



TECNIA INSTITUTE OF ADVANCED STUDIES
NAAC ACCREDITED GRADE "A" INSTITUTE
 Approved by AICTE, Ministry of HRD, Govt. of India, Affiliated to GGSIP University
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Training and Placement Cell Event Report



TECNIA (A)
 INSTITUTE OF ADVANCED STUDIES
 NAAC ACCREDITED GRADE "A" INSTITUTE



*Department of Journalism
& Mass Communication*

WORKSHOP

Voice Modulation & Show Selection

Resource Persons



Dr. Ajay Kumar
Director
TIAS, New Delhi



Mr. Pratik Yadav
Podcaster & Celebrity Interviewer
Jagron New Media, New Delhi



Dr. M.N. Jha
Dean
TIAS, New Delhi



Dr. Nivedita
T&P Head
TIAS, New Delhi



Mr. Mayank Arora
Asst. Prof. & Faculty Placement Coordinator
TIAS, New Delhi

25.01.2022, Tuesday, Starting
12:00 to 12:50 PM



Join us: bit.ly/3KJDib8

tiaspg.technia.in

Event: Workshop
Topic: Voice of Modulation & Show Selection
Date: 25th January 2022
Time: 12:00PM to 12.50PM
Mode: Online (Microsoft Teams)
Program: BA(JMC) 2nd and 3rd Year
Coordinator: Mr. Mayank Arora, Assistant Professor,
 Department of Journalism and Mass Communication
Convener: Dr. Nivedita, Head Training and Placement Cell
Beneficiaries: 39 (3rd Year) + 55 (2nd Year)

Resource Person :

Mr. Pratik Yadav, Podcaster & Celebrity Interview Jagron New Media

Dr. Nivedita
 TRAINING & PLACEMENT
 TECNIA INSTITUTE OF ADVANCED STUDIES
 NEW DELHI-85

Objective:

- To make the students understand about the voice modulation and its significant in Public speaking.
- To make the students realized challenges of podcasting.
- To make the students able to understand the process of them.
- To make the students were understand the dos and don'ts of.

Report:

A workshop was organized by on 25.01.2022 by Department of Journalism and Mass Communication and Training and Placement Cell on the topic, 'Voice Modulation and Show Selection' for the students of Ba (J&MC) students. The resource person was Mr. Pratik Yadav, Podcaster & Celebrity Interview Jagran New Media. The workshop started with a welcome and introduction of the guests and eminent speakers by Dr. Nivedita, Head Training and Placement and In charge IIC. Dr. Ajay Kumar, Director TIAS in his opening remarks motivated the students and guided them to understand the nuances of voice modulation. In his speech, Prof. (Dr.) M N Jha said that the topic of the workshop was apt and relevant especially in the time of post pandemic when there is huge demand of voice over artists and presenters for uprising usage of digital platform. The resource speaker Mr. Pratik Yadav, discussed the importance of voice modulation especially in the field of media industry and podcast; and elaborated the solutions to the hesitations of the budding artists. He discussed that individuals who are interested to use their voice need to understand what is their interest area, personality type, whether the matter appeals them, can they research on the matter and they should always keep in mind that one's voice does not matter but the magic is in delivery. He guided the students to work on concepts and topic which may be specific based on age region, etc. or general.

