



Anmol Arora <tecniawebsite@tecnia.in>

Fwd: 'Har Ghar Tiranga' Campaign -Regarding

1 message

Directortias <directortias@tecnia.in>

Thu, Jul 28, 2022 at 9:04 AM

To: Nss Tecnia <Nss@tecnia.in>

Cc: Tecnia Student Welfare <studentswelfare@tecnia.in>, deanacademics@tecnia.in, Fit India Youth Club <Fitindiayouth@tecnia.in>, TIAS-Website <tecniawebsite@tecnia.in>, Academic Cell <academiccell@tecnia.in>

----- Forwarded message -----

From: **All India Council for Technical Education(no-reply)** <admin@aicte-india.org>

Date: Wed, Jul 27, 2022 at 5:23 PM

Subject: 'Har Ghar Tiranga' Campaign -Regarding

To: <directortias@tecnia.in>

Dear Sir/Madam,

Greetings from All India Council for Technical Education !

In continuation to the email dated : 24/05/2022, 10/06/2022, 06/07/2022 & 20/07/2022, As you are aware, *Azadi Ka Amrit Mahotsav' (AKAM)' is an ongoing celebration to commemorate the 75 glorious years of a progressive independent India. Under the aegis of AKAM, a campaign 'Har Ghar Tiranga' has been launched to encourage the citizens to hoist the National Flag of India in their homes. The Hon'ble Prime Minister of India has already held a meeting in this regard with Hon'ble Chief Ministers of all the States in this regard.

The broad contours and key enablers of the programme have already been finalized in a meeting of the Committee of Secretaries under the Chairmanship of the Cabinet Secretary. The educational institutions of the country have a huge role in making this campaign a great success.

Accordingly, the following programmes have been proposed:

1. Organise *Prabhat Pheris" between August 11-15, 2022 involving the students as well as local Youth Clubs, volunteers of NSS, NCC, etc.,
2. Students may be encouraged to sell flags in their own neighbourhood to at least 5 more households,
3. Hoist the National Flag at the household of all the students, faculty and staff during August 13-15, 2022.
4. Take a selfie with the flag and post it on the website <https://harghartiranga.com> Simultaneously, one may Pin the Flag on the website as per their geographical coordinates.
5. The websites of the institutions should simultaneously be updated to reflect similar changes and be in sync with the Har Ghar Tiranga website

<https://harghartiranga.com/> starting from 22nd July 2022.

In view of the above, AICTE requests your support and leadership in encouraging all the officials working in your Institution as well as all faculty, staff and students to undertake the above activities and make the "Har Ghar Tiranga' Campaign a resounding success. A weekly update of the activities undertaken may please be sent to the email ID management-edu@nic.in

Please find the attached documents for your reference:-

1. Secretary(Culture) Presentation
2. Dept. Higher Education Presentation
3. DO Letter from Hon'ble Minister of Culture
4. Trianga creative for tweets

PFA: https://docs.google.com/presentation/d/1atU6ucBd6mxews64qd_UZsc0x1RBK8F/edit?usp=sharing&oid=117518947182740027481&rtpof=true&sd=true

PFA: https://docs.google.com/presentation/d/18EHh_W6RuOJgR8daVW578I7OrSeBYJW6/edit?usp=sharing&oid=117518947182740027481&rtpof=true&sd=true

PFA: https://drive.google.com/file/d/12NI-r7OyclAjegmolu7OI4CYM7H2_r16/view?usp=sharing

PFA: <https://docs.google.com/presentation/d/1Ytzo5ShEFB71C01Ad-dyNdByaUzUNL68/edit?usp=sharing&oid=117518947182740027481&rtpof=true&sd=true>

Best regards,**Manoj Singh****Assistant Director (eGovernance),****All India Council for Technical Education,****Nelson Mandela Marg, Vasant Kunj, New Delhi-110070****Ph 011-29581330**

जी. किशन रेड्डी
संस्कृति, पर्यटन एवं
उत्तर पूर्वी क्षेत्र विकास मंत्री
भारत सरकार



75
आजादी का
अमृत महोत्सव

G. Kishan Reddy
Minister of Culture, Tourism and
Development of North Eastern Region
Government of India

एफ.टी.एस. 1096779 शिक्षा मंत्री
दिनांक/Dated. 22/07/2022

D.O.No.42-22/250/2022-AKAM

शुक्रवा 25/7
D.S(Mg.mh)
Secy (HE)
Secy (SE & L) 8
Respected Shri Dharmendra Pradhan Ji,

Namastan, 19 JUL 2022

'Azadi Ka Amrit Mahotsav (AKAM)' is an ongoing celebration to commemorate the 75 glorious years of a progressive independent India. AKAM is dedicated to the people of India who have been instrumental in the development of the country and its evolutionary journey. In this regard all the States/UTs, and Government bodies are participating in the celebrations held across the country.

The *Har Ghar Tiranga* campaign is one such initiative that being held under the aegis of *Azadi Ka Amrit Mahotsav*. The vision of the *Har Ghar Tiranga* programme is to instill patriotism in the hearts of citizens by inspiring them to hoist the National Flag between 13th August and 15th August at their homes with pride. The Government of India aims to exhort 20 crore households to be a part of the *Har Ghar Tiranga* initiative. The Hon'ble Union Minister of Home Affairs and Co-operation Sri Amit Shah has discussed with the Chief Ministers of states and the administrators of Union Territories through video conference and the state governments and Union Territories have wholeheartedly agreed to support this initiative. I would request your support and participation in your state to ensure that the initiative meets its desired outcomes.

