



TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC ACCREDITED GRADE "A" INSTITUTE

Approved by AICTE, Ministry of HRD, Govt. of India, Affiliated to G.G.S.I.P. University & Recognized Under Sec. 2(f) of UGC Act 1956.

INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085

TIAS NATIONAL SERVICE SCHEME (NSS) CELL

SELF-FINANCING UNIT* - I



Donate Blood
Save Life



Beti Bachao
Beti Padhao



Health
Camps



Tree
Plantation

Ref:.....

Date:.....

REPORT

Event- Jan Andolan Against COVID

Day & Date- 13th October 2020

Timing- 10 AM – 11 AM

Students- BBA, BA (J&MC), BCA

Faculty Convener- Dr. Kirti Miglani –NSS Incharge

Venue: Online Platform

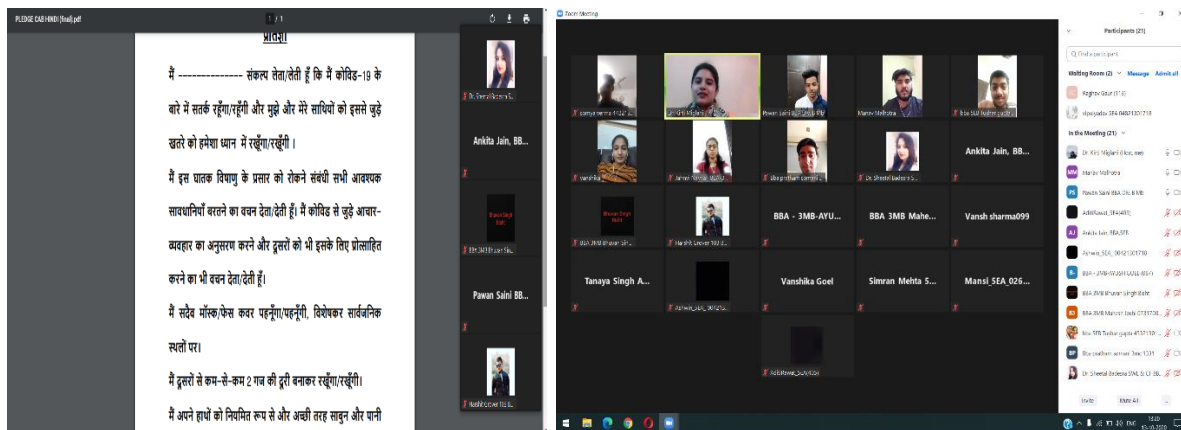
Objective

- This campaign have helped to saved many lives. We have to continue the momentum and protect our citizens from the virus'
- It endeavours to be a Low Cost High Intensity Campaign with the Key Messages of 'Wear Mask, Follow Physical Distancing, Maintain Hand Hygiene'. 'Do Gaj Ki Doori'.
- The campaign will be conducted in various languages across the country and a Covid-19 pledge will be taken by all.
- Proper dissemination of precautionary measures on all media platforms throughout the country will be put out. Special focus will be laid on simple and easily understandable messages, so that they can reach every citizen.

Report

In order to contribute towards the Jan Andolan for COVID-19 pledge, NSS unit of Tecnia Institute of Advanced Studies organized a pledge taking drive for students. Honorable Prime Minister Shri Narendra Modi launched a campaign on Jan Andolan for COVID-19 Appropriate Behaviour in view of the upcoming festivals and winter season as well as the opening up of the economy.

The campaign is launched with the aim to encourage People's Participation (Jan Andolan). It endeavors to be a Low-Cost High Intensity Campaign with the Key Messages of 'Wear Mask, Follow Physical Distancing, Maintain Hand Hygiene'. With regard to this, all the students have taken online pledge by visiting the govt. site. They have also received digital certificate for the same.



Students taking Pledge through Online Mode

The campaign also involves putting up hoardings, wall paintings, electronic display boards in government premises, involvement of local and national influencers to drive home the message, running mobile vans for regular awareness generation, audio messages, pamphlets and brochures for awareness. It would also involve seeking support of local cable operators for running Covid-19 messages and coordinated media campaign across platforms for effective outreach and impact. The government would launch a campaign to spread awareness on the measures people need to follow to check the spread of coronavirus disease. The government has all along been urging people to follow these measures to prevent the spread of the coronavirus.

Learning Outcomes

- This campaign will provide awareness among the students related to social distancing .
- It will create awareness and sensitize the students about health and safety measures.
- It will help the students to develop their mental wellbeing .
- Through this campaign people will adopt certain precautionary measures and keep themselves safe and sound.