

TECNIA INSTITUTE OF ADVANCED STUDIES
NAAC Accredited Grade 'A' Institute
TECNIA ELECTORAL LITERACY CLUB
 (Established as per Election Commission of India)
ELECTORAL LITERACY CLUB ACTIVITIES

YOUNG VOTER'S FESTIVAL OR YUVA MATDATA MAHOTSAV
This will be a 1-2 days festive event organized by the ELC members in the odd semester. The students have the choice of making this event open to all city colleges or organize it exclusively for its own college students. The Festival/ Mahotsav will bring together members of all college societies to organize an array of events.
EVENTS
Art Contests: Including graffiti, posters, woodcuts/ lithography contests, College/University ELCs can leverage Inter/Intra- College Art Contests as an interactive medium to build awareness and sensitize the youth regarding issues of elections, electoral processes, voting, democracy and politics in general.
Mime Act/Street Plays/Roadshows: Conducted in collaboration with the College/University Dramatics Society and staged in major youth fests like- Mood Indigo, Antaragni, OASIS, Malhar, Rendezvous etc.
Photography Contests, Film Screenings and Short Film Making Contest: Conducted in collaboration with Photography Society and Film Society of the college/ university, movies, documentaries and still images convey vivid messages and help generate awareness and build salience for viewers about the subject under consideration-i.e. electoral processes, elections, democracies, citizens' rights and duties. They act as persuasive instruments, which, if employed effectively could aid in behavior change. <i>Subjects/Themes of the Short Film Making Contest and the Photography Contest would be declared in advance by the ELC Board in conferment with the general students of the college/university. Similarly, the list of films to be showcased can be sourced based on recommendations from the student populace of the institution. A follow-up, study and analysis session, post-screening can be convened by the ELC.</i>
Dance/Music competitions: Conducted in collaboration with the dance and music society of the college respectively, the events can invite participation for thematic story telling through dancing and bands can battle out songs motivating the youth to vote. Alternatively, ELC members can pick the above activities individually, and organize contests for the same separately anytime during the academic year.
Rap and Poetry Slams: Conducted in association with the Literary Society or, Music Society of the college/university, Inter/Intra-College Rap Battles and Poetry Slam contests have been considered as en vogue devices to engage with the youth. As an extension to that, subject matters pertaining to representation, youth as change agents, democracy, elections, politics, franchise, suffrage et al. can best be highlighted via such media. ELCs can hold such contests periodically to engage and build a dialogue with the student populace. Open to being covered online, a special jury can be invited or, a popular voting system can be devised to decide the winner.
Election Quiz: A quiz on election and electoral process can be conducted among the students by the ELC in association with the college Quiz society.
Voters Pledge: A mandatory activity will be the assembly of all young event attendees and taking of the Voters Pledge by the same. The pledge can also be publicized on Social Media Platforms by the ELC members.

Nodal Officer
 TECNIA ELC – CLUB