



TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC ACCREDITED GRADE "A" INSTITUTE

Approved by AICTE, Ministry of HRD, Govt. of India Affiliated To GGSIP University
Recognized under Sec 2(f) of UGC ACT 1956

INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI- 110085

Tel: 91-11-27555121-24, E-Mail: directortias@tecnia.in; Website: www.tiaspg.tecnia.in



BBA DEPARTMENT

Report

Webinar on Security Market Investor Awareness Programme

Event : Webinar on Security Market Investor Awareness Programme

Theme : Gamification of Finance, Live Financial Goal Training

Resource Person : Dr. Shikha Gupta, Security Market Trainer (SMART's) of SEBI

Convener : Dr. Sheenu Arora, Faculty, Management Sciences, TIAS

Program : BBA

Date : 21.06.2021(MONDAY)

Time : 12:00 P.M.to 01:00 P.M.

Platform : Online (Webex)

WebexLink : <https://sebibcp.webex.com/sebibcp/j.php?MTID=ml3b895939b37c57fedb988f03691264d>

No. of Beneficiary : 116

OBJECTIVES OF THE EVENT:

- To understand basic concept of Gamification of Finance and Financial Training.
- To understand the procedure and knowledge of investment in share market
- To know how to choose a Company for the investment.
- To know about SEBI, Investment, Accounts and Stock Exchange.

Report

A Webinar on Security Market Investor Awareness Programme was organized by Tecnia Institute of Advanced Studies on 21st June, 2021. The Theme of this webinar was Gamification of Finance & Live Financial Goal. It was organized for BBA students to provide them practical exposure. The overall objective of the webinar was to introduce the concept of Share Market. The webinar was opened at 12:00 P.M. with a welcome statement by Dr. Sheenu Arora. She then invited resource person, Dr. Shikha Gupta, Security Market Trainer of SEBI to conduct workshop.

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**Webinar on
Gamification of
Finance,
Live Financial
Goal Training**

Join Us:- **webex**
by CISCO

Behavioral Finance

Dr. Ajay Kumar
Director
Tecnia Institute of Advance Studies
New Delhi

Dr. Shikha Gupta
SMART (Security Market Trainer), SEBI

Dr. Sheenu Arora
Asst. Professor
Tecnia Institute of Advance Studies
New Delhi

21st, June, 2021. Monday
12:00 PM to 1:00 PM
Association With

SANSKRITI UNIVERSITY
VISION SPECIAL SCHOOL
GLOBAL

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Dr. Shikha Gupta introduced the participants the topic of the webinar “Gamification of Finance, Live Financial Goal Training”. She discussed about the uses of Gamification of

Finance and Live Financial Goal Training. Her entire lecture was related with Finance, Share market and its types.

She also covered the role of Securities and Exchange Board of India (SEBI). The topics covered in her presentation were:

- Financial Freedom.
- Ways to Buy Shares.
- Primary Market.
- Indian Securities Market.
- Myths about Financial Planning.
- Factors Affecting Accumulation.
- Live Financial Goal Planning.

During the workshop, students have also interacted with the resource person. Dr. Shikha Gupta also engaged students in Situation Analysis in which many students have participated. In this workshop, 116 students were participated from BBA department (1st and 2nd shift).

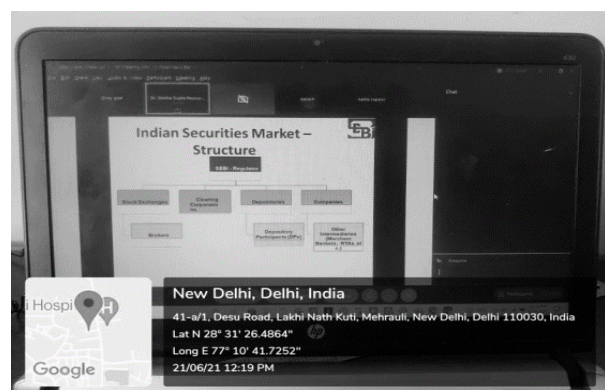
The session ended with the thanks given by Dr. Kirti Miglani to resource person Dr. Shikha Gupta and all the participants.