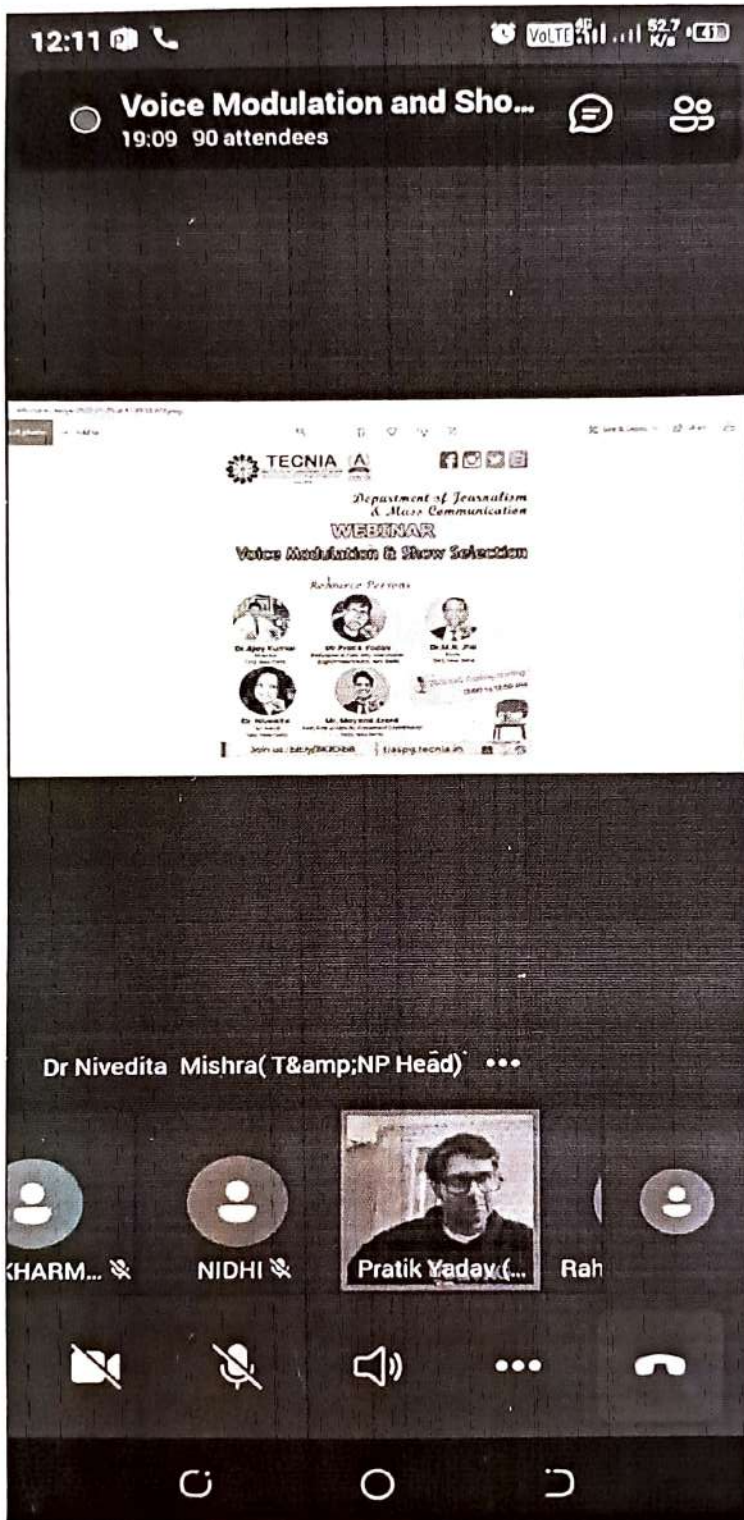
He explained the process of story plot Map and gave seven vital tips of delivery. He suggested that in any audio show the success depends on the artist's tone, pause, clarity, pronunciations, speed of delivery, completeness of the sentences, how much he or she is able to engage the audience etc. and also that one needs to practice the skills as the expertise comes with time. He also suggested exercises to control the voice and to have clarity in the voice. Later in the workshop he asked the students to do intonations and voice over by giving them sample practice words and story and guided them about their shortcomings. The three hour workshop was well coordinated by Mr. Mayank Arora, Assistant Professor, Department of Journalism and Mass Communication and was well received by the students. The workshop ended with a vote of thanks by Dr. Nivedita and feedback collection.

Learning Outcome:

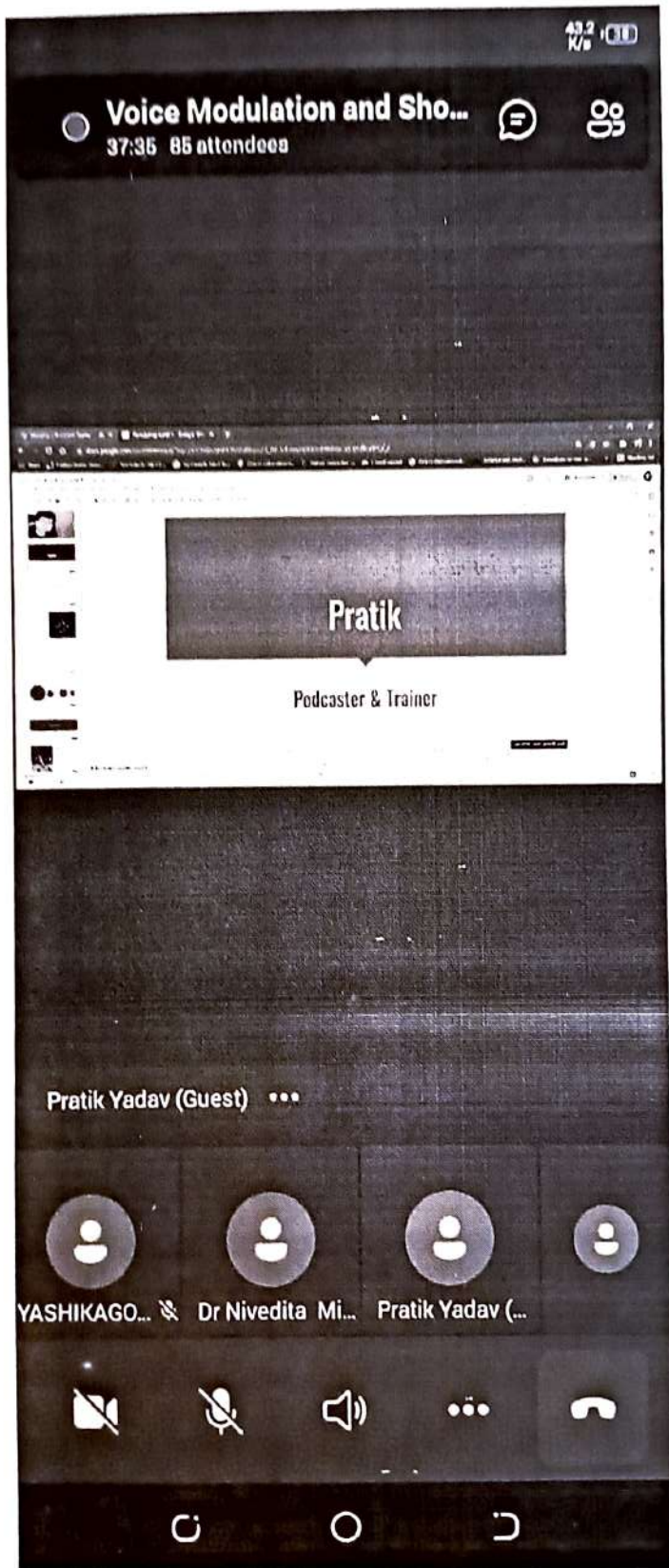
- The students' understanding about the voice modulation and its significands in Public speaking was raised after attending the webinar.
- The students' realized challenges of podcasting after attending the webinar.

- The students were able to understand the process of the podcast after attending the webinar.
- The students were understood the dos and don'ts of podcast after attending the webinar.

Screenshot:



3/8/12



~~30/11~~ 48 12



5812

Problems faced by budding artists !

1. I want to make a podcast but what do i do ?
2. Do i need a professional setup ?
3. It's a trending topic but i am not sure i want to do it.
4. My voice is too flat, i dont feel my voice is meant for this..
5. How do i script ?
6. How do i understand Voice Modulation ?

