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(भारत सरकार का एक सांविधिक निकाय)

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(A STATUTORY BODY OF THE GOVT. OF INDIA)

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AICTE/e-Gov./EBSB/338

Dated: 18.05.2022

To,
The Head of Institution
AICTE approved Institutions running EBSB activities

Subject: AKAM-EBSB: Visit of students to paired states - regarding

Sir/ Madam,

The Ministry of Education, Govt. of India has selected your institution for AKAM-EBSB: Visit of students to paired states under Ek Bharat Shreshtha Bharat (EBSB) Programme. As you are aware, EBSB is a programme for promoting national integration through systematic exchange between paired States/ UTs in the cultural, literary and linguistic fields. The expectation is that the students of one state should learn the linguistic and cultural aspects of the paired state covering history, culture, language, cuisine, festivals, clothing etc.

At least 50 students from your state (25 students from schools + 25 students from HEIs) are expected to be selected for exchange with the paired state at a time and will travel to the paired state. A detailed note is attached for your ready reference, however, w.r.t. Clause 4 (Logistics) Expenditure will be shared by two nodal institutions of a state (one for stay and hospitality and another for travel arrangement between paired states).

The visit to the paired institution is expected to be for a period of 7 days. The Parents' Consent Form is enclosed at Annexure-2. COVID-19 undertaking Performa is also enclosed at Annexure-3. The paired institution may be requested to facilitate the visit in the manner specified.

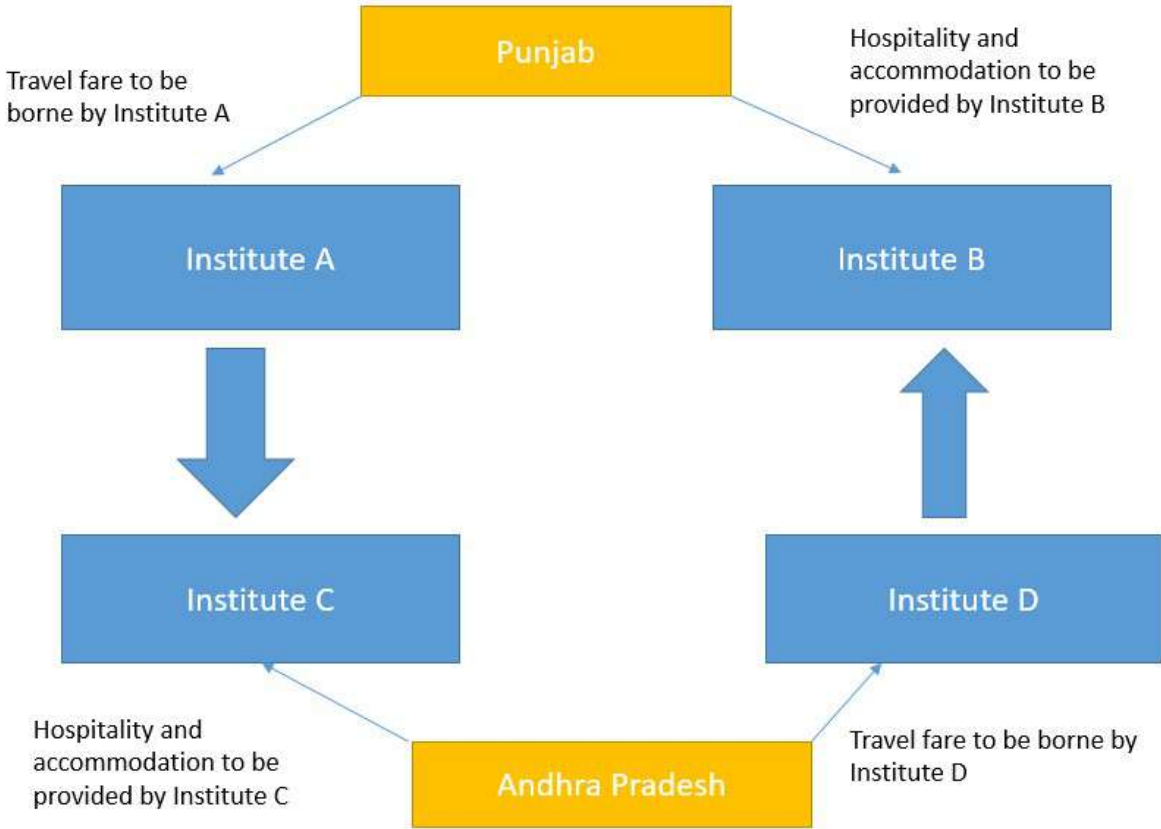
Every student in the contingent going from your institution may be asked to identify one unique feature of culture of the State paired, and prepare a report on what they have learned during the visit. This report should be shared with all the other students of state on the return of your contingent. It is also expected that these learnings along with photos etc. are disseminated through social media accounts, Twitter etc.

