

Anmol Arora <tecniawebsite@tecnia.in>

# Fwd: Celebration of National Energy Conservation Week from 8th to 14th December, 2021 -reg

1 message

Directortias < directortias@tecnia.in>

Tue, Dec 14, 2021 at 4:32 PM

To: Tecnia Student Welfare <studentswelfare@tecnia.in>, vaishaliprasad89@gmail.com

Cc: IQAC <academiccell@tecnia.in>, Anmol Arora <tecniawebsite@tecnia.in>

----- Forwarded message ------

From: NSSRC\_DELHI <nssrcdelhi@gmail.com>

Date: Tue, Dec 14, 2021 at 2:27 PM

Subject: Celebration of National Energy Conservation Week from 8th to 14th December, 2021 -reg

Sir/Madam,

Kindly find the attachment with a request to celebrate the National Energy Conservation Week from 8th to 14th December, 2021 under your jurducation. You are requested to submit the action photographs, newspaper clippings/videos with brief report soon after completion of the programme to this office email ID nssrcdelhi@gmail.com, so that the compiled report may be sent to the Directorate of NSS for necessary action.

With best regards---

(जैंगजिलाँग / Jangjilong) क्षेत्रीय निदेशक / Regional Director, रासेयो, क्षेत्रीय निदेशालय / Regional Directorate of NSS, युवा कार्यक्रम और खेल मंत्रालय, भारत सरकार / Ministry of Youth Affairs & Sports, Government of India भू-तल, एनेक्सी भवन, शिवाजी स्टेडियम / Ground Floor, Annexe Building, Shivaji Stadium नई दिल्ली / New Delhi- 110001, दूरभाष / Phone No. 011-23362991

\*

# TECNIA INSTITUTE OF ADVANCED STUDIES

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## 3 attachments



Celebration of National Energy Conservation Week from 8th to 14th December, 2021 (3).pdf



Azadi\_08122021142441 (1) (1).pdf



Attachment of the DO letter No. 12-5-2021 dated 29-11-2021 (1) (2).pdf

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Name of DA	State	District	Name of electric division	Distribution planned on 14th Dec
		BEGUSARAI	BARAUNI BEGUSARAI	5,000
		BANKA	BANKA	3,000
		C	SAMASTIPUR	35,000
SEWA	RIHAR	SAMASTIPUR	ROSERA	15000
		PURNEA	PURNEA	20,000
		SAHARSHA	SIMRIBAKTIYARPUR	30,000
		JAMUI	JAMUI	21,000
			MUZ U1	25000
		MUZAFFARPUR MUZ EAST	MUZ EAST	35000
TULSYAN	BIHAR		MUZ WEST	40000
		NUADBUANGA	BENIPUR	40000
		RONKINGARIA	DHARBHANGA	00009
		NALANDA	NALANDA	32000
		GAYA	GAYA	32000
ION	BIHAD	AURANGABAD AURANGABAD	AURANGABAD	32000
200	AVIIII	KHAGARIYA	KHAGARIYA	32000
		SITAMANI	SITAMANI	32000
		ARARYA	ARARYA	40000
				000 00 1

5,38,000







# GONVERGENCE ENERGY SERVICES LIMITED

A wholly owned subsidiary of Energy Efficiency Services Ltd. (EESL

# GRAM UJALA Target -14 Dec,2021

# Updated Distribution Plan for Ministry of Power







# Gram Ujala - 10 lakhs LEDs on the 14<sup>th</sup> of December and onwards to 1crore - though internal targets are higher

- Plan
- 33 lakhs distribution concluded as on 24<sup>th</sup> Nov,2021 in UP and Bihar
- 10 lakhs LEDs on 14<sup>th</sup> Dec covering 5 states AP, UP, Bihar, Karnataka, Telangana (*internal target being ramped up to meet 20 lakhs*)
  - Balance 57 lakh between 15<sup>th</sup> Dec and 31<sup>st</sup> Jan 2022-reaching cumulative count of 1 crore.
- District details in box
- Subject to clearance from states on MLC elections.

State	District (10 lakhs) on 14 <sup>th</sup> Dec,2021	District (for balance 57 lakhs)
UP	Jaunpur, Azamgarh, Deoria, Mau, Balia, Maharajganj, Basti, Lucknow, Sitapur, Kanpur, Etawah, Jalaon, Jhansi	Sultanpur, Gonda, Barabanki, Unnao, Lakhimpur, Hardoi, Rai Bareli, Mahoba, Shahjahanpur, Kannouj, Pilibhit, Bareilly, Auraya, Chitrakoot, Etah, Mainpuri
Bihar	Nalanda, Gaya, Aurangabad, Khagriya, Ararya	Sihlan,Saran,Gopalganj, Muzzaffarpur,Darbhanga,Samastipur,Madhubani, Saharsa, Naulanda,Jamui
AP	Kurnool, Kadappa	Kadappa, Chittoor, Anantpur
Telangana	Mahbubnager, Medak, Nalgonda, Medchal	Mahbubnager, Medak, Nalgonda, Medchal
Karnataka	Mysore, Mandya, Hassan, Madikeri, Chamrajanagar, Chandrapur, Tumkur, Ramanagara, kanakpur, Devangere, Harihara, Chitradurga	Mysore, Mandya, Hassan, Madikeri, Chamrajanagar, Chandrapur, Tumkur, Ramanagara, kanakpur, Devangere, Harihara, Chitradurga

# Gram Ujala – total 20 lakh LEDs on 14<sup>th</sup> Dec detailed plan

rical	<u> </u>			
Total Electrical Divisions	84	20	7	7
53	69	14	7	7
Total District	9			

# Distribution Plan - State-wise\* - for the 14th December Event ONLY.

Particulars	UP	Bihar	Karnataka	Telangana	AP
Districts	13	5	5	4	2
Distribution agencies	JSN Marketing, Nirmala Enterprises, MB Enterprises	JSN Marketing, Tulsyan, SEWA	JSN Marketing MB Enterprises	Nirmala Enterprises	Nirmala Enterprises
Villages	~ 1450	~ 550	~ 125	~ 125	~ 625
Number of counters	~2000	~ 650	~ 225	~ 225	006 ~
Number of people per counter	2	2	2	2	2
Number of supervisors per [district]	15	15	15	15	15
Number of LEDs per counter	250/50 HH**	250/50 HH**	250/50 HH**	250/50 HH**	250/50 HH**
Number of LEDs per district	~40,000	~ 30,000	~ 10,000	~ 12,500	~ 10,000
Number of LEDs in total	5,50,000	1,50,000	20,000	50,000	2,00,000

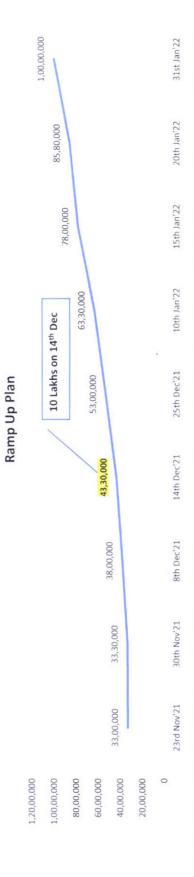
\*\*Assumes 5 LEDs per HH

<sup>\*</sup>Tentative. Plan is subject to change as distribution agencies are firmed up.