nratik aur podcast

A

RB

RA

A

UH

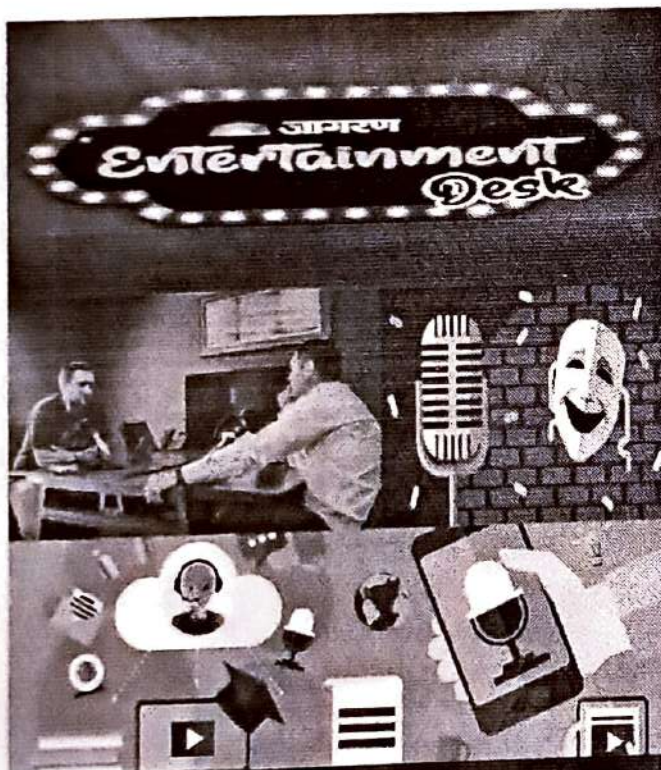
M



DM

PY

MG



Understand your Interest

1. What suits me !
2. What is my Personality type ?
3. Is it appealing to me ?
4. Am i comfortable talking about it with conviction ?
5. What is trending may not be the best for you !
6. Your voice does not matter !
7. Can i research on this topic for days and months ?
8. The Magic is in the Delivery

nratik aur podcast

M

RB

RA

A

UH

M



DM

PY

MG

Ideas That Work Concepts that sell !

- Angrezi Nai Kehte hai
- Sunday Spotlight
- Jagran Pedia

What to focus on a concept ?

After selecting your Journey

1. Choosing a topic
2. Deciding the age group its intended to cater.
3. Sticking to the topic
4. Being crisp & not beating around the bush.



PODCAST SCRIPT TUTORIAL

[Sponsor message]

Intro: Duration: (____) Set up the problem you'll solve for your listeners and what they'll know by the end of the episode

What listeners should know: _____ Duration: (____)
Let your listener know what they need before committing to this project (things like time, a certain amount of knowledge, etc.)

Materials needed: _____ Duration: (____)
Give your listeners a comprehensive list of what they need to purchase or download. Can include a shopping list in your show notes with affiliate links.

How to execute: _____ Duration: (____)
Talk a where you get into the nitty gritty. Include as many bullet points as you need to communicate your tutorial in an organized way.

Ex: How to Record a Podcast

- Write a podcast outline
- Find the best place to record
- Get ready to record
- Establish microphone technique
- Grab a drink!

[Summary]

[Outro]

Magic lies in the script

1. Choose a topic which is appealing and relatable.
2. Start with an intriguing opening
3. Improvise wherever required
4. Synchronize the statements with shayris, riddles, fun, suspense or jaw dropping facts !



PODCAST SCRIPT TUTORIAL

Episode message!

Here: [Click here to go to the episode](#)
[Click here to go to the episode](#)

What listeners should know Duration: 1:11
[Click here to go to the episode](#)

Materials needed Duration: 1:11
[Click here to go to the episode](#)

How to execute Duration: 1:11
[Click here to go to the episode](#)

By How to Record a Podcast

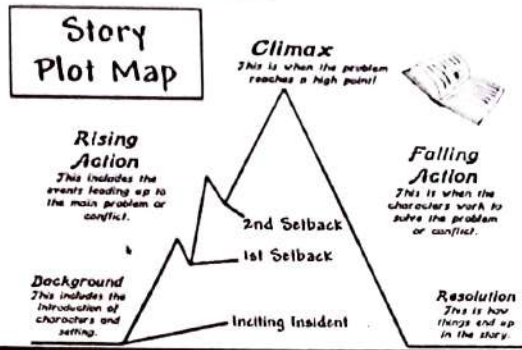
- Write a podcast outline
- Find the best place to record
- Get ready to record
- Establish microphone technique
- Grab a drink!

Summary!

Output:

Magic lies in the script

1. Choose a topic which is appealing and relatable.



Windows taskbar with search bar, task view, and system tray showing date 10-12-2022 and time 10:12.

Your Delivery Matters

Seven Vital Tips on Voice Modulation

1. Clear pronunciation of the S, sh & ph sounds.
2. Pronouncing each word properly and respecting its individuality
- 3.



Windows taskbar with search bar, task view, and system tray showing date 30-03-2022 and time 10:13.

