



Date: 08.10.2022

NOTICE

Subject: Bridge Classes for 1st year Students

In continuation to the information given on dated 7th October 2022, about the matter under subject, this is being notified that the Bridge Classes for the 1st year students of MBA, BBA, BA(JMC) & BCA (Academic Session 2022-23) have been scheduled from 10th October 2022 to 15th October 2022, except on 11th October 2022, as per details attached herewith.

Dean Academics, TIAS

Director, TIAS

- Copy to: 1. All HoDs and Associate HoD: To comply of above.
2. Academic Coordinator: To coordinate above

Encl.: Schedule of Bridge Classes


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BRIDGE CLASSES

Programme: MBA Shift-I

Session	Dates	Subject Teacher	Subjects	Topics Covered	Learning Outcome	
2022-23	10.10.2022	Dr. Sandeep Kumar 	MS 103 Quantitative Techniques	Basics of Statistics: mean, median mode. Probability concepts. Introduction of Correlation and regression. Linear Equations. Linear programming problem and its application in real life problems. Application of mathematics in business, Optimization.	<ol style="list-style-type: none"> Understand the basic concepts and methods of solving mathematical problems Apply the concepts in solving mathematical problems 	
	12.10.2022					
	13.10.2022					
	14.10.2022					
	15.10.2022					
	09:50-10:40 am					
	10.10.2022	Ms. Keenika Arora	MS 113 Communications in Organizations	The objectives of this course are: a) To provide an overview of Prerequisites to Business Communication. b) To put in use the basic mechanics of Grammar. c) To provide an outline to effective Organizational Communication. strategies of Effective Business writing.		<ol style="list-style-type: none"> To be familiar with the complete course outline/Course Objectives/Learning Outcomes/Evaluation Pattern & Assignments To participate in an online learning environment successfully by developing the implication-based
	12.10.2022					
	13.10.2022					
	14.10.2022					
15.10.2022						
11:10 - 12:00 PM						

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					understanding of Paraphrasing, deciphering instructions, interpreting guidelines, discussion boards & Referencing Styles.
	10.10.2022 12.10.2022 13.10.2022 14.10.2022 15.10.2022 12:00-12:50 pm	Dr. Reema Sharma	MS 107 Accounting for Management	Objective and nature of Financial accounting, cost accounting functions of accounting, book keeping and accounting, branches of accounting, accounting principles, accounting standards, journal entries, final accounts, Concept of Inventory valuation and control, Concept of Budgetary control, Variance, Concept of Ratio analysis and decision techniques	<ol style="list-style-type: none"> 1. Understand the fundamentals of accounting. 2. Apply the concepts learnt in differentiating the treatment/ accounting entry applicable for a given transaction.

Mode of assessment: Group Discussion, Presentations, Viva

Target Beneficiaries: Students from non-commerce background, slow learners

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(Date)

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BRIDGE CLASSES

Programme: BBA Shift-I

Session	Dates	Subject Teacher	Subjects	Topics Covered	Learning Outcome
2022-23	10.10.2022 12.10.2022 13.10.2022 14.10.2022 15.10.2022 09:50-10:40 pm	Dr. Dharmendra Varshney	BBA 103 Business Mathematics	Principle of counting ,Introduction to Mathematical induction ,basic concepts of matrix, determinants, system of linear equations ,Introduction to differentiation ,types of differentiation, basic numerical of differentiation, Introduction to integration, types of integration, basic numerical of differentiation.	<ol style="list-style-type: none"> Understand the basic concepts and methods of solving mathematical problems Apply the concepts in solving mathematical problems
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2022-23	10.10.2022 12.10.2022 13.10.2022 14.10.2022 15.10.2022 11:10-12:00 pm	Dr. Archana Dixit	BBA 105 Financial Accounting and Analysis	Objective and nature of accounting, functions of accounting , book keeping and accounting, branches of accounting, accounting principles, accounting standards ,journal entries, compound journal entries, opening entry, ledger, concept of depreciation ,Introduction to shares and	<ol style="list-style-type: none"> Understand the fundamentals of accounting. Apply the concepts learnt in differentiating the treatment/ accounting entry applicable for a given transaction.


