

# TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC Accredited Grade 'A' Institute

## RESEARCH & INNOVATION DEVELOPMENT CELL

(Established as per NAAC, UGC, Govt. of India)

Ref. No. TIAS/R&ID/2021-22/

Date: 14.08.2021

### SUBJECT: R&ID OBJECTIVES

Tecnia Institute of Advanced Studies, Research & Innovation Development Cell (RID Cell) stimulate 'Research Culture' among the faculty and students and is responsible to enable faculty to undertake research projects worthwhile to the society, serving the community and also brings in basic traits of research & innovations in the research scholar to develop technical research paper, participation in conference and seminars, publishing paper in listed journals.

The basic objectives of research and Innovation Cell are following:-

- ❖ To promote research culture in campus
  - ❖ Develop sustainable Innovation Ecosystem
  - ❖ Collaboration through MoUs with other educational, research, industry, NGOs
  - ❖ Promoting Research Publications & Research Awards
  - ❖ Undertaking Consultancy & Projects on Thrust Areas
  - ❖ Propagating Resource Mobilization for Research
- To promote of Research Culture in Campus
1. R&ID CELL evolve appropriate policies and practices, and make adequate resources available, encourage active research involvement of teachers and scholars in research as well as recognizing the achievements of teachers through research.
  2. R&ID CELL Administrative supportiveness (procedural flexibility) in the institution includes responsiveness, utilizing the supports and resources available at the Government agencies or other agencies.
  3. R&ID CELL augmenting the infrastructure in terms of space and equipment and support facilities be made available for undertaking research in the campus.
  4. R&ID CELL collaborates with other agencies, institutions, research bodies for sharing research facilities and undertaking collaborative research.

➤ Develop sustainable Innovation Ecosystem

1. R&ID CELL develops incubation center and other initiatives for the creation and transfer of knowledge.
2. R&ID CELL of the Institute conducts regular workshops, seminars on Intellectual Property Rights (IPR)
3. R&ID CELL propagates Industry-Academia Innovative practices.
4. R&ID CELL promotes participation in Awards for Innovation by nominating institution / teachers/ research scholars/ students, start-ups incubated on-campus for explicitly commendation by other Government and Non- Government Agencies and Institutions.

➤ Collaboration through MoUs with other educational, research, industry, NGOs

1. R&ID CELL propagates linkages through collaborations and MoUs to maintain a closer contact with the work field.
2. R&ID CELL helps to keep the academic activities in the Institute in a more realistic perspective and also expand the scope of learning experiences to students.
3. R&ID CELL develops Collaborations that are sought after by any academic institutions or industry or other agencies of professional and social relevance.
4. R&ID CELL collaborations and range of activities includes training, student exchange, faculty exchange, research and resource sharing, among others.
5. R&ID CELL through its policies and procedures makes collaborative endeavor impactful as it is necessary, that there is a formal agreement or understanding between the institution and other institutions or agencies for such activities.

Contact & Linkages

1. R&ID CELL develops elaborative external technical education linkages which envisaged the strategies for promotion of R&D, Partnership with Industry, etc. for the wholesome growth of faculty & students as well as for the contribution of the Institute and to the Society at large.

➤ Promoting Research Publications & Research Awards

1. R&ID CELL promotes the conducive environment for exploratory and reflective Research Publications.

2. R&ID CELL provides nomination for Awards which are the integral part of research activities to be undertaken by faculty which are crucial and effective for one's job.
3. R&ID CELL promotes Quality Research, outcome of which are beneficial for the discipline, society, industry, region and the nation.
4. R&ID CELL believes in sharing of knowledge especially theoretical and practical findings of research through various media, which enhances quality of teaching and learning and publish its research work through TJMS and other Scopus and UGC Care listed journals.
5. R&ID CELL imbibes Research Acumen in its teaching fraternity and research scholars through clear records such as - doctoral, post-doctoral, projects, inventions and discoveries, number of patents obtained and number of research publications.

➤ Undertaking Consultancy & Projects on Thrust Areas

1. R&ID CELL actively promotes consultancy & projects which is managed by the faculty and research scholars for an external agency for which the expertise and the specific knowledge base of the faculty becomes the major input.
2. R&ID CELL actively promotes consultancy & projects on the list of thrust areas provide by AICTE through Training and Learning (ATAL) Academy FDP's.
3. R&ID CELL promotes inter disciplinary research in three areas Management Sciences, Journalism & Mass Communication and Computer Applications including its Electives, Specializations, Sub Domains and allied areas as a resource pool with several persons engaged in research at various levels.
4. R&ID CELL policies and procedure for consultancy are fairly utilized by the faculty; the finances generated are utilized for the development of R & ID CELL.
5. R&ID CELL promotes for award and reward to the faculty taking up consultancy.
6. R&ID CELL consultancy shows the credibility of the Institute's research acumen to the outside world through its website page.
7. The Institute's R&ID CELL extends their expertise to other educational Institutes, Schools, Research agencies, Sister Institutes and also generates some revenue along with the up gradation of research faculty.
8. R&ID CELL has a formalized policy on consultancy with clear specification of revenue sharing between the teacher and the institution as per GGSIPU norms.

➤ Propagating Resource Mobilization for Research

1. R&ID CELL provides support in terms of financial, academic and human resources required and timely administrative decisions to enable faculty to submit project proposals and approach funding agencies for mobilizing resources for research.
2. R&ID CELL supports faculty for submitting research projects for securing external funding through flexibility in administrative processes and infrastructure and academic support to excel in research.
3. R&ID CELL empowers faculties to take up research activities utilizing the existing facilities.
4. R&ID CELL encourage faculty to engage in interdisciplinary and interdepartmental research activities and resource sharing.

In-Charge-R&ID Cell

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I/c- T & P  
All Faculty ((MBA, BBA, BA(JMC), BCA)  
All HoDs (MBA, BBA, BA(JMC), BCA)  
Dean  
Academic Cell  
Coordinator- IQAC  
I/c- ITC  
Director, TIAS for information please