



Anmol Arora &lt;tecniawebsite@tecnia.in&gt;

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**Fwd: Information : Request to participate in" Save Soil Movement campaign - Regarding**

1 message

**Directortias** <directortias@tecnia.in>

Wed, Mar 23, 2022 at 11:16 AM

To: sanha sachdeva &lt;sssaniiasachdeva@gmail.com&gt;, Tecnia Student Welfare &lt;studentswelfare@tecnia.in&gt;

Cc: HOD MBA &lt;hodmba@tecnia.in&gt;, DEAN JMC &lt;deanjmc@tecnia.in&gt;, IQAC &lt;IQAC@tecnia.in&gt;, Anmol Arora &lt;tecniawebsite@tecnia.in&gt;

----- Forwarded message -----

From: **no-reply** <admin@aicte-india.org>

Date: Mon, Mar 21, 2022 at 5:32 PM

Subject: Information : Request to participate in" Save Soil Movement campaign - Regarding

To: &lt;directortias@tecnia.in&gt;

Dear Sir/Madam,

Greetings from All India Council for Technical Education !

We are happy to inform you that Sadhguru is launching a global environmental campaign in March of 2022 called the **Conscious Planet Movement**. Conscious Planet - Save Soil Movement is a Global Movement to initiate a conscious approach to soil and planet.

The **Conscious Planet - Save Soil** movement is a global effort to act now:

- It aims to **create awareness among 60% of the world's electorate** about the dire condition of soil.
- It will **catalyze and support necessary government policy changes**.
- **Sadhguru** will be riding a motorcycle alone – 30,000 kilometers across 24 nations – from London to Southern India, to **reach out to at least 3.5 billion citizens**.
- The movement is **supported by India's foreign ministry, the UN Convention to Combat Desertification (UNCCD)**, many world-renowned influencers and corporates, and heads of states.

The movement seeks to show governments of all nations that their citizens want a policy to revitalize soil and ecology. It aims to engage large sections of society to take decisive action on **Saving our Soil**. For more details, you may refer to <https://www.consciousplanet.org/>

To work towards the solution to this we need urgent government action. We need people's support to give the government the necessary impetus to make some policy changes to save the soil. We are delighted to inform you that many prestigious institutions are already part of the Save Soil movement. We are also attaching herewith, a detailed presentation about the movement.

YouTube Link : <https://www.youtube.com/watch?v=hyT-6qjubd0>

In view of the above, AICTE requests your Institution(s) to kindly disseminate this information among all the faculty members, Students staff & others so they can take part in the campaign.

**Best regards,****Manoj Singh****Assistant Director (eGovernance),****All India Council for Technical Education,****Nelson Mandela Marg, Vasant Kunj, New Delhi-110070****Ph 011-29581330**