



TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC ACCREDITED GRADE "A" INSTITUTE

Approved by AICTE, Ministry of HRD, Govt. of India Affiliated To GGSIP University
Recognized under Sec 2(f) of UGC ACT 1956

INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI- 110085

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INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)
TECNIA INSTITUTE OF ADVANCED STUDIES
EDC:TECNIA INCUBATOR
The Crucible of Eureka



Webinar

Social Innovation AND ENTREPRENEURSHIP



Col. Prof Dr M.P. Sen
Director
International Institute
of Security and
Safety Management
New Delhi



Dr. Raj Kumar Singh
Professor, Dean
(R&D), HoD (Commerce),
Chairperson-Center For
Entrepreneurship & Skill Development,
School of Management Sciences Varanasi



Dr. Ashok Kumar Srivastava
Director
Center for Research
Excellence (CRE)
Head | Metallurgical
Engineering OP Jindal University



Dr. Ajay Kumar
Director,
Tecnia Institute of Advanced Studies,
New Delhi



Prof Dr. Rashmi Gujarti
Dean Management
Institution's Innovation Council
TIAS, New Delhi



11:00 AM

24
OCTOBER
2020
SATURDAY

**For Registration and more information
Contact**

**Co-Convenor- Dr Sheetal Badesra
Mr Inderpreet Singh
TIAS, New Delhi**



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Institution's Innovation Cell

REPORT

EVENT : Webinar
TOPIC : Social Innovation and Entrepreneurship
DATE : 24 OCTOBER'2020
TIME : 11:00 am to 12:30 pm
Venue : Zoom online
Convener : MR. INDERPREET SINGH
DR. SHEETAL BADESRA
Resource Person :
COL. PROF. DR. M.P. SEN
DR. RAJ KUMAR SINGH

Objectives

1. To enrich the participants with the entrepreneurial skills
2. To make the participants understand about the various types of entrepreneurial skills and managerial skills.
3. To enhance the knowledge and encourage the youngsters to startup their own venture.
4. To make the participants understand about the organizational skills adopted by the young blood to enhance revenue.
5. To make the participants aware about the online modes .

Report

This Webinar was intended to train participants with the different methods of entrepreneurial framework to produce quality results from the new entrepreneurs. The key focal point of the webinar was to identify the tools and techniques used by entrepreneurs to uplift business.

The participants have learnt about the type of different modes of enterprises in detail. In webinar complete online guidance was given by resource person. Webinar has enabled them to analyse and interpret the digital marketing opportunities and many more techniques.

Resource Person

The resource person of the webinar was:

- COL. PROF. DR. M.P. SEN
- DR. RAJ KUMAR SINGH

12:01 12:02 12:02

Search

TA	Tanya Aggarwal (me)	BS	BBA Shubhashish 071	IIC
C(Col (Dr.) MP Sen (Host)	BD	Bba(c)kushagra dhingra morning 15...	Inderpreet Singh CI: 3MC
	Dr. Rashmi Gujrati Dean	CS	CHIRAG SHARMA	Jahnvi Nayyar, BBA-3MC, 12717001...
OP	034 Priti Chaudhary BBA	D	Dr. Ajay Pratap Singh	JASPREET SINGH ANAND BBA 6MA
AS	AARUSHI SAXENA-121-BBA-3MC	DA	Dr. Ashutosh Bajpai	Keenika Arora CI BBA 5MA
AN	ANUJ NANDA	DA	Dr. Ashutosh Bajpai	Khushikohli_3EC_355
AJ	Arihant Jain	DK	Dr. Kirti Miglani	Manish arora 5 eve b
	Ashwin_5EA_00421301718	S	Dr. Sachin Sabharwal	Naman Garg_5EA_02721301718
AG	Ayushi Goel		Dr. Vishal khatri, HOD- BCA/MCA	Piyush Mehta
B3	BBA 3MB Mahesh Joshi 073170017...	D	Dr. muthukumar	Prof (Dr) Raj Kumar Singh
	BBA 3MB Mayank Selvan 41917001...	DK	DR.ROHTASH KUMAR,ASSO. PROF...	Rahul Tripathi
B3	BBA 3MC Mahak Malhotra (143)	DK	Dr. Varun Kumar	RISHIK BBA3EA 020
	BBA 5EB vishal Badhwar_467	G	Gurleen Kaur	Ritwik Raj
				Shambhu 3MC BBA

Invite

STUDENTS ATTENDING THE WEBINAR

SPEAKER 1: DR. RAJ KUMAR SINGH

DR. R.K SINGH is a professor, Dean, HOD commerce.

