TECNIA INSTITUTE OF ADVANCED STUDIES NAAC Accredited Grade 'A' Institute

TECNIA JOURNAL OF MANAGEMENT STUDIES

Bi-Annual Double Blind Peer Reviewed Refereed Journal (ISSN-0975-7104; RNI Regd. No. DELENG/2006/20585) Indexed in J. Gate E-Contents

The journal invites articles/research paper on following courses:-

MBA PROGRAMME COURSES		
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MS251	International Financial Management
MS253	International Business Negotiation
MS255	Enterprise Systems
MS257	Operations Strategy
MS259	Logistics and Supply Chain Management
MS261	Predictive Analytics & Big Data
MS 202	Project Dissertation
MS 204	Corporate Social Responsibility, Human Values and Ethics
MS 206	Advertising & Brand Management
MS 208	Digital & Social Media Marketing
MS 210	Marketing Analytics
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