To promote the *Har Ghar Tiranga* campaign and ensuring its wide outreach, I request you to leverage your social media profiles and handles starting 23rd July. Apart from sharing tweets, posts and reels from your official handle about the campaign, I would also request you to change your display profile and the banner image of your social media handle based on the creatives associated with the campaign that are attached below. This would further amplify the outreach and visibility of the campaign amongst the public. I would also request you to instruct your offices and encourage the larger general public including members of your constituency to actively do the same.

The creatives for *Har Ghar Tiranga* and the Logo which may be used for tweets can be downloaded from the link i.e. <https://bit.ly/3coY8j4>.

OSCMay (1)
With kind regards,

Regards,

Yours sincerely,

(G. Kishan Reddy)

Shri Dharmendra Pradhan,
Hon'ble Minister of Education, Skill Development
and Entrepreneurship
Shastri Bhawan, New Delhi



Har Ghar Tiranga - 15th August 2022

Har Ghar Tiranga

- Hon'ble Prime Minister has held meeting with Hon'ble Chief Ministers of all the States
- Broad contours of the programme has been finalised by the Committee of Secretaries under the Chairmanship of Cabinet Secretary
- Secretary Higher Education has conducted VC with Chairman UGC, Chairman AICTE and all Bureau Heads on 19th May 2022
- Letters have been issued to Heads of Institutions of all INIs, Chairmen of UGC and AICTE, VCs of all Central Universities pointing out key tasks
- Educational Institutions have a huge role to play in this campaign
 - Phase 1: Between now and 10th August 2022 – create adequate awareness
 - Phase 2: Between 11th – 15th August – Prabhat pheri, hoisting flag at every household, quiz, etc.
 - Phase 3: After 15th August – safe custody of flag
- Alumni associations also may be engaged to increase the outreach

Har Ghar Tiranga: Action Points for all Higher Education Institutions

- **Phase 1:** Between now and 10th August – create adequate awareness
 - Create awareness among faculty, staff and students
 - Be in sync with the Har Ghar Tiranga website <https://harghartiranga.com> starting from 22nd July 2022
 - Students may be encouraged to sell flags at their own neighborhood to at least 5 more households
 - Large Scale display of Campaign Creatives in Institution's Buildings
 - Download creatives/ logo for tweets from <https://bit.ly/3coY8j4>
- **Phase 2:** Between 11th – 15th August
 - Organise “Prabhat Pheris” involving students, local Youth Clubs, volunteers of NSS, NCC, etc.
 - Hoist the National Flag at the household of all the students, faculty and staff during August 13-15
 - Post selfie with the flag in the website <https://harghartiganga.com>
 - Pin the Flag on the website as per their geographical coordinates
 - Conduct Quiz/ Seminars, special events to popularise the campaign
 - Update Institution's website – post latest activities – be in sync with Har Ghar Tiranga website
- **Phase 3:** After 15th August – Keep the flag safely at own home and spread the awareness

- **Crucial Dates** : 15 July – 30 September (75 days)
 - Provide **free precautionary doses** to all eligible population of age 18 or more
 - Precautionary dose can be taken by all who have completed 6 months (26 weeks) from date of administering 2nd dose of COVID vaccination
- **Role of Higher Education Institutions:**
 - Launch a campaign to **enumerate number of eligible adult population** (faculty, staff and students) on their rolls
 - Find out eligible adult population in their households
 - Encourage all of them to get COVID vaccination remaining doses/ precautionary doses
 - **Organise vaccination camps at campus** or motivate all to get it at Government COVID vaccination centres
 - Vaccination team, logistics, cold boxes, etc. will be arranged by Dept. of Health of concerned State/UT
 - M/o Health and family Welfare has issued details of coordinators at central level and SOP for the institutions
- **Vaccine drive**: To be taken in mission mode and completed as a part of Azadi ka Amrit Mahotsav by September 30



Har Ghar Tiranga - 15th August 2022

Thank you



Har Ghar Tiranga

Azadi Ka Amrit Mahotsav (AKAM)

On 12th March, 2021, Nation began a 75-week countdown to the 75th anniversary of Independence from Sabarmati Ashram launched by Hon'ble Prime Minister Shri. Narendra Modi

Azadi Ka Amrit Mahotsav is one of the world's largest programs of this nature in terms of scope and participation

AKAM programs are based on 5 key themes driving our commemorative and celebratory efforts. (Freedom struggle, Ideas@75, Resolve@75, Actions@75, Achievements@75)

48000+ events, 150+ countries, 28 states, 8 UTs, 55 Ministries, 1 event every 15 minutes



Har Ghar Tiranga (HGT) – Broad Contours

Har Ghar Tiranga campaign planned as a tribute to Indian National Flag under Azadi Ka Amrit Mahotsav

Hoisting of Indian National Flag by more than 20 Crore households across India from 13th to 15th August 2022

Campaign to encourage citizens to hoist National Flag of India in their homes to mark 75th Independence Day

Instill feeling of patriotism and acknowledge the journey of India in the last 75 years

Selfie with Flag and Pin the Flag on www.harghartiranga.com

Ensure participation of Citizens from all walks of life and age group



Har Ghar Tiranga (HGT) – Key Enablers – Changes in Flag Code

Flexibility in Materials permitted for preparation of flags – Polyester, Cotton, Wool, Silk and Khadi bunting material permitted.

