



IIC Events List Academic Year – 2021 - 22

Sl.No	Type of Event	Name of the capability enhancement program	Date of implementation (DD-MM-YYYY)	No. of Students	Program	Year	Resource Person
1	Poster Making Competition	IIC World Entrepreneurs Day, Poster Making Competition on Entrepreneurs	21.08.2021	7	MBA, BBA, BCA, BAJMC	2nd and 3rd Year	Dr. Nivedita, Head Training and Placement Cell, In-Charge IIC
2	Panel Discussion	IIC World Entrepreneurs Day, Panel Discussion with Students Entrepreneurs	23.08.2021	130	MBA, BBA, BCA, BAJMC	2nd and 3rd Year	1. Akshat Garg , BBA, Foodie Akshat, 2. Maulika Rana, BAJMC, Maulicious, 3. Manan Talrega, BA JMC, M M Impex
3	IIC - Invited Talk	IIC World Entrepreneurs Day, Invited Talk by Campus Entrepreneurs	24.08.2021	155	MBA, BBA, BCA, BAJMC	2nd and 3rd Year	Yash Ahggrawal, Startup - PS Construction, 2. Muskan Kalra, 1st Runner Up EVA India 2019, Ram Dubey BA JMC, Independent Film Maker
4	Presentation	IIC World Entrepreneurs Day, Story on Success/Failure of Start-up Founders, Presentation by students	27.08.2021	22	All Program	All Program	Dr.Nivedita, Head Training and Placement Cell, In-Charge IIC, Mr. Rahul Tripathi, Assistant Professor, Department of Management Sciences
5	Invited talk	IIC World Entrepreneurs Day, Invited talk on Hindrances to Entrepreneurs	27.08.2021	152	MBA, BBA, BCA, BAJMC		Dr. S. N. Chandak, Chairman, Sheel Bioteck, Mr. G. S. Singhavi, Chairman, Hindustan Fibres Limited, Dr. Ram Kailash gupta, Chairman, Tecnia Group Institutions, Mr. Vikesh, Bansal, CA
6	Video Clip	IIC World Entrepreneurs Day, A Day in The Life Of Campus Entrepreneurs	21 to 28 August		MBA, BBA, BCA, BAJMC	ALL	Maulika Rana: BAJMC : Malicious, Akshat Garg, BBA : Akshat :Foodies
7	Seminar	IIC - India Startup Day an IIC Celebration	07.12.2021	127	BBA, BCA, BA (J&MC), MBA	1st Year	Mr. Aabhas Agarwal, CEO Navsrujan Innotech Foundation and Director, Abhas Financial Solutions
8	Seminar	IIC - National Education Day an IIC Celebration Activity	07.12.2021	144	BBA, BCA, BA(J&MC), MBA	1st Year	Dr. Ajay Kumar, Director, Tecnia Institute of Advanced Studies, Dr. Nivedita, In Charge Institution's Innovation Council- TIAS and Head Training and Placement, TIAS
9	Webinar	IIC - National Energy Conservation Day	14.12.2021	123	BBA, BCA, BA (J&MC), MBA	1st Year	Sovanlal Banerjee, Founder-OIP Energy Services.
10	Webinar	IIC - National Innovation Day	30.11.2021	28	BBA, BCA	Final and	Mr. Aabhas Agarwal, CEO Navsrujan Innotech

		an IIC Celebration Activity				Pre -Final	Foundation and Director, Abhas Financial Solutions
11	Webinar	Netaji Subash Chandra Bose 125th Birth Anniversary Team Building and Leadership: A perspective	22.01.2022	171	BBA, BCA, BA (J&MC), MBA	1st Year	Mr. Vishal Sharma, Co-founder Mission Netaji – Delhi
12	Workshop	IIC - Entrepreneurship Skill, Attitude and Behavior Development -	21.03.2022	108	BBA,BAJMC,BCA	All Year	Mr. Ratish Gaurav, Senior Manager HCL, Technologies Performance Engineering Consultant Clients Served: JP Morgan Chase, Barclays, Maersk, Citibank, Lowes, US Govt.
13	Workshop	IIC - Problem Solving AND Ideation - 21.03.2022	21.03.2022	108	BBA,BAJMC,BCA	All Year	Mr. Anurag Dubey, Human Capital Transformation Consultant , Education: LBS, IIT B, IIM A , Projects : Axis Bank , UTS Global ,HCL Health care , TCS foundation , Incred Wealth, CEBS , NSD
14	Workshop	IIC - Design Thinking Critical Thinking And Innovation Design	22.03.2022	75	MBA,BBA,BAJMC,BCA	All Year	MS. Saumya, VP -Marketing at Meyer - majorly I focus is on preparing GTM for Meyer and its brands - product and brand positions - NPDs and CMI (which involves research - survey etc.)
15	Workshop	IIC - Achieving Problem Solution Fit AND Product Market Fit -22.03.2022	22.03.2022	75	MBA,BBA,BAJMC,BCA	All Year	Mr. Manmohan S.Mishra, Senior Manager - Program Management & Client Success Refyne Tech Pvt. Ltd. Co-Founder, Design & Tech Head for a Stealth Mode Diverse Retail Start-up Focus Areas: Strategy, Products, Design, Client Success, B2B Relations, People Management.
16	Webinar	IIC National webinar on awareness of intellectual property rights	29.01.2022	102	MBA, BBA, BCA, BA(JMC) & Library Science	1st	Dr. D. Usha Rao, Asstt. Controller of Patents & Designs, Ministry of Commerce & Industry, Gol, New Delhi
17	Workshop	IIC - Entrepreneurship & Innovation As Career Opportunity	12.2.2022	96	BBA, BCA, MBA	1stYear	Ms. Rekha Sharma, Indian MSME Advisor Delhi India., CA Shikha Nirwal, Founder Vireza Consulting Services Pvt. Ltd. Delhi India.

