



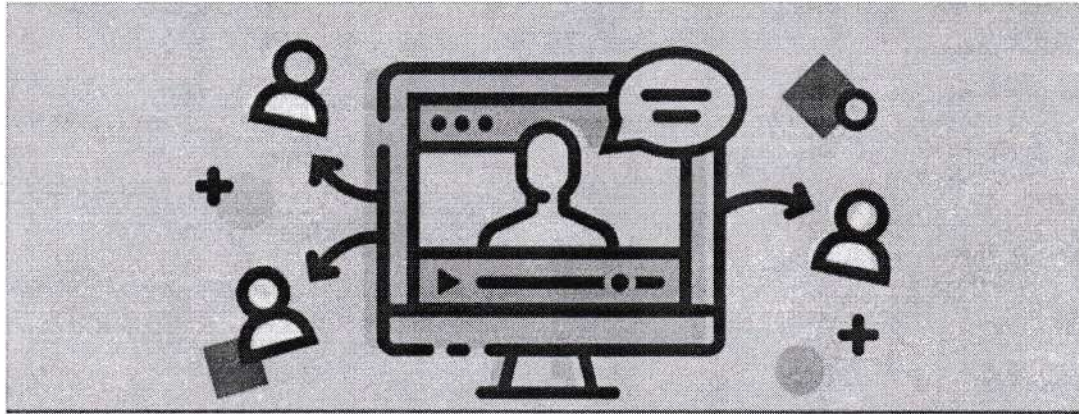
TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC ACCREDITED GRADE "A" INSTITUTE

Approved by AICTE, Ministry of HRD, Govt. of India Affiliated To GGSIP University
Recognized under Sec 2(f) of UGC ACT 1956

INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI- 110085

Tel: 91-11-27555121-24, E-Mail: directortias@tecnia.in; Website: www.tiaspg.tecnia.in



Webinar Social Innovation AND ENTREPRENEURSHIP



Col. Prof. Dr M.P. Sam
Director
International Institute
of Security and
Safety Management
New Delhi



Dr. Raj Kumar Singh
Professor, Dean
(R&D), HoD (Commerce),
Chairperson-Center For
Entrepreneurship & Skill Development,
School of Management Sciences(Vareasi)



Dr. Ashok Kumar Srivastava
Director
Center for Research
Excellence (CRE)
Head | Metallurgical
Engineering | OP Jindal University



Dr. Aray Kumar
Director,
Tecnia Institute of Advanced Studies,
Near Delhi



Prof. Dr. Rashmi Gupta
Dean Management
Institution's Innovation Council
TIAS, New Delhi



11:00 AM

24
OCTOBER
2020
SATURDAY

For Registration and more information

Contact

Co-Convenor- Dr Sheetal Badesra

Mr Inderpreet Singh

TIAS, New Delhi



TECNIA INSTITUTE OF ADVANCED STUDIES

Approved by AICTE, Ministry of HRD, Govt. of India, Affiliated to G.G.S.I.P. University & Recognized Under Sec. 2(f) of UGC Act 1956.

INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085



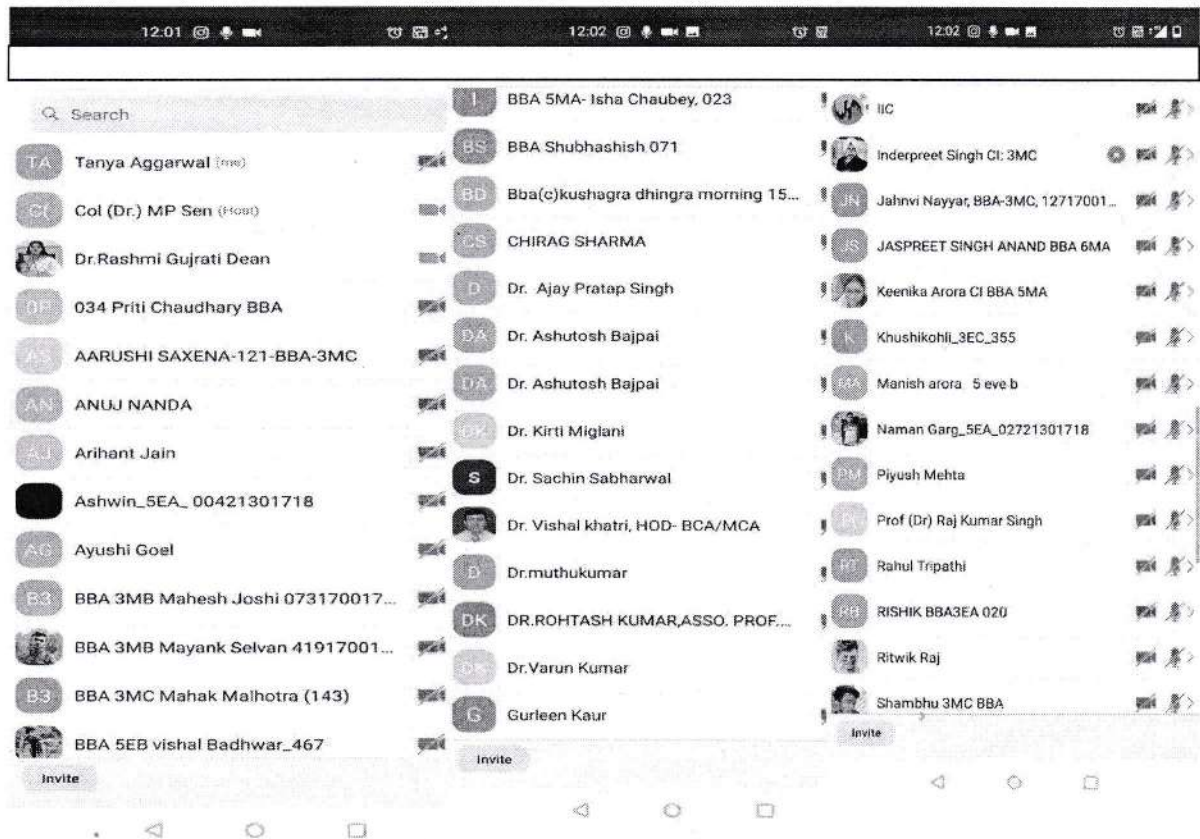
INTERNAL QUALITY ASSESSMENT CELL (IQAC)
TECNIA INSTITUTE OF ADVANCED STUDIES
NEW DELHI - 110085

The participants have learnt about the type of different modes of enterprises in detail. In webinar complete online guidance was given by resource person. Webinar has enabled them to analyze and interpret the digital marketing opportunities and many more techniques.

Resource Person

The resource person of the webinar was:

- Col. Prof. Dr. M.P. Sen
- Dr. Raj Kumar Singh



STUDENTS ATTENDING THE WEBINAR

INTERNAL QUALITY ASSESSMENT CELL (IQAC)
TECNA INSTITUTE OF ADVANCED STUDIES
NEW DELHI - 110085

SPEAKER 1: Dr. Raj Kumar Singh

Dr. R.K Singh is a Professor, Dean, HOD commerce.

Dr. Singh is a chairperson center for Entrepreneurship & skills development, school of management sciences Varanasi.

- Dr. Singh briefed us about the start-up.
- He also informed us about the interpersonal skills required for business as:

Mindset aspect will help you to minimize the importance of failure and rejection in your life. Additionally, being able to plan ahead and foresee potential problems (a key part of an entrepreneurial mindset) will help you to live a more organized, less stressful life.

Skills aspect help people start a business and manage a single branch of a business. But it doesn't stop there. Employers seek business candidates who possess high levels of emotional intelligence, communication skills, and organizational skills.

Practice aspect for your own area of expertise or business is an important part of making everything works smoothly and efficiently. Best practices can keep evolving as new and better solutions are found or evolve from better awareness, new technology, or simply different ways of looking at things.

- He further informed us about the how different startups have been advantaged and are in a boost during this period of pandemic.
- How one should think about the environment keeping in mind their business as certain things affect different individuals on the same platform keeping an eye on the basis of their business growth so that they can give an advantage to the society and make things grow by developing ideas as an entrepreneurial aspect.
 - Sulabh movement
 - Bharat abhiyan
 - Burning of parali effecting environment
 - Senior citizens orphan

