



TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC ACCREDITED GRADE "A" INSTITUTE

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& Recognized Under Sec. 2(f) of UGC Act 1956.



Training and Placement Cell

EVENT REPORT

The poster is for a 'Mock (Virtual) Interview' event. It features the TECNIA Institute of Advanced Studies logo at the top left. The text includes: 'TECNIA INSTITUTE OF ADVANCED STUDIES', 'Approved by AICTE, Ministry of HRD, Govt. of India, Affiliated to G.G.S.I.P. University & Recognized Under Sec. 2(f) of UGC Act 1956', 'INSTITUTIONAL AREA, MADHUBANI CHOWK, ROHINI, DELHI-110085', 'TRAINING AND PLACEMENT Cell', 'Mock (Virtual) Interview', 'Date: 22nd May, 2021', 'Time: 3:00 - 4:00 PM', 'Resource Person: Mr. Paras Mishra, Digital News Manager, Zee Media (ZMCL)', 'Mode: Microsoft Teams', 'Faculty Coordinator: Mr. Mayank Arora, Assistant Professor, Department of Journalism and Mass Communication'. There is a photo of Mr. Paras Mishra and an icon of a video call. At the bottom, it says 'India's Premier ISO 9001:2015/14001:2015 Certified Institute. Rated as 'A' by Govt. NCT of Delhi, 'A++' Category - Best Business School by Business India, Included in Top 100 B & IT Schools by reputed publications.'

Video URL:

<https://drive.google.com/file/d/1NGsY443pyS0dOQISfNRqGDKsc-eYjBdl/view?usp=sharing>

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|------------------------------|---|
| Event: | Employability Index Test (Final) |
| Date: | 22.05.21 |
| Time: | 3:00 PM |
| Mode: | Virtual through Microsoft Teams |
| Students: | BA(JMC) III Year |
| Faculty Co-ordinator: | Mr. Mayank Arora, Assistant Professor Department Journalism and Mass Communication |
| Convener: | Dr. Nivedita, Head- Training & Placement Cell, TIAS |
| No. of Students: | 20 |

Objective:

- To evaluate the students' employability skill through interview
- To make students learn how to appear in interview.
- To make students learn how to respond in interview.
- To remove their hesitation in interview.
- To improve their body language at the time of interview.

Report:

Employability Index Test through interview was organized for BA (JMC) final year students was organised in two rounds. The first round was from 11th May'21 to 14th May 2021, and the final on 22nd May, 2021 by TIAS who are willing to do jobs in different fields as per their ability and choice after completion of their BA (JMC) program. The purpose of organizing the session was to prepare the students for their placements. The evaluation was done on their subject knowledge and

soft skills. The subject knowledge included theoretical knowledge, its practical application and latest development in the relevant area. The soft skills judged were their communication skill, body language, profile fitment, introduction skill and confidence. In the first round, Employability index was evaluated by internal panel members, based on which top five candidates from each section were allowed for a final round of evaluation. For the final round, the panel member consisted of Mr. Paras Mishra , an alumnus of the batch BA(JMC) 2015-17) presently working as Digital News Manager, Zee Media (ZMCL), Mr. Mayak Arora, Assistant Professor, Department of Mass Communication and Dr. Nivedita, Head Training and Placement Cell.