Permitted Sizes: Length to Height (Width) Ratio of 3:2 to be maintained. No size restriction.

Machine Made Flags permitted in addition to Hand-made Flags

No restriction on timing of Flag Display.

A member of public, a private organization or an educational institution may hoist/display the National Flag on all days and occasions



Har Ghar Tiranga: Sourcing of Flags

States have mobilized Self Help Groups (SHGs) for production of Flags.

Local Tailoring Units and MSMEs have also been roped in for production of Flags

Ministry of Textiles have identified Flag producers who are supplying Flags in big quantities

All 1.6 Lakh Post Offices in the country shall also make available flag for sale at the last mile

Indicative Flag Sizes and Tentative Price

20" X 30"	Rs 25/-
16" X 24"	Rs 18/-
6" X 9"	Rs 9/-



Har Ghar Tiranga: Creating Buzz about the Campaign – Some Pointers

All Higher Education Institutions can be involved in the outreach campaign

Universities/Colleges/Vocational Institutes to be onboarded.

Campaign creatives to be displayed across the Institute Notice-boards.

Events and Activities centered around Tiranga may be organized with each event dedicated to a particular aspect of Tiranga

Institute Vehicles may be painted with HGT Campaign creatives

Marathon Runs with Students sporting HGT creatives can be organized from 11th – 15th August



Har Ghar Tiranga: Involving Alumni Associations in the campaign

Alumni Associations of Higher Education Institutes can be a major vehicle for outreach for the campaign

Pan-IIT, Pan-IIM and other University and Institute alumni associations can be roped in for popularizing the campaign

Some of the Alumni Associations have presence across the Globe; their members can be contacted for spreading the campaign across the Globe

Alumni Associations can also be roped in for facilitating supply of Flags



Indicative listings of Indian National Flag on e-Commerce Platforms

Schools may utilize e-Commerce platforms for supply of Flags. Some indicative listings are as follows

Amazon: <https://amzn.eu/d/0ezSoOv>

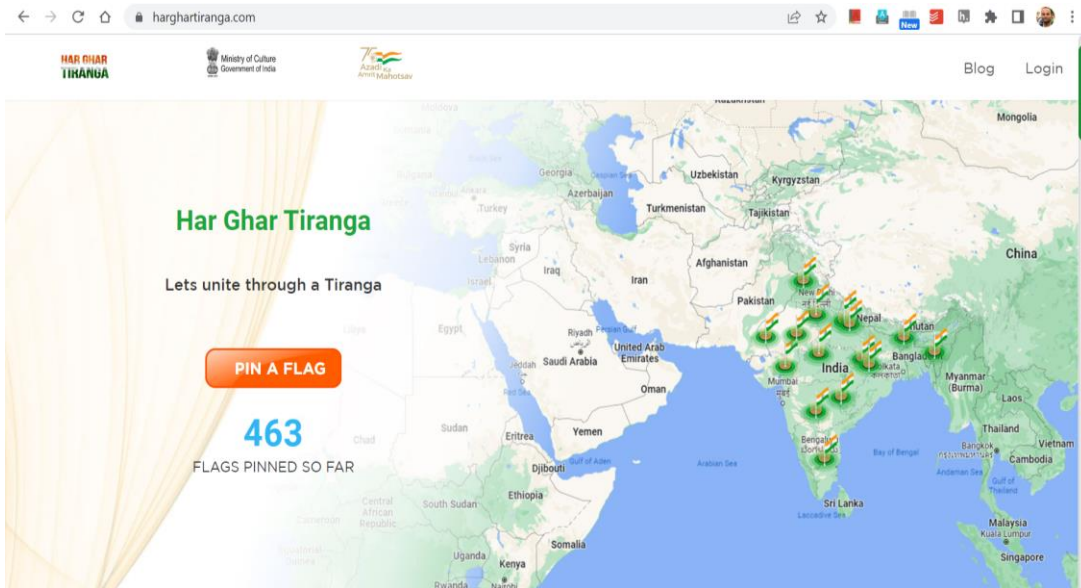
Flipkart: <https://dl.flipkart.com/dl/jamboree-indian-national-flag-satin-cloth-24-x-36-inches-rectangle-outdoor/p/itm8f9876656960b?pid=FLAGFPJNRVKK9BGZ&cmpid=product.share.pp&refId=PP.5b2bcfcf-02b0-48f3-b094-1e393a1acab1.FLAGFPJNRVKK9BGZ&appld=CL>

IndiaMart: <https://m.indiamart.com/proddetail/4-x-6-ft-indian-national-flag-outdoor-100-pure-cotton-15169590173.html>

Etsy: https://www.etsy.com/in-en/listing/1015116564/india-flag-5-x-3-ft-100-polyester-with?ref=share_v4_lx

