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Fwd: Reminder: IIC Institutes are Invited to take part in Smart India Hackathon 2022 and Conducting of Internal Hackathons by 31st March 2022

1 message

Directortias <directortias@tecia.in>

Thu, Mar 24, 2022 at 11:34 AM

To: IIC-TIAS <iic@tecia.in>, hod bca <hodbca@tecia.in>

Cc: "Placements TIAS ." <placementstias@tecia.in>, Anmol Arora <tecniawebsite@tecia.in>

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From: **IIC MHRD** <iic.mhrd@aicte-india.org>

Date: Thu, Mar 24, 2022 at 11:29 AM

Subject: Reminder: IIC Institutes are Invited to take part in Smart India Hackathon 2022 and Conducting of Internal Hackathons by 31st March 2022

To:

Dear Sir/Madam,

Greetings from MoE's Innovation Cell!

The Ministry of Education's Innovation Cell (MIC) in coordination with All India Council for Technical Education (AICTE) has launched Smart India Hackathon (SIH) 2022 during the National Innovation Week held under the initiative of Azadi ka Amrit Mahotsav on 11th Jan 2022.

Like the previous editions of SIH, this year's edition also focuses on software and hardware approaches to develop innovative solutions against the challenges faced by India's governing agencies including Ministries, Departments and PSUs as well as various private organizations.

In this regard, all IIC institutions are instructed to register for SIH 2022 and conduct Internal hackathons to encourage students to submit their ideas **by 31st March 2022**. **Institute may submit the report of Internal Hackathon as a Self-Driven activity in Quarter 3. Last date for IDEA submission is 31st March 2022.**

Please refer the guidelines and process flow of Smart India Hackathon at: <https://sih.gov.in/letters/Guidelines-College-SPOC.pdf>

For any queries related to SIH, please drop a mail at hackathon@aicte-india.org or call us at 011-29581235 or 29581241 or 29581326

Regards

IIC National Coordination Team

MHRD's Innovation Cell, AICTE, New Delhi



MEGA INTERNATIONAL SUMMIT

on

MSMEs' Competitiveness & Growth

MARCH 29-30, 2022



In Association with & Sponsored by :

सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
MINISTRY OF
MICRO, SMALL & MEDIUM
ENTERPRISES



Organized by :

**Entrepreneurship
Development
Institute of India**
Ahmedabad

• THE VENUE •

India International Centre (IIC)

40, Max Mueller Marg, New Delhi-110003. Phone: 011-24619431



• MARCH 29-30, 2022 •

Micro small and medium enterprises (MSMEs) have been accepted as the engine of economic growth and for promoting equitable development. MSMEs' potential growth and importance are without a doubt critical to the Nation. Therefore, the need for tapping this potential is a wider issue in the overall development agenda of India. In this context, 'The Mega International Summit' aspires to contribute to make Indian MSMEs match the global standards.

This Mega International Summit, organised by EDII, in association with Ministry of MSME (IC Section) aims to build an ATMANIRBHAR BHARAT through the development of MSMEs as crucial engines for the country's self-reliant economic growth.

The Summit will:

- Brainstorm on the MSME sector's challenges and explore new growth opportunities.
- Promote "Vocal for Local-Building Atma Nirbhar Bharat".
- Deliberate on how to leverage ICT for boosting business.
- Discuss economic growth in the post COVID world.
- Debate Policy incentives and enablers for sustained growth.

• KEY HIGHLIGHTS •

Invited Talks	Panel Discussions
<ul style="list-style-type: none"> a. MSMEs Competitiveness b. Internalisation of Indian MSMEs. c. Technology & Innovation d. Digital Transformation of MSMEs. e. Entrepreneurship ecosystem and emerging opportunities in the MSME sector. f. Gender and Disadvantaged Communities Entrepreneurship. 	<ul style="list-style-type: none"> a. MSME Challenges & Opportutnies in the era of COVID 19 Pandemic & the Role of Incubation / Acceleration in MSMEs Growth. b. Role of Conducive Policies and Non-Financial Business Development Services in MSMEs Competitiveness. c. How MSMEs can work in consortia to achieve sustainability. d. People, Planet, and Profit in the Light of MSME Sector Development.

