

REPORT

Event	:	Literacy Day
Day & Date	:	8 th September 2017, Friday
Timing	:	11:00am – 1:00pm
Venue	:	Multi-Purpose Hall
Convener	:	Prof. (Dr.) Sudhir Dawra, NSS, Programme
Beneficiary	:	BBA, BA (J&MC), MBA, BCA



Objectives:-

- To enlighten students with the importance of digital India.
- To help them in understanding the concept of Digital India.
- To remind the importance of literacy for students towards literate societies.
- To celebrate this day is to promote and propagate the Digital India.

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International Literacy Day was celebrated in the Tecnia Institute of Advanced studies on 8th September 2018, Friday on Multipurpose Hall with an aim to highlight improvements in world literacy rates, and reflect on the existing literacy challenges.

Awareness Quiz took place and the theme of this year International Literacy Day 2017 would focus on literacy learning and promote the Digital India.

International Literacy Day was celebrated in the Institute on 8th September 2017 on Multipurpose Hall. Awareness Quiz took place and the theme of this year International Literacy Day 2017 would focus on digital Literacy teaching and learning in the India and beyond with a focus on the learning from internet. The theme would highlight digital learning in a lifelong learning perspective and therefore mainly focus on youth and adults. The event was conducted as an awareness quiz on Digital India.

Awareness Quiz was conducted by NSS, 80 students participated from all the respective departments of TIAS. All the students who participated in the above mentioned event have been distributed Certificate. It was observed that all the participants were keen to engage in such sought of activities. It provides the different opportunities in their interests other than academic routine based activities.

The theme focuses on how digitization has evolved literacy across the world. People are able to learn all by themselves from the internet. Unlike few years back, literacy is now able to reach far corners of the globe.

Learning Outcomes:-

- 1. Students learn about the importance of digital India
- 2. Students understand the concept of Digital India.
- 3. Students get to know the importance of literacy for students towards literate societies.
- 4. Students learn to celebrate this day for Digital India.

GLIMPSE







LIST OF BENEFICIARIES		
S.No	Name	Course
1.	SAMRIDDHI SHARMA	BBA
2.	RAGHAV PAREEK	BBA
3.	BALRAM	BBA
4.	RITIKA MADHUKAR	BBA
5.	SRISHTI	BBA
6.	SHUBHASHISH LALL	BBA
7.	NAMAN VIJ	BBA
8.	AYUSHI BADONI	BBA
9.	SHRUTI DWIVEDI	BBA
10.	AYUSH BHATIA	BBA
11.	ANKUR BANSAL	BCA
12.	BHAVYA AGGARWAL	BCA
13.	SHIVANI	BCA
14.	ANANDITA	BCA
15.	NAKUL GUPTA	BCA
16	DEEPANSHI BANSAL	BCA
17	RIYA GUPTA	BCA
18	KARAN MALHOTRA	BCA
19	GOVIND VIJAY	BCA
20	PRIYANSHI JAIN	BCA
21	ISHITA GOYAL	BA(J&MC)
22	AYUSH MEHROTRA	BA(J&MC)
23	SUMIT SHUKLA	BA(J&MC)
24	KAVYA SWAROOP	BA(J&MC)
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25	ANAMIKA PANDEY	BA(J&MC)
26	HIMANSHU SINGH	BA(J&MC)
27	DIVYANSHU MISHRA	BA(J&MC)
28	AMIT KUMAR	BA(J&MC)
29	VANSHIKA AGGARWAL	BCA
30	VASU NARANG	BBA
31	AYUSHI PANWAR	BCA
32	DEEPANSHI BANSAL	BCA
33	ISHIKA GULATI	BCA
34	ISHTI JAIN	BCA
35	NAKUL GUPTA	BCA
36	PRIYANSHI JAIN	BCA
37	RIYA GUPTA	BCA
38	SUDIPTO	BCA
39	ANANDITA	BCA
40	AYUSHI PANWAR	BCA
41	DEVANG SABHARWAL	BAJMC
42	ISHITA GOYAL	BAJMC
43	KAVYA SWAROOP	BAJMC
44	NANDINI SHARMA	BAJMC
45	NIDHI	BAJMC
46	RUPALI DAS	BAJMC
47	SNEHIL WADHWA	BAJMC
48	DHRRITHI KHANNA	BAJMC
49	GAURAV ARORA	BBA
50	BALRAM	BBA
51	DEEPANSHI	BBA
52	HARSHITA PAL	BBA
53	HIMANSHI JAIN	BBA
54	NAMAN VIJ	BBA
55	NAMRATA RANA	BBA
56	PIYUSH GUPTA	BBA
57	RIYA GUPTA	BBA
58	SHRUTI JAIN	BBA
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59	MAYANK SELVAN	BBA
60	SAHIL	BBA
61	SHUBHAM RAJOURH	BBA
62	RITIKA MADHUKAR	BAJMC
63	SRISHTI	BAJMC
64	SHUBHASHISH LALL	BBA
65	NAMAN VIJ	BBA
66	AYUSHI BADONI	BBA
67	SHRUTI DWIVEDI	BBA
68	AYUSH BHATIA	BBA
69	ANKUR BANSAL	BBA
70	SUDIPTO DAS	BBA