# Support Status per State – as on 24<sup>th</sup> November 2021

Particulars	UP	Bihar	Karnataka	Telangana	AP
DISCOMs	PUVVNL & MVVNL	SBPDCL	CESCL, BESCOM	TSSPDCL	APSPDCL
Communication sent by CESL?	Completed- Sent on 23 <sup>rd</sup> Nov	Completed- Sent on 23 <sup>rd</sup> Nov	Completed- Sent on 23 <sup>rd</sup> Nov	Completed- Sent on 23 <sup>rd</sup> Nov	Completed- Sent on 23 <sup>rd</sup> Nov
Draft onward communication from DISCOM	N/k	N/Y	N/Y	N/Y	N/N
DM Office & Local Police	Information Let     There should be     DISCOM/ Gram     Special passes a	Information Letters from DISCOM/Respective authorities There should be proper coordination between District commissioners/ BDO/ SHO/ DISCOM/ Gram Pradhan and DA. Special passes and authorisation letters to DA's personnel for movement and preparation	espective authorities 1 between District cc 1 ers to DA's personne	s mmissioners/BDC el for movement ar	)/ SHO/ nd preparation
Requests/Approvals/Letters	<ul><li>Issuing Latest El</li><li>Information Let</li></ul>	Issuing Latest Electricity Bills with Project Crore Details in Bills by 5 <sup>th</sup> Dec Information Letters to DISCOM Division and Sub – Division Office.	oject Crore Details ir ion and Sub – Divisic	n Bills by 5 <sup>th</sup> Dec on Office.	
MLC Election Code	NA	NA	Need to Confirm	Need to Confirm	NA

# Road to 1 crore- 1st Target of 10 lakhs on 14.12.2021- NECA Day



Distribution Plan - State-wise\* (Detailed structure- village wise details to be worked with DAs- Request MOP to share list of

Particulars	UP	Bihar	Karnataka	Telangana	AP
Districts	13	5	5	4	2
Trainings (Demo videos ready)	Activated	Activated	Under Progress	Under Progress	Under Progress
Pre-Survey (Initiating Date)	Activated	Activated	25.11.2021	25.11.2021	25.11.2021
Warehouse Finalisation#	Activated	Activated	Under Progress	Under Progress	Under Progress
Awareness by CESL(TV/Radio/Newspaper, banners, canopy/posers)	02.12.2021	02.12.2021	02.12.2021	02.12.2021	02.12.2021
Awareness by DA(pamphlet Distribution, Loudspeaker)	Under discussion- part of LOA				
Awareness by DISCOM(local offices)	03.12.2021	03.12.2021	03.12.2021	03.12.2021	03.12.2021

#- Support from States/DISCOMs sought

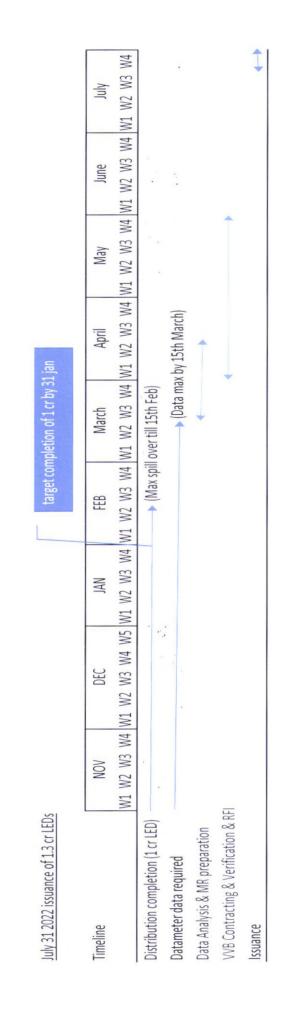
9

# Media and Awareness Plan

- Media Plan attached
- Press conference with Hon. Minister under discussion PIB
- Panel discussion tbc
- Banner AKAM/MoP/Gram Ujala at every counter ready for review (attached)
- Promotional activities to start from 2 Dec 2021

# Issuance Plan

- Target Issuance by July end 2022
- Distribution needs to be completed by Jan 2022, latest by 15 Feb 2022
- Monitoring report by 15 April and verification to be completed by May end.





Digital lead: Dhairya Verma POC for social media: Asavari Bhardwaj; Aanchal Dahiya				
OC for social media: Asavari B				
imolino		POC for PR: Sharat Shyam		
lmeime	Activity Name	Media/ platform	Description	Indicative timeline
Build-up				
1st December 2021 to 13	13th Pre-buzz posts	Twitter, LinkedIn, Facebook	Gradually build a base for an active 29-Nov	29-Nov
December 2021			announcement day and keep the	
1st December 2021 to 22r	22nd Hashtag: 1.#RaushanHarGaon	Twitter, LinkedIn, Facebook	Twitter, LinkedIn, Facebook   Create a haghtag to go along with all 29-Nov	29-Nov
December 2021	2.#EnabLEDIndia		posts pertaining to Gram Ujala.	
7th/8th December 2021	Press conference by Hon'ble	Hon'ble Twitter, LinkedIn, Facebook	Take the event live on Twitter and live-	
	Exploring interactions with	with Financial Express (Anupam Seeding	media with	more Ongoing
			ion	
		Chatterjee)/ Mint (Utpal	Mint (Utpal The interaction will touch base	
			nodn:	
		Bhaskar)/ ET Energy World		
			<ul> <li>The idea behind Gram Ujala and it</li> </ul>	
		(Sudheer Pal Singh)/ Swaraj progress till now	progress till now	
			<ul> <li>Highlighting CESL's contribution i</li> </ul>	
	mainlines and financials	Baggonkar (Moneycontrol)	distributing world's cheapest LED	
	National and regional media	National energy media;	media; Inviting releavant media to attend the 03-Dec	03-Dec
			press conference hosted by PIB and	
		regional media	CESL (Hon'ble minister to join)	
During				
14th December 2021	Mini-event in CESL's boardroom	Twitter, LinkedIn, Facebook	Twitter, LinkedIn, Facebook   We will setup a live monitor on the   04-Dec	04-Dec
			screen of CESL's boardroom and	
			have a banner ready for as soon as	
			we hit the desired mark.	
14th December 2021	Countdown posts	Twitter, LinkedIn, Facebook	Twitter, LinkedIn, Facebook We will do countdown posts to build 29-Nov	29-Nov
14th December 2021	Live posting	Twitter, LinkedIn, Facebook	Twitter, LinkedIn, Facebook Live-tweet with quotes from CESL As and when	As and when