Your willingness to participate in the program through google form <https://forms.gle/Pn8fY1YxgBIW1ryMA> will be highly appreciated. For any further details about this exchange programme, you may kindly mail to ebsb@aicte-india.org.

(Prof. M.P. Poonia)

18/05/22

Flow process of the event



AKAM-EBSB : Vist of students to paired states

Background

Under Azadi Ka Amrit Mahotsav, the Ek Bharat Shreshtha Bharat prog has been selected for Iconic Activity during February 2022.

Background: 'Azadi Ka Amrut Mahotsav' is an initiative of the Government of India to celebrate and commemorate 75 years of independence of progressive India and the glorious history of its people, culture and achievements. The Hon'ble Prime Minister of India launched the 'Azadi Ka Amrut Mahotsav' by flagging off 'Dandi March' from Sabarmati Ashram, Ahmedabad on 12th March, 2021. The celebration commenced 75 weeks prior to Independence Day, 2022 and will extend up to Independence Day, 2023. To mark this occasion of great significance, Department of School Education & Literacy, Ministry of Education has launched another initiative titled Students Exchange Programme on Azadi ka Amrit Mahotsav. The programme will facilitate the students' visit to their paired State and UT (as per the pairing matrix of EBSB). Besides promoting the spirit of Ek Bharat Shrestha Bharat among children, the program will help them to gain an understanding of the cultural beauty of India as well as provide them an understanding of diverse socio-economic living experiences.

Objective of the programme

The broad plan is for **750 school students** and **750 college students** to together visit their paired states on a **7- day tour** (excluding travel time) during which they will gain first hand experience of various aspects of life in that state. This could range from, but not be restricted to exposure to language, cultural traditions, art forms, tourist attractions, sporting experiences and cuisines of the state to local crafts and industry, public sector undertakings, development icons and any other significant aspect of the state. Shopping, immersive experiences, home visits should also be part of the itinerary. The students will visit 2-3 / cities / towns / villages in each state over the 7 day period . Students will share their experiences through social media, blogs, vlogs etc on a daily basis.

The programme envisages cooperation of all participating ministries under EBSB, as well as the state governments. The role of each ministry / department will be defined in consultation with them.

Dates : June 2022

Programme Modalities

1. Identification of a Nodal Higher Education Institution in each state

A Nodal Higher Education Institution will be identified in each state by DoHE, to host both school and college students in their hostels and be the focal point for the entire programme.

Each identified institution will tie up with the identified institutions in their respective paired states to organize the event on exchange basis – i.e each selected institution will send students from their state to the paired state and play host to students coming from the paired state. Together the two (or in some cases 3-4) sets of institutions will decide the details of the programme and implement the same.

The Nodal institutions will be overall responsible for executing the entire programme that involves :

- i. Selection of Students to send to the paired state
- ii. Designing / finalizing/ executing the 7 day itinerary for students coming to their states in cooperation with concerned departments / organizations
- iii. Coordinating with paired institution to work out and finalize the details and execute the programme.
- iv. Making travel arrangements
- v. Making stay arrangements
- vi. Media publicity and reporting about the event

2. Selection of Students (HEIs)

- i. For selection of college students the Nodal institution will set up a committee Heads / Faculty/ For selection of school students there will be a separate committee in which SNOs of EBSB will also be associated. The list of selected school students will be shared with the Nodal HEI.
- ii. Total 25 students from schools and 25 from HEIs are to be selected from each state They can be from different institutions) . Where 2-3 institutions/ states /UTs are paired with one state/ UT, the total number of students on each side should be 50. For eg 50 students from Tamil Nadu to be paired with total 50 students from CU Jammu, CU Srinagar and Ladakh University
- iii. For HEIs, 15 students should be from UG level, 10 from PG.

