/ Desires and Delusions

Each morning also wakes us up nearly all the time stuck in an insomniac haze doing things, other than that we don't know and sleep walking with our eyes wide shut other than that we don't know too.

There is an old African saying, "Every morning in Africa, a gazelle wakes up, it knows it must outrun the fastest lion or it will be killed. Every morning in Africa, a lion wakes up. It knows it must run faster than the slowest gazelle, or it will starve. It doesn't matter whether you're the lion or a gazelle-when the sun comes up, you'd better be running."

The above offers an interesting case, albeit of a mindless running!

We mentioned, Sherlock Holmes, in E1 to point us to the '*irrelevance*' of the Copernican theory in that quote. In the absence of knowing why we are running. We remain insatiable and desirous without being conscious of the space in the attic.

Quotes, such as that African above, that become our mission statements are meaningless in the absence of a context. The same water that hardens an egg, softens a potato. One sees a profusion of such quotes on popular social media and a mindless number of 'likes'. Each 'quote' and each 'like', merely claiming to be seen more than being in a certain context.

What produces desire and did we also mention neuroplasticity, self hypnosis!, the Pied Piper.. or even more; "the social media, where you come from no'where to now'here and go to no'where"…but that free license to use it, sells you to customers and how life becomes sweet custard.

Carpe' diem is just one moment in time. It is like a node in the blockchain of life
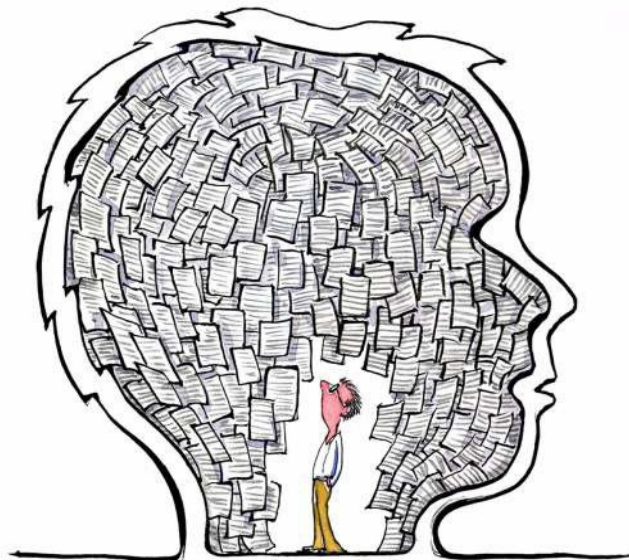
The saying above is an interesting case. Only because we are still running because we don't know any better. We would know better, if we halted and spring cleaned our attics regularly and had a happiness reckoner that answered "how much do we want and what for?".

Of social media

No'Where
to
Now'Here
to
No'where!

Need more be said...!!