



TECNIA INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE

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UNNAT BHARAT ABHIYAN 2.0 (UBA Cell)

विद्यया ऽमृतमश्नुते, धन्याः मरणं प्राप्नुवन्ति मृतमश्नुते, मृतमश्नुते
 (A movement for progressive India)
 A flagship programme of Ministry of Education, Government of India



Report on Awareness Campaign on Digital payment

Title of Activity*	Har Payment Digital
Values	<ul style="list-style-type: none"> ✓ Financial Inclusion ✓ Ease of Use ✓ Security ✓ Interoperability
Learning Outcomes	<ul style="list-style-type: none"> ✓ Digital Financial Literacy ✓ Increased Trust in Digital Payments ✓ Enhanced Security Awareness ✓ Individuals' empowerment, financial well-being
Organized by	Unnat Bharat Abhiyan Club
Program Theme*	Har Payment Digital
External Expert / Internal Expert	Dr. Rajnesh Kumar Pandey
Date*	30-09-2022
Time*	11 am onwards
Venue	Bhalswa Dairy

Coordinator
 Internal Quality Assessment Cell (IQAC)
 Tecnia Institute of Advanced Studies
 New Delhi-110085

Poster/Flyer/Notice*

#Har Payment Digital

UNNAT BHARAT ABHIYAN 2.0 (UBA CELL)

TECNIA

RBI Kehta Hai...

Digital payment apnao, auron ko bhi sikhao!

Awareness Campaign on

Har Payment Digital

DATE : 30TH SEPTEMBER, 2022 (FRIDAY)
TIME : 11:00 AM ONWARDS
VENUE ; BHALSWA DAIRY, DELHI

Nodal Officer
Dr. Rajnesh Kumar Pandey

Student Coordinator
Arnav Dua 8826825267
Sartak Atora 9971841715

No. of Students*

19

No. of Faculty*

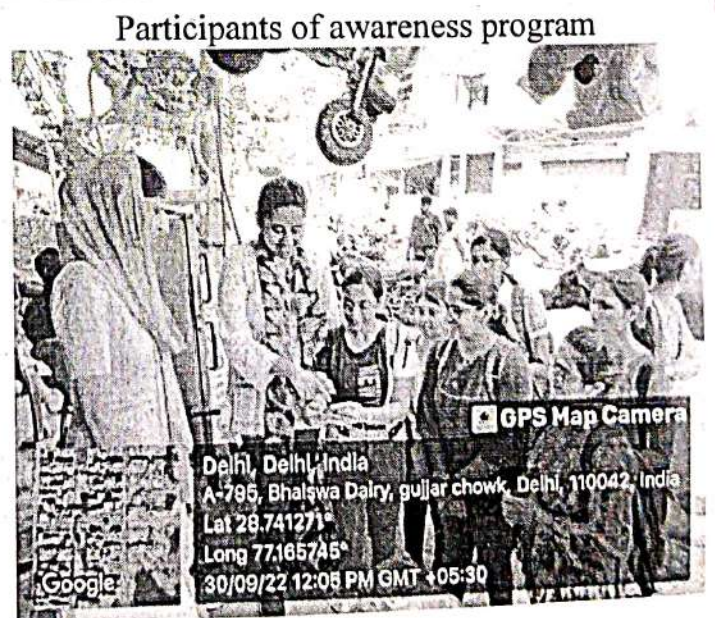
1

No. of External Participants

NA

(Geotag) Photograph*

Photograph



Coordinator
Internal Quality Assessment Cell (IQAC)
Tecnia Institute of Advanced Studies
New Delhi-110085

Participants gave demo to beneficiary



Participants gave demo to beneficiary



Report

With the rapid advancement of technology, digital payments have become an integral part of modern society. Recognizing the need to enhance awareness and understanding of digital payment methods.

Unnat Bharat Abhiyan (UBA) Cell had organized an awareness campaign on "Har Payment Digital" on Date 30/09/2022 in Bhalswa Dairy from 11.00 onwards. The primary objective was to educate and engage the public about the benefits, safety, and convenience of digital payments, ultimately promoting their widespread adoption. This campaign was initiated to bridge the gap between traditional and digital payment methods.


The campaign targeted a diverse audience including:

- Urban and rural populations.
- Age groups ranging from youth to seniors.
- Small business owners.
- Individuals with varying levels of tech-savvies.

Engaging and informative content was curated to convey the benefits and safety measures of digital payments this included:

- Info graphics and visual content explaining the process of digital payments.
- Explainer videos demonstrating various payment methods.

The "Digital Payment Awareness Campaign"

	<p>successfully achieved its objectives by increasing awareness, promoting adoption, and educating the public on safe digital payment practices.</p> <p>The campaign served as a blueprint for future initiatives aiming to promote digital literacy and facilitate the transition to a cashless economy.</p>
Resource Person Profile	NA
Attendance Sheet*	Attached at the end of Report
Feedback	Sample feedback Attached at the end of Report
Report Submitted by	Dr. Rajnesh Kumar Pandey
<i>For Office Use</i>	
Signature of Event Coordinator	Signature of School/Department Head (With Seal)
	 Coordinator Unnat Bharat Abhiyan Tecnia Institute of Advanced Studies Madhuban Chowk, Rohini, Delhi -85

Coordinator Unnat Bharat Abhiyan
Tecnia Institute of Advanced Studies
Madhuban Chowk, Rohini, Delhi -85

List of participants

S.No.	Name of The Participants
1	Ridham
2	Priya Kumari
3	Dev Mohan Sharma
4	Avinash Thakur
5	Arnav Das
6	Md Adnan
7	Anushka
8	Hiba Saleem
9	Shivangi Garg
10	Jatin Malhotra
11	Sidra Tabassum
12	Aanchal

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13	Shivam Tiwari
14	Himanshi
15	Sourav singh
16	Kunal Tewatia
17	Nikhil Khatri
18	Himanshi Aggarwal
19	Riya Jain

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