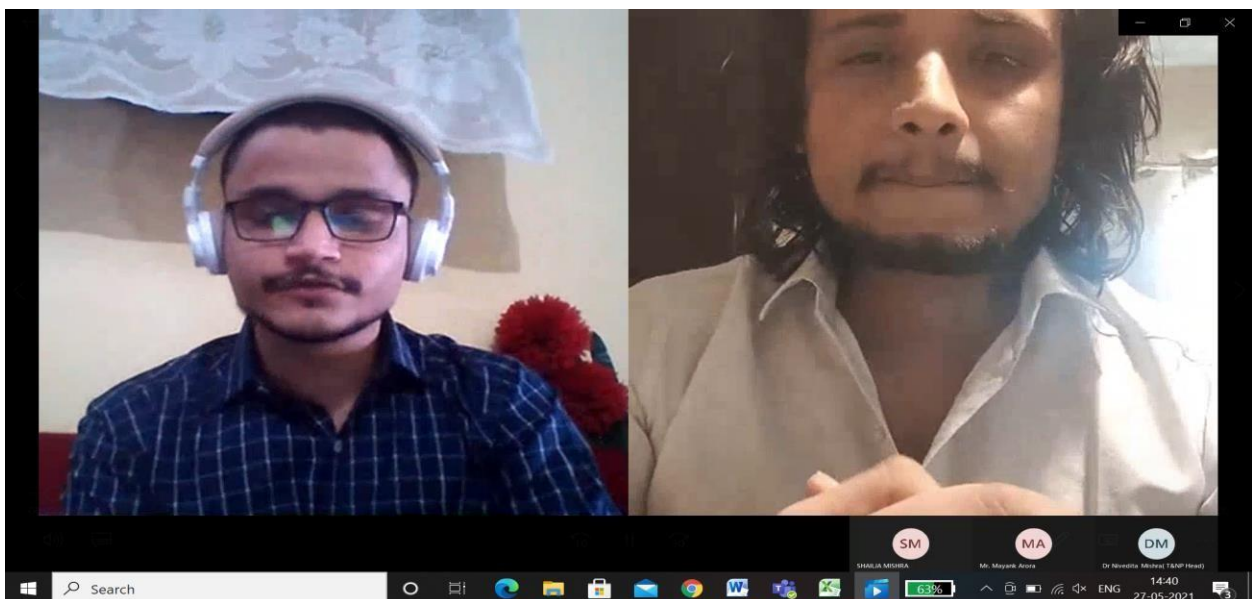
The selection of going through interview for Employability Index was based on the fact that mock interviews would be a practice sessions for the students about the look, sound, and feel of actual interviews. Mock interview provides an opportunity to students actually practicing going through an interview, answering and asking questions, and hopefully learning about the rhythm and possible interview questions they will face in real life.

