



Anmol Arora <tecniawebsite@tecia.in>

Fwd: Azadi Quest: Gamification of education about India's freedom struggle.

1 message

Directortias <directortias@tecia.in>

Mon, Sep 5, 2022 at 4:54 PM

To: Nss Tecnia <Nss@tecia.in>

Cc: TIAS-Website <tecniawebsite@tecia.in>, deanacademics@tecia.in, Fit India Youth Club <Fitindiayouth@tecia.in>

----- Forwarded message -----

From: **NSSRC_DELHI** <nssrcdelhi@gmail.com>

Date: Mon, Sep 5, 2022 at 11:58 AM

Subject: Fwd: Azadi Quest: Gamification of education about India's freedom struggle.

To:

----- Forwarded message -----

From: **NATIONAL SERVICE SCHEME DIRECTORATE OF NSS** <pacnss@gmail.com>

Date: Fri, Sep 2, 2022 at 3:40 PM

Subject: Fwd: Azadi Quest: Gamification of education about India's freedom struggle.

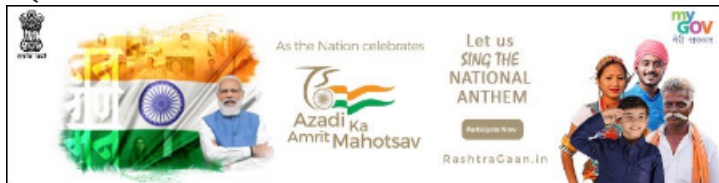
To:

महोदया/महोदय,

कृप्या उपरोक्त संदर्भ में संलग्नक देखें ।

भवदीय,

राष्ट्रीय सेवा योजना निदेशालय
भारत सरकार
युवा कार्यक्रम और खेल मंत्रालय
नई दिल्ली-110011



Sir/Madam,

Please find the attached D.O letter No. P-11017/101/2022-PPC/MCU, dated 25th August, 2022 received from Ministry of Information & Broadcasting informing about the Azadi Quest Games and requesting to make these games available among the youth volunteers and students to learn about India's freedom struggle.

It is, therefore, requested to take necessary action to make these games i.e. 'Azadi Quest: Match 3 Puzzle' and 'Azadi Quest: Heroes of Bharat' available among the youth volunteers of NSS and ensure the maximum downloads of these games.

The links for downloading the above games are given in the attached brochures and D.O letter.

Regards

Rajiv Kumar Singh
Under Secretary
Department of Youth Affairs
Ministry of Youth Affairs & Sports

Sir/Madam,

Kindly see the forwarded mail on the subject cited above, with a request to take necessary action to make these games i.e. " **Azadi Quest: Match 3 Puzzle**" and '**Azadi Quest: Heroes of Bharat**' available among the youth volunteers of **NSS** and ensure the maximum downloads of these games.

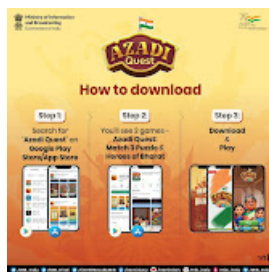
The links for downloading the above games are given in the attached brochures and D.O letter.

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With best regards---

(जैगजिलाँग / Jangjilong)
क्षेत्रीय निदेशक / Regional Director,
रासेयो, क्षेत्रीय निदेशालय / Regional Directorate of NSS,
युवा कार्यक्रम और खेल मंत्रालय, भारत सरकार / Ministry of Youth Affairs & Sports, Government of India
भू-तल, एनेक्सी भवन, शिवाजी स्टेडियम / Ground Floor, Annexe Building, Shivaji Stadium
नई दिल्ली / New Delhi- 110001,
दूरभाष / Phone No. 011-23362991

5 attachments




Azadi Quest 1.jpeg
123K



Azadi Quest.jpeg
161K


 **DO to Secy YA.pdf**
460K

 **Azadi Quest.docx**
286K

 **Azadi Quest - a detailed presentation(2).pptx**
2111K


AZADI QUEST

- ◆ Fun way to learn about India's Independence
 - ◆ Completion certificate, bonuses, in-game rewards & much more
 - ◆ 750-question quiz about freedom fighters & unsung heroes
- Download the games from the below given links:

Download links for 'Match 3 Puzzle' 

iOS: <https://t.co/auGWeUwMLC>

Android: <https://t.co/KaEj8zyMoo>

Download links for 'Heroes of Bharat' 

iOS: <https://t.co/GhUhNKic86>

Android: <https://t.co/JuzTYi7Wd9>

Scan the QR code to download and play




Ministry of Information and Broadcasting
Government of India

75
Azadi Ka Amrit Mahotsav

AZADI Quest

Scan the **QR code** to download and play



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2/2

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Ministry of Information and Broadcasting
Government of India

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AZADI Quest

How to download

Step 1:
Search for 'Azadi Quest' on Google Play Store/App Store

Step 2:
You'll see 2 games - Azadi Quest: Match 3 Puzzle & Heroes of Bharat

Step 3:
Download & Play

1/2

[/MIB_India](#) [/MIB_Hindi](#) [/COVIDNewsByMIB](#) [/fbministry](#) [/fbministry](#) [/mib_india](#) [/mib_india](#) [/MIB_India](#)

APURVA CHANDRA, IAS
Secretary



D.O. P-11017/101/2022-PPC/MCU

भारत सरकार
सूचना एवं प्रसारण मंत्रालय
शास्त्री भवन, नई दिल्ली - 110001

GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING
SHASTRI BHAWAN, NEW DELHI - 110001

25th August 2022

Dear *Sanjay*

As the country comes together to celebrate *Azadi ka Amrit Mahotsav* to commemorate 75 years of India's independence, the Ministry of Information & Broadcasting has launched on 24th August 2022, 'Azadi Quest', a series of online mobile games to engage citizens of all age groups. The two games, **Azadi Quest: Match 3 Puzzle** and **Azadi Quest: Heroes of Bharat** focus on the story of India's freedom struggle, highlighting key milestones and heroes, interwoven with fun gameplay.

2. The content of the games has been curated by the Publications Division of this Ministry, and vetted by experts of the Indian Council of Historical Research. Available in both English and Hindi, these games seek to 'entertain, engage and educate' players and users, in line with the vision of the Hon'ble Prime Minister. Based on the concept of 'Gamification of Education', they will serve as an important educational tool to learn about India's freedom struggle for students and youth of all age groups, as well as parents and teachers.

3. It is requested that these Games may be made available among youth volunteers and students affiliated to other organisations of your Ministry. More information about the Games, key features and steps for downloading the Games on mobile phones are available in the 'Azadi Quest' brochure http://davp.nic.in/ebook/goi_print/index.html. The Games may also be downloaded via link <https://mib.gov.in/commonpages/azadi-quest-games>. The Games are also available on Google Play Store and Apple App Store.

with regards

Yours sincerely,

(Apurva Chandra)

Shri Sanjay Kumar
Secretary
Ministry of Youth Affairs and Sports
Department of Youth Affairs
Room No.1, C-Wing,
Shastri Bhawan,
New Delhi-110001





AZADI QUEST

Mobile games based on
India's Freedom Struggle



Azadi Quest

- A series of online educational mobile games launched by the Ministry of Information and Broadcasting as part of the celebration of ***Azadi Ka Amrit Mahotsav*** and to bring forth the story of India's freedom struggle.
- The information about unsung freedom fighters in the app has been curated by the **Publications Division** and **Indian Council of Historical Research** from the corners of the country.
- **Azadi Quest** is an effort to make this learning of this knowledge engaging and interactive.
- Developed in collaboration with Zynga India.

Azadi Quest

- The Publications Division signed an MoU with Zynga India to develop Azadi Quest series of games under the ongoing ***Azadi Ka Amrit Mahotsav***.
- Azadi Quest is expected to become an easily accessible treasure-trove of authentic information on our freedom struggle.
- It aims to engage players of all ages while harnessing the power of interactive entertainment as a teaching experience about an important era.