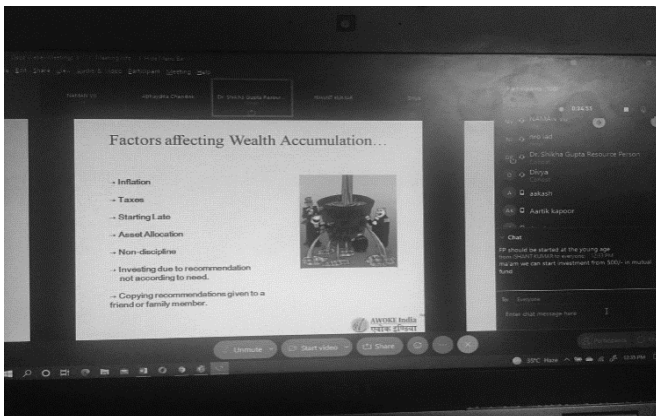
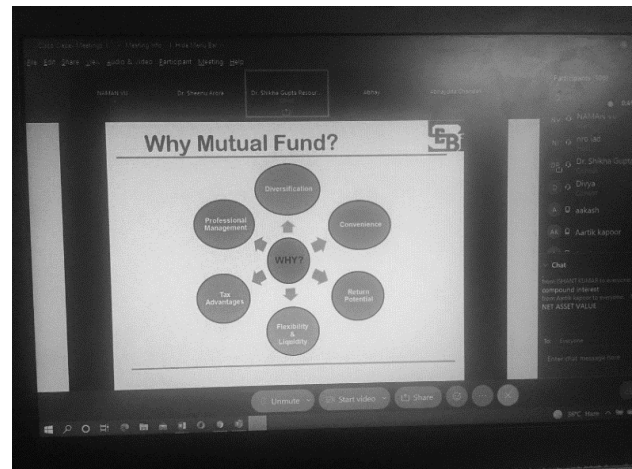
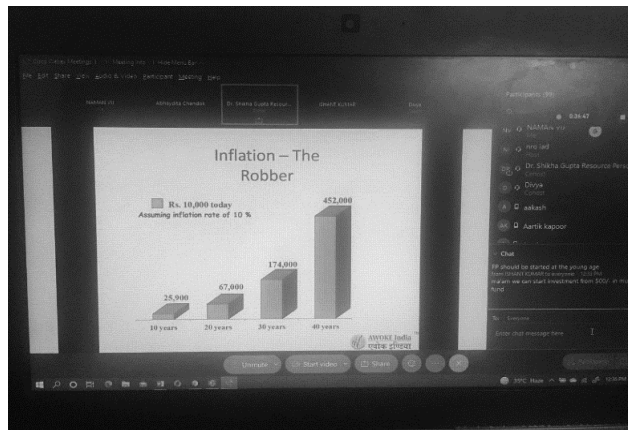
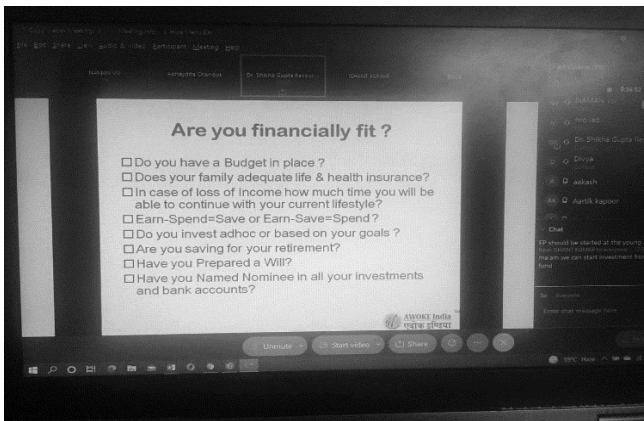
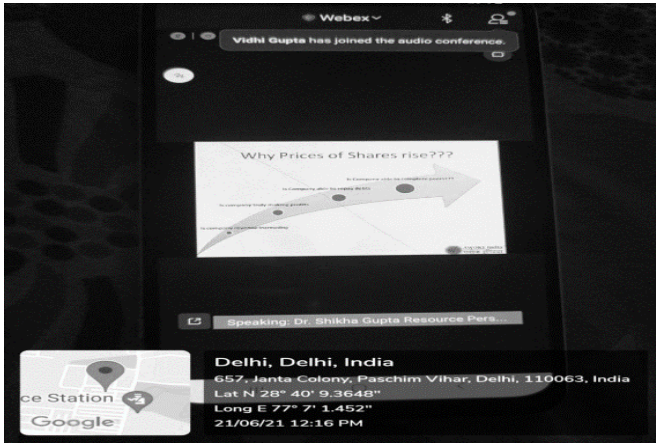
LEARNING OUTCOME:

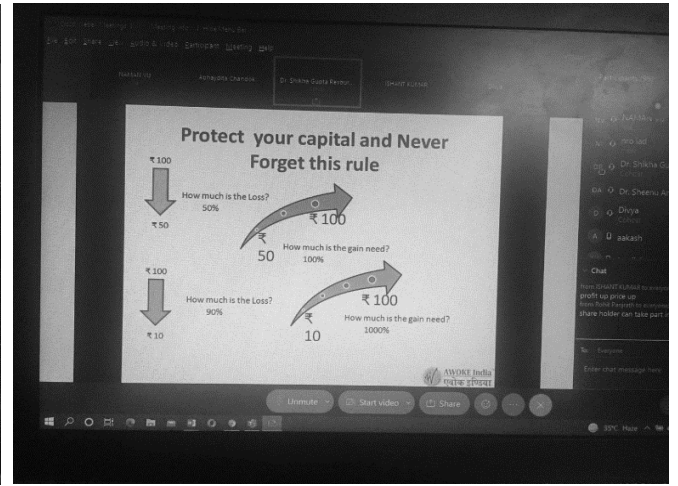
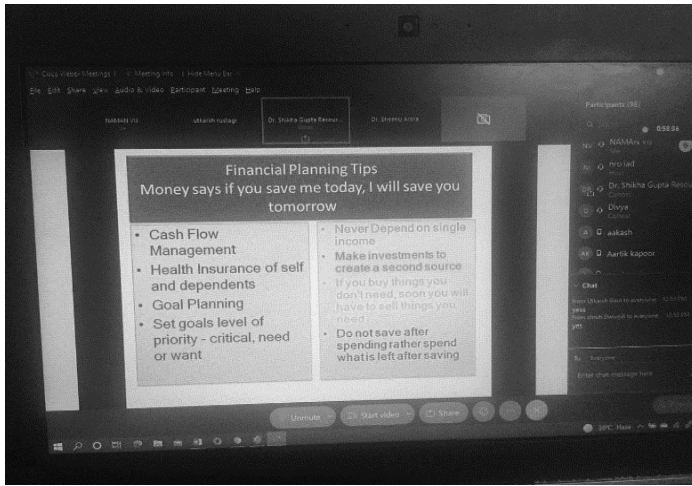
From this Webinar Students have learnt about

- the basic concept of Gamification of Finance and Financial Training.
- the procedure and knowledge of investment in share market
- how to choose a Company for the investment.
- the basic understanding of SEBI, Investment, Accounts and Stock Exchange.

GLIMPSE







Attendance Sheet				
S.No	ENROLLMENT NO.	NAME	DEPARTMENT	
1	118213017	SHREY GOEL	BBA	P
2	09221301720	PRITISH JAIN	BBA	P
3	11121301720	SANSKAR BANSAL	BBA	P
4	13121301719	SHOBHIT GROVER	BBA	P
5	10121301719	CHIRAG SHARMA	BBA	P
6	13021301719	RACHITA BUDHIRAJA	BBA	P
7	0132131720	RITIK SHARMA	BBA	P
8	07821301720	NAMAN VIJ	BBA	P
9	08121301720	NIKHIL SANDAL	BBA	P
10	11321301720	SHIVAM JHA	BBA	P
11	10021301720	RICHA SINGH	BBA	P
12	12421301719	AYUSHI GOEL	BBA	P
13	09321301720	PRIYANKA SINGH	BBA	P
14	09221301720	PRITISH JAIN	BBA	P
15	07021301720	LAKSHAY ARORA	BBA	P
16	03217001719	KAJAL JHA	BBA	P
17	04421301719	UJWAL SHARMA	BBA	P