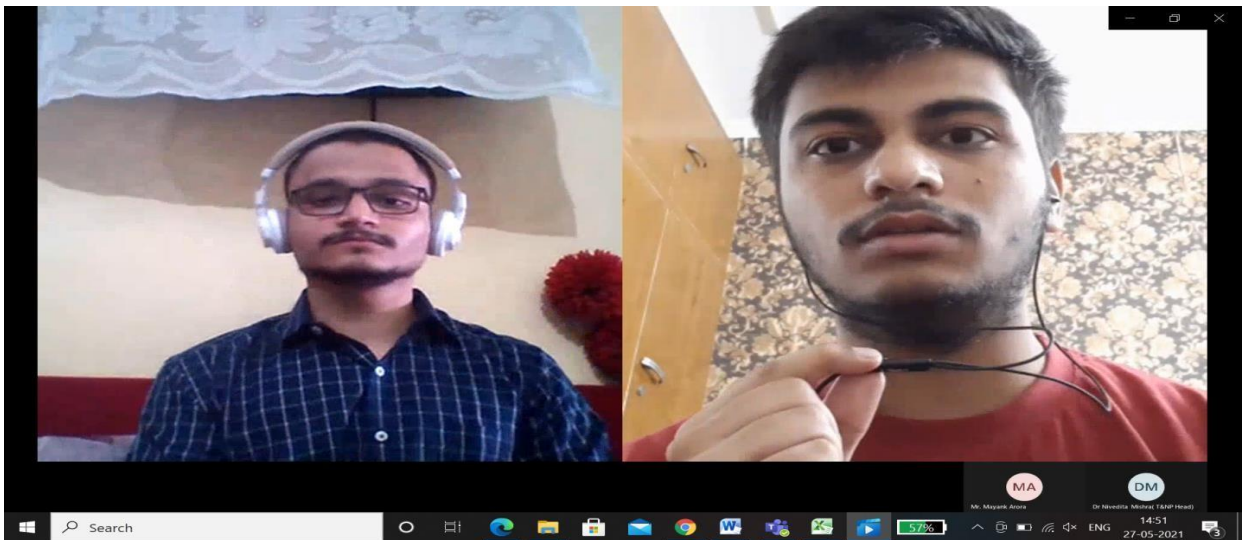
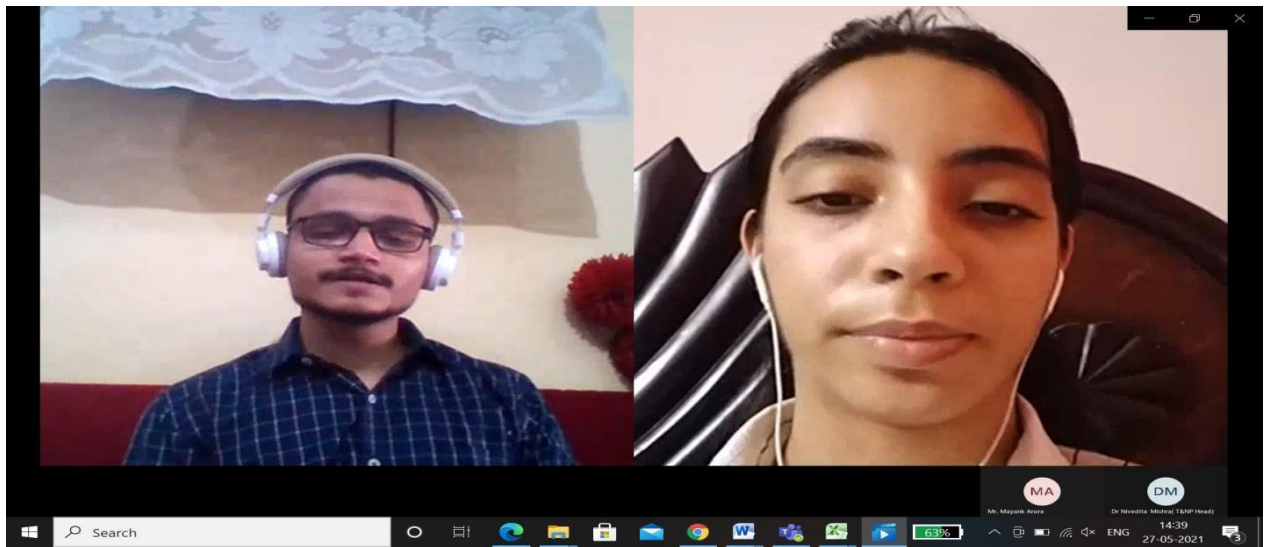
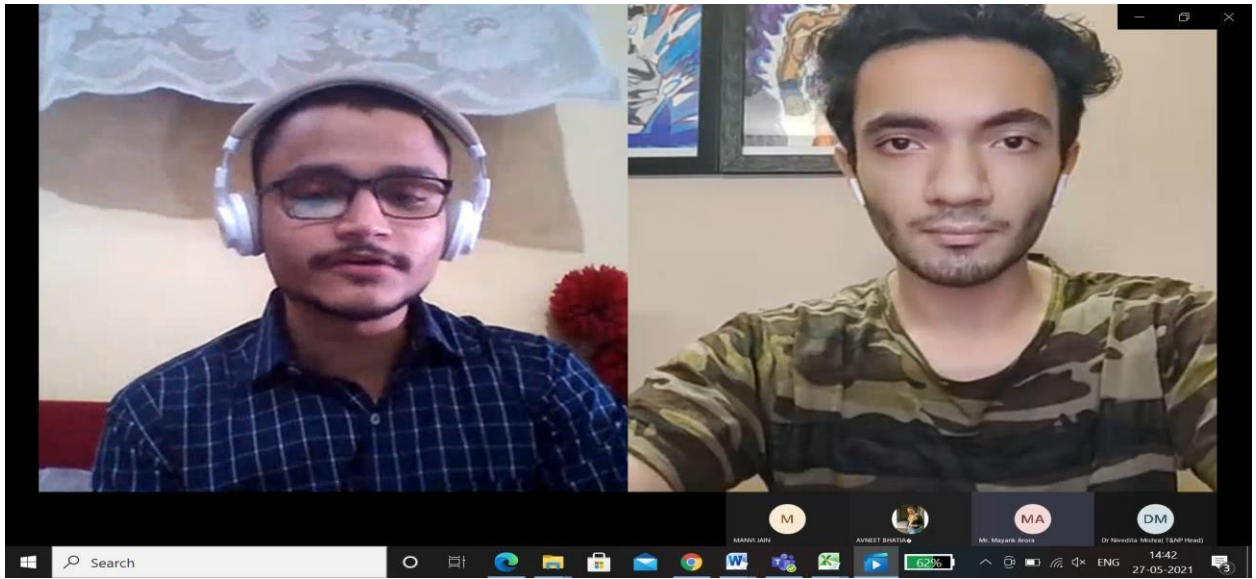
In the final round Mr. Paras asked relevant questions pertaining to the area of interest of the students, while the soft skills of the students were judged by Mr. Paras along with Dr. Nivedita. Every students was shared the feedback verbally then and there itself. The session was coordinated by Mr. Myayank Arora who also made students comfortable during the process. Later, Mr. Mayank Arora compiled the sheet with the marks and area of improvement

