



## Industry Visit Report

**Programme:** News Wiz 2017 - Recording

**Channel:** India Today Group (Aaj Tak)

**Date:** 22 August 2017

**TIME:** 9:00 am - 05:00 pm

**Venue:** India Today Group (Aaj Tak) FC-8, Sector - 16A, Film City, Noida 201301

**Students:** BBA 1st Year Students

**Faculty In charge:** Mr. Abhik

**Convener:** Dr. Nivedita

### Objectives:

- To provide an opportunity to learn technical & managerial skills behind organizing a program.
- To provide real time working exposure of a media studio.
- To provide technical knowledge of a media program recording.
- To build confidence and sense of team spirit among the students.

### Report on visit India Today Group (Aaj Tak) Channel:

Students of BBA 1st Year were provided a chance to visit at India Today Group (Aaj Tak) Channel, Noida. Our 18 students had participated as an audience in the program 'News Wiz 2017' a quiz show. Utilizing the presence of multi-camera set-up, thousands of lights and hundreds of crew members, the show began when the host of 'News Wiz 2017' and a veteran journalist Mr. Rajdeep Sardesai, welcomed the students and interacted with them. He introduced the participants of the show coming from different parts of the country and also appreciated the students of TIAS. The show was completely a quiz show including lots of questions from current affairs. Mr. Sardesai also guided and motivated our students to stay updated with the news and current affairs. Students have taken Group Pictures with Mr. Rajdeep Sardesai and thanked India Today Group staff for giving the opportunity to visit the channel. Further the evening continued to be beautiful as all were provided a delicious food by the channel. The visit provided the students an opportunity to experience and explore real work and develop professional knowledge and competencies.

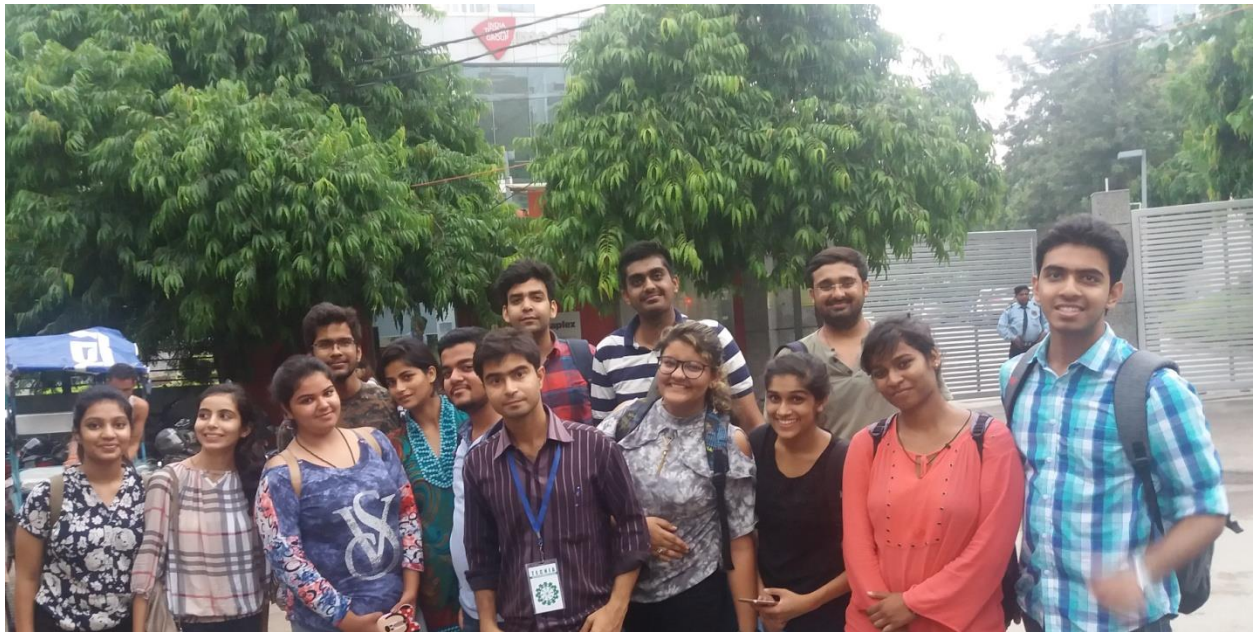
### Learning outcome

- To provide knowledge of anchoring of the show.
- To provide the exposure of the recording of a TV program
- To provide exposure of a multi-camera shooting of a show
- To provide technical knowledge of studio production.



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Our BA (JMC) 1<sup>st</sup> year student Komal Singh along with famous anchor Shweta Singh





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