National Flag Shop: <https://nationflagshop.com/>

Har Ghar Tiranga Website: <https://harghartiranga.com>



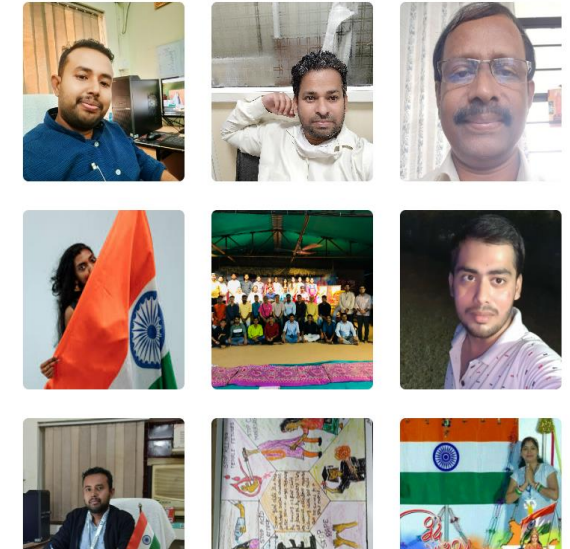
Upload Selfie

The Tri-colour flag is a symbol of pride for every Indian. It represents national integrity and signifies the hopes and aspirations of the Indian people.

Upload Selfie



More selfies



Har Ghar Tiranga Website created for engaging participants under the campaign

Pin a Flag: Citizens can Pin a flag on the website based on their Geographical Coordinates

Information about Flag shall be made available including Creatives and Flag Supplier details – Min/Dept may use the same

“Selfie With Flag” Corner for uploading people to upload photographs with Flag

All Institutes may ensure that Students Pin the Flag and upload Selfie with Flag on the Website/Social Media Platforms

Other Important Points regarding the Campaign

Har Ghar Tiranga campaign has been officially launched with Hon'ble PM's Tweet on 22nd July.

All Websites/Social Media pages of Institutes/Universities/Colleges may be updated with Har Ghar Tiranga Campaign creatives such that click would redirect visitors to <https://www.harghartiranga.com>

All Institutes/Universities/Colleges may ensure that all Teachers/Staff/Students have access to Flags.

Institutes/Universities/Colleges may illuminate their buildings in Tri-color during Independence Week.
Hoisting/Display of Flags during the campaign from 13th to 15th August

All employees/students may be directed to update **Selfie with Flag** on the Har Ghar Tiranga Website.
Simultaneously, they may **Pin the Flag** on the website as per their Geographical coordinates



Har Ghar Tiranga - 15th August 2022

Thank you

Tiranga Creatives

Moments With
Tiranga



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#MomentsWithTiranga



**Indian National Flag
on top of Tiger Hill in Drass,
Kargil**

Can there ever be a better picture
than this!!? AWESTRUCK
#AmritMahotsav
#MomentsWithFlag
#HarGharTiranga
#MainBharatHoon #IndiaAt75
#ActionsAt75 @adgpi
IC: @Flamboyantpo1



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#MomentsWithTiranga



**Indian National Flag projection on
Matterhorn, Switzerland**

Of hope, love & strength...

The Matterhorn mountain in Swiss Alps lit up in Tricolours in 2020 to send out a message of support & solidarity for India in its fight against COVID-19 [I](#) [N](#) [#AmritMahotsav](#)

[#MomentsWithTiranga](#)

[#HarGharTiranga](#)

[#MainBharatHoon](#) [#IndiaAt75](#)

[#ActionsAt75](#)



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Hansa Mehta became the first person to present the National Flag of independent India to Dr. Rajendra Prasad in the Parliament on midnight of 14-15 Aug 1947.

Leading a group of 72 women, Hansa Mehta presented the first National Flag of independent #India to Dr. Rajendra Prasad, the Chairman of the Constituent Assembly, in the Parliament on the midnight of 14-15 Aug 1947 IIN
#AmritMahotsav
#KnowYourTiranga
#HarGharTiranga
#MainBharatHoon #IndiaAt75
#ActionsAt75 #Trivia

Download link:

<https://drive.google.com/file/d/1cVJ DizwB5ZkUoaGPmcP0a-3-QEpLKK6t/view>

#MomentsWithTiranga



**Arunachal's Taka Tamut atop
Mt. Everest in 2018**

Winner of 2019 Tenzing Norgay
National Adventure Award,
#TakaTamut scaled the Mt Everest
in 2018 without the help of sherpas
& proudly unfurled the Tricolour at
the top #AmritMahotsav
#MomentsWithTiranga
#HarGharTiranga
#MainBharatHoon #IndiaAt75
#ActionsAt75

#MomentsWithTiranga



Watching his video of our #Tiranga being unfurled by the police personnel at Sonamarg Police Station in #Kashmir always gives us goosebumps. Salute! I N
#AmritMahotsav
#MomentsWithTiranga
#HarGharTiranga
#MainBharatHoon #IndiaAt75
#ActionsAt75 VC: @mangalpadu



Download link:

<https://drive.google.com/file/d/16rSJuGuZ2xngsP7jPdtNyWtNcleoNflu/view?usp=sharing>

#MomentsWithTiranga



**Not just us, people across the globe agrees
'Saare Jahan Se Accha, Hindustan Humara'**

Watch Austrians sing "'Saare Jahan Se Accha Hindustan Humara' at #Tyroleanevening in Austria & unfurl the Indian National Flag   #AmritMahotsav #MomentsWithTiranga #HarGharTiranga #IndiaAt75 #ResolveAt75 VC: @iFaridoon

Download link:

https://drive.google.com/file/d/1BaGC_V0ZU8SAqgZReTdbjIV-IPAoo61R/view?usp=sharing

