



Training and Placement Cell Event Report



Training and Placement Cell **Webinar** On **GLOBAL BUSINESS COMMUNICATIONS**

SPEAKERS



Dr. Ajay Kumar
Director
TIAS, Delhi



Mr. Vinod Arora,
Vice President Business Services-
Strategy Planning and Compliances Wells Fargo



Dr. Nivedita
I/C Incharge, Head T&P
TIAS, Delhi.

Date & Day: 26-05-2022, Thursday
Time: 12:00 PM - 01:00 PM
Join: <https://bit.ly/3wHWNe0>

Event:	Webinar
Topic:	Global Business Communication
Date:	Thursday 26 th May 2022
Time:	12:00PM – 01:00 PM
Mode:	Online Microsoft Team
Program:	BBA 1st Year
Coordinator:	Mr. Rahul Tripathi, Assistant Professor, Department of Management
Convener:	Dr. Nivedita, Head Training and Placement Cell, IIC In-Charge
Beneficiaries:	65

Resource Persona:

Mr. Vinod Arora, Vice President-Business Services, WellsFargo.

Objective:

- To make students develop effective oral communication skills.
- To make students understand how to overcome cultural barriers in global business communication.
- To make students understand best email practices, email etiquette.
- To make students develop and strengthen their writing skills, to learn about the secret of effective business writing.
- To make students learn how to do effective internal and external communication.

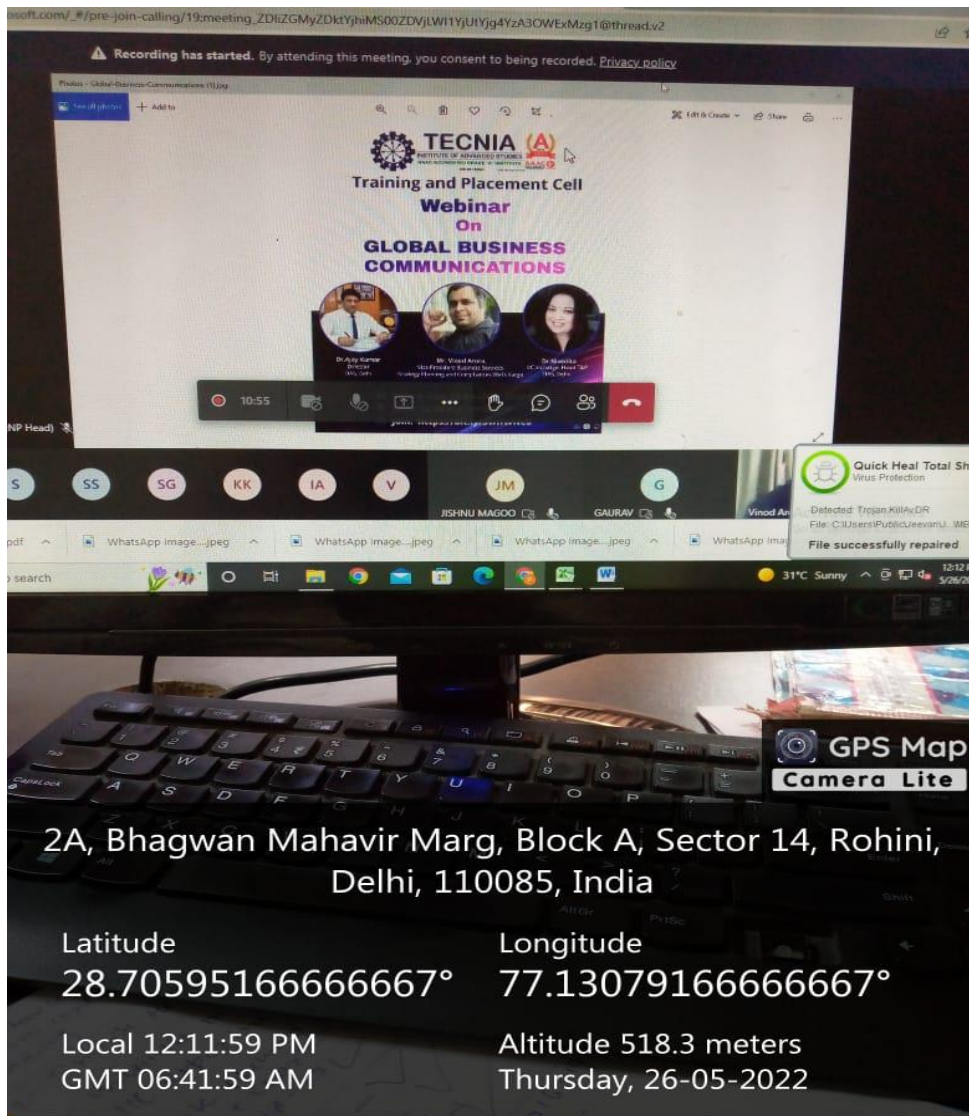
Report:

A webinar was organized on 26.05.2022 by Training and Placement Cell under the ambit of Capability Enhancement Scheme on the topic, Global Business Communication. The resource speaker for the webinar was Mr. Vinod Arora, Vice President-Business Services, Wells Fargo. He spoke about the role of effective oral & written communication skills for the smooth functioning of different Departments and of the Organization. He told students about the effective way of doing internal and external communication. He further explained to the students that Clarity in writing can save time, money and energy of every company. Inconsistent, shabby writing of emails across different Companies, Countries can never enhances the company image. Millions of rupees and goodwill are lost due to unclear, inconsistent, verbose business communication. He spoke to the students that in the current time not only oral but written communication too has to be clear and effective for successful career in organizations. He gave valuable tips to the students about how to deal with the cross-cultural issues while doing communication globally. Earlier Dr. Nivedita welcomed the speaker in the webinar and introduced to the students and described the objective of the webinar. The one hour session was very interactive and was well received by the students. The webinar ended with a vote of thanks by Dr. Nivedita and feedback collection.

Learning outcome:

- The students learnt how to do effective oral and written communication in global context.
- The students understood the Do's and Don'ts of Email etiquette.
- The students understood different methods for doing effective cross-cultural communication.
- The students realized the importance of written communication for their career growth.

Some Screenshot of the webinar:



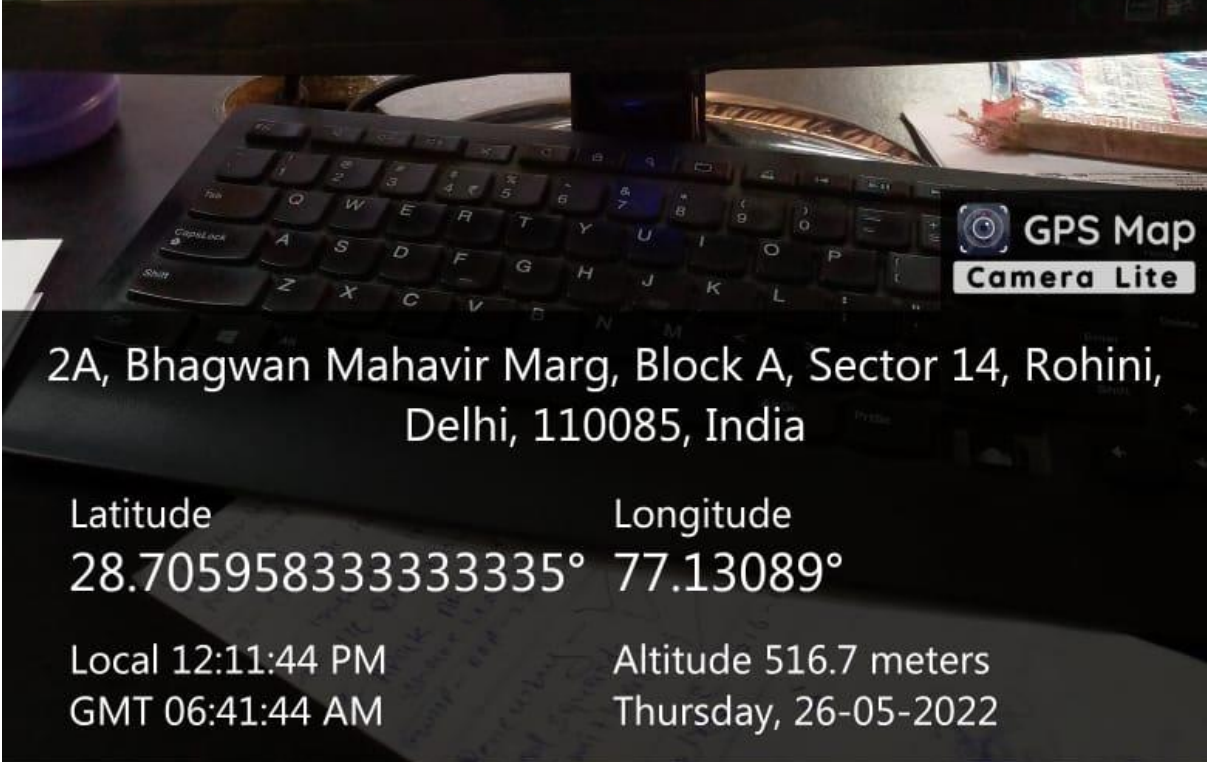
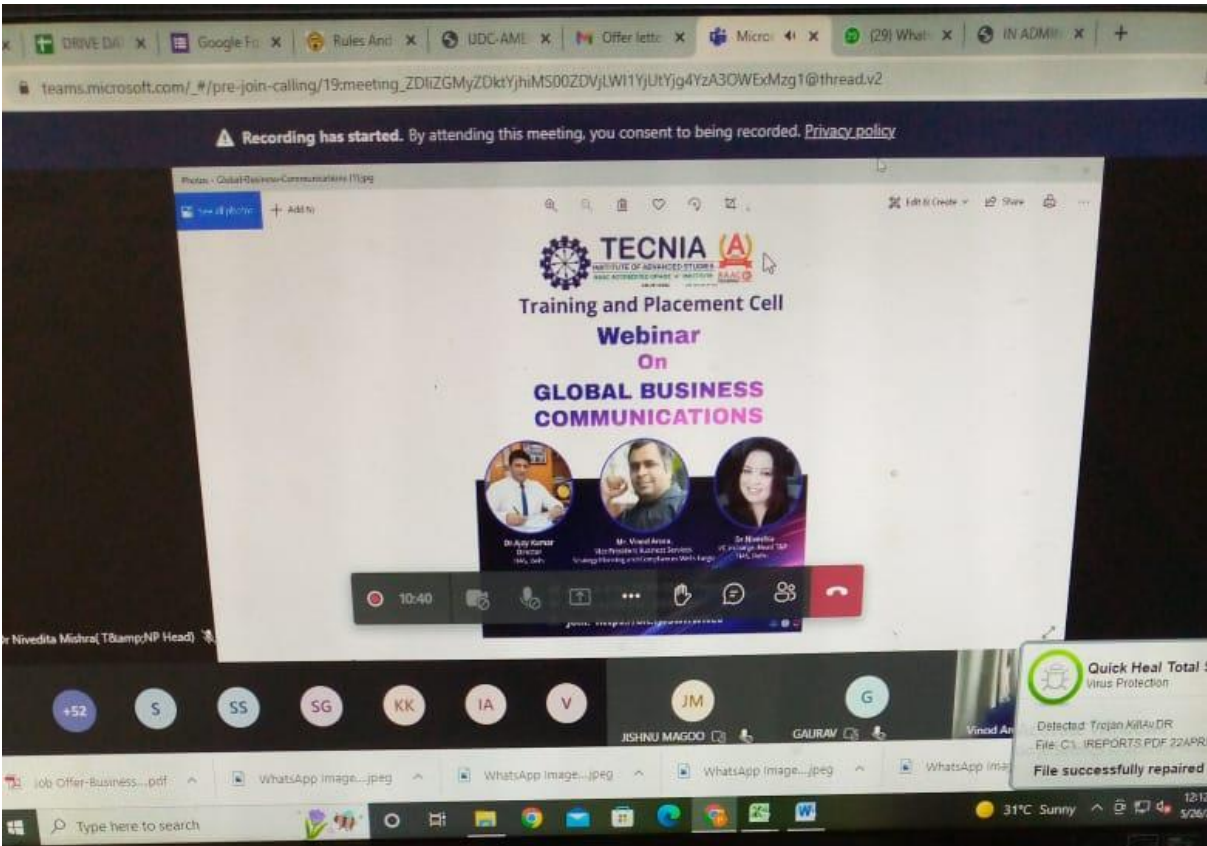
Recording has started. By attending this meeting, you consent to being recorded. [Privacy policy](#)

