



Training and Placement Cell Event Report

Event:	Webinar
Topic:	Personality Development: Components of Persona, Platform
Date:	10 th January 2022
Time:	12:00PM
Mode:	Microsoft Team
Program:	BA(JMC) 1st Year
Coordinator:	Mr. Mayank Arora, Assistant Professor, Department of Journalism and Mass Communication
Convener:	Dr. Nivedita, Head Training and Placement Cell
Beneficiaries:	116

Resource Persona:

Ms. Ritu Jain, Associate Professor D. School of Business Pearl Academy.

Objective:

- To make students understand the basics of personality.
- To make the students understand the meaning of personality and its development.
- To make students realize the importance of body language in personality.
- To make students understand body language tricks for pleasant personality.
- To make students understand the types of personality and its traits.
- To enhance the confidence of the students.

Report:

A webinar was organized on 10.01.2022 by Training and Placement Cell under the ambit of Capability Enhancement Scheme on the topic, Personality Development: Components of Persona. The resource speaker for the webinar was Ms. Ritu Jain, Associate Professor D. School of Business Pearl Academy She spoke that the basics of a personality are self-awareness that includes identification of key competencies, self-esteem and self-identity, physical and mental health, talent development, and responsibility development .She stated that body language plays an important role in personality. She illustrated that personality development includes one's character, behavioral traits and attitude towards life. She briefed that every individual is a brand which encompasses one's image, mission, values and vision. She described what encompasses personality development. She described 27 body language tricks to be instantly likeable. She further gave some tips for having a pleasant personality like one should apologies sincerely, should not criticize or complain, be quick to help, show interest in others, should not gossip, show gratitude, offer advice when asked, show thoughtfulness and be compassionate, She further described nine types of personality on the basis of traits by quizzing the students. Earlier Dr. Nivedita welcomed the speaker in the webinar and introduced to the students and described the objective of the webinar. The one hour session was very interactive and was well received by the students. The webinar ended with a vote of thanks by Dr. Nivedita and feedback collection.

Learning outcome:

- The students understood the basics of personality.
- The students understood the meaning of personality and its development.

- The students realized the importance of body language in personality.
- The students understood body language tricks for pleasant personality.
- The students understood the types of personality and its traits.
- The students' confidence was raised.

Some Screenshot of the webinar:



Personality Development: Components of Personality of Persona

14:23

Participants

Type a name

Share invite

Presenters (2) Mute all

- DM Dr Nivedita Mishra(T&NP He... Organizer
- RJ Ritu Jain External

Attendees (145)

AAKRITI SETHI

Ritu Jain

MM +144

91%

14°C

12:09 10-01-2022

Personality Development: Components of Personality of Persona

17:53

Take control

Leave

Personality Development is...

School of Business

CHARACTER

+

BEHAVIOURAL TRAITS

+

ATTITUDE TOWARDS LIFE

Personality Development

3 of 26

Ritu Jain

MG +149

DM

88%

14°C

12:13 10-01-2022

Personality Development: Components of Personality of Persona

18:53 Take control

BRAND/PUBLIC IMAGE OF AN INDIVIDUAL

BRAND YOU

Your Image Your Mission Your Values Your Vision

I AM A BRAND

Show conversation

Ritu Jain

4 of 26

MM +149

DM

Personality Development: Components of Personality of Persona

21:41 Take control

Participants

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Mute all

Presenters (2)

Dr Nivedita Mishra(T&NP He... Organizer

Ritu Jain External

Attendees (153)

AAKRITI SETHI

What encompasses Personality Development?

Riya Sharma +152

DM

Ritu Jain

5 of 26

Personality Development: Components of Personality of Persona

23:28 Take control

Radhika Kat...

+153

Ritu Jain

Participants

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Presenters (2) Mute all

- DM Dr Nivedita Mishra(T&NP He... Organizer
- RJ Ritu Jain External

Attendees (155)

AAKRITI SETHI

Type here to search

82% 14°C 12:18 10-01-2022

Personality Development: Components of Personality of Persona

24:04 Take control

Identification of your Key competency

Self-awareness

Self-Esteem & Self Identity

Physical & Mental Health

Talent Development

Responsibility awareness

Ritu Jain

DM

1 file was downloaded.