Dr. Singh is a chairperson centre for Entrepreneurship & skills development, school of management sciences Varanasi.

- Dr. Singh briefed us about the start-up.
- He also informed us about the interpersonal skills required for business as:

Mindset aspect will help you to minimize the importance of failure and rejection in your life. Additionally, being able to plan ahead and foresee potential problems (a key part of an entrepreneurial mindset) will help you to live a more organized, less stressful life.

Skills aspect help people start a business and manage a single branch of a business. But it doesn't stop there. Employers seek business candidates who possess high levels of emotional intelligence, communication skills, and organizational skills.

Practice aspect for your own area of expertise or business is an important part of making everything work smoothly and efficiently. Best practices can keep evolving as new and better solutions are found or evolve from better awareness, new technology, or simply different ways of looking at things.

- He further informed us about the how different startups have been advantaged and are in a boost during this period of pandemic.
- How one should think about the environment keeping in mind their business as certain things affect different individuals on the same platform keeping an eye on the basis of their business growth so that they can give an advantage to the society and make things grow by developing ideas as an entrepreneurial aspect.
 - Sulabh movement
 - Bharat abhiyan
 - Burning of parali effecting environment
 - Senior citizens orphan

SPEAKER 2: COL PROF. DR. MP SEN

DR. DURGESH TRIPATHI is a professor, University school of mass communication GGSIPU, NEW DELHI.

- Dr. Sen informed us about the women entrepreneurs.

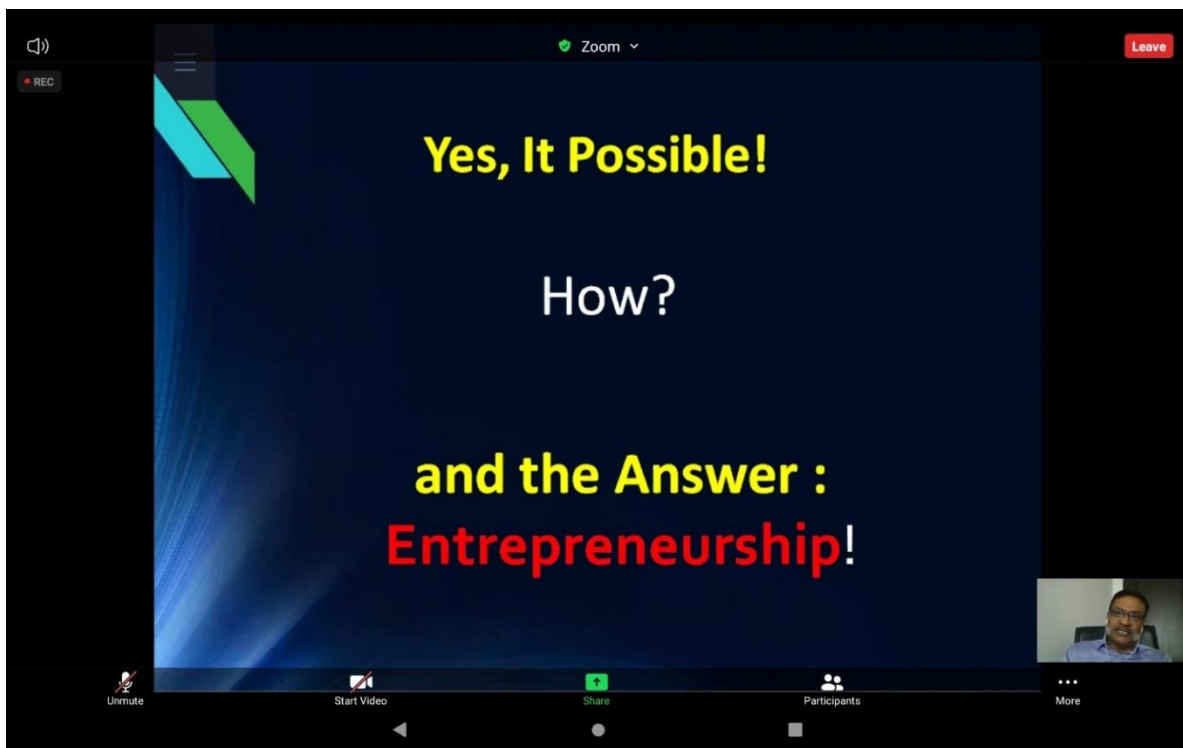
Women. Entrepreneurs means the women or a group of women who initiate, organize and operate a business enterprise. A woman entrepreneur is therefore a confident, creative and innovative woman. Desiring economic independence individually and simultaneously creating employment.