• THE VENUE •

India International Centre (IIC)

40, Max Mueller Marg,
New Delhi-110003.
Phone: 011-24619431

DAY 1 : 29th March, 2022

Tuesday - 10:30 am to 4:00 pm

DAY 2 : 30th March, 2022

Thursday - 10:30 am to 3:00 pm

For Registration Click the link

OR

Scan the QR below
(Registration FREE)



<https://tinyurl.com/Mega-International-Summit>

• KEY PARTICIPANTS •

- **Entrepreneurs**
- **Academicians**
- **Policy Makers**
- **Industry Leaders**
- **Thought Leaders**
- **Business Chambers**
- **Industry Associations**
- **StartUps**
- **Social Impact Organisations**
- **MSMEs and Self-help Groups**

Department of Policy Advocacy, Knowledge, and Research, EDII

The Department of Policy Advocacy, Knowledge, and Research (DPA) is a department dedicated for formulation and advocacy of 'Public Policies', creation of 'Knowledge Products', and publication of 'Research Studies'. The DPA also conducts various government supported and inhouse sponsored research studies. The DPA focuses on the creation of indigenous 'Knowledge Products' for institutions, entrepreneurs, students, and policymakers.

About EDII...

The Entrepreneurship Development Institute of India (EDII), Ahmedabad was set up in 1983 as an autonomous and not-for-profit Institute with support of apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and State Bank of India (SBI). The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDII Campus. EDII has been recognized as the CENTRE OF EXCELLENCE by the Ministry of Skill Development and Entrepreneurship, Govt. of India. The institute has also been ranked as No. 1 under General (Non-Technical Category) by Atal Ranking of Institutions on Innovation Achievements (ARIIA)-2021, Ministry of Education, Govt. of India. EDII began by conceptualising Entrepreneurship Development Programmes (EDPs), and subsequently launched a fine tuned and tested training model for New Enterprise Creation, popularly known today as EDII-EDP model. Gradually EDII moved on to adopt the role of a National Resource Institute in the field, broadbasing its efforts internationally too, with the setting up of Entrepreneurship Development Centres in Cambodia, Laos, Myanmar, Vietnam, Uzbekistan and Rwanda. EDII works with the Central Government and various State Governments in a collaborative frame. The Institute plays a major role in creating and sharpening the entrepreneurial culture in the country. It's work in MSMEs across sectors, industrial and artisanal clusters, is noteworthy.

It conducts a variety of programmes and projects across sectors under its in-house Departments of Policy Advocacy, Knowledge and Research, Entrepreneurship Education; Projects; Business Development Services & National Outreach and Developing Economy Engagement. Emphasizing on Research, EDII also set up the Centre for Research in Entrepreneurship Education and Development (CREED) on its campus, in the year 1997. The goal of CREED is to facilitate expansion of the boundaries of knowledge and give an identifiable thrust to the Entrepreneurship Development Movement.

In consonance with the emphasis on startups and innovations, EDII has hosted the Technology Business Incubator, CrAdLE. The TBI is catalyzed and supported by DST, Govt. of India. It focusses on incubating start-ups in the potential areas of food/agriculture, manufacturing, renewable energy and healthcare.

The first national resource institute in entrepreneurship training, research, education and institution building, EDII has successfully brought about a change in the way entrepreneurship is perceived. The Institute has earned regional, national and international recognition for boosting entrepreneurship and start-ups across segments and sectors through innovative models and by intermediating creatively among stakeholders such as; new age potential entrepreneurs, existing entrepreneurs, incubation centres, and venture capitalists.

Ministry of Micro, Small and Medium Enterprises, Govt. of India

Ministry of Micro, Small & Medium Enterprises (M/o MSME) envisions a vibrant MSME sector by promoting growth and development of the MSME Sector, including Khadi, Village and Coir Industries, in cooperation with concerned Ministries/Departments, State Governments and other Stakeholders, through providing support to existing enterprises and encouraging creation of new enterprises.

The role of the M/o MSME and its organizations is to assist the States in their efforts to encourage entrepreneurship, employment and livelihood opportunities and enhance the competitiveness of MSMEs in the changed economic scenario. The schemes/ programmes undertaken by the Ministry and its organizations seek to facilitate/provide: i) adequate flow of credit from financial institutions/banks; ii) support for technology upgradation and modernization; iii) integrated infrastructural facilities; iv) modern testing facilities and quality certification; v) access to modern management practices; vi) entrepreneurship development and skill upgradation through appropriate training facilities; vii) support for product development, design intervention and packaging; viii) welfare of artisans and workers; ix) assistance for better access to domestic and export markets and x) cluster-wise measures to promote capacity-building and empowerment of the units and their collectives.

• FOR FURTHER DETAILS, CONTACT •

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