18	03417001719	PRITI CHAUDHARY	BBA	P
19	11121301720	SANSKAR BANSAL	BBA	P
20	05621301719	KESHAV SHARMA	BBA	P
21	11321301720	SHIVAM JHA	BBA	P
22	50217001720	DIYA SEHGAL	BBA	P
23	35317001720	ARSHPREET KAUR	BBA	P
24	14317001720	YANA ANAND	BBA	P
25	35417001720	HIMANSHI JAIN	BBA	P
26	10521301720	ROHIT PANJRATH	BBA	P
27	11121301719	VIPIN BHATI	BBA	P
28	04817001719	KALASH JAIN	BBA	P
29	14017001720	VIPUL GAUTAM	BBA	P
30	12417001720	TUSHAR BINDAL	BBA	P
31	08521301720	OM GUSAIN	BBA	P
32	00821401719	DIYA JAIN	BBA	P
33	06621301720	KRISHNA GOYAL	BBA	P
34	08921301720	PIYUSH KUMAR	BBA	P
35	50817001720	FAGUNI BANGA	BBA	P
36	09221301719	AJAY KASHYAP	BBA	P
37	12021301720	SHRUTI DWIVEDI	BBA	P
38	00617001720	AFZAL KHAN	BBA	P
39	03317001720	DIVYANSHU SHARMA	BBA	P
40	05317001720	JAI KHATRI	BBA	P
41	11021301720	SAMRIDDHI SHARMA	BBA	P
42	04417001720	HARSHITA MAHESHWARI	BBA	P
43	5217001720	JAHANVI GARG	BBA	P

44	11121301720	SANSKAR BANSAL	BBA	P
45	09221301720	PRITISH JAIN	BBA	P
46	07921301720	NAMRATA RANA	BBA	P
47	09221301720	PRITISH JAIN	BBA	P
48	06521301720	KARTIK RAHEJA	BBA	P
49	06521301720	KARTIK RAHEJA	BBA	P
50	11121301720	SANSKAR BANSAL	BBA	P
51	08721301720	PIYUSH GOYAL	BBA	P
52	04221301720	DEEPANK SHARMA	BBA	P
53	03521301720	BHAVYA ARORA	BBA	P
54	08421301720	NISHANT NARANG	BBA	P
55	10321301720	RITIK SHARMA	BBA	P
56	03821301720	BINKLE LUTHRA	BBA	P
57	05817001720	KARTIK JINDAL	BBA	P
58	05021301720	GAURAV ARORA	BBA	P
59	04621301720	DIMPLE KHANNA	BBA	P
60	01421301720	AKSHEET GOYAL	BBA	P
61	00221301720	AADITYA GUPTA	BBA	P
62	01621301720	AMISHA GOEL	BBA	P
63	02917001720	DINESH KUMAR ABROL	BBA	P
64	05417001720	JATIN MALHOTRA	BBA	P
65	03221301720	AYUSHREE SWAMI	BBA	P
66	03221301720	AYUSHREE SWAMI	BBA	P
67	05721301720	ISHANT KUMAR	BBA	P
68	04821301720	DIWAKAR	BBA	P
69	02221301720	ARIN SHARMA	BBA	P

