

# END TERM EXAMINATION

FIFTH SEMESTER [BBA] NOVEMBER- DECEMBER 2018

**Paper Code: BBA (GEN)-307      Subject: Management Information System**  
**BBA (TTM)-307**  
**BBA (B&I)-307**  
**BBA (CAM)-307**  
**BBA (MOM)-307**

**Time : 3 Hours**

**Maximum Marks :75**

**Note: Attempt any five questions.**

- Q1 (a) 'Managers are looking for information and not data'. Justify the statement with examples. (5)  
(b) Discuss the characteristic of MIS. (6)  
(c) 'MIS and TPS are interrelated and work in coordination'. Elucidate. (4)
- Q2 (a) What are the components and characteristics of decision support system? (10)  
(b) Describe the type of reports generated by MIS. (5)
- Q3 (a) Explain the need for functional information systems. (5)  
(b) How is system analysis phase different from system requirement phase? (6)  
(c) Discuss the characteristics of deterministic system. (4)
- Q4 (a) List the activities of system design phase. (7)  
(b) Differentiate between (8)  
(i) Quantitative and Qualitative information  
(ii) Information and knowledge
- Q5 (a) How is assessment of information need carried out in the organizations? (8)  
(b) Explain the importance of system integration in the organization. (7)
- Q6 (a) Describe the components of information system. (7)  
(b) Discuss the recent developments in the field of information technology. (8)
- Q7 (a) 'Data warehouse is established for strategic decisions'. Justify the statement. (7)  
(b) Can data mining be done without data warehouse? Discuss the applications of data mining in business. (8)
- Q8 Write note on any three of the following: (15)  
(a) Components of expert system  
(b) Executive information system  
(c) System implementation  
(d) Centralized and Distributed processing

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