



# TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC ACCREDITED GRADE "A" INSTITUTE

Approved by AICTE, Ministry of HRD, Govt. of India Affiliated To GGSIP University  
Recognized under Sec 2(f) of UGC ACT 1956

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## INSTITUTION'S INNOVATION CELL and TRAINING AND PLACEMENT CELL

### EVENT REPORT

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**Workshop on  
How to Have a Presence**

**Dr. Ajay Kumar**  
Director  
Tecnia Institute of Advanced Studies  
New Delhi

**Ms. Jasmine Arora**  
Image Consultant & Stylist  
Founder: Imagination

**Dr. Nivedita**  
Head T&P, In charge IIC - TIAS  
Tecnia Institute of Advanced Studies  
New Delhi

**Friday, 02-June-2021**  
**Timing:- 4:00-5:30 PM**

**REGISTER NOW!** <https://bit.ly/369v3LE>

Join Us:- <https://bit.ly/3yeDAPZ>

In Association With

<b>Event</b>	Workshop
<b>Theme</b>	How to Have A Presence
<b>Date</b>	02.06.2021
<b>Time</b>	4.00 – 5.30 PM
<b>Venue</b>	Zoom
<b>Director</b>	Dr. Ajay Kumar
<b>President IIC</b>	Dr.Nivedita
<b>Moderator</b>	Mr. InderPreet Singh, Assistant Professor, Department of Management Sciences
<b>Coordinator</b>	Mr. Rahul Tripath, Assistant Professor, Department of Management Sciences Mr. Deepak Sharma, Assistant Professor, Department of Computer Application

### **Resource Person:**

#### **Ms. Jasmine Arora, Founder- Imagicians,**

She is one of the senior most & established Image Consultants in the industry, Certified & Experienced Fashion Stylist, Formally trained by ‘William Hanson’, UK’s leading etiquette & protocol expert from the English Manner Academy, UK. She is an experienced Marketeer having a corporate working experience of 9.5 years with leading TV Channels like Sony Ent. TV & Zee TV. She is a MBA in marketing & customer relationship management, Certified Wine Educator from WSET (Wine & Spirit Education Trust, London. She has been featured on NDTV Prime TV Channel as a successful Image Consultant and featured in leading publications like Deccan Herald, Wisden India and many more. She is associated with Brands like LVMHs, Jack & Jones, Vero Moda, Only, Amway Artistry, Lifestyle Stores, Marvel, Bank of America, Duroflex, Pantaloons and more.

### **Objective:**

1. To make the participants to understand the different components of an impactful .
2. To make the participants to understand the methods to create an impactful first impression.
3. To make the participants learnt to enhance their personality to influence people.
4. To give the participants tips for having an influential body language.
5. To make the participants able to analyse their image after the workshop
6. To enhance the confidence of the participants.

### **Report:**

A webinar was organised on the topic, ‘How to Have A Presence’ on 02.06.2021 for the students by Training and Placement Cell, TIAS under the bit of Capacity Enhancement Scheme. The Speaker for the session was Ms Ms. Jasmine Arora . The trainer spoke about,

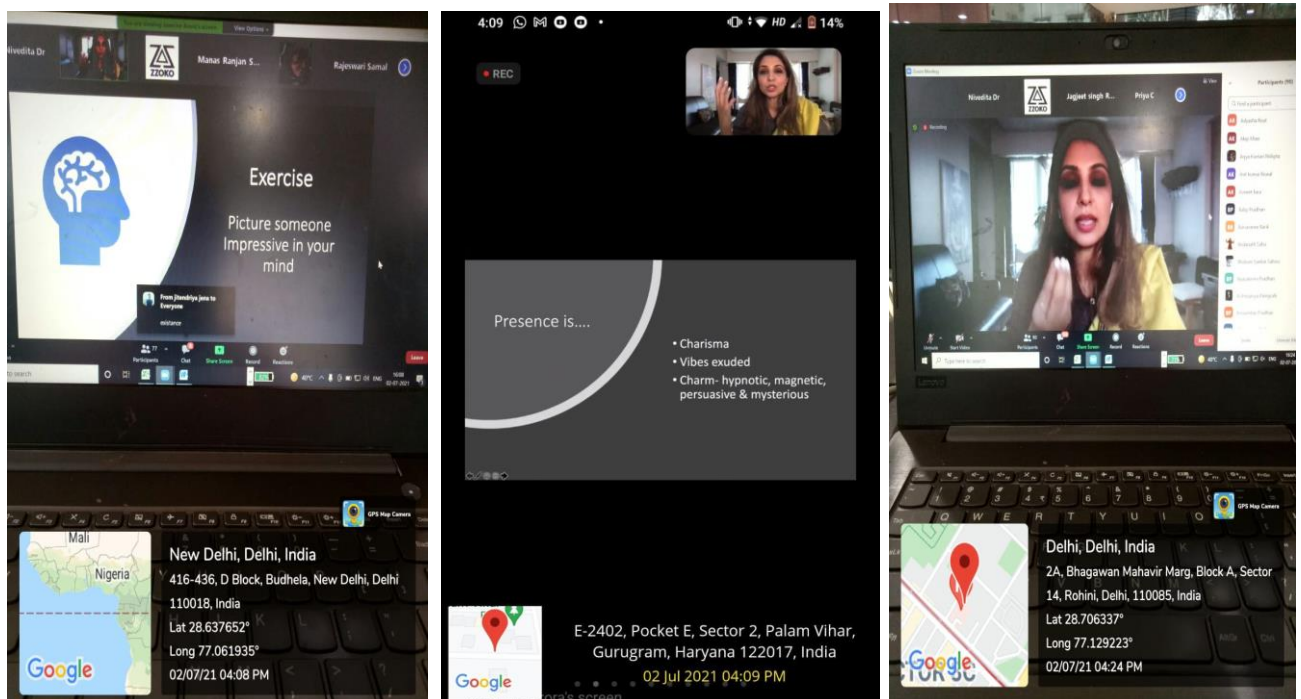
'What is Presence'? She described the Charisma that we experience in some people that has the ability to influence us, is the real meaning of 'Presence'. She said it is about creating experiences for others that make them want to know more about someone, personal brand and business. She discussed about The Road Map, to cultivating Presence that include Awareness, to know about yourself, Acceptance i.e., to be mature enough to accept outcomes that may not be of liking, Image work on ABCE i.e., Appearance, Behaviour, Communication and Etiquette. She discussed quick tips to channel one's presence before an important event. She emphasized that body language starts in the brain, to take long deep breaths to relax, smile actually, shoulder rolled back then relax -lengthen spine, to have a glass of cool water or drink to calm the nerves, to have positive self-talk, make use of space but not too relaxed to have comfortable, to carry a good tool to add gravitas to one's look, to walk tall -to have eye contact not to use objects of distracts, and to follow Mirror Technique. She shared a worksheet for Image Gap Analysis and asked the participants to work on it.

