

# TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC Accredited Grade 'A' Institute

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The journal invites articles/research paper on following courses:-

<b>BBA PROGRAMME COURSES</b>	
<b>Course code</b>	<b>Course Name</b>
BBA101	Management Process and Organizational Behaviour
BBA103	Business Mathematics
BBA105	Financial Accounting and Analysis
BBA107	Business Economics
BBA109	IT Applications in Management
BBA111	IT Applications in Management Lab
BBA113	Entrepreneurial Mindset (NUES)
BBA 102	Cost Accounting
BBA 104	Decision Techniques for Business
BBA 106	Business Environment
BBA 108	E-Commerce
BBA 110	Business Communication
BBA 112	E-Commerce Lab
BBA114	Minor Project-I
BBA116	MOOC*
BBA201	Business Laws
BBA203	Marketing Management
BBA205	Human Resource Management
BBA207	Management Accounting
BBA209	Production and Operations Management
BBA211	Business Research Methodology
BBA213	Business Research Methodology Lab
BBA215	NSS/NCC/NSO/Others are notified by the University (NUES)
BBA217	Environmental Studies
BBA 202	Business Analytics
BBA 204	Financial Management
BBA 206	Corporate Governance, Ethics & Social Responsibility of Business
BBA 208	Income Tax Law and Practice
BBA 210	MOOC*
BBA 212	Training and Development
BBA 214	Sales Management
BBA 216	Financial Markets and Institutions
BBA 218	Minor Project-II
BBA301	Goods and Services Tax

BBA303	Business Policy and Strategy
BBA305	Information Systems Management
BBA307	Information Systems Management Lab
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BBA 302	Project Management
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BBA 308	Advertising and Sales Promotion
BBA 310	Investment Analysis and Portfolio Management
BBA 312	Entrepreneurship Management
BBA 314	Major Project