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**URGENT: "Azadi Ka Amrit Mahotsav" - Fit India Freedom Run 2.0-reg.**

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no-reply <admin@aicte-india.org>  
To: directortias@tecnia.in

Fri, Aug 6, 2021 at 2:30 PM

Dear Sir/Madam,

Greetings from AICTE..!!

This is in continuation of our earlier email dated 2nd August 2021 on subject mentioned above. We have received D.O. letter from the Ministry of Education(MOE) dated 05 Aug 2021(attached). As you are aware that the celebration of 75 years of India's Independence -"Azadi Ka Amrit Mahotsav" have commenced with active participation of all stakeholders. In this connection, "Resolves@75", Fit India Mission has conceptualized Fit India Freedom Run 2.0 to commemorate the occasion.

The Nationwide Virtual launch of Fit India Freedom run 2.0 by **Hon'ble Minister of Youth Affairs & Sports, Sh. Anurag Singh Thakur and Hon'ble Minister of State, Youth Affairs & Sports, Sh. Nisith Pramanik** will be held on 13th August 2021. All the citizens will be given a call to make a resolve to include physical the activity of at least 30 minutes daily in their lives i.e. FITNESS KI DOSE AADHA GFIANTA ROZ. A concept NOTE on 'Fit India Freedom Run' is enclosed in this regard.

AICTE seeking cooperation from your institutes in reaching out to students & faculty members in your institutions for their participation in the 750 events organized by the Ministry of Youth Affairs & Sports (MYAS) across India and conducting physical/virtual Freedom Run events. Pre-event promotion of the event may be ensured from 10th August, 2021 onwards and the program may be given publicity through social Media, Regional TV/Newspaper etc. Also, ensure the promotion of Freedom Run on the social media channels with #Azadi Ka Am rit Mahotsav and #Run4 India.

**Expectations from Institutions**

- Appoint one Nodal officer for coordination with Fit India Mission and forward the details at [contact@fitindia.gov.in](mailto:contact@fitindia.gov.in).
- Encourage participation in the 750 events across India organized by Ministry of Youth Affairs & Sports (MYAS).
- States/Ministries/Organizations to conduct physical / virtual Freedom Run events
- Ensure pre-event promotion of the event from 10th August 2021 onwards.
- Organize events on launch day i.e 13th August 2021 at iconic and historically important places in the State/Uts to be attended by People's representatives/Celebrities/Athletes/Iconic Personalities/Social Media Influencers, etc.
- Organizers to register their RUN on Fit India portal with details of participants and kms covered
- Promote Freedom Run on their social media channels with #AzadiKaAmritMahotsav and #Run4India.
- Adequate publicity for the program through Social Media, Regional TV/Newspaper, etc.
- Ensure participation at Panchayati/Municipality level, Schools/Colleges, Youth Clubs, Self-help Groups, etc.
- Ensure the momentum of the campaign from 13th August 2021 to 2nd October 2021.

For more information please visit <https://fitindia.gov.in/> or mail at [contact@fitindia.gov.in](mailto:contact@fitindia.gov.in)

PFA: <https://drive.google.com/file/d/1i46WGPIBNguYn78N15m9CR4T-SkNmepQ/view?usp=sharing>

**With Regards,**  
**Manoj Singh**  
**Assistant Director (e-Governance),**  
**All India Council for Technical Education,**  
**Nelson Mandela Marg, Vasant Kunj, New Delhi-110070**  
**Ph: 011-29581330**

No. 35-7/FI/MDS/2021  
Government of India  
Ministry of Youth Affairs and Sports  
Department of Sports  
Mission Directorate – Sports Development  
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Hall No. 109,  
First Floor (South Block),  
Jawaharlal Nehru Stadium,  
Lodhi Road, New Delhi – 110003  
Dated: 30.07.2021

MEETING NOTICE

**Sub: FIT India Freedom Run 2.0 to commemorate “Azadi Ka Amrit Mahotsav”.**

The undersigned is directed to state that on the occasion of celebrations of 75<sup>th</sup> Independence Day, “Azadi Ka Amrit Mahotsav”, Ministry of Youth Affairs and Sports has planned a 51-day long virtual run themed “Fit India Freedom Run 2.0” with 75 physical events planned at iconic locations on 13.08.2021.

2. In this regard, a meeting is scheduled on **3<sup>rd</sup> August, 2021 at 1200 Hrs** under the chairmanship of Hon’ble Minister of Youth Affairs and Sports, in the presence of Hon’ble Minister of State for Youth Affairs and Sports, through a virtual conference on Zoom (link attached) to discuss the role of the respective Ministries/Departments in promoting Fit India Freedom Run 2.0 as part of the 75<sup>th</sup> Independence Day celebrations.

3. It is, therefore, requested to kindly make it convenient to attend the meeting or nominate any senior officer of JS level and above on the scheduled date & time mentioned above. The Online link, Meeting ID and Passcode is attached below:

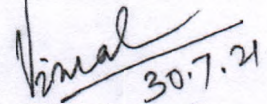
Online link :

<https://us02web.zoom.us/j/86202766852?pwd=eDVpWlptZDB4cHlaUDRlcm9WUDQlQT09>

Meeting ID : 862 0276 6852

Passcode : 123456

Yours faithfully,


  
30.7.21

(Vimal Anand)

Director (Sports)

Tel: 011-24368244

Chairman  
UAC/  
Chairman  
AICTE  
kindly

  
JS(HE)

To,

1. Secretary, Department of Youth Affairs, MYAS
2. Secretary, Department of Sports, MYAS
3. Secretary, Ministry of Health and Family Welfare
4. Secretary, Ministry of Housing and Urban Affairs
5. Secretary, Department of School Education and Literacy
6. Secretary, Department of Higher Education
7. Secretary, Ministry of Panchayati Raj
8. Secretary, Ministry of Rural Development
9. Secretary, Women and Child Development
10. Secretary, Ministry of Home Affairs
11. Secretary, Ministry of Defence
12. Secretary, Ministry of Ayush
13. Secretary, Ministry of Corporate Affairs
14. Secretary, Ministry of Tribal Affairs
15. Secretary, Ministry of Information & Broadcasting
16. Chairman- Railways Board
17. Director General (ITBP)
18. Director General (CISF)
19. Director General (CRPF)
20. Director General (NSG)
21. Director General (BSF)
22. Director General (SSB)
23. Director General (Sports Authority of India)
24. Joint Secretary (Development), D/o Sports, MYAS
25. Mission Director (Fit India Movement)
26. Director General (Nehru Yuva Kendra Sangathan)

Copy to :

- (i) PS to Hon'ble Minister of Youth Affairs & Sports.
- (ii) PS to Hon'ble Minister of State for Youth Affairs & Sports.