14th December 2021	Video series	Twitter, LinkedIn, Facebook	Twitter, LinkedIn, Facebook A video series featuring bytes of the To be shared post receiving Hon'ble minister, chief ministers of all 5   the video bytes.
	Press release	National energy media;	Press release to be uploaded on 08-Dec
	Interactions	The Economic Times (Sarita	The Economic Times (Sarita Enabling the rural parts of the 14-Dec
		Singh)/ Dainik Jagran (J P	
		Ranjan)/ The Hindu	country through the unique scheme
Post-announcement activities			
15th December 2021 onwards	#GramUjala series	Twitter, LinkedIn, Facebook	Twitter, LinkedIn, Facebook Based on the statistics we receive 10-Dec
			from the CESL team, we shall create
			an impact-based series of creatives
			with the campaign branding around
	Regional announcements/	(To be defined as per the	announcements/ (To be defined as per the Upcoming plans to diversify the 20-Dec
	interviews		
			programme in different states -
	Amplifying CESL's messaging		Guiarat. Maharashtra. Andhra
	through engagement with		
	regional media across states	states)	Pradesh









उम्मीद की साख, हर दिन दस लाख





GOVERNMENT OF INDIA MINISTRY OF POWER

CONVERGENCE



कन्वजैंस एनर्जी सर्विसेज लिमिटेड (सीईएसएल) द्वारा कार्यान्वित भारत सरकार की योजना



CONVERGENCE

# दिनांक 14 दिसम्बर 2021: 20 लाख एलईडी बल्ब वितरण

उम्मीद की साख, हर दिन दस लाख



# हर घर, हर गाँव उन्नति की ओर

हर परिवार को 7 वॉट एवं 12 वॉट के एलईडी बल्ब

मात्र 10 रुपये में एलईडी बल्ब 5 राज्य, **29 जिले** 

6000 से अधिक गांव

नरेंद्र मोदी, प्रधानमंत्री

3 साल की वारंटी 8,000 से अधिक वितरण केंद्र



कन्वजैंस एनर्जी सर्विसेज लिमिटेड (सीईएसएल) द्वारा कार्यान्वित भारत सरकार की योजना

# Note

# Activities being undertaken by BEE during National Energy Conservation Week (08th-14th December 2021) under 'Azadi ka Amrit Mahotsav'

Ministry of Power is celebrating "National Energy Conservation Week from 8th – 14th December 2021" as an iconic week under "Azadi ka Amrit Mahotsav (AKAM)". During this week, various energy conservation activities are being undertaken by the Ministry through its offices/organizations. In this endeavor, Bureau of Energy Efficiency is undertaking the following activities:

# 1) National & State Level Painting Competition 2021

Bureau of Energy Efficiency is organizing the State level painting competition from 1st to 10th December' 2021 in all 36 States and Union Territories of the country, and it will culminate to a National Level Painting on 12th December' 2021 at New Delhi. The winners of the National level competition will be awarded on the occasion of National Energy Conservation Day, December 14th 2021.

Online registration for Schools and Individuals is active at the Bureau portal (www.bee-studentsawards.in) from 1st November, 2021 and will remain open till 30th November, 2021. Nodal Agencies have received registrations from more than 45,000 individuals in this on-going painting competition. As many as 179 Venues have been finalized by the respective Nodal Agencies for organizing State Level Painting Competition. The list of identified venues and proposed details of State level competitions are enclosed as *Annexure –I*.

Bureau, to ensure maximum participation is giving its best efforts to popularize the competition and enhance participation. Nodal PSUs (as per list annexed at *Annexure –II*) are also running campaign in their States thorough FM Radio/AIR/Video films, Print advertisements and other Social Media Platforms.

Paintings drawn by the participants would be evaluated by the committee of State level Experts/Jury of that particular State/UT for two groups separately i.e. Group A (5<sup>th</sup> to 7<sup>th</sup> Standard) and Group B (8<sup>th</sup> to 10<sup>th</sup> Standard). The first, second and third scanned

paintings of both the groups would be forwarded for National Level Competition. A committee of National level jury has been constituted comprising of 8 eminent personalities from the field of Art, drawing teachers by BEE who will evaluate the paintings from State/UTs on 12<sup>th</sup> December 2021 for National level awards.

The National level awardees would be felicitated with awards on 14th December 2021.

## 2) National Energy Conservation Award (NECA), 2021

In order to raise awareness on energy efficiency and its conservation, BEE, under the guidance of Ministry of Power, recognizes and encourages endeavors of industrial units, institutions and establishments in reducing energy consumption by felicitating them with Energy Conservation Awards on the occasion of National Energy Conservation Day, celebrated on 14<sup>th</sup> December every year. These awards are presented on EC day by eminent dignitaries and highest functionaries such as Hon'ble President, Hon'ble Prime Minister and Hon'ble Union Minister of Power.

This year, online applications were called from Industry, Transport, Building, Institution and Appliance category, which were further divided in 30 sectors. A total of 408 applicants participated for NECA 2021 till closing date.

The award committee chaired by Secretary, Power has finalized the awardees who would be felicitated with National Energy Conservation Awards on 14<sup>th</sup> December 2021.

# 3) National Energy Efficiency Innovation Award (NEEIA) 2021.

This year, apart from National Energy Conservation Award (NECA), BEE is introducing National Energy Efficiency Innovation Award (NEEIA). It is to recognize and award "Innovative Energy Efficiency Technologies" and instill a sense of competition to motivate industries & sectors to develop innovative energy efficiency measures in the facilities.

The online applications were invited from Category A (Industry, Transport, Building) & Category B (Students & Research Scholars). A total of 149 applicants participated for NEEIA 2021 by the due date.

The award committee chaired by Secretary, Power has finalized the awardees who would be felicitated with National Energy Efficiency Innovation Awards on 14<sup>th</sup> December 2021.