- Dr. Sen also asked that why do we think that social entrepreneur is important?

Social entrepreneurship is important because it provides a framework for businesses to find their own success in the pursuit of helping others. It's a constant source of motivation for employees,

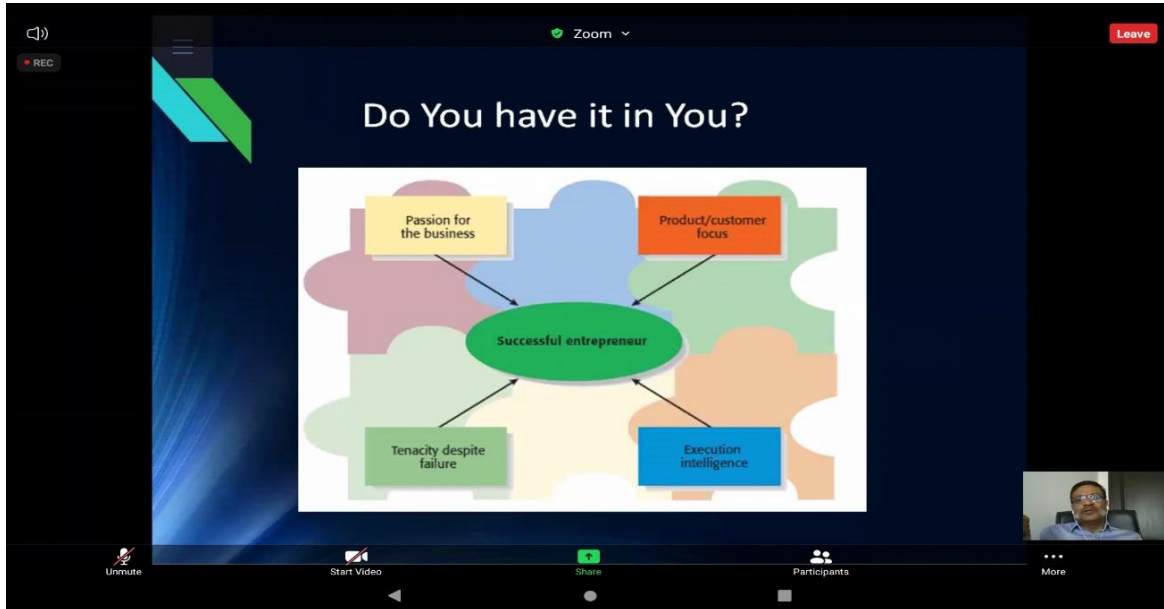
especially for Generation Y, which is increasingly skeptical about the traditional corporate work environment.

The social entrepreneur develops a mission and vision to bring in change in the society. They possess innate talent and qualities to understand and analyse the social problems. They are able to develop creative innovative ideas and strategies to help alleviate these problems from the society as a whole.



Speaker Elaborating about the Entrepreneurship

- Dr. Sen further added that what all qualities are required for becoming a successful entrepreneur:



Dr. Sen explaining the skills of an Entrepreneur

Self-Discipline

The first trait that all successful entrepreneurs must possess is self-discipline. Self-discipline is the single most important quality for success in life and business. If you can discipline yourself to do what you should do, whether you feel like it or not, your success is virtually guaranteed. Self-discipline requires self-mastery, self-control, self-responsibility, and self-direction.

