

DEPARTMENT OF ENVIRONMENT
GOVT. OF NCT OF DELHI
6TH LEVEL, C-WING, DELHI SECRETARIAT
I.P. ESTATE, NEW DELHI-110002

Department of Environment, GNCTD is organizing a three-day Fair/Mela event to encourage and promote the alternatives to single use plastic products at Thyagraj Indoor Stadium, New Delhi from 01.07.2022 to 03.07.2022 at 10:00 AM to 06:00 PM. Detailed agenda / schedule will be sent soon.

An event **Think-O-vation** shall be organized which are open to all youth from colleges/institutions/general public of age 16-30 years; it is requested to ensure the participation for the same.

“THINK-O-VATION”

Idea Competition on Innovations Aiding in Phasing out Single-Use Plastic

Introduction:

An intensive brainstorming event where individuals with different backgrounds, skills, and interests will converge to diagnose the problem of Single Use Plastics, identify the best opportunities and ideate the most viable solution.

This *Think-o-vation* requires ideas that can be developed into a viable solution having the biggest impact on the entire life cycle of SUPs, from supply chain to the consumption and management of these single-use plastic products.

Eligible Participants:

- Youth (from colleges/ other institutes/ general public)

Registration Process:

- Online Registration through Google form.
- Registration Link: <https://forms.gle/WgSEynFxnZbjyWJY9>
- Deadline of the online registration : 28nd June 2022, 12:00 hrs (12:00 Noon)

Selection Process:

- Entries received through Google form will be pre-screened by the selection panel.
- Best entries will be shortlisted and informed via email for presentation on 03.07.2022.

PPT/Demo Model should be presented by the participant on the proposed theme **“Innovations Aiding in Phasing out Single-Use Plastic”** on 03.07.2022. Judgement Panel shall declare final result on 03.07.2022 post-presentations.

The solutions presented can be in the following themes:

1. An alternative final product to Single Use Plastic items.
2. An alternative product design idea to Single Use Plastic items.
3. Technology/Management idea for elimination of existing single use plastic-waste
4. Solution for reducing dependence on single use plastic items

IDEA SHOULD BE ORIGINAL AND SHOULD NOT BE PLAGIARIZED.

It will be important to note that the solution should be cost-effective, environment friendly and safe to use.

Time Given to Participant:

- 4 minutes for presentation
- 1 minute for interjection

Criteria for Judgement

- Innovativeness of the idea
- Relevance and practical application of the idea
- Scalability of solution
- Safety of usage for Consumers
- Environmentally Friendly
- Presentation skills

Other Instructions:

- It can be a team event and each team can comprise maximum number of five members.
- Participants from any colleges/institutions/organizations/youth can participate in the competition.
- There is no limitation in the participation from a college/institution/organization; participation in maximum events is very much appreciated.
- Online registration of the entries for the events are recommended to send in prior to avoid last time rush.
- Winners of the competitions will be informed via email submitted in the registration form.
- Certificates / Awards will be provided to the winners of the Competitions.
- Only 1entry is allowed to be submitted per team.
- Contents should be relevant to the theme and should not target any religious, cultural or political agenda.
- Any form of obscenity, vulgarity in the contents is not allowed.
- All the teams are expected to follow the instructions of the coordinators and the organizers.
- All the participants should maintain the civil code of conduct.
- All the means used by the participants should be fair; the participants are not expected to use any unfair means or to violate the rules and instructions.
- Violation of the above instructions may lead to the disqualification of the participant.
- The event coordinator has the right to revise the rules and other mandates of the events, for circumstantial reasons.
- The decision of the judgment committee will be final.