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INSTITUTION'S INNOVATION CELL



REPORT

Event	Webinar
Theme	Interactive Session with Successful Entrepreneurs and Leaders
Date	09 June 2021
Time	11:00 am to 1:00pm

Venue	Zoom
President	Dr.Rashmi Gujrati
Moderator	Ritika Choudhary
Resource Person:	
1. Dr. Abhishek	Deputy Director ICSSR, Shaheed Sukhdev college of Business studies,
Tandon	Delhi University.
2.Ms. Devi	Motivational speaker, spiritual leader, women empowerment, Pawal
Chitralekha	(Haryana)
3.Ms. Anuradha	Women empowerment coach, Motivational speaker, Sanyojika RK
Bhartwal	Puram Vibhag SJM, Delhi
4.Mr. Dinesh	North delhi vbhag, Sangchalak-RSS Educationist, Social worker, Delhi

OBJECTIVES:

- 1. To make participants aware about the steps related to entrepreneurship
- 2. To enlighten participants about the aspects related to success and entrepreneurship.
- 3. To give participants the insights about hurdles and challenges related to Entrepreneurship.
- 4. To give recommendations to overcome the challenges and hurdles.

WEBINAR:

The webinar was aimed to enhance the knowledge of participants about the entrepreneurship and different aspects related to success. The key focal point of the webinar was to explain the basic steps and to identify the challenges related to entrepreneurship, apart from that webinar also explained the manners to overcome the challenges related to entrepreneurship.

Resource Person

1. Dr. Abhishek Tandon

<u>Deputy Director ICSSR, Shaheed Sukhdev college of Business studies, Delhi</u> University:

Dr. Abhishek Tandon explained how can we move towards the entrepreneurship, He mentioned that being successful shouldn't be the motive, being Happy should be the goal of entrepreneurship. He quoted the example of "Vasudhaiv"

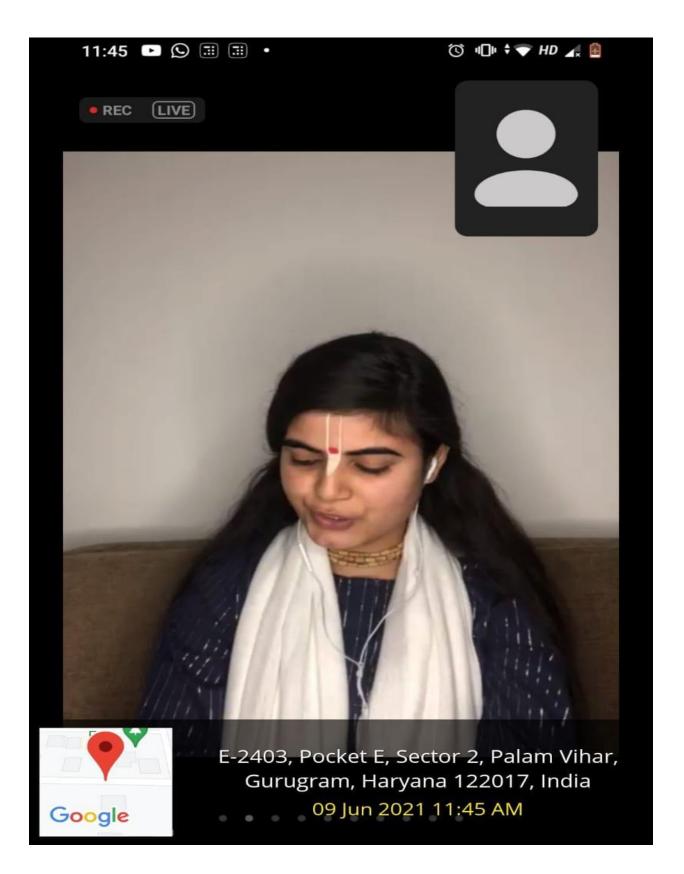
Kutumbkam" and explained that if we treat the world as our family and move towards the entrepreneurship with the motive to give social contribution, you can never fail. He further mentioned that if you help someone, the help will come back to you in great ways, like if you help people today, tomorrow they will be the helping hand in your entrepreneurship by using your service/products, cause they've built a trust in you.



