



Directortias <directortias@tecnia.in>

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## Activities and Campaigns in December 2020 under the aegis of Fit India Movement - regarding

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no-reply <admin@aicte-india.org>

Sun, Nov 15, 2020 at 8:04 AM

To: directortias@tecnia.in

Dear Sir/ Madam,  
Greetings for deepawali from AICTE.!

Please find attached Office Memorandum (OM) F.No. 21-06/2019-TS.V (i) dated 06-11-2020 regarding Activities and Campaigns in December 2020 under the aegis of Fit India Movement.

You are requested to please ensure the compliance of the OM and send the compliance report with details to email id [fitindiamovement@aicte-india.org](mailto:fitindiamovement@aicte-india.org)

PFB:

<https://drive.google.com/file/d/1gnFPzkT9MveOP0sEQAqCsXB5is00PpWM/view?usp=sharing>

Best Regards,  
AICTE

F.No. 21-06/2019-TS.V (iii)  
Government of India  
Ministry of Education  
Department of Higher Education  
Technical Section – V

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New Delhi dated the 06<sup>th</sup> November, 2020

To

The Chairman  
All India Council for Technical Education  
Nelson Mandela Marg  
Vasant Kunj, New Delhi-110070.

**Subject- Activities and Campaigns in December 2020 under the aegis of Fit India Movement.**

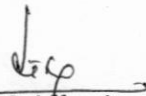
Sir,

Please find enclosed herewith a copy of d.o. no. K-15017/8/2020-MDSD (Pt.) dated 2<sup>nd</sup> November 2020 from the Secretary, MYAS on the subject mentioned above.

2. The AICTE may ensure that all HEIs participate and organise activities for students and staff as per the Activities attached alongwith the above mentioned d.o. letter. A report on such activities may be submitted to this Department.

Yours faithfully,

Encl.: As above.

  
(M. Sridhar)  
Deputy Secretary to the Govt. of India  
Tel: 011-23070660

रवि मित्तल, भा.प्र.से  
सचिव

**Ravi Mital, IAS**  
Secretary



सचिव  
भारत सरकार  
खेल विभाग  
युवा कार्यक्रम और खेल मंत्रालय

**Secretary**  
**Government of India**  
**Ministry of Youth Affairs & Sports**  
**Department of Sports**

D.O. No.K-15017/8/2020-MDSD (Pt)

2<sup>nd</sup> November, 2020

Dear *Sri Khare*

Department of Sports, Ministry of Youth Affairs and Sports (MYAS) has planned a series of activities and campaigns in December 2020 under the aegis of Fit India Movement to promote fitness across the country.

2. The plan includes Fit India Thematic Campaign- "फिटनेस का डोज़- आधा घंटा रोज़", Fitness Assessment through Fit India App and Fit India Cyclothon with an aim to reach masses especially youths across the country through Higher Education Institutes (HEIs). Events/ Activities in which HEIs may be asked to participate and organize such activities for students and staff are enclosed herewith at annexure-1.

3. As a part of creating awareness and disseminating the message of Fit India Movement, I solicit your support to help reach the masses in December Fit India campaign through HEIs.

*With regards,*

Yours sincerely,

*Ravi Mital*  
(Ravi Mital)  
*2/11*

**Shri Amit Khare**  
Secretary  
(D/o Higher Education, M/o Education)  
127-C, Shastri Bhawan  
New Delhi - 110001

# FIT INDIA CAMPAIGN- DECEMBER 2020



## D/o Higher Education

Activity/ Event	Roles and Responsibilities
1) Fit India Thematic Campaign- virtual फिटनेस का डोज़ - आधा घंटा रोज़ (1 <sup>st</sup> December 2020 onwards)	Promotion of campaign on digital platforms of Department as well as HEIs.
2) Fitness Assessment through Fit India App (Date of launch of Fit India App will be communicated later)	All the professors/lecturers, staff, students to take their fitness assessment and encourage others to do so.
3) Fit India Cyclothon (7 <sup>th</sup> to 31 <sup>st</sup> December 2020)	Students/Professors/Lecturers/Staff/ families to participate adhering to social distancing guidelines.