

## **Literary Club**

### **REPORT**

**Event** : Seminar on World Hindi Diwas  
**Day & Date** : 10th January, 2020, Friday  
**Timing** : 3:00-4:00 PM  
**Venue** : Room No.2407,UG Building, TIAS  
**Students:** : BBA, BA (J&MC)  
**Faculty convener** : Ms.Megha Mohan,Incharge ,Literary Club  
**Resource Person:** Dr.Ajay Kumar Singh, Faculty, BA(J&MC) ,TIAS

### **Objectives:**

- To enlighten students with the importance of the national language.
- To help them in understanding the rich lingual culture of the country.
- To portray Hindi as a symbol of pride for all the countrymen/women.
- To celebrate this day is to promote and propagate the Hindi language



Celebration of World Hindi Diwas

World Hindi Diwas is celebrated on 10<sup>th</sup> January every year. The main aim behind celebrating this day is to promote the Hindi language all around the world and to create a suitable environment for the promotion of Hindi worldwide and to present Hindi as the prevalent language of the world. The day commemorates the anniversary of the first World Hindi Conference held in Nagpur on January 10, 1975. The aim of the conference was to promote Hindi language worldwide. It was first celebrated in 2006 by former Prime Minister Dr. Manmohan Singh with an aim to promote Hindi language across the world.

The staff and students of Tecnia Institute of Advanced Studies celebrated World Hindi Diwas on 10th January, 2020 in the Campus as a mark of acknowledgement of HINDI as the National Language.

The celebrations began with the Invocation Poetry on Hindi by a student of TIAS. Followed by the interaction with the students by Dr. Ajay Kumar Singh, Faculty of BA (J&MC) department. He spoke on the occasion and tried to spread the message "Hindi hamaari shaan hai; desh ka abhimaan hai." He emphasized that we should be proud of our national language & should learn to speak in public domain without any hesitation. In his speech he also talked about how there is a growing demand of Hindi as a language all over the world and how the people in the other countries are keen to learn the culture of India.

He also mentioned certain facts about Hindi, such as: Hindi is the fifth most spoken language among the total languages spoken in the world,

Oxford Dictionary included words like 'Bada Din', (big day) 'Acha', (Good) 'Bacha' (Child) and 'Surya Namaskar' in 2017. It represents the importance and acceptance of Hindi.

Students were oriented towards the importance of Hindi language and how celebrating the day helps in sustaining traditional values and glorifying them to reinforce the languages' status.



**Dr.Ajay addressing the students about the importance of Hindi in our lives**



**BA(J&MC) student, Shrey Arya reciting a poem on “Hindi, Matra Bhasha”**



**A student, Surbhit Sharma narrating an incident about “How essential is to know your native language”**



**The participating Audience**

**Learning outcomes:**

- Students were able to identify, the importance of Hindi as the language.
- Students were able to articulate an awareness of increasing reputation of the Hindi Language.
- Developed the spirit of the development of Hindi language among the students.
- Students demonstrated a sense of pride for the national language of their country.

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