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82% 14°C 12:19 10-01-2022

Personality Development: Components of Personality of Persona

24:50 Take control

7 of 26

Ritu Jain

12:20 10-01-2022

Personality Development: Components of Personality of Persona

39:31 Take control

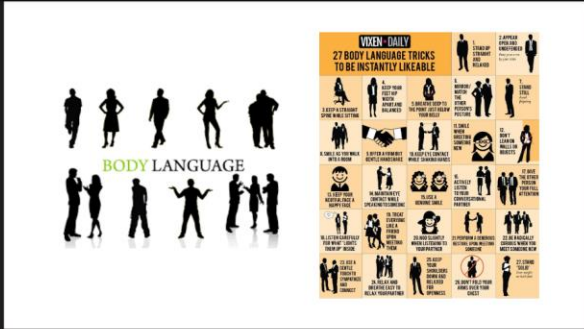
11 of 26

Ritu Jain

12:35 10-01-2022

Personality Development: Components of Personality of Persona

42:02 Take control



11 of 26


Ritu Jain

DM

15°C 12:37 10-01-2022

Personality Development: Components of Personality of Persona

44:58 Take control



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Ritu Jain

DM

15°C 12:40 10-01-2022

Personality Development: Components of Personality of Persona

48:46 Take control

TYPE 1	TYPE 2	TYPE 3
Sensible Orderly Self-disciplined Serious Punctual Idealistic	Caring Warm People-pleasing Demonstrative Other-orientated Generous	Goal-orientated Ambitious Charming Organized Indigo-conscious Competitive
TYPE 4	TYPE 5	TYPE 6
Romantic Creative Original Sensitive Aesthetic Intuitive	Observant Studious Logical Perceptive Analyzer Unsentimental	Reliable Cautious Evaluating Loyal Conscientious Detail & Adrocity
TYPE 7	TYPE 8	TYPE 9
Spontaneous Fun-loving Adventurous Extroverted Quick-thinking Enthusiastic	Confident Decisive Independent Confrontational Strong-willed Tough	Accepting Easygoing Peaceful Patient Imaginative Natural

MIX N MATCH

- THE ROMANTIC
- THE ACHIEVER
- THE ADVENTURER
- THE OBSERVER
- THE PEACEMAKER
- THE HELPER
- THE PERFECTIONIST
- THE ASSERTER
- THE QUESTIONER

Ritu Jain

Personality Development: Components of Personality of Persona

49:01 Take control

Show participants

1. THE PERFECTIONIST

The Rational, Idealistic Type

- Principled, Purposeful, Self-Controlled, and Perfectionistic,
- They are disappointed with themselves or others if their expectations are not met.

Narayana Murthy's Success Story
Infosys

Ritu Jain


Personality Development: Components of Personality of Persona

49:32 Take control Show participants

2. THE HELPER

The Caring, Interpersonal Type

- Friendly, generous, and self-sacrificing, but can also be sentimental, flattering, and people-pleasing.
- Faces a problem when he /she is not able to say 'NO'. They have low self-esteem and are drained due to overdoing things for others.



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Ritu Jain


RS +157 DM

50:22 Take control Show participants

3. THE ACHIEVER

The Success-Oriented, Pragmatic Type

- Energetic, Optimistic, Self-assured, and Goal oriented
- Face problem when they have to put up with inefficiency and incompetence. They are gripped with the fear of failure.



20 of 26

Ritu Jain

RS +155 DM

Personality Development: Components of Personality of Persona

Type here to search 15°C 12:45 10-01-2022

Personality Development: Components of Personality of Persona

51:48 Take control

sanjana +154 DM

5. THE OBSERVER

The Intense, Cerebral Type

- Introverted, Curious, Analytical, and Insightful
- Faces a problem when he/she is not sure of the situation and is not able to understand the relation between cause and effect.

22 of 26

Ritu Jain

Participants

Type a name

Share invite

- AB Aryavansh Bhardwaj (Guest) Meeting guest
- Ashutosh sharma
- A AYUSHSINGH

See more

Type here to search

70% 15°C ENG 12:47 10-01-2022

Personality Development: Components of Personality of Persona

52:29 Take control

6. THE QUESTIONER

The Responsible, Outspoken Type

- Responsible, Trustworthy, Value Loyalty
- Fears failure, having little confidence in his own ability. They tend to be too critical about themselves when they don't live up to their own expectations.