2. Devi Chitralekha:

Motivational speaker, spiritual leader, women empowerment, Pawal (Haryana)

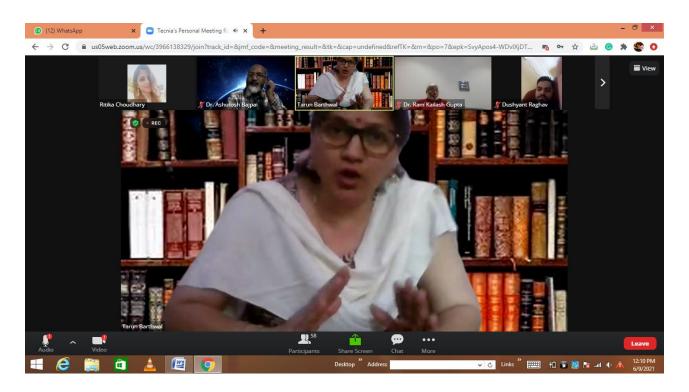
Devi Chitralekha beautifully explained the actual meaning of success. Devi Chitralekha said that there are different parameters of success for everyone, for some it might be any career position, for some it might be having enough of wealth and for some it might be having the basic necessities of life, but the actual success is only considered when a person is happy inside. She also explained about the decline of Humanity and shown her concern towards the same.



3. Ms. Anuradha Bhartwal

Women empowerment coach, Motivational speaker, Sanyojika RK Puram Vibhag SJM, Delhi

Ms. Anuradha explained the role of Karma in the way of success, She explained that whatever a person gives to Universe, that will always comes back to him/her, thus the Good karma always lead towards success. She quoted the example of Hitler and explained how success has its own parameters in different scenario, She further added that the motive behind any sort of entrepreneurship must be the purpose to contribute to our nation.



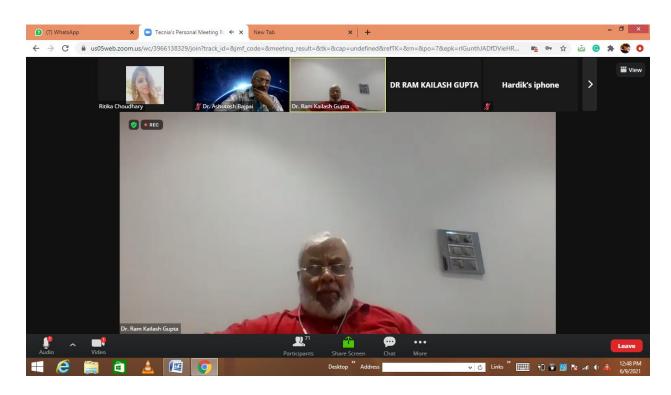
4. Mr. Dinesh Kumar:

North delhi vbhag, Sangchalak-RSS Educationist, Social worker, Delhi

Mr. Dinesh kumar explained the importance of taking care of Nature in implementing any initiative of Entreneurship. He quoted the example of Covid-pandemic and explained how essential it has become to preserve our Nature for a healthy living. He further explained the key of success in entrepreneurship by saying "Do everything with your whole heart."

5. <u>Chairperson Dr. RamKailash Gupta:</u> Chairperson, Tecnia Institute of Advanced Studies

Dr. RK Gupta enlightened about the Success Mantra of Entrepreneurship. He explained that if you have a clear vision towards your goal then no barrier can stop you from being successful. He explained how necessary it is to be a *KarmaYogi* to achieve the desired success, he further mentioned the importance of time management and added that "Kuch pane ke Liye kuch Khona padta hai" so it is essential to get out of the comfort zone to achieve the heights of success. He also added that Work is Worship so never consider any sort of work as undignified. He concluded that be happy with whatever you have, the success will follow afterwards.