Online gaming landscape

- The number of people playing online games in India has increased by eight percent from 2020 to 2021, after which India has joined the top five countries in the field of gaming.
- The same, by 2023, the number of people playing such games is expected to reach 450 million.
- **Azadi Quest games** are an effort to tap into the huge market of online gamers and to educate them through games.

The series

- The first two games in the series '**Azadi Quest**' tell the story of India's freedom struggle.
- The games highlight key milestones and heroes, interwoven with fun game play.
- The Azadi Quest games are available for android and iOS devices in English and Hindi for the people of India and will be available worldwide from September 2022.

Azadi Quest series

Match 3 Puzzle



Heroes of Bharat



Azadi Quest: Match 3 Puzzle

- **Match 3 Puzzle**, a simple and easy to play casual game presenting the players with the colorful journey of India's independence from 1857 to 1947.
- As players progress through the gameplay, spread across 495 levels they can collect 75 trivia cards, each showcasing key moments in history, compete on leaderboards, and share in-game rewards and progress on social media.



Azadi Quest: Match 3 Puzzle

- Players are guided by a lovable cast of characters.
- Grandma (or Daadi) narrates the game to her granddaughter Rekha, an eager student of history, Chhotu, Rekha's impatient younger brother, and their friendly pup, Sheru.
- As the curious grandchildren gather around Grandma to listen to her memories, mobile players are transported to follow the colorful journey of India's independence.



75
Azadi Ka
Amrit Mahotsav



HEROES *of* BHARAT



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Azadi Quest: Heroes of Bharat

- Heroes of Bharat includes 750 questions about India's quest for independence.
- It is designed as a quiz game to test and educate mobile gamers about their knowledge of unsung 'Azad Veer' heroes of India's independence.
- Players can collect 75 trivia cards with special silver and gold versions that can be unlocked through replay.
- The games will also provide the players with exciting rewards every month including a certificate to those who complete the Azadi Quest.

A walkthrough..



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HEROES
of
BHARAT



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Amrit Mahotsav

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English



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Okay



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**This is the story
of
India's Independence**



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Azadi Ka
Amrit Mahotsav

**The story of defiance,
endurance and
Satyagraha**

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Azadi Ka
Amrit Mahotsav



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Amrit Mahotsav

Rules of the Game:

Welcome to Heroes of Bharat,
commemorating India's unsung heroes.
Play the Quiz and answer correctly to win
Azadi Veer cards!



Give at least 6 right answers
to win a Silver Azadi Veer
card.

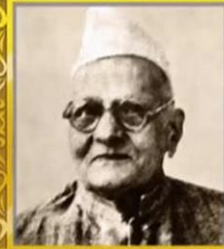


Give 10 right answers to win
a special Golden Azadi Veer
card!

Congratulations

Correct Answers: 10/10
You've won a Golden Azadi Veer card!

Gangadharrao Balkrishna
Deshpande



Nicknamed as 'Lion of Karnataka', he was
one of the first to respond to Gandhiji's
call for freedom movement. He pushed
for the boycott of British goods and the
use of locally produced goods, during the
Swadeshi Movement.



Continue

How to download



Azadi Quest: Match 3 and Azadi Quest: Heroes of Bharat are now available to download free on **Google Play** and the **App Store** in English, and Hindi.

Step 1:

- In order to download Azadi quest, iOS users can click on the link- <https://apps.apple.com/us/app/azadi-quest-match-3-puzzle/id1633367594>.
- While Android users can click on <https://play.google.com/store/apps/details?id=com.zynga.missionazaadi>.

Step 2:

- Meanwhile, if you want to download Heroes of Bharat, iOS users will have to click on <https://apps.apple.com/us/app/heroes-of-bharat/id1634605427>.
- While the Android users will have to go to <https://play.google.com/store/apps/details?id=com.zynga.heroes.of.bharat>.

THANK YOU



How to download

Step 1:

Search for
'Azadi Quest' on
**Google Play
Store/App Store**



Step 2:

You'll see 2 games –
**Azadi Quest:
Match 3 Puzzle &
Heroes of Bharat**



Step 3:

**Download
&
Play**





Scan the **QR code**
to download and play