#MomentsWithTiranga



When Mumbai came out in huge numbers to watch Sunil Chhetri & team play against Kenya in 2018

For the love of football! □
Mumbai thronged the stadium to watch @chetrisunil11 & boys in action against Kenya in 2018. The chants of 'INDIA...INDIA' filled the arena, making it one of the most memorable matches to watch [I][N]
#AmritMahotsav
#MomentsWithTiranga
#HarGharTiranga #IndiaAt75
#ResolveAt75 @YASMinistry



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#MomentsWithTiranga



**Rakesh Sharma proudly displayed
the Indian National Flag on his spacesuit**

Taking India to the space! 🇮🇳
In the 1984 space flight, the Indian
National Flag flew into space as an
emblem on the spacesuit worn by
Cosmonaut Wg Cdr
#RakeshSharma. PROUD! 🇮🇳
#AmritMahotsav
#MomentsWithTiranga
#HarGharTiranga #IndiaAt75
#ResolveAt75

#MomentsWithTiranga



**Wg Cdr Asha Jyothirmai with the Tricolour after
a joint skydiving demonstration in Dhaka**

Up above the world so high... I N
Wg Cdr Asha Jyothirmai of #IAF
carried out a joint skydiving
demonstration along with skydivers
of Bangladesh Air Force at Dhaka to
celebrate Victory day of #1971war.
#AmritMahotsav
#MomentsWithTiranga
#HarGharTiranga
#MainBharatHoon #IndiaAt75
@IAF_MCC

#MomentsWithTiranga



**37 ft x 25 ft National Flag unfurled at
Tololing peak by Drass Warriors**

A trekking expedition was organized by Drass Warriors to unfurl a 37 ft by 25 ft National Flag at Tololing peak. The trek was part of a tribute to the bravehearts of the
#IndianArmy #AmritMahotsav
#MainBharatHoon #IndiaAt75
#ActionsAt75 @adgpi IC:
@NorthernComd_IA

#MomentsWithTiranga



The men in blue with the Tricolour after winning the ICC Cricket World Cup 2011

History repeats! The men in blue made the country proud & kept the #Tiranga high with the #ICC World Cup win in 2011. PROUD I N
#AmritMahotsav
#MomentsWithTiranga
#HarGharTiranga
#MainBharatHoon #IndiaAt75
#ResolveAt75 @cricketworldcup
@ICC

#MomentsWithTiranga



Nature flaunting the Tricolour

Our pride, the tricolor in nature ❤️👍
[I][N] #AmritMahotsav
#MomentsWithTiranga
#HarGharTiranga
#MainBharatHoon #IndiaAt75 IC:
@singhsanjeevku2

#MomentsWithTiranga



Tricolour at Baba Harbhajan Singh Memorial Temple, Gangtok

Come rain, snow, or sunshine, may
our Tricolour always keep flying high-
Wish of every Indian ❤️🇮🇳
#AmritMahotsav
#MomentsWithTiranga
#HarGharTiranga
#MainBharatHoon #IndiaAt75 IC:
@Jayalko1

#MomentsWithTiranga



PV Sindhu with the Tricolor after winning Bronze at Tokyo 2020

A moment that will remain etched in our memories forever!

@Pvsindhu1 with the #Tricolour at #Tokyo2020 after winning a Bronze medal. With this win, she became the first Indian woman to claim two Olympic medals. She had previously won a silver at #Rio2016

#AmritMahotsav

#MomentsWithTiranga

#HarGharTiranga

#MainBharatHoon #IndiaAt75

#IdeasAt75 @Olympics IC:

@WeAreTeamIndia

#MomentsWithTiranga



Indian Hockey Team with the Tricolour at Tokyo 2020

A date with history! At #Tokyo2020, the Indian Hockey team not only won a bronze medal but also found its way back to the Olympic podium after over 4 decades 🇮🇳 #AmritMahotsav #MomentsWithTiranga #HarGharTiranga #MainBharatHoon #IndiaAt75 #IdeasAt75 @Olympics IC: @WeAreTeamIndia

#MomentsWithTiranga



**Indian National Flag projection in
full glory at London Stock Exchange**

This pic just made our day! All the way from the
#LondonStockExchange IN
#AmritMahotsav
#MomentsWithTiranga
#HarGharTiranga
#MainBharatHoon #IndiaAt75 IC:
@ashabhosle

#MomentsWithTiranga



78-year-old Anima Talukdar proudly holds the Tricolour after winning gold in a walking competition in Singapore

Age no bar! At 78, Anima Talukdar, a retired school headmistress from Kalna, West Bengal won a gold for India in 3000 mtr walk competition at International Masters' Track & Field Championship 2022 in Singapore. She celebrated her victory with the #Tiranga     
#AmritMahotsav
#MomentsWithTiranga
#HarGharTiranga
#MainBharatHoon #IndiaAt75

#MomentsWithTiranga



Triple Olympic gold medalist Balbir Singh Sr was known to always keep Tiranga by his side for inspiration

Hockey legend. [#BalbirSingh Sr](#)'s world record for most goals scored by an individual in the men's hockey final of the [#Olympics](#) still remains unbeaten. It is said, he always used to keep [#Tiranga](#) by his side for inspiration & motivation

[#AmritMahotsav](#)
[#MomentsWithTiranga](#)

