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"Jal Shakti Abhiyan: Catch the Rain" with the theme "Catch the Rain, where it falls, when it falls - merging of activities of JSA-CTRC with EBSB-Reg

no-reply <admin@aicte-india.org>
To: directortias@tecnia.in

Thu, Apr 29, 2021 at 2:48 PM

Dear Sir/Madam,
Greetings from All India Council for Technical Education..!!

As per the directive from the Ministry of Education, OM no. 11018/5/2021-EBSB dated 12th April,2021 on the subject "Jal Shakti Abhiyan: Catch the Rain" with the theme "Catch the Rain, where it falls, when it falls - merging of activities of JSA-CTRC with EBSB wherein it is requested to upload activities planned and action taken of the JSA - CTRC on the EBSB Portal.

In view of the above, AICTE requests your institute kindly perform the activities as per the attachment and upload activities planned and action taken on the EBSB Portal.

Link: <https://ekbharat.gov.in/>

Please find the attachment of the letter.

PFA: https://drive.google.com/file/d/1v_OhOi3BSP7qN1RBsvSviaczNNIOV6F/view?usp=sharing

**With regards,
AICTE**

849473/2021/EBSB

No.F.11014/2/2021-EBSB
Government of India
Ministry of Human Resource Development
Department of Higher Education
EBSB Cell

Shastri Bhawan, New Delhi
Dated the 18th March, 2021

Office Memorandum

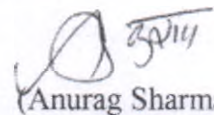
Subject: "Jal Shakti Abhiyan: Catch the Rain" with the theme "Catch the Rain, where it falls, when it falls – merging of activities of JSA-CTC with EBSB – reg.

The undersigned is directed to refer to the above subject and to say that "Jal Shakti Abhiyan: Catch The Rain" with the theme "Catch the Rain, where it falls, when it falls" campaign under the Ministry of Jal Shakti will be launched by the Hon'ble Prime Minister on 22 March 2021 on the World Water Day,

2. The Jal Shakti Abhiyan is to be integrated with Ek Bharat Shreshtha Bharat so that all the Institutions participating in the campaign conduct the activities under the theme activities to bring out the spirit of Ek Bharat Shreshtha Bharat. A list of activities has been enumerated in Annexure – I, which may be undertaken to promote Jal Shakti Abhiyan under EBSB. The list is only indicative. More activities may be included in it.

3. Action plans with calendar of activities may be uploaded to the EBSB portal. Once the activity is conducted, the same may be uploaded to the portal on urgent basis for Media/ Social Media coverage. The activity will be listed as done under Ek Bharat Shreshtha Bharat to promote Jal Shakti Abhiyan.

Encl.: As above



(Anurag Sharma)
Deputy Secretary to the Government of India
Ph.: 011-23387538

To

All Nodal Officers of Ministries / Department