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				debentures.	
10.10.2022	Dr.	BBA 107	Nature, scope and	1. Understand the basic concepts and terminologies of economics. 2. Apply the knowledge in taking basic business decisions.	
12.10.2022	Bhoopendra	Business	definition of business		
13.10.2022	Bharti	Economics	economics ,difference between business economics and economics ,micro vs macro economics,		
14.10.2022			cost and time value of money, risk, return and profits, consumer behavior and concept of demand, concept of production, concept of cost, types of market.		
15.10.2022					
12:00-12:50 pm					

Mode of assessment: Group Discussion, Presentations, Viva

Target Beneficiaries: Students from non-commerce background, slow learners

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BRIDGE CLASSES

Programme: BBA Shift-II

Session	Dates	Subject Teacher	Subjects	Topics Covered	Learning Outcome
	10.10.2022 12.10.2022 13.10.2022 14.10.2022 15.10.2022 11:10 – 12:00 PM	Dr. Ashutosh Bajpai	BBA 103 Business Mathematics	Principle of counting ,Introduction to Mathematical induction ,basic concepts of matrix, determinants, system of linear equations ,Introduction to differentiation ,types of differentiation, basic numerical of differentiation, Introduction to integration, types of integration, basic numerical of differentiation.	1. Understand the basic concepts and methods of solving mathematical problems 2. Apply the concepts in solving mathematical problems
	10.10.2022 12.10.2022 13.10.2022 14.10.2022 15.10.2022 12:50 – 13:40 PM	Ms. Megha Mohan	BBA 105 Financial Accounting and Analysis	Objective and nature of accounting, functions of accounting , book keeping and accounting, branches of accounting, accounting principles, accounting standards ,journal entries, compound journal entries, opening entry, ledger, concept of depreciation ,Introduction to shares and debentures.	1. Understand the fundamentals of accounting. 2. Apply the concepts learnt in differentiating the treatment/ accounting entry applicable for a given transaction.

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10.10.2022	Dr. B.B Tiwari	BBA 107 Business Economics	Nature, scope and definition of business economics ,difference between business economics and economics ,micro vs macroeconomics, cost and time value of money, risk, return and profits, consumer behavior and concept of demand, concept of production, concept of cost, types of market.	1. Understand the basic concepts and terminologies of economics. 2. Apply the knowledge in taking basic business decisions.
12.10.2022				
13.10.2022				
14.10.2022				
15.10.2022				
15:00 – 15:50 <i>Pr</i>				

Mode of assessment: Group Discussion, Presentations, Viva

Target Beneficiaries: Students from non-commerce background, slow learners

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DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

BRIDGE CLASSES- BA (JMC)-1st SHIFT

Academic Session	Dates	Time	Room No	Subject Faculty	Course	Topics Covered	Beneficiaries	Learning Outcome
2022-23	10.10.2022 ,12.10.22 to 15.10.22	9:50 AM onwards	2303	Ms. Jyoti Gupta & Dr. Rajni Yadav	LANGUAGE SKILLS – ENGLISH & HINDI	Fluency in Grammar Usage, Writing/Comprehension Skills, Kinds of Media Writing, The Art of Putting Words Together, Writing Formats : Journals, Letters, Essays & Reports	BA(JMC) 1 st Year Students	This course aims to equip students with language skills so that they may be able to express themselves with fluency & clarity. Given that many of these students will be communications managers & future media professionals,

Mode of Assessment: Discussion, Presentations, Viva

Sd.

Dr. Vipul Partap

HoD, BA (JMC)

Sd.

Dr. Shivendu Kr. Rai

HoD, BA (JMC)

Shivendu Kr. Rai
(Dr. M. N. Dey)

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DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

BRIDGE CLASSES- BA (JMC)-2nd SHIFT

Academic Session	Dates	Time	Room No	Subject Faculty	Course	Topics Covered	Beneficiaries	Learning Outcome
2022-23	10.10.2022 ,12.10.22 to 15.10.22	9:50 AM onwards	2303	Dr.Rajnesh Kumar Pandey & Mr. B.K. Mishra	LANGUAGE SKILLS – ENGLISH & HINDI	Fluency in Grammar Usage, Writing/Comprehension Skills, Kinds of Media Writing, The Art of Putting Words Together, Writing Formats : Journals, Letters, Essays & Reports	BA(JMC) 1 st Year Students	This course aims to equip students with language skills so that they may be able to express themselves with fluency & clarity. Given that many of these students will be communications managers & future media professionals,

Mode of Assessment: Discussion, Presentations, Viva


Dr. Vipul Partap

HoD, BA (JMC)


Dr. Shivendu Kr. Rai

HoD, BA (JMC)


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BRIDGE CLASSES

Programme: BCA Shift-I & Shift II

Bridge class of BCA Shift-I & Shift II will be conducted as per GGSIPU university syllabus code no BCA 181 – Bridge course mathematics, will be notified separately after 11th of October 2022.

Accordingly, all the first and second shift students are required to keep on visiting Tecnia website (<https://tiaspg.tecniainstitute.in/>) regularly.

Dean, Academics, TIAS