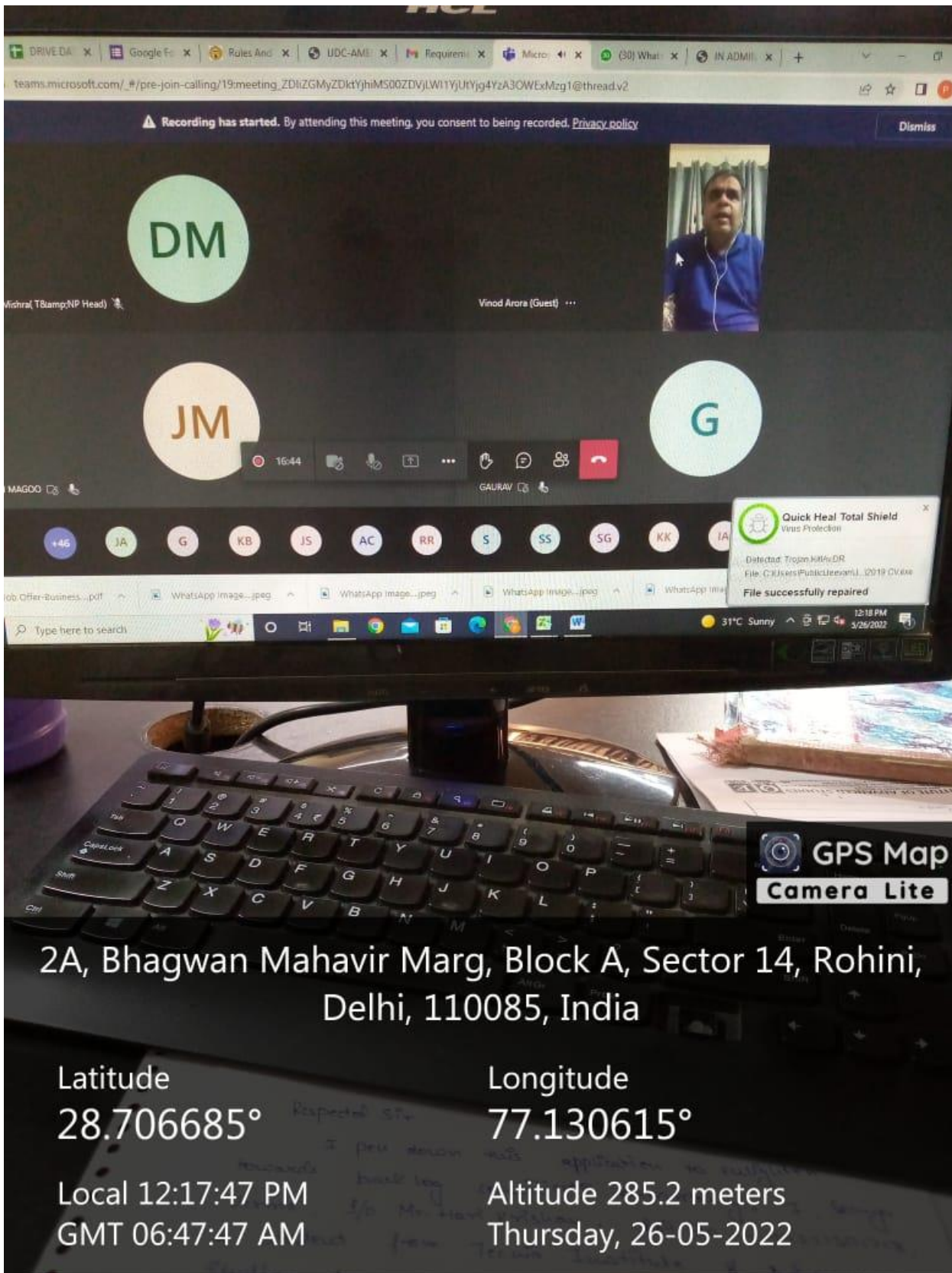
TECNIA
INSTITUTE OF ADVANCED STUDIES
Training and Placement Cell
Webinar
On
GLOBAL BUSINESS
COMMUNICATIONS

