

(Please write your Exam Roll No.)

Exam Roll No.

END TERM EXAMINATION

FIRST SEMESTER [BA(JMC)] DECEMBER 2017

Paper Code: BA(JMC)-109

Subject: Writing Skills

Time : 3 Hours

Maximum Marks :75

Note: Attempt any five questions. All questions carry equal marks.

- Q1. Write a 250 words report on you recent travel experience. Give an appropriate headline.
- Q2. Below are given paragraphs from a news story. Summarise it to half the total word length of the story.

Journalism is a gritty profession where enormous learning comes on the job, far more than it does from studying abstract principles in textbooks or how-to manuals. It is a profession that can sometimes hinge on the last-minute decision of an astute editor, enabling a journalist in the field to deliver a poignant story that stands apart from reams of mandane, factual reportage.

Thus it was for me on one wintry morning in January 2013, when I travelled from Washington DC to Chicago to bear witness to an event that mattered to most, if not every Indian citizen: the sentencing of David Headley for his role in the 2008 Mumbai terror attacks.

When I stepped out of the frosty Chicago air and into the District Court premises, there was already a throng of journalists clamouring to get into position for the best possible coverage of the proceedings.

- Q3. What are the basics of editing a story?
- Q4. What is APA style of writing? Discuss with relevant examples.
- Q5. What are the etiquettes of online writing? Discuss with relevant examples.
- Q6. Discuss the changing patterns of written language being used on social media platforms.
- Q7. What are the basics of translation? What are the things you will keep in mind while translating from one language to another?
- Q8. What is the importance of brainstorming in initiating a narrative? What are the different ways of starting a narrative?

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