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Fwd: "Matribhasha Diwas" (Mother Language day) on 21.02.2022 - Celebration - regarding.

1 message

Directortias <directortias@tecnia.in>

Wed, Jan 12, 2022 at 10:22 AM

To: HOD MBA <hodmba@tecnia.in>, vaishaliprasad89@gmail.com, Tecnia Student Welfare <studentswelfare@tecnia.in>

Cc: IQAC <IQAC@tecnia.in>, Anmol Arora <tecniawebsite@tecnia.in>

----- Forwarded message -----

From: **no-reply** <admin@aicte-india.org>

Date: Tue, Jan 11, 2022 at 6:18 PM

Subject: "Matribhasha Diwas" (Mother Language day) on 21.02.2022 - Celebration - regarding.

To: <directortias@tecnia.in>

Dear Sir/Madam,

Greetings from All India Council of Technical Education!

AICTE is directed to refer to the subject mentioned above and to say that UNESCO in 1999, declared 21st February of every year to be celebrated as International Mother Language day. The significance of this day is to promote dissemination of mother Language of all and create awareness of linguistic and cultural traditions and diversity across the world and to inspire solidarity amongst people of different cultures, speaking different languages. Accordingly, celebrations are held every year on this date by this Ministry in the name of "Matribhasha Diwas".

The Hon'ble Minister of Education has desired to celebrate the "**Matribhasha Diwas**" **this year on 21.02.2022** in a grand manner to promote and preserve Mother Languages. The tenor of the occasion would be celebratory and it could be observed on the following objectives;-

- Highlight the linguistic diversity of our country;
- Encourage usage of not only the respective mother language, but other Indian languages as well.
- To understand diverse cultures in India and various forums of literature, craft, performing arts, scripts and other forms of creative expression

This could be celebrated by organizing various activities like Elocution, Debating, Singing, Essay Writing and Painting competitions, Music and Dramatic performances, Exhibitions etc. and in any other way befitting the occasion, complying with necessary Covid Protocol.

In view of the above, AICTE requests that your institute **kindly disseminate this information among all the students & faculty members and staff comply** with the above mentioned activities and celebrate "Matribhasha Diwas" in a grand manner on 21.02.2022.

It is also requested that after celebration and activities furnish a report by filling the below google form link.

Form Link : <https://forms.gle/NX2K3Np5cgNM6nBB6>

Best regards,
Manoj Singh
Assistant Director (eGovernance),
All India Council for Technical Education,
Nelson Mandela Marg, Vasant Kunj, New Delhi-110070
Ph 011-29581330



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