# Annexure – I

S. No.	State/UT	Venue Name	Location	Competition Date
1	Andaman & Nicobar	Marine Community hall	Port Blair	6.12.2021
		NTPC OFFICE DELHI PUBLIC SCHOOL	Visakhapatnam	30.11.2021 1.12.2021
2	Andhra Pradesh	GOVERNMENT JR COLLEGE	Vizianagaram	2.12.2021
		RAILWAY JR COLLEGE	Amaravathi	3.12.2021 or 5.12.2021
		Eleazar English School	Itanagar	2.12.2021
		Vivekananda Kendra Vidyalaya	Papum Pare	1.12.2021
3	Arunachal Pradesh	NHPC RO, Office,	Itanagar	4.12.2021 5.12.2021
		Saint Alphonsa Public School	Naharlagun	3.12.2021
		Don Bosco Youth Centre	Itanagar	7.12.2021
4	Assam	Shilpgram, Panjabari,	Guwahati	04.12.2021 05.12.2021
		Amingaon		02.12.2021
		Samrat Ashok Convention Centre,	Patna	10.12.2021
5	Bihar	NTPC Kahalgon Township	Bhagalpur	8.12.2021
		NPGC Bal Bharati School	Aurangabad	8.12.2021
6	Chandigarh	20 Govt. Schools	Chandigarh	5.12.2021
		Government Hindu High School, OCM Chowk,	Raipur	8.12.2021
7	Chhattisgarh	Arundhati Devi Govt Higher Sec. Boys School	Raipur	8.12.2021
		Bajrang Das Government Higher Secondary School	Abhanpur	8.12.2021

		BNB Government Higher Secondary School	Tilda	8.12.2021
		Government Higher Secondary School	Dharsiva	8.12.2021
		Government Higher Secondary School	Dhamdha	2.12.2021
		Government Higher Secondary Girls School	Patan	4.12.2021
		Vishwadeep Higher Secondary School	Durg	9.12.2021
		Khalsa Public Higher Secondary School	Durg	8.12.2021
		Krishna Public School , Nehru nagar	Durg	8.12.2021
		St. Vincent Palloti Higher Secondary School	Bilaspur	7.12.2021
		St. Xavier High School , Boirdadar	Raigarh	2.12.2021
		Adarsh Kirodi Bal Mandir	Raigarh	2.12.2021
		Government Higher Secondary School	Kharsia	8.12.2021
		Government Girls Higher Secondary School	Sarangarh	3.12.2021
		Government Girls Higher Secondary School	Gharghoda	7.12.2021
		CPS Galonda	Galonda	01.12.2021
		GHSS Galonda	Galonda	01.12.2021
		GHSS Silvassa	Silvassa	02.12.2021
		GHSS Dapada	Dapada	03.12.2021
8	Dadra &	CPS Khanvel	Khanvel	04.12.2021
0	Nagar Haveli	Govt High School Tokarheda	Tokarheda	06.12.2021
		Alok Public School	Silvassa	06.12.2021
		GHSS Khanvel	Khanvel	04.12.2021
		CPS Silvassa	Silvassa	02.12.2021
		CPS Dapada	Dapada	03.12.201

		Katela Plot Nani Daman	Nani Daman	
9	Daman & Diu	Moti Daman	Moti Daman	03.12.2021 to
9	Daman & Diu	GHS School , Near Fort	Diu	05.12.2021
		GHS School , Vanakbara ,	Diu	
		Govt.Co-Ed Sr.Sec. School	Baprola	01.12.2021 to 05.12.2021
		Govt. Girls Sr. Sec. School	Mayur Vihar	02.12.2021
		DEC Office Compley	Connecest Diese	04.12.2021 &
		PFC Office Complex	Connaught Place	05.12.2021
10	Delhi	Cout Pous Sr. Secondary School	Sangam Vibar	09.12.2021 &
		Govt. Boys Sr. Secondary School,	Sangam Vihar	10.12.2021
		Sacdeva Public School	Pitampura	04.12.2021
		MRG School	Rohini	04.12.2021
		Greenway Modern School	Dilshan Garden	06.12.2021
		Kendriya Vidyalaya	Tagore Garden	08.12.2021
11	Goa	Campal Indoor Stadium	Panaji	3.12.2021 to 7.12.2021
	-	POWERGRID Dehgam SS	Dehgam	5.12.2021
		POWERGRID Banaskantha SS	Banaskantha	6.12.2021
12	Gujarat	POWERGRID Vadodara GIS	Vadodara	5.12.2021
		POWERGRID NAVSARI	Navsari	6.12.2021
		POWERGRID BHACHAU	Bhachau	5.12.2021
13	Haryana	8 Govt. School	Haryana	4.12.2021
14	Himachal Pradesh	Project Auditorium, SJVN	Jhakri	5.12.2021
		DAV Pub. School,	Hamirpur	5.12.2021

		Centre of Excellence, Govt. College Sanjauli,	shimla	5.12.2021
15	Jammu & Kashmir	NHPC RO, Office, Complex,	Narwal, Jammu	1.12.2021 to 8.12.2021
		Govt School	Latehar	03.12.2021
		Govt School	Hazaribag	05.12.2021
16	Jharkhand	Govt School	Dhanbad,	07.12.2021
		Birsha Agricultural University	Ranch	10.12.2021
17	Karnataka	CPRI Campus	Bangalore	08.12.2021
	4 4 5	Govt. School	Attingal	5.12.2021
		Govt. School	Thiruvananthapura m	5.12.2021
		Govt. School	Neyyantinkara	5.12.2021
		Govt. School	Kottarakkara	5.12.2021
		Govt. School	Punalur	5.12.2021
		Govt. School	Kollam	5.12.2021
		Govt. School	Thiruvalla	5.12.2021
		Govt. School	Pathanamthitta	5.12.2021
18	Kerala	Govt. School	Cherthala	5.12.2021
		Govt. School	Alappuzha	5.12.2021
		Govt. School	Mavelikkara	5.12.2021
		Govt. School	Kuttanadu	5.12.2021
		Govt. School	Pala	5.12.2021
		Govt. School	Kanjirappalli	5.12.2021
		Govt. School	Kottayam	5.12.2021
		Govt. School	Kaduthuruthy	5.12.2021
		Govt. School	Thodupuzha	5.12.2021
		Govt. School	Kattappana	5.12.2021

		Govt. School	Aluva	5.12.2021
		Govt. School	Ernakulam	5.12.2021
		Govt. School	Kothamangalam	5.12.2021
		Govt. School	Muvattupuzha	5.12.2021
		Govt. School	Thrissur	5.12.2021
		Govt. School	Irinjalakuda	5.12.2021
		Govt. School	Chavakkad	5.12.2021
		Govt. School	Ottapalam	5.12.2021
		Govt. School	Palakkad	5.12.2021
		Govt. School	Mannarkad	5.12.2021
		Govt. School	Malappuram	5.12.2021
		Govt. School	Tirur	5.12.2021
		Govt. School	Wandoor	5.12.2021
		Govt. School	Thirurangadi	5.12.2021
		Govt. School	Vatakara	5.12.2021
		Govt. School	Kozhikode	5.12.2021
		Govt. School	Thamarassery	5.12.2021
		Govt. School	Wayanad	5.12.2021
		Govt. School	Kannur	5.12.2021
		Govt. School	Thalassery	5.12.2021
		Govt. School	Thaliparamba	5.12.2021
		Govt. School	Kasargode	5.12.2021
		Govt. School	Kanhagad	5.12.2021
		Boys Hr. Sec. School	Leh	02/12/2021
19	Ladakh	Boys Hr. Sec. School	Kargil	05/12/2021 & 06/12/2021
20	Lakshadweep	Govt. School	Agatti	26.11.2021