The Session was very interactive and students actively participated. At the end of the session, a feedback was collected and analysed.

## Learning Outcome:

1. The participants were able to understand the different components of an impactful.
2. The participants were able to understand the methods to create an impactful first impression.
3. The participants learnt to enhance their personality to influence people.
4. The participants were able to tips for having an influential body language.
5. The participants were able to analyze their image after the workshop
6. The participants were more confident after the workshop

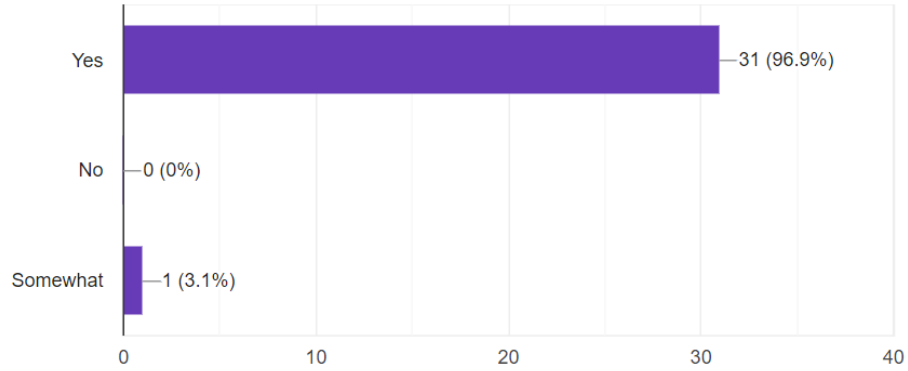
## Screen shots of the session:



## Feedback:

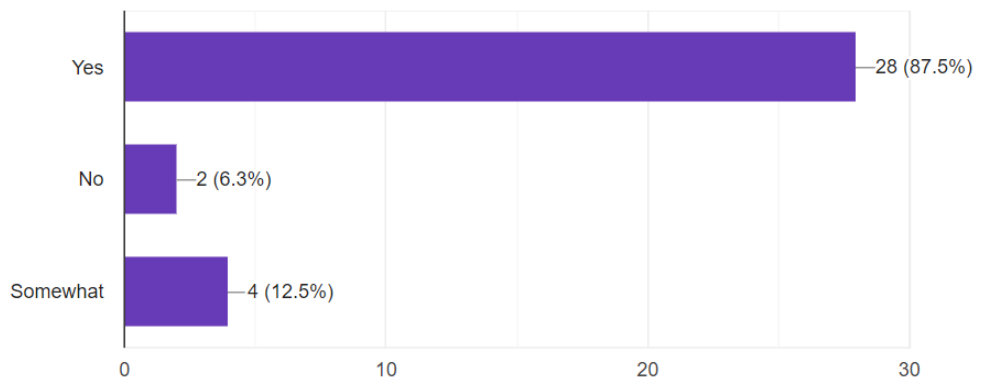
I am able to understand the different components of an impactful personality after the workshop