Integrity

The second trait that all successful entrepreneurs must possess is integrity.

Perhaps the most valued and respected quality you can develop is a reputation for absolute integrity. Be perfectly honest in everything you do and in every transaction and activity. Never compromise your integrity. Remember that your word is your bond and your honor is everything when it comes to your business. All successful business is based on trust.

Persistence

The third trait that all successful entrepreneurs must possess is persistence. Persistence is the iron quality of character. Persistence is to the character of man as carbon is to steel. It is an indispensable quality that goes hand in hand with all great success in life.

A Clear Sense Of Direction

The fourth trait that all successful entrepreneurs must possess is a clear sense of direction. Because of the turbulence and rapid change in today's marketplace, most business owners have been reduced to operating day-by-day, almost like firefighters.

Decisive And Action Oriented

The final trait that all successful entrepreneurs must possess is being decisive and action-oriented. They must think and make decisions quickly. They discipline themselves to take action

and to carry out the decisions they have made. They move fast and they get quick feedback from their actions. If they find they have made a mistake, they quickly self-correct and try something else.



Some Skills set nurturing by the speaker for the participants

➤ He further moulded us about the how we can make less investment:

10 low-investment business ideas you can start on the side
Choosing a low-investment business idea

- Partner with a dropshipper
- Design and sell print-on-demand t-shirts
- Launch your own book
- Create digital products or courses
- Sell print-on-demand posters, prints, etc.
- Start a charitable business
- Sell a service
- Create an online fashion boutique
- Sell handmade goods
- Build an audience you can monetize

We are very grateful to all the respective teachers and mentors from different industry for giving their precious time and motivating us with entrepreneurship skills and knowledge.

Learning outcome

1. Participants have learnt about entrepreneurial skills.
2. Participants have learnt about the different modes of online business.
3. Participants have analyzed about the managerial skills.
4. Participants have also learnt more about the investing process.

List of Beneficiaries

S. No	Timestamp	Name	Enrollment number	E-mail	Course	Section /shift
1	2020/10/24 12:04:02 AM GMT+5:30	Chirag Sharma	10121301719	chiragmudgil3000@gmail.com	BBA	3 EVE B
2	2020/10/24 12:05:56 AM GMT+5:30	Shubhashish lall	7121301719	shubhashishlall@gmail.com	BBA	2 shift
3	2020/10/24 11:03:38 AM GMT+5:30	JAYANT GOEL	15217001719	jayantgoel100@gmail.com	BBA	MORNING
4	2020/10/24 11:08:14 AM GMT+	Tanmaygupta	2417001719	Tanmaygupta732@gmail.com	BBA	Shift morning,A

	5:30					
5	2020/10/24 11:08:31 AM GMT+5:30	Jatin kumar	517001719	Jatinjat28@gmail.com	BBA	Morning
6	2020/10/24 11:12:02 AM GMT+5:30	Riya goel	5817001719	riagoel0910@gmail.com	BBA	3MA
7	2020/10/24 11:44:53 AM GMT+5:30	Manish Singh Negi	3317001719	manishsingh3900@gmail.com	BBA	Morning
8	2020/10/24 12:11:53 PM GMT+5:30	Pratham Chauhan	3021301718	pratham.chauhan2009@gmail.com	BBA	A-EVENING
9	2020/10/24 11:00:49 AM GMT+5:30	Rovesh Chhabra	3721301718	chhabrarovesh18@gmail.com	BBA	Evening
10	2020/10/24 11:00:59 AM GMT+5:30	Pravar Gupta	3221301718	Pravar.gupta.2000@gmail.com	BBA	A evening
11	2020/10/24 11:11:10 AM GMT+5:30	Himanshu Goel	1721301718	Himanshugoel763@gmail.com	BBA	ES(A)
12	2020/10/24 11:05:30 AM GMT+5:30	Piyush Mehta	41221301718	mehtapiyush635@gmail.com	BBA	Section-A , Evening shift