- iv. For schools enrolled students of classes 9th to 12th studying in State Boards' schools and schools under Central Board of Secondary Education (CBSE), Kendriya Vidyalaya Sangathan (KVS) and Navodaya Vidyalaya Samiti (NVS). . Out of 25 students, 19 students will be from State/UT board's schools and 6 from KVS and NVS (3 students from each).
- v. A waiting list consisting of 5 students from schools and 5 from HEIs may also be drawn up and shared with the Nodal Institution.
- vi. There should be equal representation of boys and girls in the selected group.
- vii. Students from all categories should be represented,
- viii. Students should be selected from different disciplines – STEM, Humanities, Commerce
- ix. 50 percent of the selected students should be comfortable with using social media platforms, blogging/ vlogging making videos etc
- x. The selected students will be representatives of their states in the state they are visiting . As such the selection process should look for qualities that set the student apart as a worthy representative. These can include, academic / extracurricular achievements, leadership qualities or any other positive quality that the committee finds significant.
- xi. 2 teachers coordinators for school students and 2 faculty members for college students (2 male and 2 female) have to be selected for facilitating the Student Exchange Programme. They will visit their pairing State/UT along with their students as well as facilitate the visit of the pairing State's students when they visit their State/UT.

3. Deciding the Itinerary

- i. The visit of students will be for 7 days (excluding travel to the state and back)
- ii. During the 7 days students will visit 2-3 towns/ villages in the state. They will interact with youth of the state
- iii. They will visit some important industry/ port/ factory/ handicraft / textile hub/ PSU/ manufacturing unit / dam/ tunnel/ bridge/ Mandi / sports stadium– depending on what the state has to offer. During the visit they will be explain the working of the unit with some live demonstrations.
- iv. Students will be introduced to the art & culture of the state – live cultural shows, teaching some local songs, dances, museum visits can be organized
- v. Visits to architecturally important sites in the state
- vi. Learning language of the state – some exercises eg through Mobile App Bhasha Sangam in cooperating with local students.

- vii. Meeting sportsmen/ other prominent people of the state
- viii. Introduction to cuisine of the state – some cooking demonstrations
- ix. Visit to some villages, Panchayat offices, Block level offices
- x. Day visits with local families
- xi. Evening: reflection sessions, learning, ideation- live on social media
- xii. Bloggers and vloggers to form 50 percent of contingent.

4. Logistics

- i. Each school student group should be accompanied by 2 teachers (1 male, 1 female) Similarly college students should also be accompanied by 2 faculty members – 1 male, 1 female.

- ii. **Travel**
 - To and Fro journey to the state being visited will be by train – IIIrd AC plus bus / hired vehicle if any road journey is involved.
 - If the train journey is more than 36 hours long, air travel by economy class may be allowed.
 - Railway Ministry has announced concession for students and teachers travelling for EBSB programmes. This concession can be availed
 - Travel within the state as part of the 7 day itinerary may be arranged by the host institution.

- iii. **Boarding and Lodging**
 - Each nodal institution will provide boarding and lodging for the visiting students and faculty from schools and HEIs in its own hostel or make suitable arrangements in coordination with the state government/ some PSU etc keeping in mind concerns of safety and sanitation and Covid restrictions in place at the time.
 - When the group moves to other places, boarding and lodging may be arranged by the Nodal institution in coordination with state government/ some PSU etc.
 - All meals for the students and faculty at every place being visited , will be organized by the Nodal institution in coordination with state government or other departments.