32 responses



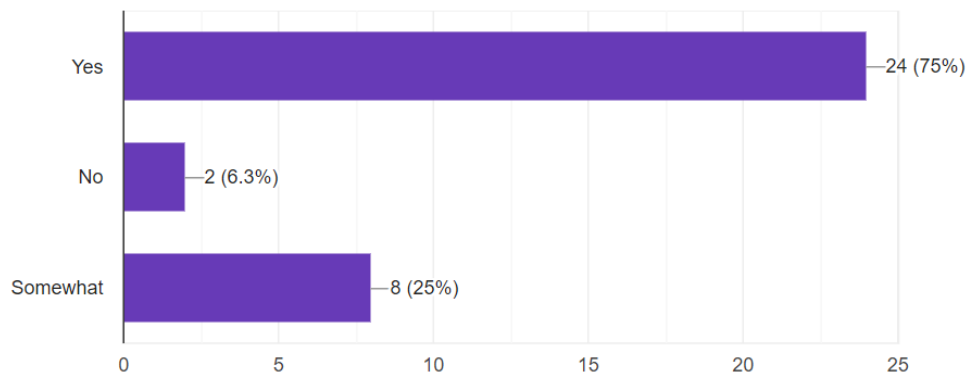
I understood the methods to create an impactful first impression after the workshop

32 responses



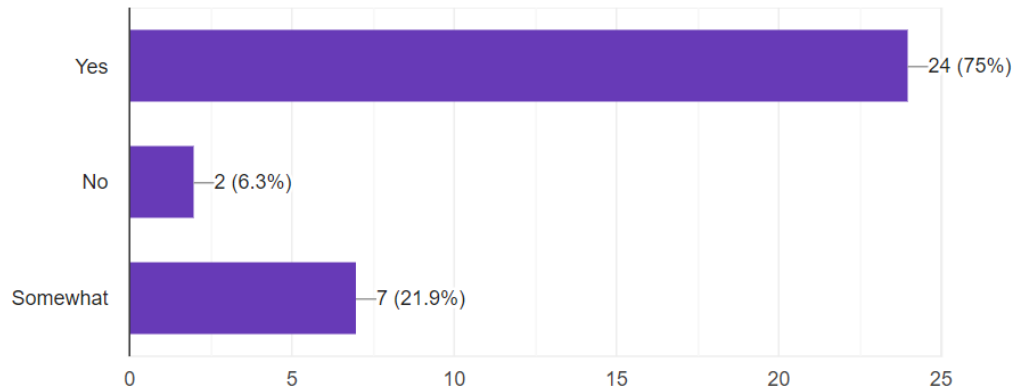
I am able to understand tips for having an influential body language after the workshop

32 responses



I am able to analyze my image after the workshop

32 responses



### List of Beneficiaries

S. No.	Name	Program of Study	Enrolment NO	Overall Satisfaction
1	BHAVYA AGGARWAL	BCA	4617002019	Very satisfied
2	ISHA BATRA	BCA	717002019	Very satisfied
3	ADITYA GOYAL	BCA	1617002019	Satisfied
4	KESHAV GULATI	BCA	251700209	Very satisfied
5	MANAV KHANNA	BCA	35617002019	Very satisfied
6	ROHIT VERMA	BCA	2117002019	Satisfied
7	ANANDITA	BCA	317002019	Satisfied
8	SANTOSH VERMA	BCA	1817002019	Very satisfied
9	BHAVAY SEHGAL	BBA	3117001719	Very satisfied
10	HARDIK SHARMA	BBA	1417001719	Very satisfied
11	HARSHIT GARG	BBA	2421301719	Very satisfied
12	MANISH SINGH NEGI	BBA	3317001719	Satisfied
13	CHAHAT	BCA	3717002019	Very satisfied
14	TUSHAR GUPTA	BBA	43321301718	Very satisfied
15	KHYATI KHANNA	BBA	10717001719	Satisfied
16	NAMAN JAIN	BCA	3517002019	Satisfied
17	KAJAL JHA	BBA	3217001719	Very satisfied, Satisfied
18	SHOBHIT GROVER	BBA	13121301719	Satisfied
19	KUNIKA MAINDOLA	BCA	2817003019	Very satisfied
20	HARSHIT BANSAL	BCA	3317002019	Satisfied
21	JANUAL ABDIN	BCA	2717002019	Satisfied
22	KAREENA GABA	BCA	3117002019	Very satisfied
23	VARSHA PANDEY	BCA	3917002019	Very satisfied
24	GAGAN GOEL	BBA	117001719	Very satisfied
25	VANSH BATRA	BBA	6817001719	Satisfied
26	DIKSHA DUREJA	BCA	2417002019	Satisfied
27	CHIRAG SHARMA	BBA	10121301719	Very satisfied

28	GAUTAM CHAUHAN	BBA	35417001719	Satisfied
29	SARTHAK SAXENA	BCA	35117002019	Satisfied
30	GEETANSHI ARORA	BCA	4917002019	Very satisfied
31	SWAYAM KASHYAP	BBA	92721301719	Satisfied
32	ASHIMA KHURANA	BCA	3017002019	Satisfied