		Govt. School	Kavaratti	26.11.2021
		Govt. School	Amini	26.11.2021
		Govt. School	Androth	26.11.2021
		Govt. School	Kalpeni	26.11.2021
		Model Higher Secondary School	Bhopal	2.12.2021
		Bal Bhawan School, Shamla Hills,	Bhopal	1.12.2021
		Govt. Subhash HSS School For Excellance	Bhopal	2.12.2021
		DMS Regional Institute Of Education	Bhopal	1.12.2021
		Govt. Kamla Nehru GHSS	Bhopal	2.12.2021
	Madhya Pradesh	KV No.1, Arera Hills		1.12.2021
04		KV No.2, Shivai Naga		1.12.2021
21		Delhi Public School, Neelbad		2.12.2021
		SICA Sr. Secondary School No. 2, Scheme 54	Indore	3.12.2021
		SICA Sr. Secondary School, Scheme 78 - II,	Indore	3.12.2021
		St. Arnold's HR. Secondary School, 74/C Vijay Nagar	Indore	4.12.2021
		Kendriya Vidyalaya, NHDC, Narmada Naga	Khandwa	1.12.2021
22	Maharashtra	NTPC MAUDA	Mauda	1.12.2021 to
22	Wanarashtra	NTPC SOLAPUR	Solapur	5.12.2021
23	Manipur	Imphal hotel	Imphal	9.12.2021
24	Meghalaya	NEEPCO Auditorium, Lower New Colony	Shillong	4.12.2021
		Presbyterian English School, Serchhipp	Serchhip	4.12.2021
25	Mizoram	St. Maria Goretti, Kolasib	Kolasib	4.12.2021
		PC.Girls' School, Sikulpui Kawn	Aizawl	5.12.2021

		The state of the s		
		ZD English School	Vairengte	1.12.2021
26	Nagaland	Hotel East Gate,	Kohima	7.12.2021
27	Odisha	The Institution of Engineers	Bhubaneswar	5.12.2021 to 10.12.2021 (Tentative)
		Sri Sankara Vidyalaya Higher Secondary School, Puducherry		
		Government High School, Kothapurinatham, Puducherry		
28	Puducherry	Bright Academy, Sellur, Karaikal	Puducherry	3.12.2021 to 7.12.2021
		Thiruvalluvar Govt. Girls Higher Secondary School		
		Mother Theresa Post Graduate & Research Institute Of Health Sciences		
		GSSS Kotshamir	Bhatinda	
		GSSS 3B1	Mohali	10 10 10 10 10 10 10 10 10 10 10 10 10 1
29	Punjab	GSSS PAU	Ludhiana	4.12.2021
		Shaheed Bhai Mewa Singh GSS Smart School Lopoke	Amritsar	
		GHS Chawinda Kalan	Amritsar	
		MJRP University -	Jaipur	2.12.2021
		KV-4 - Jaipur	Jaipur	3.12.2021
		KV CTPP -	Baran	4.12.2021
30	Rajasthan	Rajkiya Vidyalaya-	Nagaur	2.12.2021
		Govt. School-	Bharatpur	3.12.2021
		KV -3-	Bikaner	4.12.2021
		Rajkiya School-	Udaipur	2.12.2021

		STPP DAV SCHOOL-	Sriganganagar	3.12.2021
		Maru Govt.School-	Sikar	4.12.2021
		KV BSF-	Jodhpur	2.12.2021
31	Sikkim	Teesta-V PS, Balutar,	East Sikkim	03.12.2021
		CSI Jessie moses MHSSS	Chennai	
	_	St. Michael's HSS	Coimbatore	03.12.2021 &
32	Tamil Nadu	St. John's vestry anglo indian HSS	Trichy	04.12.2021
		Setupathy HSS	Madurai	
		Navyabharati Global school		
		Vijaya high school	Nizamabad	06.12.2021
33	Telangana	Knowledge park High school		
	All the second	NTPC SRHQ OFFICE AUDITORIUM	Sikanderabad	04.12.2021
		NRC Building , NEEPCO Ltd., R.C.	Americal	3.12.2021
34	Tripura	Nagar,	Agartala	4.12.2021
		KV, Gomti Nagar,	Lucknow	5.12.2021
		Basant Theosophical School,	Varanasi	4.12.2021
		DPS- NTPC, Dadri,	Gautam Budh Nagar	4.12.2021
		St. Joseph School, NTPC	Auraiya	4.12.2021
35	Uttar Pradesh	St. Joseph School, NTPC Rihand Nagar	Sonebhadra	3.12.2021
		Dalims School NTPC Ambedkar Nagar	Tanda	4.12.2021
		Chinmaya School NTPC	Unchahar	1.12.2021
		St. Joseph School, NTPC, Meja Prayagraj	Allahabad	4.12.2021
				2.12.2021
		THDC Community Center,	Rishikesh	3.12.2021
36	Uttarakhand			4.12.2021
		THDC Officer's Club,	Rishikesh	2.12.2021

			and the second	3.12.2021
				2.12.2021
		THDC Rasmanjari Auditorium	Rishikesh	3.12.2021
				4.12.2021
		THDC TES High School		2.12.2021
		Multipurpose Hall, THDC India Ltd	Tehri	5.12.2021 to 7.12.2021
		Cricket ground of CAB	Kolkata	
37	West Bannel	Play groud of DTPS	Drgapur	
31	West Bengal	Auditorium of DVC Towers	Kolkata	7.12.2021 to
		MTPS campus	Purulia	9.12.2021

# Annexure - II

# List of Nodal Officers 2021

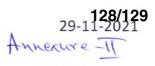
.S. No	State / UT	Name & Designation	Address	Email
1.	Andhra Pradesh	Shri T.Mallaiah Public Relations Officer	Simhadri Super Thermal Power Station PO NTPC – Simhadri – 531020, Visakhapatnam Andhra Pradesh (O) 040 27683242 (M) 9494800306/9849318111 Fax: 08924-243858	tmallaiah@ntpc.co.in  malleshthorikonda@g mail.com
2.	Arunachal Pradesh	Mr. Tana Tada Sr. Manager(Elec.)	NHPC Ltd., Regional Office Sector - C, Opposite Directorate of Industries Papumpare, Itanagar-791 111 (Arunachal Pradesh) (O): 0360-2292830 (M) 9436047749 Fax: 0360-2290423	tanatadapech@gmai l.com
3.	Assam	Ms. Rodasee Bhattacharyya, Engineer,	Power Grid Corporation of India Ltd., MONAL TOWER, 6TH Floor, Opp. Assam Secretariat, Dispur, Guwahati-781006 (Assam) (O) 0361 2237744 &45 (M) 8723802371	bee.painting2019@gm ail.com  rodasee@powergri d.in
4.	Bihar	Shri Anurag Sinha, Sr. Manager (HR)	NTPC-ER-1HQ, 2 <sup>nd</sup> Floor, Lok Nayak Jai Prakash Bhawan, Dak Bunglow Chowk, Patna-800001 (Bihar) (O) 0612 2222003 (M) 09431600310/9546720903 Fax: 0612-2221325	anuragsinha@ntpc.co. in anurag305ee@live.co m
5.	Chhattisgarh	Shri G. K Gautam, DGM	400/220 KV Sub Station, Power Grid Corporation of India Ltd., G.E. Road, P.O. Kumhari, Distt. Durg - 490042 (Chhattisgarh) (O) 09685092298 (M) 9423762521	gkgautam@powergridi ndia.com  vineet.tigga@powergri dindia.com
6.	Goa	Sh. Anil Babu Naik, Sr.GM	Power Grid Corporation of India Ltd., 400/220KV Substation, via Binani Fibre Glass Factory on NH-17 PO Colvale, Distt North Goa - 403 513 (Goa) (O) 0832 2212200 (M) 9422811664	nasirhusen@powergri d.in  naik@powergrid.in kacharedb1@powergri d.in kacharedb1@gmail.co m
7.	Gujarat	Sh.Shashikant Yadav Manager	400/220 KV Sub Station, Power Grid Corporation of India Ltd., P.B. No. 09, Village: Ganeshpura, Vasna-Rathod Road, Dehgam – 382305, Distt. Gandhi Nagar (Gujarat) (O) 02716 296347	shashikant.yadav@po wergrid.in shashiky02@gmail.co m