iv Funding for the Programme

Out of own budgets of HEIs

5. Role of other ministries / departments / State Governments

- The Nodal institutions will need to coordinate with the state government departments and local offices of central ministries to organize the programmes for the 10 days
- **State Government** – Facilitating the entire programme, arranging logistics, all necessary permissions
- **Culture Ministry** – Local troupes can do shows, lecdems
- **Tourism Ministry** – Facilitate visit to tourist spots, make stay arrangements if required, Hotel Mgt institutes can do small classes on local cuisines/ food festival etc
- **Railway Ministry** – Travel Concession
- **I&B Ministry** – Publicity of events
- **Sports Ministry** – Local sport demo, meeting with local sporting personalities
- **Youth Affairs** – Interaction with NYKS units
- **Defence Ministry** – Facilitation
- **Home Ministry** – Interaction with local CAPF units , see their work

6. Reporting of the Event

- Social Media buzz has to be created around the event by the participants themselves.
- The participating students will post their experiences on a daily basis in all social media platforms.
- They will write blogs, upload YouTube videos, photos on instagarm etc
- Hashtags will be created for the event
- Reports about the event will be uploaded on the AKAM and EBSB portals
- Apart from the above the media units of I&B Ministry will organize publicity in print and electronic media.

(List of Annexures)

Annexure-1

Student Exchange Program pairing matrix

Sr. No	Name of the State/UT	Name of the paired State/UT
1.	Tamil Nadu	Jammu & Kashmir- Ladakh
2.	Himachal Pradesh	Kerala
3.	Punjab	Andhra Pradesh
4.	Uttarakhand	Karnataka
5.	Haryana	Telangana
6.	Gujarat	Chhattisgarh
7.	Bihar	Mizoram-Tripura
8.	Maharashtra	Odisha
9.	Madhya Pradesh	Manipur-Nagaland
10.	Uttar Pradesh	Arunachal Pradesh-Meghalaya
11.	Jharkhand	Goa
12.	New Delhi	Sikkim
13.	Rajasthan, West Bengal	Assam
14.	Chandigarh - Puducherry	Daman & Diu ; Dadra & Nagar Haveli
15.	Andaman & Nicobar	Lakshadweep

Parents' Consent Form

I, Mr./Ms. father/mother/guardian of..... hereby declared that I have found the purpose of the Students Exchange Program satisfactory. Hence, I give my consent for the proposed visit of my child/children to the paired State/UT..... I also declare that if any uncontrollable/unavoidable incidents or mishappenings occur during the visit, the Government of India itself or any other authority connected to it directly or indirectly will not be held liable.

Name of the Parent:

Sign of the Parent:

Place:

Date:

Parents Thumb Impression

Female (Left Hand)

Male (Right Hand)

Note: States and UTs are hereby requested to translate the consent form in their own regional/vernacular languages and get it signed by the parents of the participating students. In case of an illiterate parent, the consent form may be read out by the recipient in their own language, and the parent's thumb impression may be taken.

COVID-19 undertaking Performa

Sr. No.		
1.	Name of the Student	
2.	Father's Name	
3.	Class	
4.	Date of Birth	
5.	School Name	
6.	Emergency Contact No.	

I, Mr./Ms.....father/mother/guardian of....., resident of....., do hereby, declare the following:

1. That, I have read the Instructions, Guidelines, and relevant orders about COVID-19 pandemic.
2. I have in the last 14 days (please tick, wherever it applies to you/your children or any family member, otherwise leave blank):

the following flu-like symptoms:

Fever: Cough: Breathlessness: Sore Throat/Running Nose: Body Ache:

Others- Please specify: -----

- a) any of your family members been in close contact with a confirmed case of the COVID-19. ('Close contact' means being at less than one meter for more than 15 ms)
- b) any of your family members not been in close contact with a person suffering from COVID-19 and am NOT under mandatory quare
- c) traveled the following cities/ country in the last 14 days before arriving at the Centre

	1st City	2nd City	3rd City	4th City
Name of the Cities/Country				

3. The health and wellbeing of our students is our priority; therefore, the Department of School Education & Literacy, Ministry of Education reserves the right to reject the selection of any students for the visit.

(Parent's Signature)

(Thumb Impression)

* The above undertaking has to be filled up in advance before joining the Students Exchange Program, the States and UTs may translate the above undertaking in their regional languages.