70	00121301720	AADESH KUMAR	BBA	P
71	02121301720	ARIKA SAXENA	BBA	P
72	04521301720	DEVIKA MENDIRATTA	BBA	P
73	01021301730	ADITI RAJAWAT	BBA	P
74	05321301720	HARSH RAJPUT	BBA	P
75	03721301720	BHUMIKA SINGH	BBA	P
76	13617001720	VASU NARAG	BBA	P
77	08821301720	PIYUSH GUPTA	BBA	P
78	08021301720	NIKHIL BOHRA	BBA	P
79	05421301720	HARSHITA PAL	BBA	P
80	00821301720	ABHAYDITA CHANDOK	BBA	P
81	50517001720	KANIKA JAIN	BBA	P
82	36617001720	SHUBHAM KUMAR	BBA	P
83	01921301720	ANUSHKA	BBA	P
84	14817001720	YASHIKA	BBA	P
85	14417001720	YASH JAIN	BBA	P
86	13621301720	VIKASH KUMAR JHA	BBA	P
87	13817001720	VIDHI SHARMA	BBA	P
88	12417001720	TUSHAR BINDAL	BBA	P
89	50817001720	FAGUNI BANGA	BBA	P
90	05417001720	JATIN MALHOTRA	BBA	P
91	05817001720	KARTIK JINDAL	BBA	P
92	00917001720	ANANYA KHURANA	BBA	P
93	13017001720	VAIBHAV KHURANA	BBA	P
94	00521301720	AARTIK KAPOOR	BBA	P
95	03121301720	AYUSHI BADONI	BBA	P

96	02617001720	DESHIK CHAWLA	BBA	P
97	02521301720	ARPAN	BBA	P
98	09321301720	PRIYANKA SINGH	BBA	P
99	03921301720	CHINMAY KUMAR SAHOO	BBA	P
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113	01521301720	AMAM BAISLA	BBA	P
114	11721301720	SHREY ARYA	BBA	P
115	35117001720	ABHAY GUPTA	BBA	P
116	35817001720	MANPREET KAUR	BBA	P

FEEDBACK OF THE STUDENTS

An effort was made to receive feedback from all students who have attended the Webinar. For this purpose, a Google form was created and sent to students.

Total 65 responses have been received from students. In order to arrive to comprehensive results, useful statistical tools like percentage, etc. have been used. For the effective presentation of the data, various types of graphs have been used.

STUDENT FEEDBACK

1. STUDENT PROFILE:

CHART 1: SEMESTER- WISE CLASSIFICATION

RESPONSES OF 85 STUDENTS:-

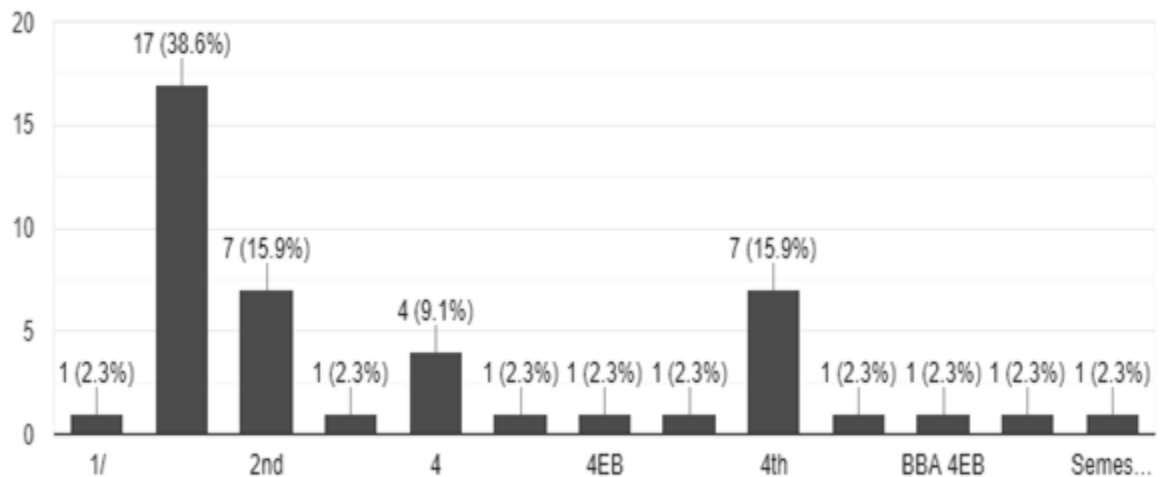


Chart-1 depicts the SEMESTER WISE classification of student respondents. It is noticed that, total 85 responses have collected from the student, out of which most of the students are from 2nd SEMESTER.