13	2020/10/24 11:03:38 AM GMT+5:30	Vipul yadav	4821301718	vipulyadav.yadav12@gmail.com	BBA	3/A/E
14	2020/10/24 11:08:14 AM GMT+5:30	Vanshika Goel	46521301718	vanshikagoel108@gmail.com	BBA	Div: B/evening
15	2020/10/24 11:08:31 AM GMT+5:30	Mansi Arora	3217001718	mansiarora754@gmail.com	BBA	Morning Shift
16	2020/10/24 11:12:02 AM GMT+5:30	Tanaya Singh Ahuja	41421301718	tanaya.ahuja02@gmail.com	BBA	Div-A/ 2nd shift
17	2020/10/24 11:44:53 AM GMT+5:30	Vishnu Pandey	43117001718	vishnupandey3344@gmail.com	BBA	Div morning B
18	2020/10/24 12:11:53 PM GMT+5:30	Gautam Sharma	42417001718	12gautam128@gmail.com	BBA	B,M
19	2020/10/24 11:12:02 AM GMT+5:30	Vaibhav Satija	10421301719	vsatija8862@gmail.com	BBA	B/2
20	2020/10/24 11:44:53 AM GMT+5:30	Raghav Bansal	4817001718	raghavbansal1365@gmail.com	BBA	A/M
21	2020/10	RITIKA	8721301719	beenaritika2001@gmail.com	BBA	2e

	/24 12:11:53 PM GMT+5:30	MADHUKAR		m		
22	2020/10/24 11:00:49 AM GMT+5:30	Rahul mathur	3321301718	Rahulmathur506@gmail.com	BBA	Div A(2nd shift)
23	2020/10/24 11:00:59 AM GMT+5:30	Vidhi Thukral	8321301719	vidhithukral2001@gmail.com	BBA	3EB
24	2020/10/24 11:11:10 AM GMT+5:30	Jagrit muniappan	10321301719	muniappanjagrit7@gmail.com	BBA	BBA 3 EB
25	2020/10/24 11:05:30 AM GMT+5:30	Muskan Sharma	43317001718	muskansharma1515@gmail.com	BBA	Shift 1 , section B
26	2020/10/24 11:03:38 AM GMT+5:30	Shambhu	13517001719	namekumarshambhu@gmail.com	BBA	Sec-C, morning
27	2020/10/24 11:08:14 AM GMT+5:30	Kushagra dhingra	15117001719	Kushagra.dhingra15@gmail.com	BBA	Section-c, morning shift
28	2020/10/24 11:08:31 AM GMT+5:30	Mehul Bhalla	14417001719	bhalla.mehul2001@gmail.com	BBA	Section - C, Morning Shift
29	2020/10/24	AARUSHI SAXENA	12117001719	aarushi1625@gmail.com	BBA	MORNING â€”3

	11:12:0 2 AM GMT+ 5:30					semester DIVISION- C
30	2020/10 /24 11:44:5 3 AM GMT+ 5:30	Isha Chaubey	2317001718	Isha.22chaubey@gmail.com	BBA	A/Morning
31	2020/10 /24 12:11:5 3 PM GMT+ 5:30	Mahesh Joshi	7317001719	maheshjoshi17sep2002@gmail.com	BBA	B/M
32	2020/10 /24 12:04:0 2 AM GMT+ 5:30	Arihant Jain	2521302419	Jain.arihantjain2000@gmail.com	BA (JM C)	Div-A 2nd shift (Evening)
33	2020/10 /24 12:05:5 6 AM GMT+ 5:30	Ayush gupta	12617001719		BBA	1 - C
34	2020/10 /24 11:03:3 8 AM GMT+ 5:30	Shivam gupta	1521302419	Sg658108@gmail.com	BA (JM C)	2nd shift div A
35	2020/10 /24 11:08:1 4 AM GMT+ 5:30	Saurabh Solanki	5317001717	Saurabhsolanki0829@gmail.com	BBA	Section- A/Shift- Morning
36	2020/10 /24 11:08:3 1 AM GMT+ 5:30	Vasu Pipil	90121301718	vasulalpipil0041@gmail.com	BBA	2nd B
37	2020/10 /24 11:12:0	Hardik Sharma	1417001719	hksharma9810@gmail.com	BBA	"A" 1st shift