			(M) 9409874762 Alt. no. 9425409847	
8.	Haryana	Er. Balvir Singh Sinhmar – Director	Bhakra Beas Management Board, Plot No.6-B, Sector-19B, Madhya Marg, Chandigarh – 160019	dirhrd@bbmb.nic.in
		HRD	(O) 0172-5024587 (M) 09417216042 / 09417207496 Fax: No. 0172-2549857	cons@bbmb.nic.in
9.	Himachal Pradesh	Shri Ajay Kumar, Addl. General Manager (HR)	SJVN Ltd., Level- IV, Shakti Sadan, Shanan, Post office Sanjauli, Shimla- 171006 (O) 0177 2660272	welfare.sjvn@nic.in
		General Manager (FIK)	(M) 9805055205. Fax: 0177-2670542	ajay.sjvn@sjvn.nic. in
40	Jammu & Kashmir	Shri. Rajnish Kumar	NHPC Regional Office Complex JDA Commercial Complex Plot No 1, Narwal, Jammu - 180 006 (Jammu & Kashmir)	rajneshthps@gmail. com
10.	Jaminu & Rasiniii	Sr. Manager (PR)	(M) 8278298173 Fax: 0191 2490833	jkmnhpc@gmail.co m
11.	Jharkhand	Shri Abhay Bhayankar,	Damodar Valley Corporation, F-11, Sec-III, HEC Colony, Dhurwa, Ranchi – 834004, (Jharkhand) (O) 0651 2440268	abhaydvcranchiprotoc ol2014@gmail.com
		Protocol Officer	(M) 09431109907 Fax: 0651 2440268	rddvcranchi@gmail.
12.	Karnataka	Dr. M G Ananda Kumar, Joint Director	Central Power Research Institute, P.B.No. 8066, SIR C V Raman Road, Sadashivnagar,, Bengaluru – 560 080 Bengaluru Dist. State (Karnataka)	mgananda@cpri.in
		Trainer, contractor	(O) 080-22072016 / 22072017 (M) 09986318844 Fax: 080 -23601213	g.anandakumar@hot mail.com
13.	Kerala	GANGADHARAN M DY. MANAGER(HR)	NTPC Ltd - RGCCPP, Rajiv Gandhi Combined Cycle Power Project, P.O-Choolatheruvu, Dist. Alappuzha – 690506 (Kerala)	gangadharanm@ntp c.co.in
			(O) 0479 236 5215 (M) 09496006414 Fax: 0479-2365238 &2365248	
14.	Madhya Pradesh	Shri Ajit Kumar Jain,	NHDCLtd., NHDC Parisar, Shyamla Hills, Bhopal - 462 013 (Madhya Fradesh)	cc.nhdcbhopal@gmail .com
	,	Dy Manager (PR))	(O) 0755 4030160 (M) 9464992304, 7014479941 Fax: 0755-4030080	ajitnhpc@gmail.c
15.	Maharashtra	Shri Amar Kumar Prasad, Sr. Manager (HR)	NTPC-Western Region – I HQ, Samruddi Venture Park, 2nd Floor, MIDC, Andheri (East), Mumbai-400093	akprasad@ntpc.co.in

			(Maharashtra) (O) 022 28310213 (M) 9421023500 Fax: 022-28259331	prwrhq1@gmail.com
16.		Pandu Gagrai, Senior	Loktak Power Station, P.O.: Loktak, Komkeirap, Manipur- 795124 (O) 03879-261740, (M)	loktakhr@nhpc.nic.i n
	Manipur	Manager (HR))	9800013186 Fax: 03879-261223	pandugagrai@gmail. com
17.	Meghalaya	Shri Basant Kr. Tigga DGM(HR)	NEEPCO Ltd. Brookland Compound, Lower New Colony, Shillong-793003 (Meghalaya) (O) (M) 08837000819	basant tigga2016@re diffmail.com
18.	Mizoram	Shri Ajay Kumar, DGM (HR)	Turial Hydro Electric Power Project NEEPCO Ltd. Branch Office - Tuirial H. E. Project P.O. Bilkhawthlir, Kolasib, Mlzoram - 796091 (O) 03837-263257 (M) 09402584663, 08638847308	ajay7in@yahoo.com
19.	Nagaland	Shri. Laishram Yaimaba Khuman Assistant Manager (HR)	Doyang Hydro Electric Project, NEEPCO Ltd. Doyang, Wokha, Nagaland - 797100 (M) 09508672078	yaimalaiskhuman@ho tmail.com
	- " -	P A John,	ER-II HQ, NTPC Limited, 3rd Floor, OLIC Building, N-17/2 Nayapalli, Bhubaneswar-751012 (Odisha)	pajohn@ntpc.co.in
20.	Odisha	Sr.Manager (CC) ,	(O) 0674 2543936 (M) 9481406145 Fax: 0674-2543936	anujakumarpani@ntpc.co
		Er. Balvir Singh	Bhakra Beas Management Board, Plot No.6-B, Sector-19B, Madhya Marg,	dirhrd@bbmb.nic.in
21.	Punjab	Sinhmar – Director HRD	Chandigarh – 160019 (O) 0172-5024587 (M) 09417216042 / 09417207496 Fax: No. 0172-2549857	cons@bbmb.nic.in
	Rajasthan	Sh. Ajay Kumar Sharma, DGM	Power Grid Corp. of India Ltd. B-4/184, Chitrakoot Scheme, Near Pratap Stadium, Jaipur-302021, (Rajasthan)	ajaykumarsharma@po wergrid.in
22.			(O) 0141-2440726 (M) 9599683570 TeleFax: 0141-2440726	nk.meena@powergrid. in
23.	Sikkim	Sh. Pravesh Kumar, Dy General Manager	NHPC Limited, Teesta Stage-V HE Project, Balutar, P.O. Singtam, East Sikkim-737 134 (Sikkim)	pcsikkimnhpc@gm ail.com
20.	UIRRIII	(HR)	(O) 03592-247214 (M) 9774857977, 9113192247 Fax: 03592-247227	hrteestav@gmail.c