23 of 26

Ritu Jain

S +151 DM

Type here to search

72% 15°C ENG 12:47 10-01-2022

Personality Development: Components of Personality of Persona


53:35

Take control

7. THE ADVENTURER

Seek Excitement and Joy

- Energetic, Lively, Optimistic
- Face a problem when they don't have enough time to do all the things they want to and are unable to complete the things they start.



24 of 26

Ritu Jain

Leave

DM

Type here to search

15°C

12:49

10-01-2022

Personality Development: Components of Personality of Persona

01:13:26

Take control


Ananya

+128

9. THE PEACEMAKER

Receptive, Good-Natured, Sensitive Type

- Good-hearted
- Faces a problem when he/she is misunderstood as indolence. They are sensitive to criticism and may take it personally.



26 of 26

Ritu Jain

Meeting chat

<https://forms.gle/qjg2nqzm4HDe9>

Webinar - On 10-01-2022

We... X

Topic : Personal...

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Type a new message

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15°C

13:08

10-01-2022

Personality Development: Components of Personality of Persona

01:13:51 Take control

Ananya

+128

9. THE PEACEMAKER

Respective, Good-Natured, Impartial Type

- Kind-hearted
- Faces a problem when he/she is misunderstood as indecisive. They are sensitive to criticism and may take it personally.

26 of 26

Ritu Jain

Meeting chat

<https://forms.gle/qjg3nqzmi4>

HDe9

Webinar - On 10.01.2022

We... X

Topic : Personal...

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88% 15°C ENG 13:09 10-01-2022

Personality Development: Components of Personality of Persona

01:14:15 Take control

Riya Sharma

+128

9. THE PEACEMAKER

Respective, Good-Natured, Impartial Type

- Kind-hearted
- Faces a problem when he/she is misunderstood as indecisive. They are sensitive to criticism and may take it personally.

26 of 26

Ritu Jain

Meeting chat

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HDe9

Webinar - On 10.01.2022

We... X

Topic : Personal...

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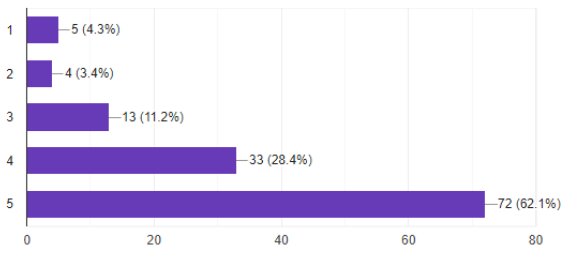
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88% 15°C ENG 13:09 10-01-2022

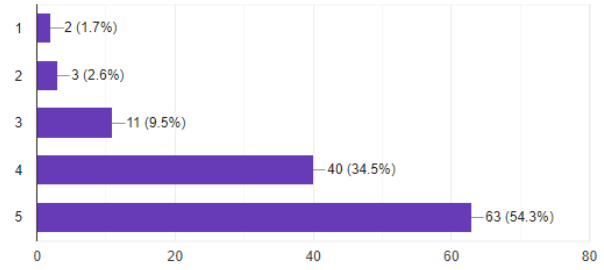
How would you rate the following on a scale of 1 to 5, with 1 being the least important and 5 being the most important?

116 responses



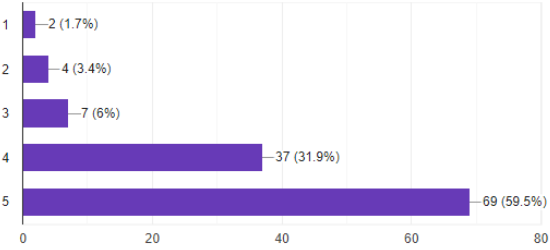
Methodology Of The Workshop

116 responses



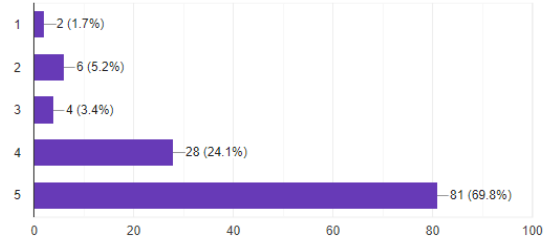
Depth of Content Coverage

116 responses



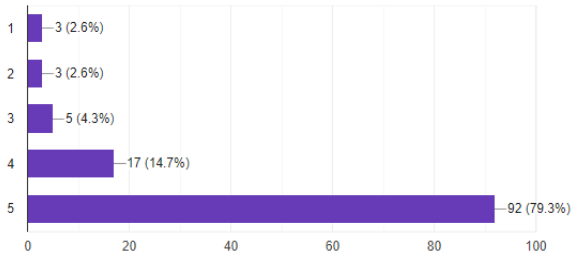
Subject matter Expertise of The Presenter

