

END TERM EXAMINATION

SECOND SEMESTER [BCA] MAY-2017

Paper Code: BCA104

Subject: Principles of Management

Time : 3 Hours

Maximum Marks :75

Note: Attempt all questions as directed. Internal choice is indicated.

- Q1 Answer the following questions:- (5x5=25)
- (a) Taylorism and Theory X are consistent with each other. Comment.
 - (b) Real life decision making process is "satisfying" rather than "economizing". Analyze the statement.
 - (c) Management is about doing things right and leadership is about doing right things. Elucidate.
 - (d) Discuss A-B-C Model of Behaviour modification with examples.
 - (e) Briefly analyze Elton Mayo's contribution to management theory.

UNIT-I

- Q2 Explain Systems Theory of Management and discuss the context under which it emerged. (12.5)

OR

State Mintzberg's Classification of managerial roles and mention atleast one activity/task performed by a typical manager that corresponds with each role. (12.5)

UNIT-II

- Q3 Define Organization Structure and briefly discuss the features of bureaucratic and matrix type organization structures. (12.5)

OR

What do you understand by Staffing function? Discuss its significance for success of organizations. (12.5)

UNIT-III

- Q4 (a) Explain the process of motivation. (12.5)
- (b) According to Herzberg, Hygiene factors are extrinsic where as motivators are intrinsic. What does it imply for motivation of employees?

OR

Briefly discuss Situational leadership model and its limitations. (12.5)

UNIT-IV

- Q5 Referring to Holland's Six types of personality and congruent work environments suggest atleast two suitable occupations for each personality type. (12.5)

OR

How we perceive the world depends on how we define ourselves in terms of our membership in various social groups. Analyze the statement in the context of the concepts of social identity and stereotyping referring to our personal experiences. (12.5)