24.	Tamil Nadu	Sh. P. Rajagopalan, ES	Power Grid Corp. of India Ltd, New No.2 (Old No.16,) 1st Lane, Bharathi Nagar North Usman Road, T. Nagar	paintingcompetition.ch ennai@gmail.com
24.	i alliii Nadu		Chennai – 600 017 (Tamil Nadu) (O) 044 28342875 & 76 (M) 9445002049	prgopalan@powergrid .in
25.	Telangana	Shri T. Praveen Kumar,	NTPC-SRHQ, 7th Floor, NTPC Bhavan, Kavadiguda Main Road, Secunderabad-500080 (Telangana)	praspul@gmail.com
25.	relangana	Manager (HR)	(O) 040 27683242 (M) 09440918332 Fax: 040-27546331	ecpcntpc@gmail.co m
26.	Tripura	Shri Vijay Kumar, GM (HR)	HR Wing, AGTCCP, NEEPCO Ltd. Ramchandra Nagar, Khayerpur Agartala, Tripura (West) – 799008 (Tripura) (O) 0381 2391859 (M) 9436581367 Fax: 0381-2391268	Vjkumar.neepco@gm ail.com
27.	Uttar Pradesh	Shri Manoj Kumar Verma, Senior Manager(HR)	NTPC-NRHQ, TC-33/V-1, Vibhuti Khand, Gomti Nagar, Lucknow- 226010 (Uttar Pradesh) (O) 0522 2305844 (M) 9415335046 Fax: 0522-2305844	mkverma@ntpc.co,i n
28.	Uttarakhand	Shri Dilip Dwivedi Senior Manager	THDC India Ltd., Bhagirathi Bhawan, Pragatipuram Bye Pass Road, Rishikesh-249201 Dehradun, (Uttarakhand) (O) 0135 2473459 (M) 9568266683 Fax: 0135-2430115	dileepkdwivedi@thdc. co.in
			Damodar Valley Corporation, Information & PR Department DVC Towers, 7th Floor 1/16 VIP Road, Kolkata – 700054	nodalofficerdvc@gmai l.com
29.	West Bengal	Shri Ashutosh Pandey, Executive (OL)	(West Bengal) (O) 033 6607-2742 (M) 9007770973 Fax: 033-2355-4047	ap1087@gmail.com ashutosh.pandey@dv c.gov.in
1.	Andaman & Nicobar Islands	Ch. Kiran Kumar, Sr.Manager(RE)	NTPC Ltd. "NTPC 5 MW Solar Power Plant Garacharma, Port Blair South Andaman - 744105 A&N Islands (O): 044-22355525 (M): 9531856599	chkirankumar@ntpc.c o.in
2	Chandigarh	Er. Batvir Singh Sinhmar – Director HRD	Bhakra Beas Management Board, Plot No.6-B, Sector-19B, Madhya Marg,	dirhrd@bbmb.nic.in

			Chandigarh – 160019 (O) 0172-5024587 (M) 09417216042 / 09417207496 Fax: No. 0172-2549857	cons@bbmb.nic.in
			Power Grid Corporation of India Ltd. Kala 400/220 KV Substation Const. Office	parmarlaxmanbhaim @powergrid.in
3.	Dadra & Nagar Haveli	Sunil Singh Chauhan DGM	Survey No.39, Village Kala Khanvel-Udhawa Road, Near Sterling Generator, Silvassa - 396 230 UT of Dadra and Nagar Haveli (O) 07574823526 (M) 7574823526/9612508082	kalass@powergrid.co.in vapiss@powergrid.co.in
		Shri Rajesh Jangiti	400/220 KV GIS Sub Station, Power Grid Corporation of India Ltd., Vill Magarwada, Zari-Magarwada Road,	j.rajesh@powergrid.in
4.	Daman & Diu	Chief Manager	Post - Moti Daman, Daman, UT of Daman & Diu (M) 9425409702 (O) 09624799955	magarwadass@power gri.co.in
			(0)	vapiss@powergrid.co. n
5.	Lakshadweep	GANGADHARAN M DY. MANAGER(HR)	NTPC Ltd - RGCCPP, Rajiv Gandhi Combined Cycle Power Project, P.O-Choolatheruvu, Dist. Alappuzha – 690506 (Kerala) (O) 0479 236 5238 (M) 09496006414	gangadharanm@ntpc.co.in
			Fax: 0479-2419444	
	Puducherry	Ms Saraswathi Chanderashekar Chief Program	Rural Electrification Corporation Ltd., 12, TNHB Complex, 180, Luz Church Road, Mylapore, Chennai – 600 004	com com
6.	1 dadellerry	Manager	(O) 044 24987960, 24672376 (M) 9819853897 Fax: 044-24670595	pochennai@recl.nic
	Delhi	Shri S.S. Rao, General	Power Finance Corporation Limited , "URJANIDHI", 1, Barakhamba Lane, Connaught Place	ss rao@pfcindia.com
7.	56111	Manager (PR)	New Delhi-110 001. (O) 011 23456743 (M) 09811467202	ssrao.pfc@gmail.com
8	Ladakh	Sanjeev Kumar, Sr. Manager (HR)	Nimoo Bazgo Power Station NHPC Limited Alchi, Leh UT of Ladakh-194106 (M) 9971001787 (O) 01982 227241, Fax: 01982 227240	sanjeev nh kumar @yahoo.com nbpshr@nhpc.nic.in



# NECA Week: 8<sup>th</sup> – 14<sup>th</sup> December 2021 (1/2)

S No	Entity	Activity Name and Description
1	REC	<ol> <li>Bijli ka Mahotsav in Uttarakhand – Events in remote, hilly, difficult/interior terrain villages/cluster of villages/ panchayats of Uttarakhand. The activity will involve community participation including village elders, women, panchayat representatives, youth, school students etc.</li> </ol>
2	PFC	Celebrations in towns benefitted from system strengthening, IT enablement and SCADA in urban areas  1. Inauguration of GIS S/S in Jaipur and Golaghat / Dhemaji  2. Inauguration of RTDAS control centre and system in Panim
		Inauguration of RTDAS control centre and system in Panjim     Inauguration of smart metering system in Ajmer / Pushkar
3	SJVN	Mega medical camps at locations near SJVN's operational and under-construction HEPs

# NECA Week: 8<sup>th</sup> – 14<sup>th</sup> December 2021 (2/2)

S No	Entity	Activity Name and Description
4	NHPC	Week-long activity plan at NHPC's Chamera I Power Station, Himachal Pradesh -
		Mini-marathon for NHPC employees, workers, family members
		2. Mega medical camp at Village Khairi in Chamba
		Nukkad-natak at village Samleu
		4. Drawing, painting & debate competition for school students
		5. Volleyball tournament among locals of Block Bhatiyat in Chamba
		Cultural programme on the theme of AKAM
5	NTPC	Cultural events to highlight developmental works and socio-economic upliftment due to establishment of NTPC Koldam project in Himachal Pradesh
		<ol><li>Training on Modern Farming and Irrigation Techniques to farmers of project affected villages in Mouda, Nagpur</li></ol>
		3. Providing 7 smart classes to 4 Govt. schools (NTPC Korba)
6	DVC	1. Public awareness programme on clean and green energy initiatives across project locations
		2. Distribution of LED lights in village schools of DVC command area
		3. Promotion of go green campaign and Plantation programme in villages and adjacent localities

2

लिकि कुमार, भा.प्र.से.