SPEAKER 2: Col. Prof. Dr. MP Sen

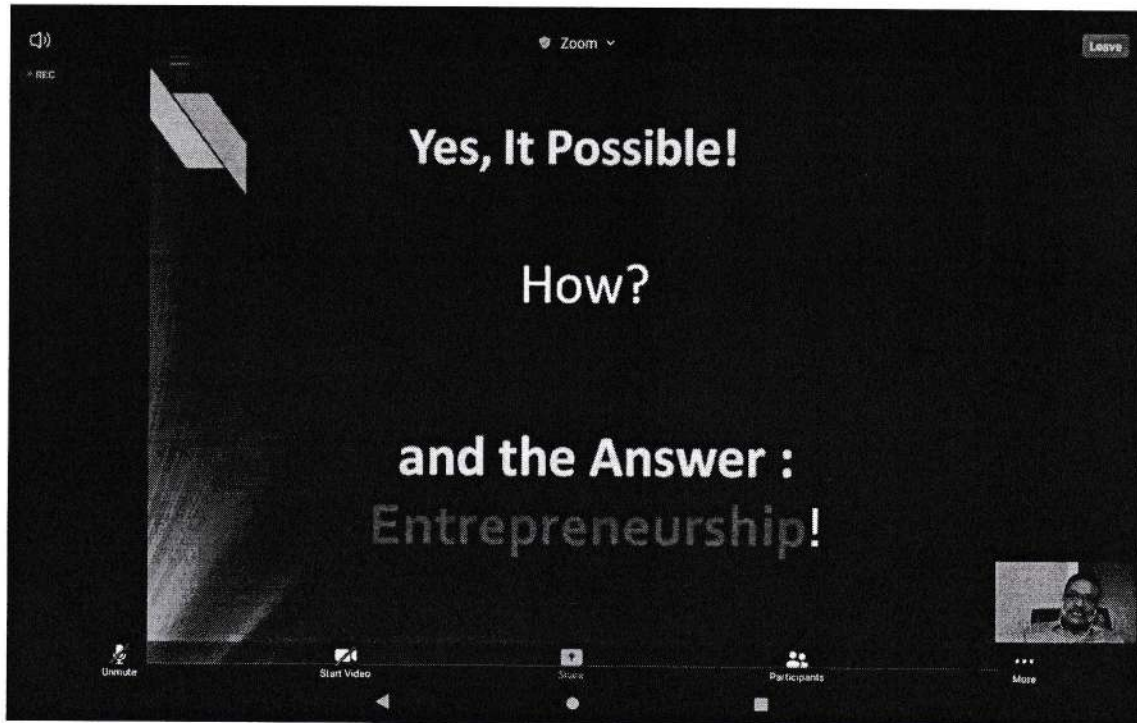
- Dr. Sen informed us about the women entrepreneurs.

Women Entrepreneurs means the women or a group of women who initiate, organize and operate a business enterprise. A woman entrepreneur is therefore a confident, creative and innovative woman. Desiring economic independence individually and simultaneously creating employment.

- Dr. Sen also asked that why do we think that social entrepreneur is important?

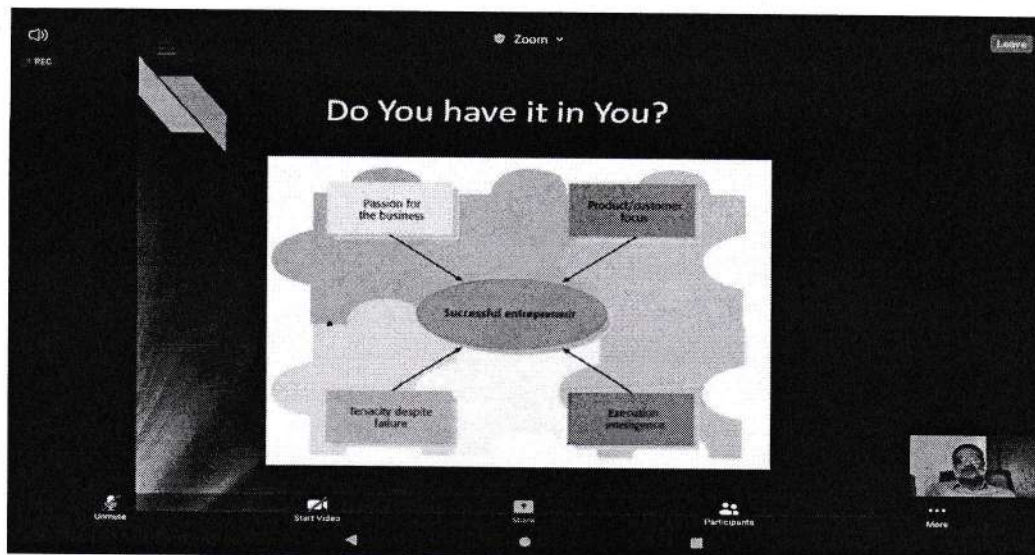
Social entrepreneurship is important because it provides a framework for businesses to find their own success in the pursuit of helping others. It's a constant source of motivation for employees, especially for Generation Y, which is increasingly skeptical about the traditional corporate work environment.