B:812

Muscle Loosening Exercise



1. O.L.O.R
2. Humming - Low and high
3. Do it like you puke it
4. Yawn & sigh

pratik.sur.podcast

Windows taskbar showing search bar, task icons, system tray with temperature (32°C), time (10:14), and date (30-03-2022). A row of circular icons with initials (M, M, RB, RA, DM, A, UH, PY, PM) is visible above the taskbar.

Intonation Exercise #1: Hey

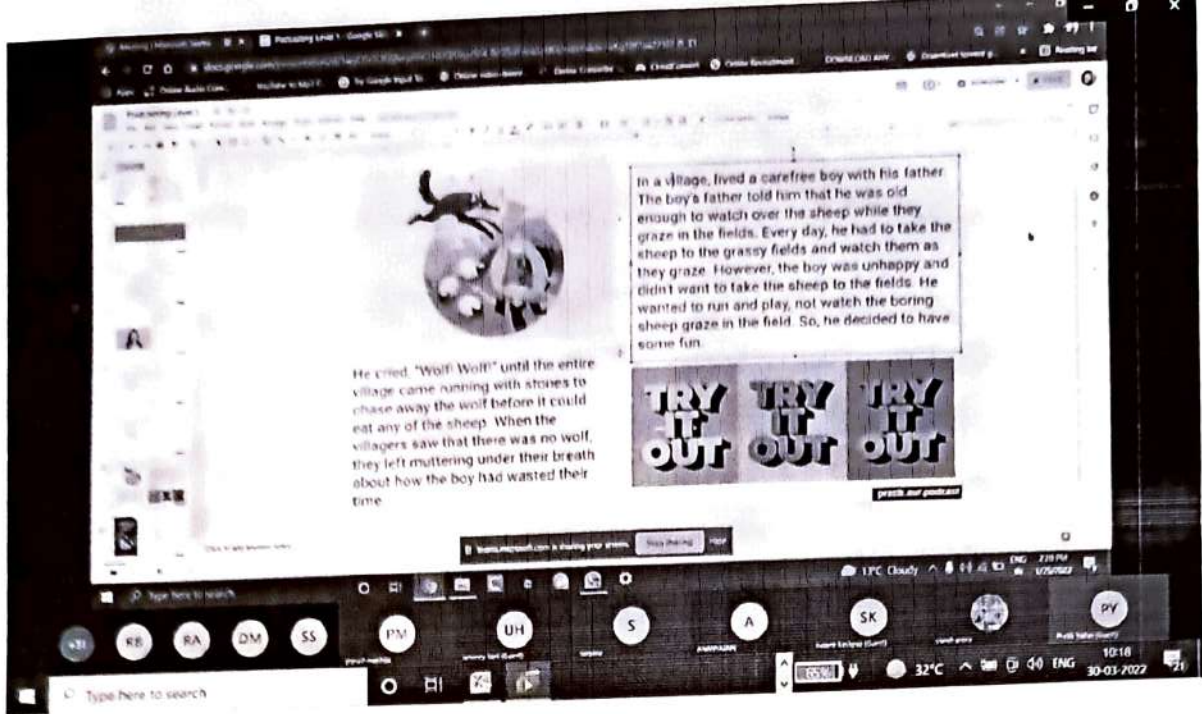
let's move on to the word "hey," another word we use all the time in everyday speech.

- Hey (neutral)
- Hey (disinterested)
- Hey! (authoritative)
- Hey!! (aggressive)
- Hey? (rising)
- Hey! (enthusiastic)
- Hey!! (excited)

pratik.sur.podcast

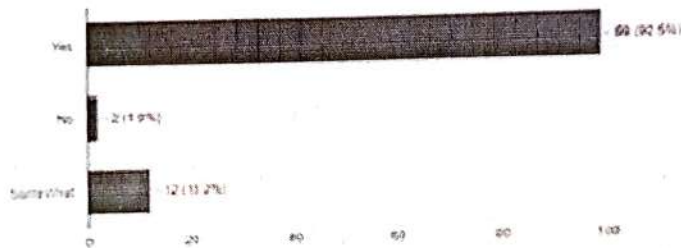
Windows taskbar showing search bar, task icons, system tray with weather (13°C Cloudy), time (2:14 PM), and date (1/21/2022). A row of circular icons with initials (RB, RA, M, SS, PM, UH, S, A, DM, PY) is visible above the taskbar.

