

# Training and Placement Cell

## **Event Report**



**Event:** Role Play:

**Topic:** Role Play: Press Conference

**Date:** 23.03.2022

Time: 12:00PM to 12:50PM Mode: MPH, PG, Building Program: BA(JMC) 2<sup>nd</sup> Year

**Convener:** Mr. Mayank Arora, Assistant Professor,

Department of Journalism and Mass

Communication

Students: 35

## **Objective:**

- To give students a chance to explore concepts
- To give students a chance to practice their skills.
- To make students experience the real situation
- To give students a platform to explore their creativity.
- To enhance the confidence of the students.

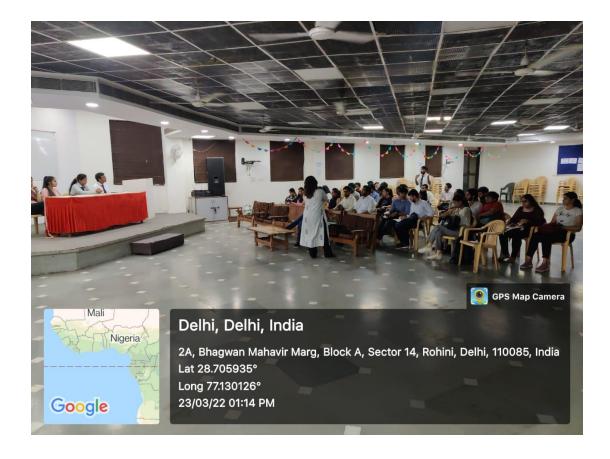
#### **Report:**

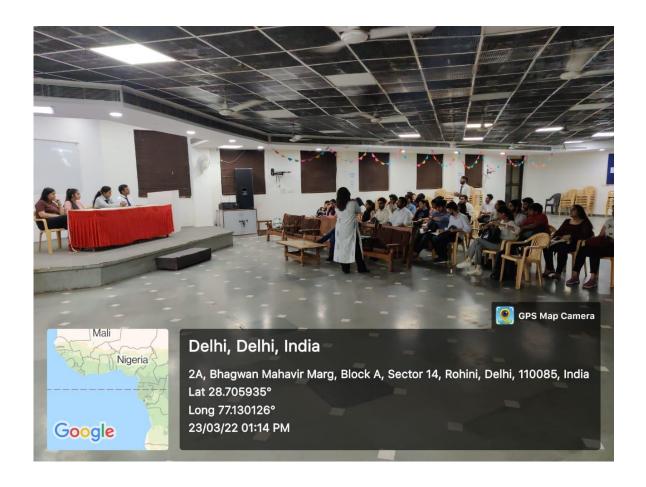
A Role-play activity was organised on 23.03.2022 by Training and Placement Cell under the ambit of Capability Enhancement Scheme. The Convener and coordinator for the event were Dr. Nivedita, Head Training and Placement and In charge IIC, and Mr. Mayank Arora, Assistant Professor, Department of Journalism Communication, respectively. Dr. Nivedita explained the students regarding the objective of the session. She then gave a situation of Press Conference on Russia-Ukraine War, where in few students were assigned the role Senior News Editor and Analyst, b. Chief Secretary, Ministry of External Affairs, c. Social Activist, and d. Spokesperson form Reliance Petrochemicals; other students were asked to enact news correspondent from various news agency like Aaj Tak, ABP News, Zee News, Indian Express, R Bharat etc. Some students were made observer. The students enacting news correspondent were instructed to ask questions from the students enacted as representatives and the observers were asked to rate the question in terms of relevancy, novelty and relatedness. She also described the expected enact of the situation and the expected deliberations form the students enacting the various roles. In the session the students asked the questions to the representative students and observers rated the questions and gave their explanation for their marking. At the end of the session, Dr. Nivedita described the observation and suggested area of improvements. The one hour session was well coordinated and well received by the students.

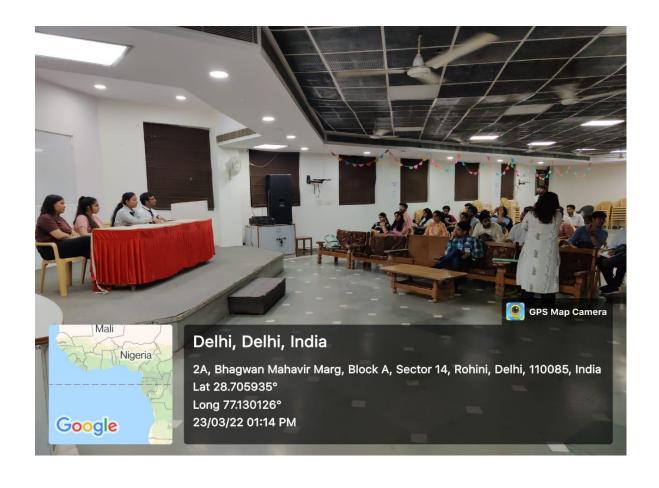
## **Learning Outcome:**

- The students understood the concept of Press Conference
- The students were able to practice their skills of questioning and listening.
- The students were able to experience the real situation
- The students were able to explore their creativity.
- The students' confidence was enhanced.

#### **Screenshot:**







## List of Beneficiaries:

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2	Ridhi Jain	П	B	35719302420	8287498200	hidle
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4	Tushar Aggarwal	IL	B		8198103311	Tusha
5	Awush Singh	T	A	01721302426	8076696099	Arus
6	April Bansal	T	A	00521302420	9811340676	Arabi
7	Vansh Kochhaer	T	B	09717002420	9971046709	Danele
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