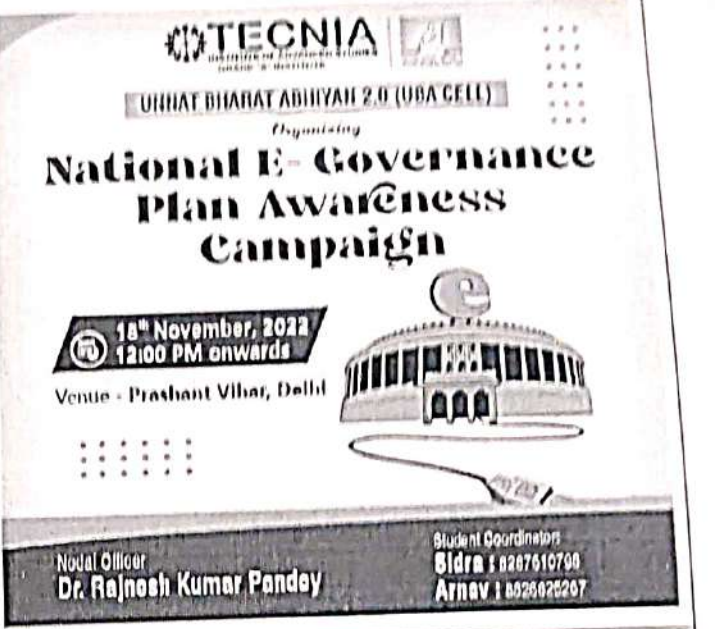
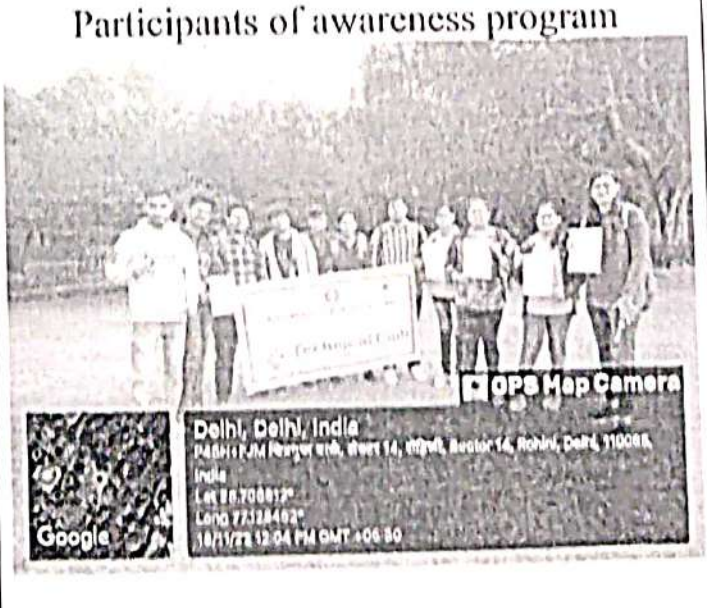
UNNAT BHARAT ABHIYAN 2.0 (UBA Cell)  
 A flagship programme of Ministry of Education, Government of India



**Report on Awareness Campaign on National E-Governance**

Title of Activity*	Awareness Campaign on National E-Governance
Values	<ul style="list-style-type: none"> <li>✓ Accessibility</li> <li>✓ Participation and Engagement</li> <li>✓ Privacy and Data Protection</li> <li>✓ Digital Literacy and Empowerment</li> </ul>
Learning Outcomes	<ul style="list-style-type: none"> <li>✓ Understanding of e-Governance</li> <li>✓ Knowledge of Government Services</li> <li>✓ Online Transaction Skills</li> <li>✓ Active Citizen Engagement</li> </ul>
Organized by	Unnat Bharat Abhiyan Club
Program Theme*	Awareness Campaign on National E-Governance
External Expert / Internal Expert	Dr. Rajnesh Kumar Pandey
Date*	18-11-2022
Time*	12 pm onwards
Venue	Prashant Vihar