The social entrepreneur develops a mission and vision to bring in change in the society. They possess innate talent and qualities to understand and analyze the social problems. They are able to develop creative innovative ideas and strategies to help alleviate these problems from the society as a whole.



Speaker Elaborating about the Entrepreneurship

- Dr. Sen further added that what all qualities are required for becoming a successful entrepreneur:



Dr. Sen explaining the skills of an Entrepreneur

Dr. Sen
INTERNAL QUALITY ASSESSMENT CELL (IQAC)
TECNA INSTITUTE OF ADVANCED STUDIES
NEW DELHI - 110085

Self-Discipline

The first trait that all successful entrepreneurs must possess is self-discipline. Self-discipline is the single most important quality for success in life and business. If you can discipline yourself to do what you should do, whether you feel like it or not, your success is virtually guaranteed. Self-discipline requires self-mastery, self-control, self-responsibility, and self-direction.

Integrity

The second trait that all successful entrepreneurs must possess is integrity.

Perhaps the most valued and respected quality you can develop is a reputation for absolute integrity. Be perfectly honest in everything you do and in every transaction and activity. Never compromise your integrity. Remember that your word is your bond and your honor is everything when it comes to your business. All successful business is based on trust.

Persistence

The third trait that all successful entrepreneurs must possess is persistence. Persistence is the iron quality of character. Persistence is to the character of man as carbon is to steel. It is an indispensable quality that goes hand in hand with all great success in life.

A Clear Sense of Direction

The fourth trait that all successful entrepreneurs must possess is a clear sense of direction. Because of the turbulence and rapid change in today's marketplace, most business owners have been reduced to operating day-by-day, almost like firefighters.

Decisive and Action Oriented

The image is a screenshot of a Zoom meeting slide. The slide has a black background with white text. At the top, it says "Who Becomes an Entrepreneur?". Below this, there is a portrait of a man with a white beard and a black turban. To the right of the portrait, there are three white boxes containing the following text: "Desire to be your own boss", "Desire to pursue your own ideas", and "Financial Rewards". At the bottom of the slide, there is a white box containing the text "National Pride and need of the Hour 'Atmanirbhar Bharat' !". The Zoom interface is visible around the slide, including the "Zoom" logo at the top, "Leave" button at the top right, and "Unmute", "Start Video", "Share", "Participants", and "More" buttons at the bottom.

[Handwritten signature]
INTERNAL QUALITY ASSESSMENT CELL (IQAC)
TECNIA INSTITUTE OF ADVANCED STUDIES
NEW DELHI - 110085

The final trait that all successful entrepreneurs must possess is being decisive and action-oriented. They must think and make decisions quickly. They discipline themselves to take action and to carry out the decisions they have made. They move fast and they get quick feedback from their actions. If they find they have made a mistake, they quickly self-correct and try something else.

Some Skills set nurturing by the speaker for the participants

➤ He further molded us about the how we can make less investment:

10 low-investment business ideas you can start on the side choosing a low-investment business idea

- Partner with a drop shipper
- Design and sell print-on-demand t-shirts
- Launch your own book
- Create digital products or courses
- Sell print-on-demand posters, prints, etc.
- Start a charitable business
- Sell a service
- Create an online fashion boutique
- Sell handmade goods
- Build an audience you can monetize skills and knowledge.

Learning outcome

1. Participants have learnt about entrepreneurial skills.
2. Participants have learnt about the different modes of online business.
3. Participants have analyzed about the managerial skills.
4. Participants have also learnt more about the investing process.


