

(Please write your Exam Roll No.)

Exam Roll No.

END TERM EXAMINATION

THIRD SEMESTER [BBA] NOVEMBER-DECEMBER 2018

Paper Code: BBA-205

Subject: Business Ethics and Corporate
Social Responsibility

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five Questions.

- Q1 (a) Explain types and formation of values (7)
(b) Write a note on ethical decision making (8)
- Q2 What is the relevance of ethics and values in modern day business? Also explain the consequences of adopting unethical behaviour. (15)
- Q3 (a) Explain difference between knowledge and Wisdom worker (7)
(b) What are the consequences of stress and how stress can be managed?(8)
- Q4 Write notes on
(a) Total Quality Management (7)
(b) Work Life Balance (8)
- Q5 Explain needs process and challenges of transformation. (15)
- Q6 Discuss the success story of business gurus by taking suitable examples from the corporate world. (15)
- Q7 Discuss salient features of Consumer Protection Act, 1986. (15)
- Q8 Why corporate social responsibility is gaining greater significance in present context? (15)