Dr. Anil Kumar
Dr. Vinod Kumar
Dr. Nandini

2A, Bhagwan Mahavir Marg, Block A, Sector 14, Rohini,
Delhi, 110085, India

Latitude 28.70595166666667° Longitude 77.13079166666667°
Local 12:11:59 PM Altitude 518.3 meters
GMT 06:41:59 AM Thursday, 26-05-2022





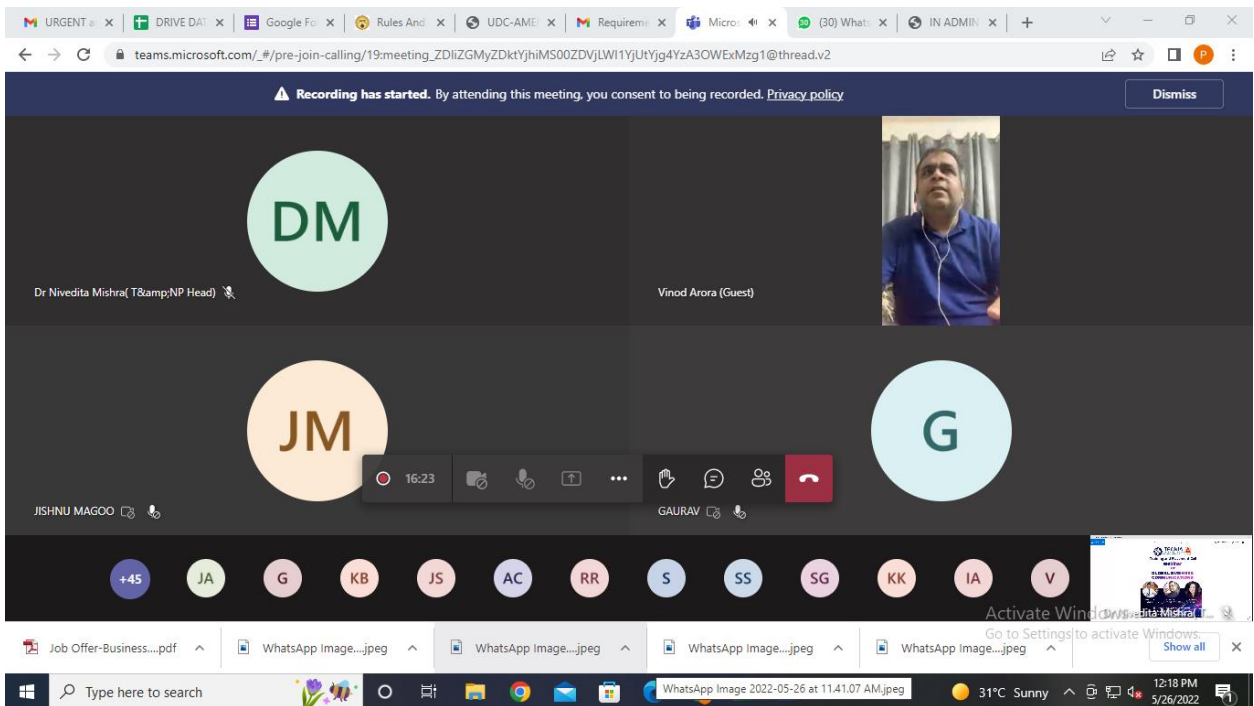
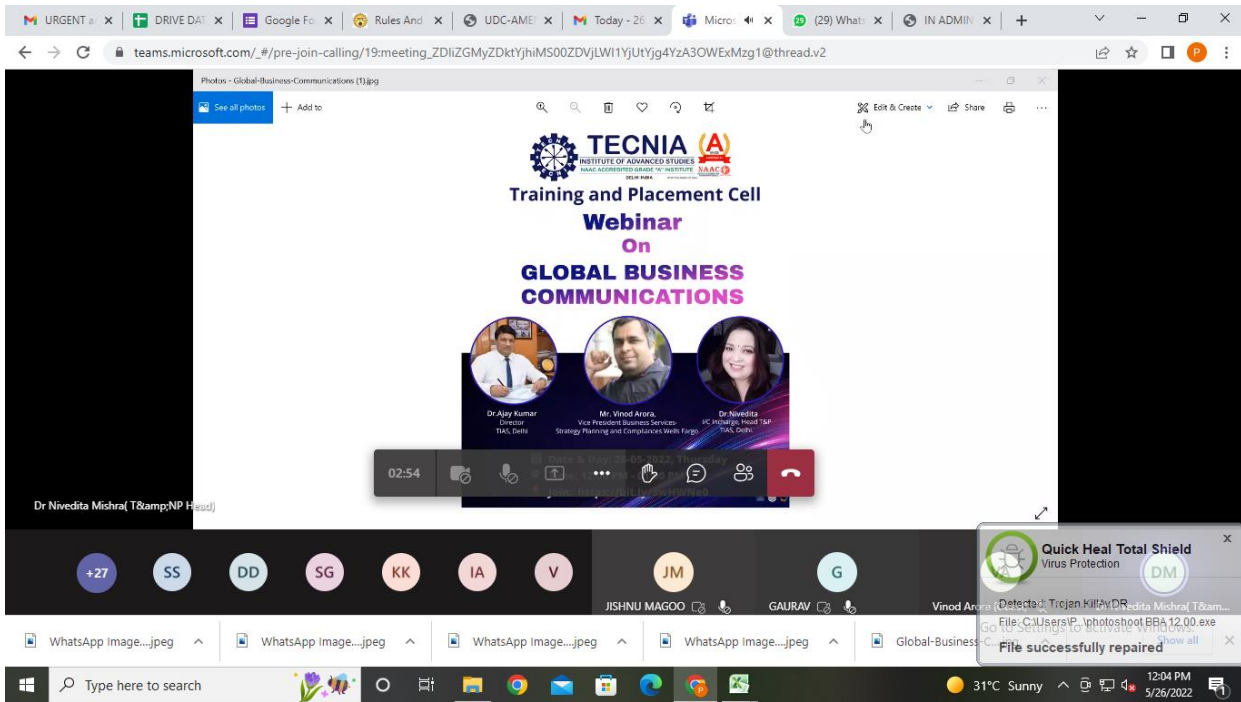
2A, Bhagwan Mahavir Marg, Block A, Sector 14, Rohini,
Delhi, 110085, India