8/12



Feedback:

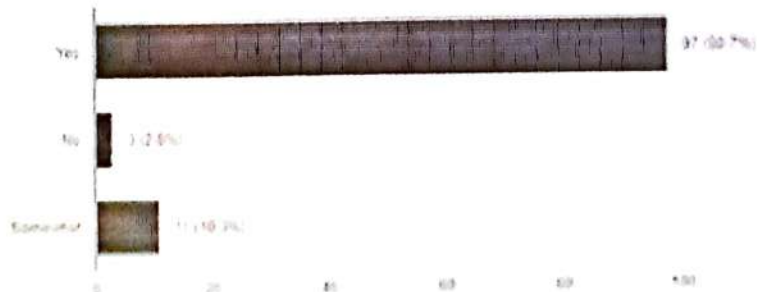
My understanding about the voice modulation and its significance in Public speaking has raised after attending the webinar



I am able to understand the process of the podcast after attending the webinar



I am able to realize challenges of podcasting after attending the webinar



10/12

I am able to understand the dos and don'ts of podcast after attending the webinar



List of Beneficiaries:

Sl.No	NAME	Program	Year of Study	Overall Feedback
1	VINAYAK	BAJMC	3rd Year	Excellent
2	NIDHI	BAJMC	2nd Year	Excellent
3	SHRUTI JAIN	BAJMC	2nd Year	Excellent
4	ANANYA KARAN SRIVASTAVA	BAJMC	2nd Year	Excellent
5	TANNU SHARMA	BAJMC	3rd Year	Excellent
6	TUSHAR SAINI	BAJMC	2nd Year	Good
7	KHUSHI RAWAL	BAJMC	2nd Year	Excellent
8	RAHUL SHARMA	BAJMC	2nd Year	Excellent
9	RADHIKA JANGID	BAJMC	3rd Year	Excellent
10	TARINI KHOSLA	BAJMC	3rd Year	Excellent
11	KHUSHI MALHOTRA	BAJMC	2nd Year	Excellent
12	PRACHI CHAUDHARY	BAJMC	2nd Year	Good
13	VEDICA SINGH	BAJMC	2nd Year	Excellent
14	UMMEY HANI	BAJMC	2nd Year	Excellent
15	SHREYA DAS	BAJMC	2nd Year	Average
16	RIYA SINGH	BAJMC	2nd Year	Excellent
17	AMIT KUMAR	BAJMC	2nd Year	Excellent
18	RISHABH AGRAWAL	BAJMC	3rd Year	Excellent
19	KHUSHI	BAJMC	2nd Year	Good
20	VIDHI KHANDEWAL	BAJMC	2nd Year	Good
21	PRIYANSHUSINGHAL	BAJMC	2nd Year	Excellent
22	SHWETA DASS	BAJMC	2nd Year	Excellent
23	ISHITA SINGH	BAJMC	2nd Year	Excellent
24	TARANG CHOPRA	BAJMC	2nd Year	Excellent
25	SAKSHI	BAJMC	2nd Year	Excellent
26	SANYA OBEROI	BAJMC	2nd Year	Excellent
27	VANSH KOCHHAR	BAJMC	2nd Year	Excellent
28	MITALI ARORA	BAJMC	2nd Year	Excellent
29	PARUL ARORA	BAJMC	3rd Year	Good
30	ARUSHI MUDGAL	BAJMC	2nd Year	Excellent
31	KOMAL RAWAT	BAJMC	2nd Year	Excellent
32	ANAMIKA PANDEY	BAJMC	2nd Year	Excellent
33	DIVYANSHU MISHRA	BAJMC	2nd Year	Excellent
34	RITIK GUPTA	BAJMC	3rd Year	Good
35	ADITI SHUKLA	BAJMC	2nd Year	Good
36	SHAILJA CHAURASIA	BAJMC	3rd Year	Good, Average
37	SANYA NARULA	BAJMC	3rd Year	Excellent
38	SONAM GUMBER	BAJMC	2nd Year	Excellent
39	RIYA BHASKAR	BAJMC	2nd Year	Excellent