#MomentsWithTiranga



**BSF personnel keeping the flag
high even in sub-zero degrees**

Till the time we have our
brave soldiers guarding
us, we know we & the
Tiranga will stay strong
[I][N] #AmritMahotsav
#MomentsWithTiranga
#HarGharTiranga
#MainBharatHoon
#IndiaAt75
#ActionsAt75 IC:
@BSF_India

#MomentsWithTiranga



**The first stamp of the
Independent India with Tiranga on it**

#DidYouKnow? The 1st Stamp of Independent India was issued on 21 Nov 1947 and depicted the Indian Flag with the patriots' slogan, 'Jai Hind'. It was valued at three & one-half annas [T]N] #AmritMahotsav #MomentsWithTiranga #HarGharTiranga #TirangaAnecdotes #MainBharatHoon #IndiaAt75 #ResolveAt75

#MomentsWithTiranga



Ripon Building in Chennai lit up in Tricolour

Anything that dawns saffron,
white & green, lights up with
beauty! Ripon Building in
Chennai on independence
day...stunning **I N**
#AmritMahotsav
#MomentsWithTiranga
#HarGharTiranga
#MainBharatHoon
#IndiaAt75 #ResolveAt75 IC:
@bijoyghosh70

Know Your Tiranga



Ministry of Culture
Government of India



**The Indian Army unveiled
the world's largest
Khadi Tricolor measuring
33750 sq ft in Jaisalmer
on 15 Jan 2022**

amritmahotsav.nic.in



The Indian flag was displayed at the iconic site of the Battle of Longewala in 1971, on the occasion of 74th Army Day. The flag was 225 feet long & 150 feet wide & weighs 1400 kgs. The flag is a creation by Khadi & Village Industries Commission (KVIC) to celebrate ongoing #AmritMahotsav

On the suggestion of
Badr-ud-Din H.F.Tyabji,
the Flag Committee, in
July 1947, adopted Ashoka
Chakra in place of Charkha
on the National Flag.



KNOW YOUR
TIRANGA

The idea to use Ashoka Chakra instead of Chakra was suggested by Badr-ud-Din H.F. Tyabji. He was further advised by the committee to consult #Gandhiji to whom he showed a sample made by his wife. Gandhiji happily gave the nod to the new design & the committee immediately adopted it on the Flag **I N** #AmritMahotsav #HarGharTiranga #MainBharatHoon #IndiaAt75 #ActionsAt75



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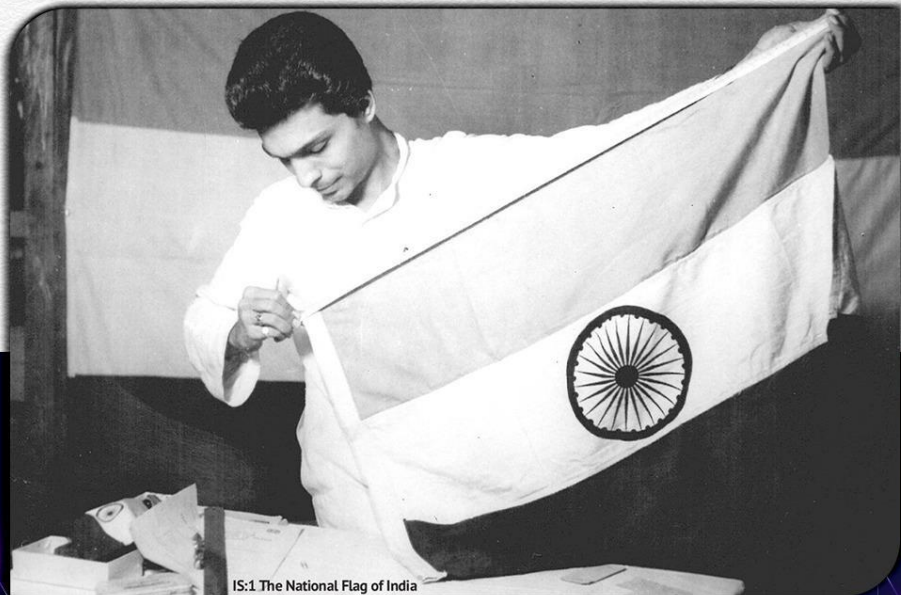
हमारे राष्ट्रीय ध्वज का मूल डिज़ाइन
श्री पिंगली वेंकैया जी
द्वारा तैयार किया गया था।

देश के राष्ट्रीय ध्वज तिरंगे का मूल डिज़ाइन आंध्र प्रदेश के स्वतंत्रता सेनानी श्री पिंगली वेंकैया जी द्वारा डिजाइन किया गया था। वह महात्मा गांधी जी के विचारों से प्रभावित थे, और उनके कहने पर उन्होंने राष्ट्रीय ध्वज को डिजाइन किया।



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IS:1 The National Flag of India

Did you know?