INTERNAL QUALITY ASSESSMENT CELL (IQAC)
TECNIA INSTITUTE OF ADVANCED STUDIES
NEW DELHI - 110085

List of Beneficiaries

S. NO.	NAME	ENROLLMENT NO.	COURSE
1	CHIRAG SHARMA	10121301719	BBA
2	SHUBHASHISH LALL	07121301719	BBA
3	JAYANT GOEL	15217001719	BBA
4	TANMAY GUPTA	02417001719	BBA
5	JATIN KUMAR	00517001719	BBA
6	RIYA GOEL	05817001719	BBA
7	MANISH SINGH NEGI	03317001719	BBA
8	PRATHAM CHAUHAN	03021301718	BBA
9	ROVESH CHHABRA	03721301718	BBA
10	PRAVAR GUPTA	03221301718	BBA
11	HIMANSHU GOEL	01721301718	BBA
12	PIYUSH MEHTA	41221301718	BBA
13	VIPUL YADAV	04821301718	BBA
14	VANSHIKA GOEL	46521301718	BBA
15	MANSI ARORA	03217001718	BBA
16	TANAYA SINGH AHUJA	41421301718	BBA
17	VISHNU PANDEY	43117001718	BBA
18	GAUTAM SHARMA	42417001718	BBA
19	VAIBHAV SATIJA	10421301719	BBA
20	RAGHAV BANSAL	04817001718	BBA
21	RITIKA MADHUKAR	08721301719	BBA
22	RAHUL MATHUR	03321301718	BBA
23	VIDHI THUKRAL	08321301719	BBA
24	JAGRIT MUNIAPPAN	10321301719	BBA
25	MUSKAN SHARMA	43317001718	BBA
26	SHAMBHU	13517001719	BBA
27	KUSHAGRA DHINGRA	15117001719	BBA
28	MEHUL BHALLA	14417001719	BBA
29	AARUSHI SAXENA	12117001719	BBA
30	ISHA CHAUBEY	02317001718	BBA
31	MAHESH JOSHI	07317001719	BBA
32	ARIHANT JAIN	02521302419	BAJMC
33	AYUSH GUPTA	12617001719	BBA

34	SHIVAM GUPTA	01521302419	BAJMC
35	SAURABH SOLANKI	05317001717	BBA
36	VASU PIPIL	90121301718	BBA
37	HARDIK SHARMA	01417001719	BBA
38	SAHIL AKHTAR	04617001717	BBA
39	GURLEEN KAUR	01917001717	BBA
40	JASPREET SINGH ANAND	2417001717	BBA
41	TUSHAR SHARMA	35917001719	BBA
42	GAGAN TYAGI	35117001719	BBA
43	CHHAVI GUPTA	13817001719	BBA
44	PRATHAM SOMANI	13317001719	BBA
45	ANUJ UPPAL	36017001719	BBA
46	JAHNVI NAYYAR	12717001719	BBA
47	UMANG GUPTA	13617001719	BBA
48	SHIVAM GOEL	36017001718	BBA
49	RITWIK RAJ	40121301718	BBA
50	SIMRAN CHAUDHARY	06017001717	BBA
51	MAHAK MALHOTRA	14317001719	BBA
52	MANISH ARORA	35621301718	BBA
53	VISHAL BADHWAR	46721301718	BBA
54	YASH RAJ	13217001719	BBA
55	MONALISA PATTANAYAK	15617001719	BBA
56	MUSKAN SHARMA	43317001718	BBA
57	TWINKLE GROVER	06717001718	BBA
58	PARTH KOCHHAR	03717001717	BBA
59	DHRUV BHATIA	00921301718	BBA
60	SIMRAN GROVER	06517001718	BBA
61	ANANT RAJPUT	00817001717	BBA
62	CHANDRASEKA RAN	00217002019	BCA
63	ISHA CHAUBEY	02317001718	BBA
64	HARSH ROHATGI	01821302419	BAJMC
65	PREETI	43417001718	BBA
66	ANUSHI JINDAL	01217001717	BBA
67	YOGITA BHATT	06917001718	BBA

68	S. AISHWARYALA KSHMI	18021301719	BBA
69	MAYANK SHARMA	36421301719	BBA
70	MENARK SINGH	06521301719	BBA
71	AMAN JINDAL	00717001717	BBA
72	DR. RAM CHANDRA YADAV	07121301719	BBA
73	DR. BALJIT KAUR	01917001717	BBA
74	HRITHIK PRAKASH	02217001718	BBA
75	AVANI GUPTA	00817001718	BBA
76	CHANDRESH VERMA	42517001718	BBA
77	MUSKAN LOHIA	40217001718	BBA
78	ASHWIN ATRISH	00421301718	BBA
79	HARSHITA RAJPAL	08621301719	BBA
80	MOHIT KUMAR	09621301719	BBA
81	AYUSHI GOEL	12421301719	BBA
82	HARSHIT SRIVASTAVA	02021302419	BAJMC
83	SRISHTI JAIN	06221301719	BBA
84	ABHAY CHAUHAN	06621301719	BBA
85	DR. ASHUTOSH BAJPAI		FACULTY
86	ANUJ NANDA		FACULTY
87	DR. K SURESH KUMAR		FACULTY
88	VIVEK JAISWAL		FACULTY


 INTERNAL QUALITY ASSESSMENT CELL (IQAC)
 TECNIA INSTITUTE OF ADVANCED STUDIES
 NEW DELHI - 110085