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The present invention relates to a system (100) for a novel village tourism model for employment generation. The system (100) comprises one or more client computing units, one or more user computing units, and one or more expert units. The one or more client computing units are configured to generate a request of services required by one or more clients. The one or more user computing units are configured to contain details of services provided by one or more users and details of the users. The one or more expert units are operationally connected with one or more client computing units and one or more user computing units. The present invention provides a novel village tourism model for employment generation, to bridge the gap between seasonal unemployment to employment among rural farmers and artisans, and for generating employment opportunities to eradicate poverty and for overall rural transformation with special reference.

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