**Coordinator**  
 Internal Quality Assessment Cell (IQAC)  
 Tecnia Institute of Advanced Studies  
 New Delhi-110085

<p>Poster/Flyer/Notice*</p>	
<p>No. of Students*</p>	<p>12</p>
<p>No. of Faculty*</p>	<p>1</p>
<p>No. of External Participants</p>	<p>NA</p>
<p>Photograph*</p>	
<p>Photograph</p>	

*[Signature]*  
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Participants gave demo to beneficiary



Participants gave demo to beneficiary



Report: Description in

The Awareness Campaign on National E-Governance aimed to educate and engage citizens in leveraging digital platforms for efficient and transparent governance. This report provides an overview of the campaign's objectives, strategies, and outcomes, with a focus on raising awareness, promoting participation, and fostering a culture of digital inclusivity.

**1. Introduction:** The National E-Governance Awareness Campaign was launched with the vision of transforming traditional government services into accessible, citizen-centric, and technology-driven platforms. The campaign sought to bridge the digital divide, empower citizens, and enhance the efficiency of government processes.

**2. Objectives:** The primary objectives of the campaign were:

- Increase awareness about e-governance initiatives.
- Educate citizens on the benefits of digital governance.
- Promote the use of online government services.
- Encourage citizen participation and feedback.

**3. Strategies:** The campaign employed a multi-faceted approach to achieve its goals:

**Localized Initiatives:** Conducted awareness programs at the grassroots level to address

specific regional needs and concerns.

#### 4. Implementation:

**Information Dissemination:** Shared informative content, success stories, and video testimonials to illustrate the positive impact of e-governance on citizens' lives.

**Citizen Outreach:** Engaged in direct citizen outreach through mobile vans, community events, and door-to-door campaigns to ensure inclusivity.

#### 5. Outcomes:

**Increased Awareness:** A significant rise in citizen awareness regarding e-governance services, as evidenced by surveys and social media analytics.

**Enhanced Participation:** Growth in the number of citizens actively using online government platforms for various services.

**Positive Feedback:** Received positive feedback and testimonials from citizens who experienced improved service delivery through e-governance.

#### 6. Challenges and Lessons Learned:

**Digital Divide:** Despite efforts, certain segments of the population still face challenges in accessing and utilizing digital services.

**Sustainability:** Ensuring the long-term sustainability of the campaign's impact requires ongoing efforts and continuous adaptation to emerging technologies.


#### 7. Recommendations:

**Continued Awareness:** Sustain awareness campaigns through regular updates and engagement on various media channels.

**Digital Literacy Programs:** Invest in programs to enhance digital literacy, particularly in underserved communities.

**User Feedback Mechanism:** Implement and promote feedback mechanisms to address user concerns and improve service delivery.

8. **Conclusion:** The National E-Governance

	Awareness Campaign has made significant strides in raising awareness and promoting the adoption of digital government services. Continued efforts are essential to ensure the sustained growth of e-governance and its positive impact on citizen engagement and service delivery.
Resource Person Profile	NA
Attendance Sheet*	Attached at the end of Report
Feedback	Sample feedback Attached at the end of Report
Report Submitted by	Dr. Rajnesh Kumar Pandey
<i>For Office Use</i>	
Signature of Event Coordinator	Signature of School/Department Head (With Seal)
	 <b>Coordinator Unnat Bharat Abhiyan</b> <b>Tecna Institute of Advanced Studies</b> <b>Mashtaban Chowk, Rohini, Delhi 85</b>

Fields marked with '\*' are mandatory

### List of participants

S.NO	PARTICIPANTS
1.	Gurpreet Kakkar
2.	Muskaan Dhamija
3.	Harshit Garg
4.	Deshik Chawla
5.	Ansh Manik
6.	Shrey Arya
7.	Divyanshu
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