



**TECNIA INSTITUTE OF ADVANCED STUDIES**

**NAAC ACCREDITED GRADE "A" INSTITUTE**

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## REPORT ON INDUSTRIAL VISIT TO YAKULT DANONE INDIA PVT LTD

# Yakult



Yakult Danone India Pvt. Ltd. Plant, Rai Industrial Area, Sonapat, Haryana.

**Industrial Visit Organized for BBA Students,**  
**Tecnia Institute of Advanced Studies, Madhuban Chowk , Rohini, Delhi.**

<b>Event:</b>	<b>Industrial Visit</b>
<b>Date:</b>	<b>November 6th, 2017</b>
<b>Time:</b>	<b>12:30 PM</b>
<b>Venue:</b>	<b>Yakult Danone India (P) Ltd, HSIIDC Industrial Area, Rai, Sonapat, Haryana</b>
<b>Students:</b>	<b>BBA</b>
<b>Convener:</b>	<b>Dr. Nivedita – Head (T&amp;P)</b>
<b>Faculty In-charge:</b>	<b>Mr. Ishwar Singh</b>

**Company Profile:-**

Yakult DANONE India (P) Ltd is a 50:50 JV between Yakult Honsha, Japan and Group DANONE of France, both of which are global pro biotic leaders. The JV was formed in 2005 to manufacture and sell pro biotic products in the Indian market. Yakult, a pro biotic drink was launched in India in 2007, and is presently available in Delhi, NCR, Chandigarh, Punjab, Jaipur, Mumbai, Pune and Bangalore. Yakult is manufactured at an ISO 9001 : 2008 and HACCP certified manufacturing facility in Sonapat, Haryana.

As a pioneer in pro biotic, Yakult has formidable research capabilities and product technologies in the field of pro biotic. Yakult Central Institute for Microbiological Research has for years researched the use of intestinal bacteria as a factor in health maintenance, conducting a wide range of studies on the benefits of microorganisms in Japan. In India too, Yakult Danone (joint venture of France and Japan) India is working actively to build awareness about pro biotic and contribute to a healthier society. Yakult's benefits have been scientifically established through years of research and 30 million people in 32 countries drink Yakult every day.

Yakult Danone India Pvt. Ltd. was awarded the jury award for Emerging Company of the Year in 2011 from Frost & Sullivan. This Award signifies the company's identification of solutions with long-term sustainability as a final objective, while presenting tremendous market potential simultaneously. Moreover, the Award also signifies that the company's overall business strategy is sound and poised for success.

**Objective:-**

- To help students gain Corporate Exposure to aspiring students.
- To gain an insight of Yakult production process.
- Learning while experiencing Corporate Culture.
- Corporate Grooming.



**Probiotic Milk Processing Machine.**



**Group photo with Public Relation Officer of Yakult Mr. Aadish with Mr. Ishwar Singh, Faculty, TIAS and Management Students.**

### **Report:-**

An industrial visit to Yakult-Danone India Pvt. Ltd. Was organized 6<sup>th</sup> Nov 2017, for students of BBA Mr. Ishwar Singh, Assistant Professor, Management, TIAS briefed the students about the (a) objectives of the industrial visit, (b) Company's Profile, (c) Probable questions to be asked by the Students with the company people.

Once students reached Yakult-Danone plant site, they were accompanied by Mr. Adish, Executive-Public Relations to the Seminar Room where he gave a brief presentation about the Company's history, its presence across the globe, distribution channel, turnover and strong research. Following the presentation, Mr. Adish interacted with the students and answered their queries regarding HR, marketing & operations aspects of the company. The students were then taken to the processing unit where all the stages from mixing of raw

ingredients to the final shrink – packing were briefed. Students were amazed at the speed at which the process occurred and how the automated systems could be set according to requirements, as minimum of human intervention was required. On a whole, it was an exemplary learning experience that the students will savor for a long time to come.

**Learning Outcome:-**

- Students got insight about the Operations & Production at Yakult.
- Students were enabled with the real feel of the current industrial scenario.
- Students were made aware about first hand information regarding functioning of the company.
- Students were made to learn the corporate culture and mannerism.