116 responses



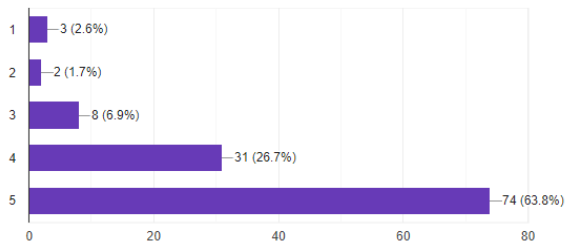
Presentation Style

116 responses



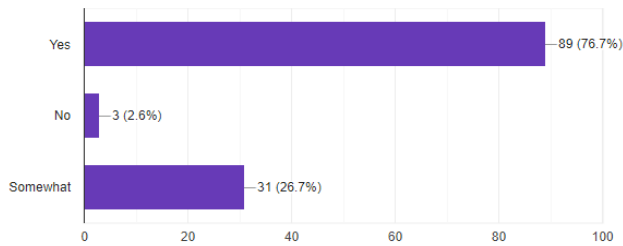
Your overall experience

116 responses



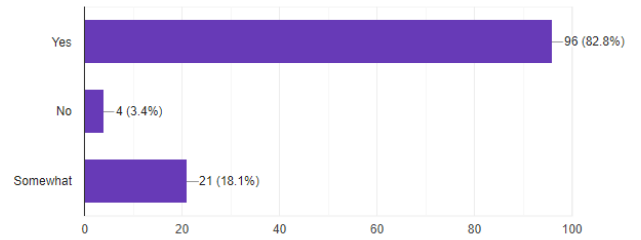
My Understanding about the right gesture for impactful personality has enhanced after the webinar

116 responses



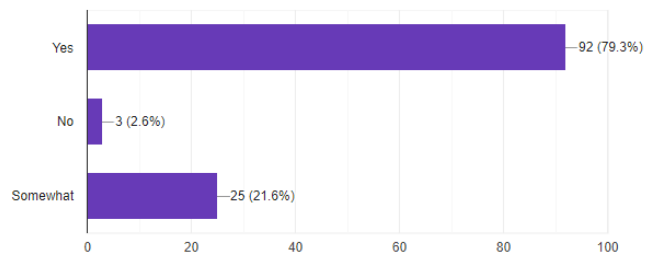
My Understanding about the right dressing for formal occasion is increased after the seminar

116 responses



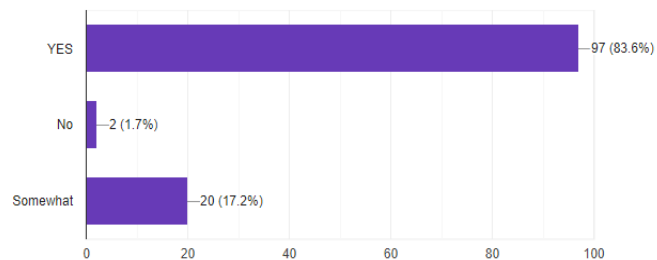
My Understanding about the components of the personality that affix the lasting impression is increased after the webinar

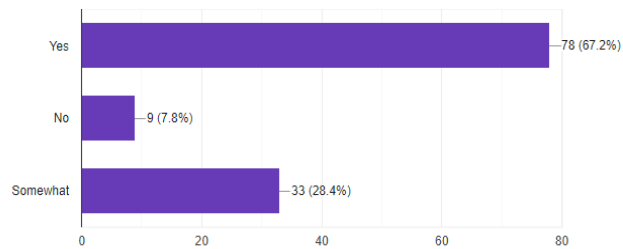
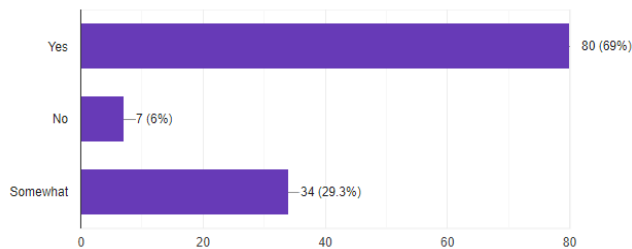
116 responses