The Indian National Flag must conform to specifications laid down by the Bureau of Indian Standards (BIS)

Our flag marks the beginning of India's foray into Standardisation. The first standard set by @IndianStandards - IS:1 defines the Specifications for the National Flag of India(Cotton Khadi)
#AmritMahotsav
#MainBharatHoon



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**क्या आप
जानते हैं?**



**राष्ट्रीय ध्वज के
मध्य में बने चक्र में 24 तीलियां
होती हैं।**

हमारे राष्ट्रीय ध्वज तिरंगे में बने चक्र में 24 तीलियां होती हैं, जो अशोक चक्र की प्रतीक हैं। यह चक्र सम्राट अशोक के अनेक शिलालेखों में पाया गया है।



Ministry of Culture
Government of India



**Tricolor hoisted
by Bhikaji Cama in
1907 at Stuttgart,
Germany**

.....
#FromTheArchives

#BhikajiCama herself co-designed the flag. The 8 lotuses in the flag represented the 8 provinces & the 3 stripes represented unity among all religions of India. The tricolor also featured the words Vande Mataram written right in the middle
#AmritMahotsav #FromTheArchives



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#RareAndUnseen

**Image of Netaji at Port Blair on 30th Dec 1943
attending the National Flag hoisting ceremony**

#Netaji became the first person to hoist the Indian National Flag on the liberated (from British) soil of Andaman & Nicobar Islands. This #RareAndUnseen image is from the flag hoisting ceremony held at the Gymkhana Ground in Port Blair on 30 Dec 1943 #AmritMahotsav

Know your Tiranga!



Tenzing Norgay became the first person to hoist the Indian National Flag on Mt. Everest on **29 May 1953**.



On reaching the top of the summit, Tenzing Norgay, one of the first 2 men to conquer Mt. Everest, unfurled India's National Flag. Thus becoming the first person to do so in 1953 I N
#AmritMahotsav #KnowYourTiranga #HarGharTiranga #MainBharatHoon #IndiaAt75 #ActionsAt75 #Trivia #IndianNationalFlag

Source:

<https://timesofindia.indiatimes.com/city/kolkata/the-unknown-face-behind-first-climb/articleshow/47909351.cms#:~:text=%22Tenzing%20was%20merely%20a%20'sardar,%2C%22%20be%20re%2Dcalled.>



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Hansa Mehta became the first person to present the National Flag of independent India to Dr. Rajendra Prasad in the Parliament on midnight of 14-15 Aug 1947.

Leading a group of 72 women, Hansa Mehta presented the first National Flag of independent #India to Dr. Rajendra Prasad, the Chairman of the Constituent Assembly, in the Parliament on the midnight of 14-15 Aug 1947 IN
#AmritMahotsav #KnowYourTiranga
#HarGharTiranga #MainBharatHoon
#IndiaAt75 #ActionsAt75 #Trivia

Source:

<https://flagfoundationofindia.in/know-your-national-flag.html>


Download link:

<https://drive.google.com/file/d/1cVJDizwB5ZkUoaGPmcP0a-3-QEpLKK6t/view?usp=sharing>

On 15 Aug 1947
at 10:30 am,
the National Flag
of India was raised
on the flag mast
for the first time
at the Parliament.

KNOW YOUR
TIRANGA

On 15th Aug 1947 at 10:30 am
#India witnessed history in the
making. It was the day the British
flag was lowered by Louis
Mountbatten, giving way to the
Indian National Flag, which was
raised for the first time on the flag
mast at the Parliament.

Goosebumps! 

#AmritMahotsav

#KnowYourTiranga

#HarGharTiranga

#MainBharatHoon #IndiaAt75

#ActionsAt75 #Trivia

Know your Tiranga!

क्या आप जानते हैं?

वर्ष 1906 में डिज़ाइन किये गये
राष्ट्रीय ध्वज में तीन रंगों को
शामिल किया गया, जिसके बीच
में 'वंदे मातरम्' लिखा था।



वर्ष 1906 में डिज़ाइन किये गये राष्ट्रीय ध्वज में तीन रंगों का समावेश किया गया था, जिसके बीच में वंदे मातरम लिखा था। इस ध्वज में तारों के साथ ही चांद और सूरज की आकृतियां भी दर्शायी गयी थी। बाद में इसमें थोड़ा परिवर्तन कर तारों को कमल के फूल से बदल दिया गया।

Know your Tiranga!

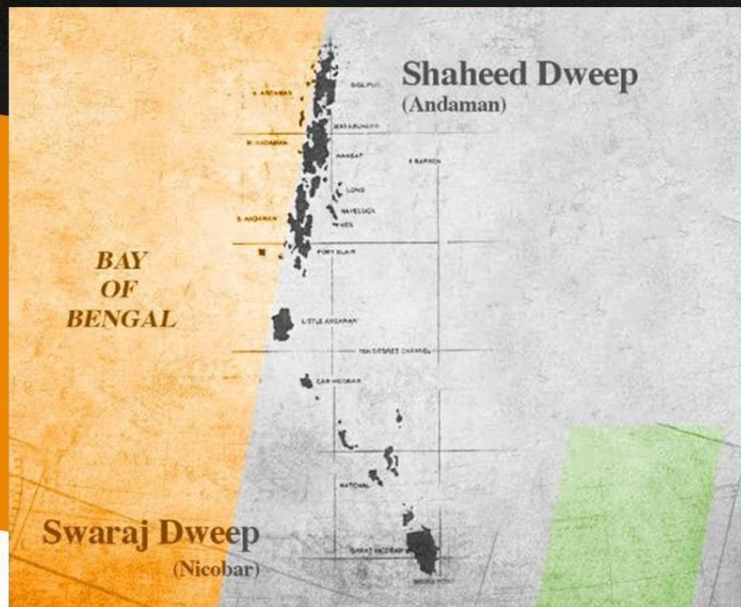
The first outdoor official flag hoisting of independent India's flag took place in Canberra, Australia on **15th August 1947**.



