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**Fwd: Invitation for Eco-Club Conference**

1 message

**Tecnia Director** <director.tecniaindia@gmail.com>

Wed, Jul 13, 2022 at 11:02 AM

To: eco@tecnia.in

Cc: fitindiayouth@tecnia.in, deanacademics@tecnia.in, tecniawebsite@tecnia.in, academiccell &lt;academiccell@tecnia.in&gt;, iqac@tecnia.in, studentwelfare@tecnia.in

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From: **Eco club delhi** <ecoclub.delhi@delhi.gov.in>

Date: Tue, Jul 12, 2022 at 6:03 PM

Subject: Invitation for Eco-Club Conference

To:

Dear Eco Club In-charge

Government of NCT, Delhi is conducting an **Eco Club Conference** for all Eco-Club In-charges of schools & colleges of Delhi on **19<sup>th</sup> July 2022 at Thyagraj Indoor Stadium, New Delhi tentatively from 11 AM - 2.30 PM**. During the event, Department of Environment, GNCTD in collaboration with United Nation Environment Program (UNEP) will be launching the **Tide Turners Plastic Challenge**. You are kindly invited for the Eco Club Conference to attend the Eco club orientation workshop to bring change in the society.

A confirmation in this regard may be emailed [ecoclubgnctdelhi@gmail.com](mailto:ecoclubgnctdelhi@gmail.com)

A brief note about the Tide Turners Plastic Challenge is attached below.


Enclosure:-

Brief note on Tide Turners Challenge.

**Regards,**

Mr. Kundan Kr, Green Fellow  
**Department of Environment**  
**Level-6, Wing-C,**  
**Delhi Secretariat**  
**New Delhi-110002**  
**Tel.: 011-23392032**  
**Ph:8986478683**

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 **concept note on TTC.docx**  
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# Tide Turners Plastic Challenge Launch and Eco Club Teachers Orientation Workshop at Delhi

## About Tide Turners Plastic Challenge

The Tide Turners Plastic Challenge is a global youth movement to fight pollution around the world due to single use plastic. This is an initiative of UNEP where CEE and WWF-I are implementing partners who engage and orient youth in India to take action and inspire their community to address the issue of Single-Use Plastics.

The campaign was launched in 2019 in India which is designed to inspire young adults to reflect upon their plastic consumption, discover solutions to reduce this consumption, and lead change in their homes, communities, institutions, and offices. During the last 3 years, over 3.5 lakh youth from India have taken this challenge and have become change-makers.

The Tide Turners challenge involves three levels:

- L1 (Entry level) involving interventions around knowledge generation and self-reflection and behaviour change
- L2 (Leader level) Reaching out to the community and enhancing their action against Single Use Plastic Pollution at local level,
- L3 (Champion level) Implementing ground level and measurable changes – like advocating around refusing single use plastics and the 3 Rs- Reduce, Reuse, Recycle of plastics.

## TTC Campaign in the Eco club schools of Delhi

The Tide Turners Plastic Challenge (TTC) is planned to be launched and implemented in eco club schools of Delhi in year 2022. In this direction a teacher's training workshop is planned by Department of Environment in association with UNEP and associated implementation partner institutions Centre for Environment Education (CEE) and WWF India.

**Targeted audience** – Eco club coordinators

## Objective of the Workshop

The workshop will orient teachers about:

- Types of plastics with a focus on single use plastics along with recent ban on SUP products. It will guide the teachers on identifying different types of plastics and their use/mis use
- Impact of plastics on environment and humans
- What, Why and How of TTC campaign and provide educational resources to run campaign
- Engagement of Eco club students in the 3 level challenge activities
- Reporting of activities and sharing of inspirational stories

## Methodology

The workshop is planned for 3 and a half hours which will have opening ceremony of around 1 hour while 2 and half hours will be devoted to orientation and training of teachers.

Following teaching-learning tools will be used during the workshop by the facilitors:

- Session 1 on Plastics – Powerpoint presentation and Demonstration activities
- Session 2 on the TTC campaign – Power point presentation, using the TTC toolkit
- Session 3 on Participation in the campaign – Powerpoint presentation, Website demonstration, toolkit, registration and reporting, case studies
- Question and Answer

### **Learning Outcomes**

Workshop will enable teachers to understand

- all plastics are not bad and what measures needs to be taken to reduce SUPs
- plastic pollution is threatening life in oceans, other water bodies and on land.
- registration and implementation process of the challenge
- conducting Plastic literacy test of with their eco club students (or the whole school)
- guide students to conduct awareness drives to reach out to the community and achieving ground level actions such as clean-up campaign and so on
- document report and success stories.

### **TTPC Master Training and Orientation conducted across India**

Training of almost 1500 NCC Cadets conducted across Delhi, Gwalior and Kamptee on Plastic Pollution and SUPs



Virtual Orientation and training of 700+ BMC Headmasters and Nodal Officers on Tide Turners Plastic Challenge.



Master Training conducted for 700 Headmasters from Angul District of Orissa, building knowledge on plastic pollution and SUPs. This is part of rural implementation of Tide Turners Plastic Challenge.



Tide Turners participation in the Plastic Vikalp Mela organised DoE