भारत सरकार

Alok Kumar, I.A.S. Secretary Government of India

DO No. 12/05/2021-EC



Ministry of Power Shram Shakti Bhawan New Delhi - 110001

विद्युत मंत्रालय श्रम शक्ति भवन नई दिल्ली-110001

Tele: 23710271/23711316 Fax: 23721487 E-mail: secy-power@nic.in

November 29, 2021

# **Dear Secretary**

As part of celebration of "Azadi Ka Amrut Mahotsav (AKAM)", the Ministry of Power is celebrating the "National Energy Conservation Week (NECW) " from 8th to 14th December 2021. This year, the celebration of NECW also assumes importance in view of the recent CoP26 Summit at Glasgow wherein the Hon'ble Prime Minister of India announced our country's ambitious goals of energy transition and energy conservation. In order to fulfill our goals for reduction of carbon intensity of the economy, the role of our energy efficiency and conservation programmes is very significant and so far the initiatives taken have resulted in good achievements as below:

i. Under Energy Efficiency programme PAT (Perform, Achieve and Trade) for industries, we achieved efficiencies leading to reduction in CO2 emission of about 87 million tonnes per annum.

Under our UJALA LED programme, EESL has distributed 36.74 crore LED ii. bulbs and achieved saving of 56 billion units of electricity per year with reduction in emission by 44.5 million tonnes of CO2 per annum.

EESL has installed about 1.19 crore LED street lights across India. This has iii. resulted in estimated energy savings of 7.99 billion units per year and reduced emission by 5.50 million tonnes of CO2 per year.

Energy efficiency schemes / programmes have resulted in Electrical energy iv. savings of 145.03 Billion Units worth INR 87,019 Crores and avoided capacity generation of 45.22 GW.

- In order to give further impetus to the ongoing efforts in the field of energy efficiency particularly during the 75 year of India's Independence ie. Azadi Ka Amrut Mahotsav (AKAM), the Ministry of Power has planned several activities during our iconic week 'National Energy Conservation Week' from 8th December, 2021 to 14th December, 2021 as illustrated below
  - a. EESL and other PSUs will distribute 1 million LED bulbs among the school children on single day i.e. on 14th December.
  - b. Bureau of Energy Efficiency to organise National Painting Competition on Energy Efficiency for school students pan-India from 1st to 10th December, 2021.
  - c. National Energy Conservation Awards (NECA) to the industries is to be given in Vigyan Bhawan.
  - d. Bijli ka Mahotsava by REC in remote, hilly, interior villages in Uttarakhand.
  - e. Events by PFC in towns benefitted from system strengthening, IT enablement and SCADA in Jaipur, Golaghat / Dhemaji, Panjim, Ajmer, Pushkar
  - f. Events by NHPC, SJVN, NTPC and DVC in the local areas in and around their HEPs/TPPs.



एक कदम स्वच्छता की ओर

- 3. The weeklong celebration would promote across every nook and corner of the country the concept of energy efficiency as well as other developmental and capacity building measures undertaken by MoP CPSEs. The details of the programme to be conducted by BEE and EESL are enclosed at Annexure-1 and the programmes to be conducted by other CPSEs of MoP during this period are attached at Annexure-2.
- 4. Needless to say that such campaigns cannot be executed without the overall support and guidance of concerned Ministries such as Ministry of HRD, Department of School Education and Ministry of Panchayati Raj which may facilitate BEE and EESL in getting cooperation of Schools and village Panchayats for painting competition and distribution of LED bulbs.
- 5. I invite other Ministries also to join this celebration and organise awareness programme through organizations under their Ministry to plan activities on energy efficiency and energy conservation during this Iconic Week and be a part of this national initiative on the grand occasion of Azadi Ka Amrut Mahotsav.
- 6. For additional information and co-ordination, your office may please contact our nodal officers namely Shri Rakesh Kumar Rai,Secretary BEE at Mob. 9818117168/email: bee- secretary@beeindia.gov.in; Shri Arun Mishra, CEO EESL at Mob. 9873549016/ email: ceo@eesl.co.in and Shri R.N.Singh, DS, MoP at Mob.9560067734/email:ravindranath.singh@nic.in.

Yours sincerely.

Sd/-(Alok Kumar)

Smt Anita Karwal, Secretary, Department of School Education, New Delhi Shri Sunil Kumar, Secretary, Ministry of Panchayati Raj, New Delhi

Copy to : All the Secretaries of Govt. of India

algering Visiting and the

(Alok Kumar)

# F.No.P.24/4/2021/NSS/DTE 1895-910

Government of India

Ministry of Youth Affairs & Sports

## **Directorate of National Service Scheme**

Shivaji Stadium, New Delhi

Dated: 13th December, 2021

To,

The Regional Directors All Regional Directorate of NSS

Celebration of National Energy Conservation Week from 8<sup>th</sup> to 14<sup>th</sup> December, Sub: 2021 - reg.

Sir/Madam,

I am to invite a reference to Secretary, Government of India, Ministry of Power, Shram Shakti Bhawan, New Delhi D.O. letter No. DO No.12/05/2021-EC dated 29<sup>th</sup> November, 2021 (copy enclosed) regarding Celebration of National Energy Conservation Week as a part of Azadi Ka Amrut Mahotsav from 8<sup>th</sup> to 14<sup>th</sup> December, 2021. The details of programme is attached.

In this connection, it is requested that the National Energy Conservation Week may be celebrated by NSS units under your jurisdiction from 8<sup>th</sup> to 14<sup>th</sup> December, 2021 and a brief report alongiwth activity photographs/videos/news clippings be forwarded to this office after the week long programme is over.

Yours faithfully

Encl: As above.

(Dr. Kamal Kumar Kar) Assistant Programme Adviser

Copy to:-

The Director, National Service Scheme, Government of India, Ministry of Youth Affairs & Sports, Shastri Bhawan, New Delhi.