CHART 2: CLASS SHIFT

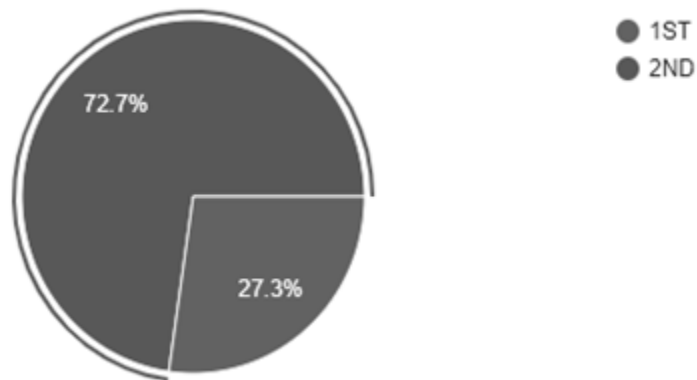


Chart-2 depicts the shift-wise classification of student respondents. It was noticed that, total 85 responses were collected from the student, out of which most of the students were from 2nd shift.

3. STUDENT FEEDBACK ON WEBINAR:

CHART 3: DO YOU LINK THIS WEBINAR?

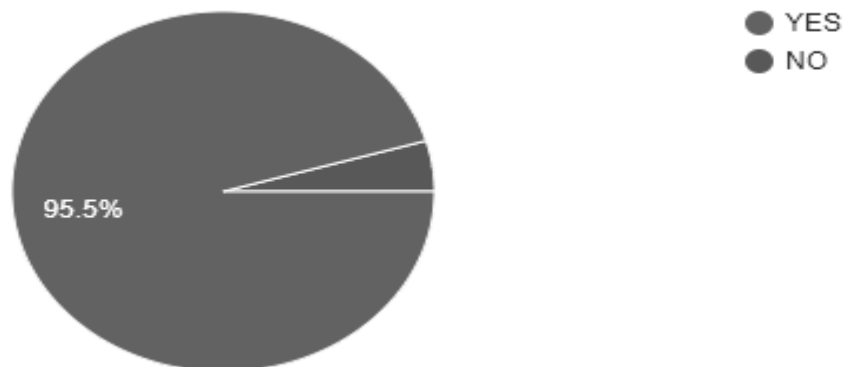


Chart-3 depicts that the whether students have linked with this webinar or not. It is noticed that, total 85 responses have collected from the students and 95.5% students are completely satisfied.

CHART 4: DO YOU WANT TO CONDUCT THIS TYPE OF WEBINAR IN FUTURE?



Chart-4 shows that percentage of students who want the conduction of webinar in future. Here it is found that, total 85 responses have collected from the students and 93.2%studentswant that this type of webinar should be conduct in future.

CHART 5:DO YOU THINK THIS KIND OF WEBINARS HELP YOU IN FUTURE?



Chart-5 reflects whether this webinar is helpful for the students in their futures. It is noticed that, total 85 responses have been collected from the student, 95.5%students have agreed that it is very helpful for them.

CHART 6: WHAT YOU LEARNT FROM THE WEBINAR?

Advance excel
Stalk marketing
Webinar is so meaningful and I learnt many things from webinar
About financial benefits
How to invest money
I learnt about how to organise and achieve my financial goals.
About finance.
How to become rich in your 40s by investing in yours 20s
good knowledge

Chart-6 is concerned about the learning from the webinar. So, as per the responses given by students they have learnt about advance stalk marketing, financial benefits, how to invest money and many more things.

CHART 7: WHAT IS YOUR EXPERIENCE WHILE ATTENDING THE WEBINAR?

Good
Fantastic
I have learnt and experience various things in the webinar which I have to Focus in my life
Good source of knowledge
Knowledgeable
Very good impressive webinar
It was a knowledgable experience.
Very informative.
The experience was good

Chart-7 is reflecting the experience of students. As per the responses given by students it is found that the webinar is very good.



Dr. Sheenu Arora
Convener



Dr. Namita Mishra
HOD



Dr. Ajay Kumar
Director, TIAS