Latitude
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Longitude
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Local 12:17:47 PM
GMT 06:47:47 AM

Altitude 285.2 meters
Thursday, 26-05-2022





2A, Bhagwan Mahavir Marg, Block A, Sector 14, Rohini,
Delhi, 110085, India

Latitude
28.70629°

Longitude
77.13054833333334°

Local 12:16:22 PM
GMT 06:46:22 AM

Altitude 332.4 meters
Thursday, 26-05-2022

List of Beneficiaries and feedback:

Sl.No	Name	Enrollment No.	Program	Rate the Webinar in terms of following;			
				(On a scale of 1 to 5, where 1 being the lowest and 5 being the highest level of satisfaction.)			
				Relevance to the topic	Content	Delivery of the content	Handling the equation answer session
1	KANISHTHA KHERA	05221301721	BBA	4	5	5	5
2	SAKSHAM DHAWAN	111254530537	BBA	4	5	4	5
3	ABHITA KOTHARI	111256431462	BBA	4	4	5	4
4	PARTH KHATRI	02121301721	BBA	5	4	5	4
5	ABHINAV YADAV	10921301721	BBA	4	5	5	5
6	ANSHPREET SINGH	11021301721	BBA	5	5	4	5
7	YASH YADAV	05517001721	BBA	5	4	4	4
8	ANANT TYAGI	05617001721	BBA	5	5	5	5
9	MAYANK	00117001721	BBA	4	5	5	5
10	HIMANSHU SHARMA	00217001721	BBA	4	5	4	5
11	RISHABH JINDAL	00317001721	BBA	5	5	5	5
12	TANISHA SARRAF	01317001721	BBA	5	4	5	4
13	ANSHUL BEHAL	01417001721	BBA	4	4	5	4
14	GAUTAM SAXENA	02117001721	BBA	5	4	5	4
15	KOHIMA SHARMA	02217001721	BBA	5	4	4	4
16	TEJASWINI SHARMA	04117001721	BBA	5	5	5	5
17	AMAN TIWARI	04217001721	BBA	5	4	5	4
18	TRIPTI KHANDELWAL	05417001721	BBA	4	5	5	5
19	SAHIL TUTEJA	11254543903	BBA	5	4	4	4
20	AARYAN JHA	9811610133	BBA	4	5	4	5
21	MADHUR JAIN	10017001721	BBA	5	5	5	5
22	CHAHAT BHARTI	10117001721	BBA	5	5	5	5
23	VANSHIKA GOYAL	10217001721	BBA	5	4	4	4
24	NAMYA WADHWA	11917001721	BBA	4	5	5	5
25	PRATHAM ADHIKARI	12017001721	BBA	5	5	5	5
26	ISHITA SAKLANI	7011659762	BBA	5	4	5	4
27	ISHITA AGGARWAL	09921301721	BBA	4	5	5	5
28	LAKSHAY KHANDELWAL	01821301721	BBA	5	5	4	5
29	SHIVANSH BANSAL	02021301721	BBA	4	5	4	5
30	KANIKA GOYAL	03621301721	BBA	5	5	5	5

31	ANJALI CHOUDHARY	07721301721	BBA	5	4	5	4
32	YUDHISTHIR KAUSHIK	05021301721	BBA	4	5	5	5
33	TANUSH	05121301721	BBA	5	5	4	5
34	KANISHK KAPOOR	10021301721	BBA	5	4	5	4
35	NAINA AGGARWAL	10121301721	BBA	4	5	5	5
36	VASHU JOSHI	03721301721	BBA	5	5	4	5
37	VASUNDHRA RAJPUT	07621301721	BBA	5	5	5	5
38	GAURAV BANSAL	03717001721	BBA	4	4	5	4
39	SIMARJEET SINGH	9971150567	BBA	5	5	5	5
40	AAYUSH SHARMA	07521301721	BBA	5	5	4	5
41	AYUSHI GOEL	12717001721	BBA	5	5	5	5
42	YASH TYAGI	12817001721	BBA	4	4	5	4
43	HARSH KHANDELWAL	12917001721	BBA	5	5	5	5
44	KARTIK JAIN	12617001721	BBA	5	5	4	5
45	Suraj	15021301721	BBA	4	5	5	5
46	ANSHIKA BHARDWAJ	9873620120	BBA	5	5	4	5
47	JATIN PATHAK	01517001721	BBA	5	5	5	5
48	AMAN JINDAL	01921301721	BBA	5	4	4	4
49	NATASHA GUPTA	02717001721	BBA	4	5	5	5
50	ROHAN GARG	03017001721	BBA	5	5	5	5
51	SNEHA SRIVASTAVA	03217001721	BBA	5	4	5	4
52	TANISHQA GUPTA	03617001721	BBA	4	5	5	5
53	RAHUL CHOUDHARY	04717001721	BBA	5	5	4	5
54	HEMANT DAYAL	05117001721	BBA	4	5	4	5
55	SHIVANSH GARG	05917001721	BBA	5	5	5	5
56	KASHISH MALHOTRA	06317001721	BBA	5	4	5	4
57	HARSHIT SHARMA	07217001721	BBA	4	5	5	5
58	SANYAM JAIN	05921301721	BBA	5	5	4	5
59	JISHNU MAGOO	04817001721	BBA	5	4	5	4
60	SURAJ	15021301721	BBA	4	5	5	5
61	KARTIK JUNEJA	8527225405	BBA	5	5	4	5
62	ANSH BAJAJ	9811358006	BBA	5	5	5	5
63	MILAND GARG	9953267718	BBA	4	4	5	4
64	PARV	01017001721	BBA	5	5	5	5
65	UJJWAL ADVANI	01617001721	BBA	5	5	4	5