	2 AM GMT+ 5:30					
38	2020/10 /24 11:44:5 3 AM GMT+ 5:30	Sahil akhtar	4617001717	sahilakhtar1161@gmail.com	BBA	BBA div - A morning shift
39	2020/10 /24 12:11:5 3 PM GMT+ 5:30	Gurleen Kaur	1917001717	gurleenkaurkalra06@gmail.com	BBA	Section-A / Morning Shift
40	2020/10 /24 11:00:4 9 AM GMT+ 5:30	JASPREET SINGH ANAND	2417001717	jaspreetsingh211995@gmail.com	BBA	Section A/Shift Morning
41	2020/10 /24 11:00:5 9 AM GMT+ 5:30	Tushar Sharma	35917001719	Tushar54347@gmail.com	BBA	Morning Section -C
42	2020/10 /24 11:11:1 0 AM GMT+ 5:30	Gagan Tyagi	35117001719	gagantyaagi513@gmail.com	BBA	1st Shift
43	2020/10 /24 11:05:3 0 AM GMT+ 5:30	chhavi gupta	13817001719	chhavigupta960@gmail.com	BBA	C morning shift
44	2020/10 /24 11:03:3 8 AM GMT+ 5:30	Pratham somani	13317001719	prathamsomani00@gmail.com	BBA	Bba-3mc
45	2020/10 /24 11:08:1 4 AM	Anuj uppal	36017001719	anujuppal08@gmail.com	BBA	morning

	GMT+ 5:30					
46	2020/10 /24 11:08:3 1 AM GMT+ 5:30	Jahnvi Nayyar	12717001719	jahnvinayyar01@gmail.com	BBA	1st
47	2020/10 /24 11:12:0 2 AM GMT+ 5:30	Umang Gupta	13617001719	4umang.gupt@gmail.com	BBA	C/1
48	2020/10 /24 11:44:5 3 AM GMT+ 5:30	Shivam goel	36017001718	Shivamgoel572@gmail.com	BBA	3MC
49	2020/10 /24 12:11:5 3 PM GMT+ 5:30	Ritwik Raj	â€³401213017 18â€¬	boybooting@gmail.com	BBA	2nd shift
50	2020/10 /24 12:04:0 2 AM GMT+ 5:30	Simran Chaudhary	6017001717	simransimi0512@gmail.com	BBA	Section A/ 1st shift
51	2020/10 /24 12:05:5 6 AM GMT+ 5:30	Mahak Malhotra	14317001719	malhotramahak568@gmail.com	BBA	3MC
52	2020/10 /24 11:03:3 8 AM GMT+ 5:30	Manish arora	35621301718	0407manisharora@gmail.com	BBA	5ev b
53	2020/10 /24 11:08:1 4 AM GMT+	Vishal Badhwar	46721301718	badhwarvishal76@gmail.com	BBA	Section B /evening shift

	5:30					
54	2020/10/24 11:08:31 AM GMT+5:30	Yash raj	13217001719	frankpop153@gmail.com	BBA	C/morning
55	2020/10/24 11:12:02 AM GMT+5:30	MONALISA PATTANAYAK		monalisapattanayak36@gmail.com		
56	2020/10/24 11:44:53 AM GMT+5:30	Muskan Sharma	43317001718	muskansharma1515@gmail.com	BBA	Section B / shift - 1st(morning)
57	2020/10/24 12:11:53 PM GMT+5:30	Twinkle Grover	6717001718	twinklegrover39@gmail.com	BBA	Sec-B, Morning
58	2020/10/24 11:00:49 AM GMT+5:30	parth kochhar	3717001717	Parthkochhar168@gmail.com	BBA	A, Morning shift
59	2020/10/24 11:00:59 AM GMT+5:30	Dhruv Bhatia	921301718	dhruvbhatia34@gmail.com	BBA	Section A final year
60	2020/10/24 11:11:10 AM GMT+5:30	Simran Grover	6517001718	simran28grover@gmail.com	BBA	morning shift section-B
61	2020/10/24 11:05:30 AM GMT+5:30	Anant Rajput	817001717	anant.r645@gmail.com	BBA	A / first shift

