



Anmol Arora &lt;tecniawebsite@tecnia.in&gt;

## Fwd: Information : "Har Ghar Tiranga" Campaign under the aegis of Azadi ka Amrit Mahotsav - Regarding

1 message

**Directortias** <directortias@tecnia.in>  
To: TIAS-Website <tecniawebsite@tecnia.in>

Tue, Sep 20, 2022 at 5:06 PM

----- Forwarded message -----

From: **All India Council for Technical Education(no-reply)** <admin@aicte-india.org>  
Date: Tue, Sep 20, 2022 at 4:16 PM  
Subject: Information : "Har Ghar Tiranga" Campaign under the aegis of Azadi ka Amrit Mahotsav - Regarding  
To: <directortias@tecnia.in>

Dear Sir/Madam,

Greetings from All India Council for Technical Education !

As you are aware, 'Azadi Ka Amrit Mahotsav (AKAM)' is an ongoing celebration to commemorate the 75 glorious years of our progressive, independent India. The Har Ghar Tiranga campaign is one such initiative which has been launched as part of 'Azadi Ka Amrit Mahotsav (AKAM)' with a vision to instill patriotism in the hearts of the citizens by inspiring them to hoist the National Flag between 13th August and 15th August, 2022.

In order to amplify the outreach and visibility of the Har Ghar Tiranga campaign, it is requested that you may leverage your social media handles by changing the display profile/banner image\* and by sharing tweets, posts and reels to instill the patriotism in the hearts of citizens from this week onwards.

\*The creatives for Har Ghar Tiranga and the Logo can be downloaded from the link : <https://bit.ly/3coY8j4>

In view of the above, AICTE requests your Institution(s) to kindly disseminate this information among all the faculty members, Students, staff & others and encourage them to actively participate in this campaign for reaching the larger general public.

**Best regards,**  
**Manoj Singh**  
**Assistant Director (eGovernance),**  
**All India Council for Technical Education,**  
**Nelson Mandela Marg, Vasant Kunj, New Delhi-110070**  
**Ph 011-29581330**

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Ph: 27555121-22-23-24 Fax: 27555120; Email: [directortias@tecnia.in](mailto:directortias@tecnia.in); [director.tecniaindia@gmail.com](mailto:director.tecniaindia@gmail.com); Website: <http://tiaspg.tecnia.in>



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