My Understanding about the right body language is increased after the webinar

116 responses





List of Beneficiaries:

Sl.No	Name	Program	Year of Study	Overall Feedback
1	SURAKSHA	BAJMC	1st Year	Excellent
2	DEEPAK KUMAR	BAJMC	1st Year	Excellent
3	ARUSHI	BAJMC	1st Year	Excellent
4	NIDHI SHUKLA	BAJMC	1st Year	Excellent, Good, Satisfactory
5	GRACY GUPTA	BAJMC	1st Year	Excellent
6	DIPANSHU PAHUJA	BAJMC	1st Year	Good
7	IMRANA NAZ	BAJMC	1st Year	Excellent
8	ANIK GOSSWAMI	BAJMC	1st Year	Excellent
9	DEEPIKA	BAJMC	1st Year	Excellent
10	SACHIN GROVER	BAJMC	1st Year	Good
11	MANYA GROVER	BAJMC	1st Year	Excellent
12	KAVYA NEERAJ	BAJMC	1st Year	Satisfactory
13	TISHA MEHTA	BAJMC	1st Year	Good
14	PARTH GOEL	BAJMC	1st Year	Good
15	RIYA SHARMA	BAJMC	1st Year	Excellent
16	VARUN VARMA	BAJMC	1st Year	Good
17	RADHIKA KATARIA	BAJMC	1st Year	Satisfactory
18	KASHISHSETHI	BAJMC	1st Year	Excellent
19	RIYA SHARMA	BAJMC	1st Year	Excellent

20	SHREYA SHANDILYA	BAJMC	1st Year	Excellent
21	SAANCHAL DHAMIJA	BAJMC	1st Year	Excellent
22	IRA SHARMA	BAJMC	1st Year	Good
23	SHEETAL TIWARI	BAJMC	1st Year	Excellent
24	ANUSHKA TOMAR	BAJMC	1st Year	Excellent
25	JIGYASA CHOPRA	BAJMC	1st Year	Good
26	SAURAV SHARMA	BAJMC	1st Year	Good
27	VANSHIKA MALHOTRA	BAJMC	1st Year	Good
28	MEHAK	BAJMC	1st Year	Good
29	SAURYA	BAJMC	1st Year	Excellent
30	RIYA JAIN	BAJMC	1st Year	Excellent
31	SIMRAN ARORA	BAJMC	1st Year	Satisfactory
32	ROHIT KUMAR SINGH	BAJMC	1st Year	Excellent
33	SAKSHI	BAJMC	1st Year	Good, Satisfactory
34	SAHANAZ KHATUN	BAJMC	1st Year	Satisfactory
35	AKSHARA TYAGI	BAJMC	1st Year	Excellent
36	OJUS	BAJMC	1st Year	Good
37	VANSHIKA SHARMA	BAJMC	1st Year	Excellent
38	VARNIKA SHARMA	BAJMC	1st Year	Good
39	JATIN SETH	BAJMC	1st Year	Excellent
40	PRASHANT KUMAR CHOUDHURY	BAJMC	1st Year	Good
41	ANSHITA	BAJMC	1st Year	Good
42	SUHANI KUKREJA	BAJMC	1st Year	Satisfactory

43	SHIVAM GUPTA	BAJMC	1st Year	Excellent
44	CHAHAT DARYANI	BAJMC	1st Year	Excellent
45	EXCELLENT	BAJMC	1st Year	Satisfactory
46	SARTHAK BAJAJ	BAJMC	1st Year	Excellent
47	KANIKA BANSAL	BAJMC	1st Year	Excellent
48	PIYUSH MAKHIJA	BAJMC	1st Year	Satisfactory
49	NIDHI MISHRA	BAJMC	1st Year	Excellent
50	ARSSHIEA	BAJMC	1st Year	Good
51	SARTHAK THAKUR	BAJMC	1st Year	Excellent
52	AAKRITI SETHI	BAJMC	1st Year	Excellent
53	RIA KISHNANI	BAJMC	1st Year	Satisfactory
54	ISHIKA TAYAL	BAJMC	1st Year	Excellent
55	KRISHNA KHETARPAL	BAJMC	1st Year	Good
56	MAMTA	BAJMC	1st Year	Excellent
57	ANSHUL	BAJMC	1st Year	Good
58	ANAMIKA	BAJMC	1st Year	Good
59	OM KHARBANDA	BAJMC	1st Year	Excellent
60	DHRUV	BAJMC	1st Year	Excellent
61	NITESH YADAV	BAJMC	1st Year	Excellent
62	PALLAVI PRIYADARSHINI PANDA	BAJMC	1st Year	Good
63	KHUSHBOO ADLAKHA	BAJMC	1st Year	Good
64	ASHUTOSH SHARMA	BAJMC	1st Year	Good
65	RUNALI	BAJMC	1st Year	Good
66	VANSH ARORA	BAJMC	1st Year	Good
67	ASHUTOSH BISHT	BAJMC	1st Year	Excellent
68	RIDDHI	BAJMC	1st Year	Excellent