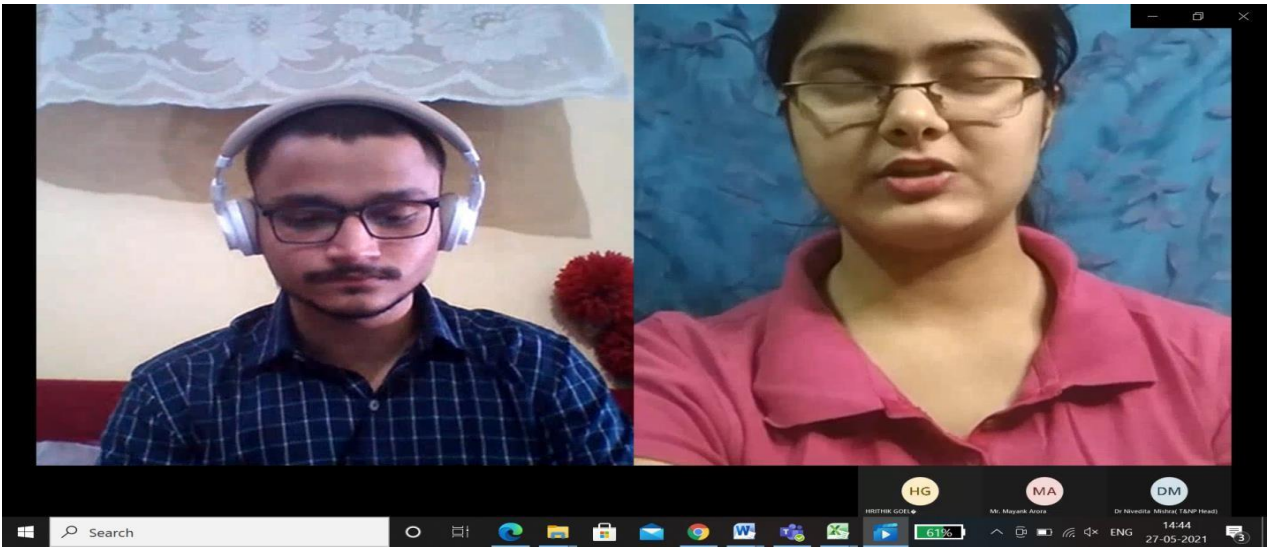
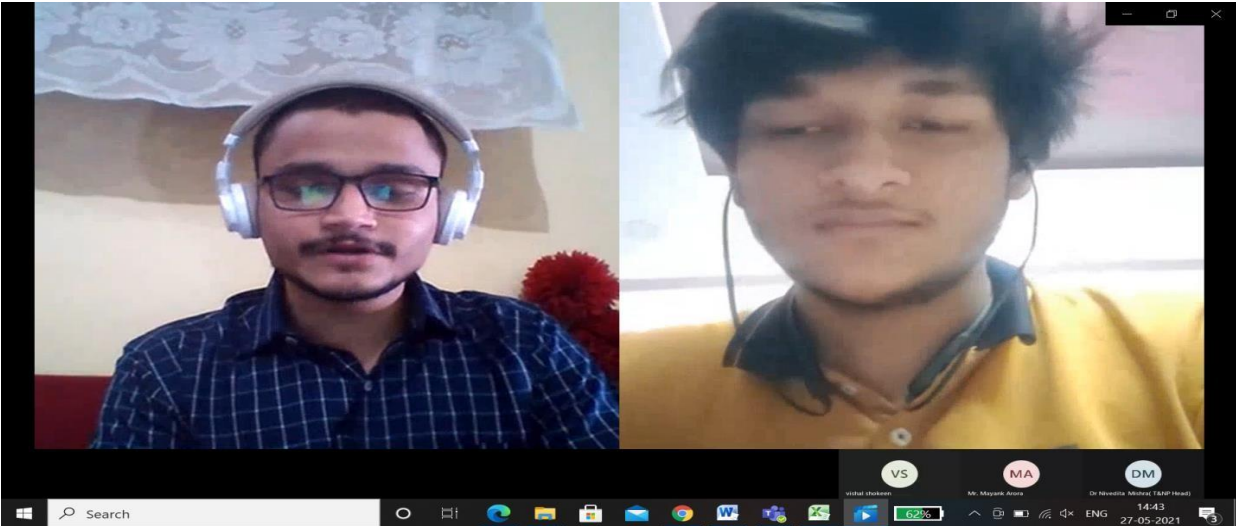
Learning Outcome:

- Students' were evaluated for their employability skills
- Students' got tips to increase their employability skills.
- Students' confidence level increased.
- Students were aware about their shortcomings, so that they can improve it
- Student's interview strategy was enhanced.

Some Screenshots of the Event:







TECNIA INSTITUTE OF ADVANCED STUDIES
 NAAC ACCREDITED GRADE " A " INSTITUTE
 TRAINING AND PLACEMENT CELL
 Employability Index Evaluation (Mock Interview) Sheet

Program: BAJMC

Date: 22 MAY 2021 Time: 3.00 PM onwards

Panel Members: Mr. Paras Mishra, ZMCL, Mr. Mayank Arora, Dr. Nivedita

| S. No | Enrolment No. | Student's Name | Interest Area | Technical Skill | | | | | Soft Skills | | | | | | | Total Cumulative Marks (50% weightage for both skills) | Result (Cumulative percentage should be 60% and above) | Recommendations if Any | Compiled by |
|-------|---------------|-------------------|--------------------------------------|-------------------|-----------------------|--------------------|----------------|------------|---------------------|-------------------------------|-----------------|---------------|------------|----------------|------------------|--|--|---|--------------|
| | | | | Subject Knowledge | Practical Application | Latest development | Marks Obtained | % Obtained | Introduction Skills | General and Current Awareness | Profile Fitment | Body Language | Confidence | Marks obtained | % Marks Obtained | | | | |
| | | | | 10 | 5 | 5 | 20 | 100 | 5 | 5 | 5 | 5 | 5 | 25 | 100 | 100 | | | |
| 1 | 6917002418 | RISHAV SINGH | Reporter political beat, | 5 | 3 | 2 | 10 | 50 | 3.5 | 2.5 | 2 | 3 | 3 | 14 | 56 | 53 | Below the Desired level | Need to fix his hand, continuously stroking his hair, Left the meeting without asking | Mayank Arora |
| 2 | 8617002418 | Tanisha Gupta | Higher Studies/Events and journalism | 4 | 2 | 1.5 | 7.5 | 37.5 | 2 | 1 | 2 | 1.5 | 1.5 | 8 | 32 | 34.75 | Below the minimum desired level | Need to work on current affairs, body language | Mayank Arora |
| 3 | 40517002418 | Muskan Gupta | Designing | 1 | 1 | 1 | 3 | 15 | 1.5 | 1 | 1 | 2 | 2 | 7.5 | 30 | 22.5 | Below the minimum desired level | Needs to work on over all skills | Mayank Arora |
| 4 | 9617002418 | Yuvam Yadav | Digital media marketing | 2.5 | 2 | 3 | 7.5 | 37.5 | 3 | 1 | 3 | 1.5 | 3 | 11.5 | 46 | 41.75 | Below the minimum desired level | Need to be more presentable in terms of dress and body movements | Mayank Arora |
| 5 | 9417002418 | Vishal Shokeen | content writing | 5 | 3.5 | 2 | 10.5 | 52.5 | 2 | 3.5 | 3 | 1.5 | 3 | 13 | 52 | 52.25 | Below the minimum desired level | Was dress for the occasion, was prepared for the interview | Mayank Arora |
| 6 | 3817002418 | Jigyasa Thapar | Digital media marketing | 3 | 2.5 | 1.5 | 7 | 35 | 2.5 | 2 | 2 | 1.5 | 3 | 11 | 44 | 39.5 | Below the minimum desired level | need to be more focus | Mayank Arora |
| 7 | 4417002418 | Kritika Bhatnagar | Reporting ,Anchoring | 2 | 2.5 | 2 | 6.5 | 32.5 | 2.5 | 3 | 2.5 | 1 | 2 | 11 | 44 | 38.25 | Below the minimum desired level | Needs to work on over all skills | Mayank Arora |

