



Anmol Arora &lt;tecniawebsite@tecia.in&gt;

**Fwd: Jal Shakti Abhiyan: Catch The Rain — 2022- Regarding**

1 message

**Directortias** <directortias@tecia.in>

Mon, Mar 28, 2022 at 9:45 AM

To: Eco@tecia.in, Tecnia Student Welfare &lt;studentswelfare@tecia.in&gt;

Cc: IQAC &lt;IQAC@tecia.in&gt;, Anmol Arora &lt;tecniawebsite@tecia.in&gt;

----- Forwarded message -----

From: **no-reply** <admin@aicte-india.org>

Date: Sun, Mar 27, 2022 at 6:35 PM

Subject: Jal Shakti Abhiyan: Catch The Rain — 2022- Regarding

To: &lt;directortias@tecia.in&gt;

Dear Sir/Madam,

Greetings from All India Council for Technical Education, New Delhi!

As you are aware that the Government of India implemented the Jal Shakti Abhiyan to create awareness and bring together all stakeholders in a mass movement to conserve and recharge water. Water conservation and recharge is of utmost importance to ensure water security for our country to protect lives and livelihoods. Ministry of Jal Shakti has proposed implementation of "Jal Shakti Abhiyan: Catch The Rain-2022". The campaign is to be implemented with the theme "Catch the Rain, where it falls, when it falls" from the end of March to 30.11.2022.

The recommendations for the implementation of the campaign are.

1. Water conservation and rainwater harvesting
2. Renovation of traditional and other water bodies / tanks
3. Reuse, borewell recharge structures
4. Watershed development

The campaign may be given wider publicity by disseminating the information on the institutes websites / social media of the HEIs.

The AICTE Approved Institutions are requested to upload the action plans and activities on the EBSB portal <https://ekbharat.gov.in/> to promote "**Jal Shakti Abhiyaan**". They are further requested to submit the latest status on action(s) taken for creation of water conservation structures in their buildings and campuses and programs/events initiated for awareness among the students about water conservation & rainwater harvesting

**Note:** You are requested to send us participation information from your esteemed institution PI find attached herewith Google form to send us information.

[https://docs.google.com/forms/d/e/1FAIpQLScIjQIITLWAEVO2RnWmYwN4Aj6Ed\\_8C-GJnSUhLY2eXI4FF2g/viewform?usp=pp\\_url](https://docs.google.com/forms/d/e/1FAIpQLScIjQIITLWAEVO2RnWmYwN4Aj6Ed_8C-GJnSUhLY2eXI4FF2g/viewform?usp=pp_url)

PFA:- <https://drive.google.com/file/d/1CkxVLbRxdQt8H2bZgCnkNDtqHUomi2fc/view?usp=sharing>

**Dr. Amit Dutta/ डॉ. अमित दत्ता**

निदेशक / Director

छात्र विकास प्रकोष्ठ / Student Development Cell (StDC)

अखिल भारतीय तकनीकी शिक्षा परिषद / All India Council for Technical Education (AICTE)

नेल्सन मंडेला रोड / Nelson Mandela Road

वसंत कुंज, नई दिल्ली / Vasant Kunj, New Delhi

PIN: 110070

दूरभाष / Phone 011-29581117

वेबसाइट / Website [www.aicte-india.org](http://www.aicte-india.org)<https://fellowship.aicte-india.org/>



Phone : 011-26131577 - 78, 80  
011-29581000  
Website : www.aicte-india.org



सत्यमेव जयते

अखिल भारतीय तकनीकी शिक्षा परिषद्  
( भारत सरकार का एक सांविधिक निकाय )  
( मानव संसाधन विकास मंत्रालय, भारत सरकार )  
नेल्सन मंडेला मार्ग, वसंत कुंज, नई दिल्ली-110070

**ALL INDIA COUNCIL FOR TECHNICAL EDUCATION**  
(A Statutory Body of the Govt. of India)  
(Ministry of Human Resource Development, Govt. of India)  
Nelson Mandela Marg, Vasant Kunj, New Delhi-110070

**Dr. Amit Dutta**  
Director (StDC)

D.O. No. StDC/638/2021-22

27<sup>th</sup> March, 2022

**Sub: Jal Shakti Abhiyan: Catch The Rain — 2022**

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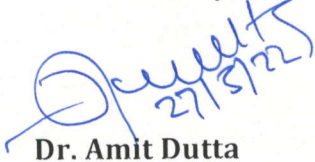
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With kind regards,

Yours sincerely,

  
Dr. Amit Dutta

The Vice-Chancellors of all Technical Universities  
The Principals/Directors / AICTE Approved Institutes