

TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC Accredited Grade 'A' Institute

SUGGESTED ACTIVITIES TO PROMOTE EK BHARAT SHRESHTHA BHARAT

I.

Translation of at least 5 award winning Books, 5 award winning songs of one state in the language of partnering state.

II.

Identification of proverbs having similar meaning in the languages of the two States and their translation and dissemination for interchangeable use.

III.

Organisation of cultural exchange programmes between partnering States with the help of troupes identified in the home state through cultural competitions.

IV.

Exchange programmes for writers and poets etc. in the form of literary festivals.

V.

Organisation of culinary festivals/food festival with opportunity to learn culinary practices of partner State.

VI.

Organisation of educational / academic tour by university students reciprocally in the partnering states to bring out salient features of that state.

VII.

Organisation of promotion of home stay culture for visitors from partnering states.

VIII.

Promotion of Rajya darshan programmes for tourists from partnering states.

IX.

Organising familiarisation tours for the tour operators of one state by the partnering state.

X.

Encouraging the administration of oaths/pledges in the languages of the pairing states.

XI.

Inclusion of a few pages in the course books of schools of one state in the language of the partnering state.

XII.

Organising essay competition among students in the language of the partnering state.

XIII.

Organising optional classes in schools / colleges, where feasible, for learning the language of the partnering state.

XIV.

Organising state in the educational institutions of the partnering state.

XV.

Participation of parade drama(s) of other contingents from one state in the ceremonial functions of the partnering state.

XVI.

Telecasting / broadcasting of programmes of one state on the regional TV/ radio channels of partnering states.

XVII.

Organising film festivals of the films of the partnering State with sub-titles in local language of the State.

XVIII.

Encouraging fashion shows based on the attire of the partner state and of frequent wearing of attire of the partnering state by the students and people of the state.

XIX.

Organising National quiz competition in various languages on MyGov portal.

XX.

Taking lead in organising state specific quiz competition on TV/radio/ MyGov portal in the language of the partnering state.

XXI.

Organising Blog competitions on Ek Bharat Shreshtha Bharat.

XXII.

Organising NCC, NSS Camps of students of one State at the locations in the partnering State.

XXIII.

Organising sports events among the students focussing on the sports played in paired states.

XXIV.

Organising of Youth Festivals by selected institutes and inviting paired state's institutes to get familiar with different cultures and traditions.

XXV.

Organising film festivals in the state with sub-titles in the language of the partnering state.

XXVI.

Promoting dance/ music of the paired state through different competitions and festivals.

XXVII.

Display of local crafts and handlooms of paired state in cultural festivals and events.

XXVIII.

Making of project note book/ scrap book of the paired state.

XXIX.

Celebration of Annual-day/Statehood day of the paired state.

XXX.

Dissemination of Information about the monuments and tourist places of the paired state through exhibitions and travel fairs, tourism exchanges.

XXXI.

Formation of EBSB clubs and celebration of EBSB days.

XXXII.

Webinar on topics related to National or the paired states' importance, academic importance, etc.

XXXIII.

Observation of EBSB Days online, in which EBSB Club members can teach each other songs / dance/ cuisine of their Paired State

XXXIV.

Online quiz on various aspects of Partner State

XXXV.

Formation of WhatsApp Buddies/ Skype Buddies from among students of the paired institutions

XXXVI.

Dissemination of Information about paired state's food, culture, language, festivals, flora and fauna etc. through videos/ YouTube channels