18	Webinar	IIC- My Story Gaurav Verma CEO Kiritventures Pvt. Ltd. A Successful Entrepreneur Startup Founder	17.03.2022	103	MBA,BBA,BAJ MC,BCA	All Year	Mr. Gaurav Verma, CEO Kirit Ventures Pvt. Ltd.
19	Seminar	IIC - National Technology Day History and Importance	11.05.2022	20	BBA	1st Year	Dr. Nivedita, Head Training and Placemen Cell, IIC In-Charge,
20	Internal Hackathon Smart India Hackathon SHI - 2022	Internal Hackathon Smart India Hackathon SHI - 2022	11.04.2022	72	BCA	1st, 2nd and 3rd Year	Dr. Nivedita, Head Training and Placemen Cell, IIC In-Charge, Ms. Sangeeta Assistant Professor, Department of Computer Applications
21	Seminar	IIC - Raising Capital for Your Startup Is Crowd-funding the Answer?'	21.04.2022'	121	BBA, BCA, BAJMC	1st Year, 2nd Year	Assoc. Prof. Jindal Global Law School BA.LLB, LLM(NUS)
22	IIC Celebration Activity	Earth Day: IIC Celebration Activity	22.04.2022	62	MBA, BBA, BAJMC, BCA	All	Dr Nivedita. - Training and Placement Cell- IIC In-Charge
23	Webinar	IIC - Business Model Canvas (BMC)	20.05.2022	51	BBA, BCA, BAJMC	1st, 2nd and 3rd Year	Dr. Paritosh Anand, Co-Founder Vatsalya Wellness, Executive Director Vatsalya Agriventurse
24	Workshop	IIC - Prototype/Process Design and Development Prototyping	20.05.2022	51	BBA, BCA, BAJMC	1st, 2nd and 3rd Year	Dr. Paritosh Anand, Co-Founder Vatsalya Wellness, Executive Director Vatsalya Agriventurse
25	Webinar	IIC - Achieving Value Proposition Fit and Business Fit	21.05.2022	34	All Program	1st, 2nd and 3rd Year	Gaurav Gaba, Business Transformation@ Flipkart IIM-A (AGMP 20-21) Ex - Swiggy, Makemytrip
26	Webinar	IIC - How to Plan to Start-Ups and Legal and ethical Steps	23.05.2022	37	BBA,BAJMC	1st Year	Dr. Paritosh Anand, IIM Alumnus, Co-Founder Vatsalya Wellness, Executive Director Vatsalya Agriventurse
27	Webinar	Accelerators/Incubation - Opportunities for Students & Faculties - Early Stage Entrepreneurs	26.05.2022	41	All Program	1st Year	Prof. Dr. MN JHA, Dean Academics
28	Webinar	Session on Angel Investment/ VC Funding Opportunity for E arly Stage Entrepreneurs	26.05.2022	53	All Program	1st Year	Dr. Ajay Kumar, Director TIAS

29	Webinar	Out of the box thinking for problem solving	28.05.2022	42	All Program	1st Year	Prof. V Kamakoti, Director, IIT Madras.
30	Webinar	Lean Startup & Minimum Viable Product/Business	04.07.2022	61	BAJMC	1ST Year	Mr. Paristosh Anand, IIM Ahmedabad Alumnus, Co-Founder – Vatsalya Wellness
31	Seminar	Celebrating - World Youth Skill Day - Entrepreneurial Skill and Investment Support	18.07.2022	103	BAJMC, BCA	1st Year	Sh. Vikash Sinha, Chief Manger, PNB, Sh Satish Kumar, Akhil Bhartiya Swadeshi Jagran Manch