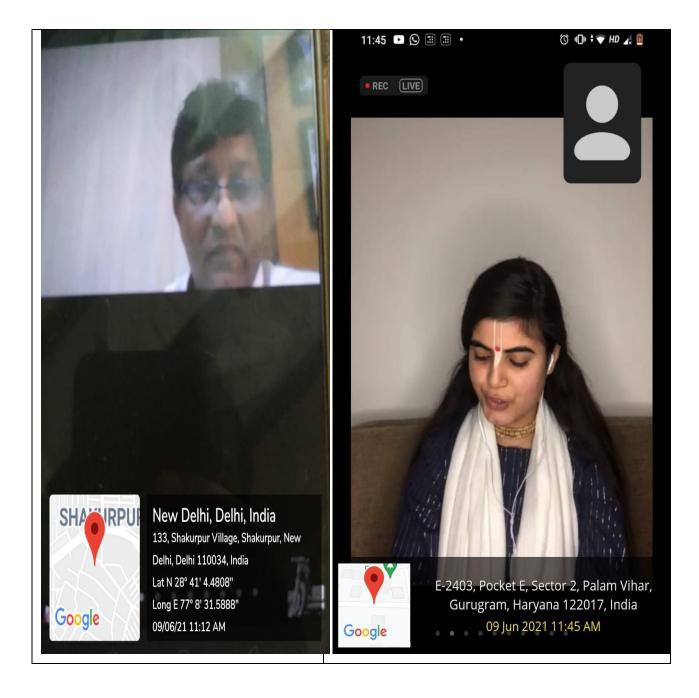
Dr. Ashutosh Bajpai

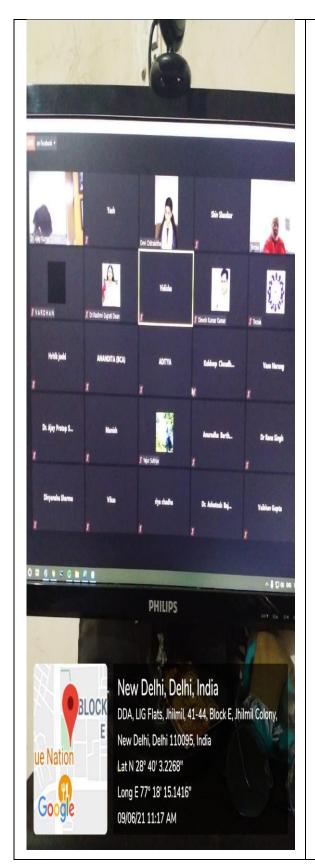
Moderator, IIC, Assistant professor, Tecnia Institute of Advanced Studies, New Delhi.

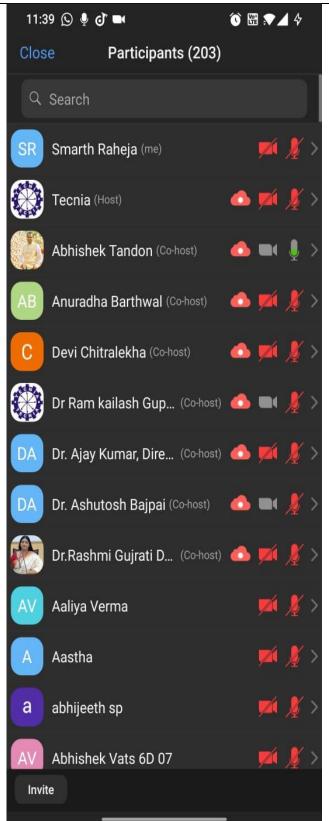
Dr. Ashutosh gave a thanking speech by addressing all the speakers. He addressed the students and motivated all of us to grow and learn as an professional to put into some deeds in the society and to ourselves.

Learning outcome

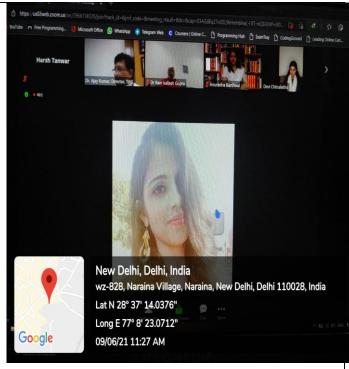
- 1. Participants have learnt more about Entrepreneurship.
- 2. Participants also learnt about the Business Plan for a Start-up and Important Components
- 3. Participants also acquired about the key notations being successful in Entrepreneurship.











	LIST OF BENEFICIARIES	
S. No	NAME	COURSE
1	AAKASH	BBA
2	AARTIKKAPOOR	BBA
3	AARUSHI SAXENA	BBA
4	ABHAYSHARMA	BBA
5	ABHIJEET PURI	BBA
6	ADITIRAJAWAT	BBA
7	ADITYA GOYAL	BBA
8	AGRIMA SHARMA	BAJMC
9	AKSHAT GARG	BBA
10	AKSHITBANSAL	BBA
11	AMAN GOYAL	BBA
12	AMAN GUPTA	BBA
13	AMANBAISLA	BBA
14	AMITKUMAR	BBA
15	ANANYAJAIN	BBA
16	ANIKETGUPTA	BBA
17	ANJALI KHANNA	BBA
18	ANKUSH PAL	BAJMC
19	ANUBHAV CHAURASIA	BBA