19/12

40	ARPIT KUMAR THAKUR	BAJMC	3rd Year	Excellent
41	AVNEET SINGH ISSAR	BAJMC	3rd Year	Good
42	YASHIKA GOEL	BAJMC	2nd Year	Excellent
43	RITIKA MISHRA	BAJMC	3rd Year	Excellent
44	MUSKAAN	BAJMC	3rd Year	Good
45	ISHAN TIWARI	BAJMC	3rd Year	Excellent
46	LAKSHYA SHARMA	BAJMC	2nd Year	Excellent
47	TUSHAR AGGARWAL	BAJMC	2nd Year	Excellent
48	SYED AYAAN	BAJMC	3rd Year	Good
49	ANANYA JAIN	BAJMC	2nd Year	Excellent
50	MUSKAN GUPTA	BAJMC	3rd Year	Excellent
51	MANVI KHANDELWAL	BAJMC	2nd Year	Good
52	SHREYA GARG	BAJMC	2nd Year	Good
53	PRAKHAR MAHESHWARI	BAJMC	2nd Year	Good
54	DEEPANSHI JAIN	BAJMC	3rd Year	Good
55	ISHITA GOYAL	BAJMC	2nd Year	Excellent
56	PRAGYA	BAJMC	2nd Year	Good
57	PARTH ATRI	BAJMC	2nd Year	Excellent
58	SABIYA BASHEER	BAJMC	2nd Year	Excellent
59	ISHPREET SINGH	BAJMC	2nd Year	Excellent
60	KAVYA SWAROOP	BAJMC	2nd Year	Excellent, Good
61	SACHIN SINGH	BAJMC	2nd Year	Good
62	SEJAL	BAJMC	3rd Year	Excellent
63	LAKSHAY SAJWAN	BAJMC	3rd Year	Excellent
64	KAJAL GOYAL	BAJMC	3rd Year	Excellent
65	HARSH ROHATGI	BAJMC	3rd Year	Excellent, Good
66	PREM RAJ GUPTA	BAJMC	2nd Year	Excellent
67	HARSHIT SRIVASTAVA	BAJMC	3rd Year	Excellent
68	RIYA SHARMA	BAJMC	3rd Year	Excellent
69	KRITIKA SABHARWAL	BAJMC	3rd Year	Average
70	PRIYAM PURANG	BAJMC	3rd Year	Excellent
71	SHREY ARYA	BAJMC	2nd Year	Excellent
72	VIPIN	BAJMC	3rd Year	Good
73	PRINCE KUMAR	BAJMC	3rd Year	Good
74	HIMAKSHI	BAJMC	3rd Year	Good
75	GEET SHARMA	BAJMC	2nd Year	Excellent
76	YASH SAH	BAJMC	2nd Year	Excellent
77	ESHA SINGH	BAJMC	3rd Year	Good
78	SWETA VISHWAKARMA	BAJMC	3rd Year	Good
79	ALAKSA ASSIS	BAJMC	2nd Year	Excellent
80	SANIDHYA MALHOTRA	BAJMC	3rd Year	Good
81	ABHAY RUSTAGI	BAJMC	3rd Year	Good
82	AASHITA GULATI	BAJMC	3rd Year	Good
83	YASH ARORA	BAJMC	3rd Year	Excellent
84	VANSH CHUGH	BAJMC	2nd Year	Excellent
85	ARUNDHATI NAUTIYAL	BAJMC	2nd Year	Excellent
86	SAHIL JAMWAL	BAJMC	3rd Year	Good
87	KUNAL	BAJMC	3rd Year	Good
88	MUSKAAN SETHI	BAJMC	3rd Year	Good
89	AYUSH SINGH	BAJMC	2nd Year	Good
90	YASH SHARMA	BAJMC	3rd Year	Good
91	NAVYA KAAMRA	BAJMC	3rd Year	Good
92	FREYA UPPAL	BAJMC	2nd Year	Excellent
93	ABHIJEET PURI	BAJMC	2nd Year	Excellent
94	MANISHA CHAUHAN	BAJMC	2nd Year	Good

~~12/8/12~~
12/8/12