

**Reg : Clean Air Healthy Play- Art Mentor ship Programme1**

Eco club delhi &lt;ecoclub.delhi@gov.in&gt;

Fri, Aug 27, 2021 at 3:39 PM

To: director.tecniaindia@gmail.com, varun.management@gmail.com, salokaya@gmail.com, info@mac.du.ac.in, sondhisunil@yahoo.com, agarwal.puneeta@gmail.com, vkag19@gmail.com, principal@aurobindo.du.ac.in, kaulsangeeta@hotmail.com, bhavnasharma007@yahoo.com, mait@mail.ac.in, mlgoyal@gmail.com, principaldihm@yahoo.com, rpihm11@gmail.com, acc.dihm@gmail.com, principal@srcc.edu, srcc@srcc.edu, Kasturba Institute of Technology <kpwpoly.delhi@nic.in>, jkbansal13@gmail.com, sirifortindia@gmail.com, director@fsm.ac.in, fore@fsm.ac.in, jims@vsnl.com, pawan.gupta@jimsindia.org, anjali.madan@jimsindia.org, lbcbn@rediffmail.com, sarla.takoo@batrahospitaldelhi.org, deansesjnu@gmail.com, REGISTRAR REGISTRAR <registrar@mail.jnu.ac.in>, bobjos2001@yahoo.co.in, Neeru Mehta <ap.delhi@nic.in>, dpcim1984@gmail.com, rbhatia@aie.amity.edu, mrverma@aie.amity.edu, ragarwal@amity.edu, pkyadawa@amity.edu, aset.newdelhi@amity.edu, zakirhusaindelhicollege@gmail.com, principal@zh.du.ac.in, ratnumkwattal@gmail.com, infogiast@gmail.com, j.drsonia@gmail.com, dr.shikharanjan@gmail.com, directorbtts@gmail.com, ruchidakhsawhney@gmail.com, pmc\_coll@yahoo.com, principal@ihe.du.ac.in, meghasharma77@yahoo.co.in, renuarora59@yahoo.co.in, ritu.atheya@gmail.com, pratima.singh@inc.du.ac.in, cbs@sscbsdu.ac.in, admissionhelpdesk@sscbsdu.ac.in, principal@sscbsdu.ac.in, aps27india@gmail.com, ideal\_institute2@rediffmail.com, dr.hemlata.iimt@gmail.com, pstoprincipal@ststephens.edu, principal@ststephens.edu, hmritmdirector@gmail.com, kuldeeppanwar.dce@gmail.com, zhpge.college@gmail.com, sanjayduta@gmail.com, kamalinstitutehighereducation@gmail.com, info@kamalinstitute.com, jims.vk@jagannath.org, director.vk1@jagannath.org, head.corporateaffairs@jagannath.org, director@dkes-scs.com, rachita@dkes-scs.com

Cc: india <india@cleanairasia.org>

Dear Eco club in charge,

Please refer to the mail from Clean Air Asia Mentor ship Program to engage Eco club schools /colleges with the Clean Air Asia Program which helps the students to develop new skills and build knowledge.

Dear Sir/Madam,

**Greetings from Clean Air Asia!**

Clean Air Asia (CAA) is an international non-governmental organization that leads the mission for better air quality and healthier, more livable cities in Asia. CAA has been involved in activities related to communication for better air quality to mobilize for change and improve public engagement. CAA is actively working to improve air quality awareness by creating and disseminating sound information to engage public in action towards air quality as well as inform communities to drive policy. In India, CAA has over the last few years also engaged with school children to create awareness about air pollution issues.

**Clean Air Asia in India is working with children and youth to engage in fueling air action by creating a strong health narrative. As a precursor to this project, Clean Air Asia India had engaged with schools in different cities across the country to monitor air pollution within the school premises as well as its immediate surrounding areas, by installing air quality sensors and monitoring the air quality levels i.e. engaging schools as a driver for reducing air pollution exposure in children.**

Therefore, with the objective to drive a process of change and mobilize action for better air quality around school spaces and promote healthy play & study for children. Clean Air Asia India wants to engage the students from Standard 6-9th through virtual communication for the project through an Art Mentorship Programme.

Following are the details:-

1. Send us artworks of students high on Artistic talent / Academic achievements/ Environmental orientation/ Advocacy and Research acumen to [artmentorship.caa@gmail.com](mailto:artmentorship.caa@gmail.com) by 7th September 2021.
2. Selected students will get enrolled for the art mentorship program and will be asked to procure a list of Art Materials to be used for the classes which consists of 6 virtual training sessions conducted on zoom.
3. The Mentor will be Ms. Sonal Srivastava (Design Mentor and Creator of the award-winning kids show M.A.D. for POGO televisions).
4. Students will learn new story telling techniques and explore communicating about air pollution and environment through art.
5. At the end of the project, best performing students will win the Clean Air Artist.
6. All activities and engagement conducted during the course of this project, as well as initiatives and ideas generated by schools and their students will be actively shared on Clean Air Asia India's social media accounts.

Kindly find attached poster for more details.

We hope to get your school on board with us in the project.

To know more about Clean Air Asia India's work with Schools, visit our website – <https://www.cleanairhealthychildren.com/>

Thanks and Regards,

**Clean Air Asia India Team**

C-3, Green Park Extension

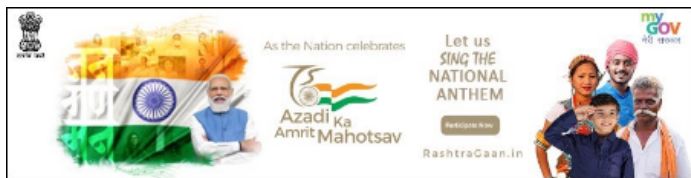
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Regards,

Department of Environment  
Level-6, Wing-C,  
Delhi Secretariat  
New Delhi-110002  
Tel.: 011-23392032



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**2 attachments**



**Poster NEW FINAL 17-8 (1).jpg**  
5405K



**Poster NEW FINAL 17-8 (1) (1).jpg**  
32K



Bloomberg  
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# ART MENTORSHIP

Become a **Clean Air Artist**

Learn about why you need clean air when you go out to play

Prarthana Borah  
India Director, Clean Air Asia

GRADE 6 TO 9 STUDENTS APPLY NOW!

**60** ARTISTIC MINDS



clean air  
healthy play

EARN THE CLEAN AIR  
ARTIST CERTIFICATE



LEARN ADVANCED  
ART TECHNIQUES



**6** Interactive sessions

By

Sonal Srivastava, NID, Ahmedabad Alumnus  
series Producer of  on POGO  
Art & Design Mentor, 20 years experience



MAIL US YOUR WORK AT [artmentorship.caa@gmail.com](mailto:artmentorship.caa@gmail.com)