## **TECNIA INSTITUTE OF ADVANCED STUDIES**

## **NAAC Accredited Grade 'A' Institute**

## **TECNIA JOURNAL OF MANAGEMENT STUDIES**

Bi-Annual Double Blind Peer Reviewed Refereed Journal (ISSN-0975-7104; RNI Regd. No. DELENG/2006/20585) Indexed in J. Gate E-Contents

The journal invites articles/research paper on following courses:-

THRUST AREAS		
MANAGEMENT		
*	Technology Management	
*	Real Estate Management	
*	Event Management	
*	Engineering Management	
*	Operations Management	
*	Innovation Management (Innovation	
*	Heritage Management	
*	Design thinking	
*	Lab/Incubators/prototype lab-with adequate machinery, 3D printers, for quick prototyping of	
	student business ideas) Consulting	
*	Strategy	
*	Artificial Intelligence, Machine Learning and Deep Learning	
*	Management Information System	
*	Social Enterprise Management	
*	Sports Management	
*	Organizational Behavior	
INFORMATION TECHNOLOGY		
*	Artificial Intelligence: Machine Learning and Deep Learning	
*	Internet of Things (IoT)	
*	Block chain	
*	Robotics	
*	Augmented Reality (AR)/ Virtual Reality (VR)	
*	Quantum Computing	
*	Data Sciences	
*	Cyber Security	
*	3D Printing & Design	
JOURNALISM & MASS COMMUNICATIONS		
*	Information Design	
*	Communication Design	
*	Media Communication	
*	Photography	
*	Graphic Design	
*	Animation Film	
*	Film and Video Communication	

T & P LIFE SKILL MANAGEMENT		
*	Productivity enhancement	
*	Capacity Building	
*	Leadership & Excellence	
*	Emotional Intelligence	
<b>*</b>	Team-building and Coordination	
*	Perception & Decision making	
<b>*</b>	Personal Effectiveness	
<b>*</b>	Stress-management	
<b>*</b>	ROAD - Response Effectiveness, Organizing Self, Attitudinal Shift, Decision Making	
<b>*</b>	Training for Social Connectedness & Inspiration	
*	Developing consciousness (Transcendental Meditation)	
NEP 2020 IMPLEMENTATION (NEW!)		
*	Sustainable Change management	
*	Community Service Importance	
*	Project Management	
<b>*</b>	Risk Management	
<b>*</b>	Leadership Excellence	
*	Effective Time management	
*	Effective Team work	
*	Effective Project Manage	
*	U.S Baldrige Education Performance Excellence Framework	
*	Effective Decision Making	