62	2020/10/24 11:03:38 AM GMT+5:30	Chandrasekaran		chandrasekaran.s@eec.srmrmp.edu.in	BCA	2
63	2020/10/24 11:08:14 AM GMT+5:30	Isha Chaubey	2317001718	Isha.22chaubey@gmail.com	BBA	A/Morning
64	2020/10/24 11:08:31 AM GMT+5:30	Harsh Rohatgi	1821302419	harshrohatgi2001@gmail.com	BA (JMC)	Evening
65	2020/10/24 11:12:02 AM GMT+5:30	PREETI	43417001718	bhardwajpreeti2000@gmail.com	BBA	section B, Morning shift
66	2020/10/24 11:44:53 AM GMT+5:30	Anushi jindal	1217001717	Anushijj@gmail.com	BBA	Morning (div A)
67	2020/10/24 12:11:53 PM GMT+5:30	Dr.K SURESH KUMAR		pecmba19@gmail.com		
68	2020/10/24 11:12:02 AM GMT+5:30	Yogita Bhatt	6917001718	byogita58@gmail.com	BBA	Division B(Morning)
69	2020/10/24 11:44:53 AM GMT+5:30	VIVEK JAISWAL		Jaiswal.vivek11@gmail.com		
70	2020/10	S.		aishulaksh98@gmail.com		

	/24 12:11:5 3 PM GMT+ 5:30	Aishwaryala kshmi				
71	2020/10 /24 12:04:0 2 AM GMT+ 5:30	Menark singh mehra	6521301719	Menarkmehra@gmail.com	BBA	2nd shift
72	2020/10 /24 12:05:5 6 AM GMT+ 5:30	Aman Jindal	717001717	jindal.aman01@gmail.com	BBA	6MA
73	2020/10 /24 11:03:3 8 AM GMT+ 5:30	Dr. Ram chandra yadav		ramchandrayadav1079@gmail.com		
74	2020/10 /24 11:08:1 4 AM GMT+ 5:30	Dr.Baljit Kaur		baljitkr01@gmail.com		
75	2020/10 /24 11:08:3 1 AM GMT+ 5:30	Hrithik Prakash	2217001718	hrithik.prakash@gmail.com	BBA	A/morning shift
76	2020/10 /24 11:12:0 2 AM GMT+ 5:30	Avani gupta	817001718	avani.ayati@gmail.com	BBA	5/M/A
77	2020/10 /24 11:44:5 3 AM GMT+ 5:30	Mayank Sharma	36421301719	mayankmay258@gmail.com	BBA	Section C 2nd shift
78	2020/10 /24	Dr. Ashutosh Bajpai		dr.bajpai@yahoo.com		

	12:11:53 PM GMT+5:30					
79	2020/10/24 11:00:49 AM GMT+5:30	Chandresh Verma	42517001718	Chandreshverma10@gmail.com	BBA	Sec-B shift-morning
80	2020/10/24 11:00:59 AM GMT+5:30	Anuj nanda				
81	2020/10/24 11:11:10 AM GMT+5:30	Muskan lohia	40217001718	Muskanlohia01@gmail.com	BBA	Morning
82	2020/10/24 11:05:30 AM GMT+5:30	Ashwin Atrish	421301718	atrishashu@gmail.com	BBA	Evening/A
83	2020/10/24 11:03:38 AM GMT+5:30	Harshita Rajpal	8621301719	harshitarajpal21@gmail.com	BBA	B / Evening
84	2020/10/24 11:08:14 AM GMT+5:30	Mohit kumar	9621301719	mohitkumar801056@gmail.com	BBA	B/second
85	2020/10/24 11:08:31 AM GMT+5:30	Ayushi goel	12421301719	Goelcharu468@gmail.com	BBA	C-2nd
86	2020/10/24 11:12:0	Harshit Srivastava			BA (JM C)	2nd

	2 AM GMT+ 5:30					
87	2020/10 /24 11:44:5 3 AM GMT+ 5:30	Srishti jain	6221301719	srishti2001.jain@gmail.com	BBA	B evening
88	2020/10 /24 12:11:5 3 PM GMT+ 5:30	Abhay chauhan	6621301719	Abhaychauhan552.ac@gmail.com	BBA	Section-B second shift