Here's some interesting trivia on the National Flag for you: The first outdoor official flag hoisting of our National Flag took place on 15th Aug 1947, in Canberra, Australia at the residence of Sir Raghunath Paranype, the High Commission of India in Australia. Interestingly, because of the difference between the two countries, the hoisting was done around 4.3 hrs in advance there #AmritMahotsav #KnowYourTiranga #HarGharTiranga #MainBharatHoon #IndiaAt75 #ActionsAt75 #Trivia #IndianNationalFlag

Source:

<https://flagfoundationofindia.in/know-your-national-flag.html>



On 30th December, 1943

Netaji hoisted the Tricolor flag for the first time at Port Blair. He also announced the islands, the first Indian territory freed from the British rule.

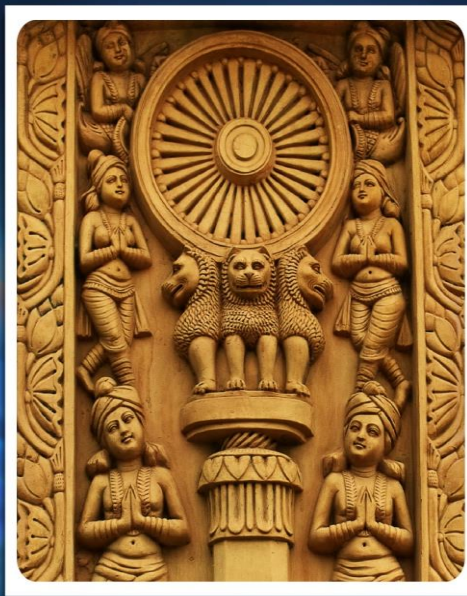
On 30th December 1943, Netaji hoisted the Tricolor flag for the first time in Port Blair and renamed the Andaman Islands as Shaheed Dweep & Nicobar Islands as Swaraj Dweep.

#AmritMahotsav

#MainBharatHoon #Netaji

#NetajiSubhasChandraBose

KNOW YOUR TIRANGA



The Flag Committee chose
Ashoka's Dharma Chakra for its
artistic beauty and its significant
representation of India's
continual progress & growth.



Carousel:

#DidYouKnow that in July 1947, the Flag Committee chose Ashoka's Dharma Chakra as a symbol on the flag for the reason that amongst all the chakras that came to their mind the "Sarnath Chakra" was the most striking & artistic #AmritMahotsav #HarGharTiranga #MainBharatHoon #IndiaAt75 #ActionsAt75

Guess & Share

Name the official book that lays down the Code for the use of our National Flag?

- a) The Flag Book of India
- b) Flag Code Of India
- c) Code for Tiranga
- d) The Tiranga Code Book

Let's see how well you know the #IndianNationalFlag. #Guess and share the answer to this question in the comments below & don't forget to tag friends #AmritMahotsav #GuessAndShare #HarGharTiranga #MainBharatHoon #IndiaAt75 #ActionsAt75 #Trivia



Know your Tiranga!



**1907 में डिजाइन किया
गया राष्ट्रीय ध्वज**

श्याम जी कृष्ण वर्मा, मैडम भीकाजी कामा, तथा वीर सावरकर जी ने वर्ष 1907 में राष्ट्रीय ध्वज का नया संस्करण तैयार किया। जिसमें डिजाइन के साथ रंगों में भी बदलाव किया गया था।




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The Indian National Flag must never be placed upside down!



KNOW YOUR
TIRANGA

#KnowYourTiranga protocol:
The National Flag must never be placed upside down. Our Flag is our pride & should always fly high!  #AmritMahotsav
#HarGharTiranga
#MainBharatHoon #IndiaAt75



क्या आप जानते हैं?



भारतीय राष्ट्रीय
ध्वज से संबंधित
नियम और
कानून फ्लैग कोड
के तहत आते हैं।

निजी, सार्वजनिक तथा सरकारी संस्थानों द्वारा राष्ट्रीय ध्वज के प्रदर्शन से संबंधित सभी कानून, परंपरा और निर्देश फ्लैग कोड के तहत आते हैं। यह फ्लैग कोड 26 जनवरी 2002 को लागू हुआ था।



संस्कृति मंत्रालय
भारत सरकार

75
आज़ादी का
अमृत महोत्सव

राष्ट्रीय ध्वज
को सूती,
पॉलिएस्टर, ऊनी,
रेशम अथवा
खादी के कपड़े
से बनाया जा
सकता है।



KNOW YOUR
TIRANGA

फलैंग कोड 2002 को 30 दिसंबर 2021 में संशोधित कर राष्ट्रीय ध्वज को पॉलिएस्टर या मशीन से ध्वज बनाने की अनुमति दी गयी। अब राष्ट्रीय ध्वज को हाथ से या मशीन से सूती, पॉलिएस्टर, ऊन, रेशम या खादी के कपड़े द्वारा बनाया जा सकता है।

Har Ghar Tiranga Collaterals

The logo features a large white '75' with a stylized Indian tricolor (saffron, white, and green) and the Ashoka Chakra integrated into the '5'.

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Amrit Mahotsav

Har Ghar Tiranga
13th-15th August 2022



आज़ादी का
अमृत महोत्सव

हर घर तिरंगा
13-15 अगस्त 2022



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Har Ghar Tiranga
13th-15th August 2022



हर घर तिरंगा
13-15 अगस्त 2022