	MALHOTRA			
69	HARSH BISHT	BAJMC	1st Year	Excellent
70	GAURAV KUMAR SARKAR	BAJMC	1st Year	Excellent
71	ANIKET BASNET	BAJMC	1st Year	Satisfactory
72	KHUSHI MANCHANDA	BAJMC	1st Year	Excellent
73	AMAN VASHISTH	BAJMC	1st Year	Excellent
74	AKANKSHA RAI	BAJMC	1st Year	Excellent
75	ANANYA	BAJMC	1st Year	Satisfactory
76	ANISHA YADAV	BAJMC	1st Year	Excellent
77	ANSEN JOY KALLUKALAM	BAJMC	1st Year	Satisfactory
78	ARYAVANSH BHARDWAJ	BAJMC	1st Year	Excellent
79	BHAVYA	BAJMC	1st Year	Excellent
80	NAMAN VYAS	BAJMC	1st Year	Excellent
81	AASTHA GAUR	BAJMC	1st Year	Good
82	BHAWNA	BAJMC	1st Year	Good
83	RIYA GUPTA	BAJMC	1st Year	Good
84	KAVITA	BAJMC	1st Year	Excellent
85	KRISHAN	BAJMC	1st Year	Good
86	SAMRIDHI MAHESHWARI	BAJMC	1st Year	Excellent, Satisfactory
87	TINA CHANDAK	BAJMC	1st Year	Excellent
88	SHARAD	BAJMC	1st Year	Good
89	VANSH KALRA	BAJMC	1st Year	Excellent
90	JOOHI SACHDEVA	BAJMC	1st Year	Excellent
91	ADITYA JAIN	BAJMC	1st Year	Good
92	VIVEK SHARMA	BAJMC	1st Year	Good
93	AYUSH SINGH	BAJMC	1st Year	Excellent
94	RAMNEEK TAKKAR	BAJMC	1st Year	Excellent

95	ISHIKA KAPOOR	BAJMC	1st Year	Excellent
96	NISTHA KAPOOR	BAJMC	1st Year	Good
97	GARV ARORA	BAJMC	1st Year	Good
98	KHUSHI ARORA	BAJMC	1st Year	Satisfactory
99	PIYUSH RAJ	BAJMC	1st Year	Good
100	KHUSHI PRUTHI	BAJMC	1st Year	Good
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102	BHAVAY BALI	BAJMC	1st Year	Good
103	TIYA AGARWAL	BAJMC	1st Year	Excellent
104	SANSKRITI SINGH	BAJMC	1st Year	Satisfactory
105	NAMAN CHAWLA	BAJMC	1st Year	Excellent
106	PRABHJOT KAUR	BAJMC	1st Year	Good
107	KUNAL PANDEY	BAJMC	1st Year	Excellent
108	ROHIT GUPTA	BAJMC	1st Year	Good
109	PARTH BHATNAGAR	BAJMC	1st Year	Excellent
110	CHITRARTH GOSWAMI	BAJMC	1st Year	Good
111	TANISHQA PATIL	BAJMC	1st Year	Satisfactory
112	NEERJA ROHATGI	BAJMC	1st Year	Good
113	NAVNEET KUMAR	BAJMC	1st Year	Excellent
114	AARTI SHARMA	BAJMC	1st Year	Satisfactory
115	NIDHI KHANDELWAL	BAJMC	1st Year	Good
116	SALONI BARANWAL	BAJMC	1st Year	Excellent