20	ANUJ SINGH	BBA
21	ANUSHKA	BBA
22	ARIKASAXENA	BBA
23	ASHI SACHDEVA	BBA
24	ASTHA MITAL	BBA
25	AVANI GUPTA	BAJMC
26	AYUSHBHATIA	BAJMC
27	AYUSHIBADONI	BBA
28	BHANUVALECHA	BBA
29	BHARTI	BBA
30	BHAVYA ANAND	BBA
31	BHAVYA JAIN	BBA
32	CHAITANYA SEHGAL	BBA
33	CHANDRESH VERMA (GUEST)	BBA
34	DAKSHDOGRA	BBA
35	DEEPAM GARBYAL	BBA
36	DHRITIKHANNA	BBA
37	DHRUV (GUEST)	BBA
38	DHRUV BHATIA	BBA
39	DHRUV RAWAT	BBA
40	DIKSHIT JAIN	BBA
41	DIMPLEKHANNA	BBA
42	DIVYANSH SINGHAL	BBA
43	DIVYANSHUMISHRA	BBA
44	DOLLY GARG	BAJMC
45	ESHA SINGH	BBA
46	HANSIKA (GUEST)	BBA
47	HANSIKAMADAN	BBA
48	HARSHIT GROVER	BBA
49	HARSHITAMAHESHWARI	BBA
50	HARSHNAKOTI	BBA
51	HIMANSHI JAIN	BBA
52	HIMANSHI GOGIA	BBA
53	HIMANSHU BHANOT	BBA
54	HIMANSHU MAHESHWARI	BBA
55	HITESHTANEJA	BBA
56	ISHA CHAUBEY	BBA
57	ISHA PRASAD	BAJMC
58	ISHITA	BBA
59	JANVITIWARI	BBA
60	JASIKANARULA	BBA

61	JATIN KUMAR	ВВА
62	JATIN TAYAL	BBA
63	JATIN VERMA (GUEST)	BAJMC
64	JAYANT	BAJMC
65	JAYANT CHAURASIA	BBA
66	KAILASH TALREJA	BBA
67	KAJAL GOYAL	BBA
68	KAJAL SHARMA	BBA
69	KANDARP MALHOTRA	BBA
70	KANIKA JAIN	BBA
71	KARTIK BISHT	BBA
72	KAVYA SWAROOP	BBA
73	KESHAV KHARBANDA	BBA
74	KESHAV SHARMA	BBA
75	KHUSHI MALHOTRA (GUEST)	BBA
76	KHUSHISHARMA	BBA
77	KHYATI KHANNA	BBA
78	KUSHAGRA DHINGRA	BBA
79	LAKSHIT ARORA	BBA
80	LAKSHITSINGLA	BBA
81	LOVEESHSAREEN	BBA
82	MAHESH JOSHI	BBA
83	MANAS MALHOTRA	BBA
84	MANISH SING NEGI	BBA
85	MANSI ARORA	BBA
86	MANVI BANSAL	BBA
87	MAYANK MALHOTRA	BBA
88	MAYANKBINDAL	BBA
89	MAYANKMEHRA	BBA
90	MEHAK AGGARWAL	BBA
91	MITALIARORA	BBA
92	MOHAMMAD AMIR	BBA
93	MUKUL GARG	BBA
94	MUSKAAN GARG	BBA
95	MUSKAN LOHIA	BBA
96	MUSKAN SHARMA	BBA
97	NAMANVIJ	BBA
98	NAMRATA KHARBANDA	BBA
99	NAMYAKAPUR	BBA
100	NANDINI SHARMA	BBA
101	NIDHI	BBA

102	NIKHIL SANDAL	BBA
103	NISHANT (GUEST)	BBA
104	PAWAN SAINI	BBA
105	PRACHI	BBA
106	AJAY KUMAR SINGH	FACULTIES
107	Mr. KARAN SINGH	FACULTIES
108	DR. ASHUTOSH BAJPAI(HOD-MBA)	FACULTIES
	DR. VANDANA RAGHAVA(CI-	
109	BBA)DIV-B	FACULTIES
110	DR.GARIMA SINGH	FACULTIES
111	DR.RASHMI GUJRATI	FACULTIES
112	Dr. RAJNESH PANDEY	FACULTIES
113	INDERPREET SINGH(CI-BBA DIV-C)	FACULTIES
	RITIKA CHOUDHARY (CI-BAJMC-DIV-	
114	В)	FACULTIES