| | | | | | | | | | | | | | | | | | | | |
|----|-------------|-----------------|---------------------------------------|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|------|----|-------|---------------------------------|---|--------------|
| 8 | 3217002418 | Hrithik Goel | technical content writing/HR | 3 | 3 | 3.5 | 9.5 | 47.5 | 3.5 | 2.5 | 2.5 | 2.5 | 2 | 13 | 52 | 49.75 | Below the minimum desired level | need to work on diction and speaking skills | Mayank Arora |
| 9 | 3117002418 | Hrijul Tandon | video editor | 5 | 3 | 2 | 10 | 50 | 4 | 2.5 | 2 | 3.5 | 3 | 15 | 60 | 55 | Below the minimum desired level | need to work in the area of his interest | Mayank Arora |
| 10 | 1317002418 | Avneet | Anchor | 3 | 2.5 | 2 | 7.5 | 37.5 | 4 | 1.5 | 3 | 2 | 3 | 13.5 | 54 | 45.75 | Below the minimum desired level | need to develop for the profile of her interest | Mayank Arora |
| 11 | 3021302418 | Manvi Jain | Anchor | 3 | 2 | 3 | 8 | 40 | 3 | 3.5 | 4 | 3 | 4 | 17.5 | 70 | 55 | Below the minimum desired level | Need to work on subject and current affair | Mayank Arora |
| 12 | 4821302418 | Riya Jain | Video Editing | 2 | 2 | 2 | 6 | 30 | 2.5 | 2 | 2.5 | 3 | 3 | 13 | 52 | 41 | Below the minimum desired level | Need to work on subject and current affair | Mayank Arora |
| 13 | 3721302418 | Nikita Sharma | Sports Reporting | 2 | 1 | 1.5 | 4.5 | 22.5 | 2 | 1.5 | 1.5 | 1 | 1.5 | 7.5 | 30 | 26.25 | Below the minimum desired level | Needs to work on over all skills | Mayank Arora |
| 14 | 3921302418 | NISHCHAY SHARMA | YouTuber | 3.5 | 4 | 3.5 | 11 | 55 | 3 | 2 | 3 | 3.5 | 3.5 | 15 | 60 | 57.5 | Below the minimum desired level | need to work on current affairs | Mayank Arora |
| 15 | 2021302418 | Himanshi Raghav | Reporting ,Anchoring | 2.5 | 2 | 2 | 6.5 | 32.5 | 3 | 2 | 3 | 2.5 | 3 | 13.5 | 54 | 43.25 | Below the minimum desired level | Needs to work on over all skills | Mayank Arora |
| 16 | 06121302418 | SOUMYA SHARMA | Higher Studies | 2 | 2 | 2.5 | 6.5 | 32.5 | 2.5 | 2.5 | 2 | 1.5 | 2 | 10.5 | 42 | 37.25 | Below the minimum desired level | Needs to work on over all skills | Mayank Arora |
| 17 | 6221302418 | SUHASHINI RAWAT | Higher Studies | 2 | 3 | 2.5 | 7.5 | 37.5 | 3 | 3 | 2.5 | 2 | 3 | 13.5 | 54 | 45.75 | Below the minimum desired level | Needs to work on over all skills | Mayank Arora |
| 18 | 06321302418 | TANISHAA WADHWA | Higher Studies/Social Media Marketing | 2 | 1 | 1 | 4 | 20 | 3 | 2.5 | 1.5 | 2 | 2 | 11 | 44 | 32 | Below the minimum desired level | need to work on subject knowledge | Mayank Arora |
| 19 | 07221302418 | YATIN MAKKAR | Reporter | 2.5 | 2 | 2.5 | 7 | 35 | 3 | 2 | 2 | 3 | 2 | 12 | 48 | 41.5 | Below the minimum desired level | Need to work with subject knowledge | Mayank Arora |
| 20 | 35921302418 | SHAILJA MISHRA | Digital Media Marketing | 3 | 2 | 2.5 | 7.5 | 37.5 | 2.5 | 2.5 | 2 | 2 | 2 | 11 | 44 | 40.75 | Below the minimum desired level | Needs to work on over all skills | Mayank Arora |

Recommendations: Except one student no one was in habit of reading newspaper. Most of the students failed to show the desired level of subject knowledge. They need to work on general awareness, subject knowledge and latest development in it.