



TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC ACCREDITED GRADE "A" INSTITUTE

Approved by AICTE, Ministry of HRD, Govt. of India, Affiliated to GGSIP University, Recognized Under Sec. 2(f) of UGC Act 1956.

INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085

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VARCHASVA 2020

DATE: 10TH NOVEMBER 2020

REPORT

15th VARCHASVA
 DATE: 10th Nov., 2020 VENUE: Tecnia
Main Attractions:

- INAAAYAT (Fashion Parade)
- PRASTUTI (Mono Act, Play by Mridang Group)
- KLICK KLICK (Photography)
- WORD PLAY (Open Mic/Poetry, Debate)
- GRAFIX (Poster Making, Painting)
- SARGAM (Mr & Ms. Varchasva 2020, Solo Singing Solo Dance, Rap Battle)
- CINEBOX (Video Editing, Reel It Feel it, Short film on Fire Safety)

Sub Theme
 • Vocal for Local
 • Swadheen

Organized by
 Department of Journalism
 And Mass Communication
 Ek Bharat Shreshtha Bharat Club
 NSS-STUDENT'S WELFARE

TECNIA
 INSTITUTE OF ADVANCED STUDIES
 Institutional Area, Rohini, Delhi-85
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 Ms. Kanika Sharma - 9910717928
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 Shubham Gandhi - 7982343396
 Akriti Malhotra - 8860025930
 Chayan Talwar - 9599938030
 Tamisha Wadhwa - 9580111718

Incredible India

Venue: CLASS ROOMS AND ONLINE PLATFORMS (9TH November 2020)

TECNIA AUDITORIUM

EVENT DETAILS:

Event: VARCHASVA 2020
Convener: Ms. Sonia Batra
Co-Convener : Ms. Kanika Sharma
Participants: Students of GGSIPU, DU and NCR based colleges/universities along with TIAS
Date: 9th November 2020 and 10th November 2020
Day: Monday and Tuesday
Venue: Tecnia Auditorium, Class Room & Online Platform
Timing 10:00 AM to 7:00 PM
Beneficiaries: All the participating students



GENESIS

Varchasva2020– The media fest is an extravagant, iconic and fun filled event organised by the Department of Journalism and Mass Communication of Tecnia Institute of Advanced Studies to provide exposure of event management to its students, covering course curriculum and providing platform to artists to showcase their talent. It is the 15th edition of media academic fest of Tecnia Institute of Advanced Studies held on 9th November 2020 and 10th November 2020 at Class room, Online Platform and Tecnia Auditorium respectively. The theme of the Fest was Incredible India and Sub-themes were Vocal for Local and Swadheen.

OBJECTIVES OF THE EVENT:

- To provide practical exposure of organizing an event to the 5th semester students of BA(J&MC) .
- To enable students to brush-up their skills related to event management.
- To provide platform to students to showcase their talent.
- To promote Indian Business markets.
- To promote our youth towards Indian culture.
- To comply the course curriculum of GGSIP University.

EVENTS

Inayat(Fashion Parade)	Word Play(Open Mic,Debate, Poetry Recitation)
Sargam (Mr.and Ms. Varchasva 2020, Solo Singing, Solo Dance)	Grafix (Painting, Poster Making)
Prastuti (NukkadNatak,Mono-Act)	Klick-Klick (Photography Exhibition,Reel It Feel It, Ad-Mad)

Inayat (Fashion Parade)

Inayat means Grace. The participants of fashion parade walk with Grace and Style with graceful costumes and compliment the theme. One of the most popular fashion shows in Delhi which is a trend setter for youth of the city. (Details at page no. 16 and 17)

Prastuti (NukkadNatak,Mono-Act)

An event which involves best nukkadnatak teams from and around National Capital. The voice against social evils is raised in this event. (Details at page no. 21 and 22)



Sargam (Mr.and Ms. Varchasva 2020, Solo Singing,Solo Dance)

Sargam includes Mr.and Ms. Varchasva 2020, Solo Singing and Solo Dance. Mr.and Ms. Varchasva 2020 is the show stopper event which brings out the best talent from bunch of participants.Through Solo Dance students exhibit their talent from the stage of Varchasva 2020. (Details at page no. 6,7,8,9,12 and 13)

Word Play (Open Mic,Debate,Poetry Recitation)

The packages of vocabulary and communication skills can participate in Open Mic, Debate and Poetry Recitation. It is the favorite event of budding jockeys. (Details at page no. 19 and 20)

Grafix (Poster Making, Painting)

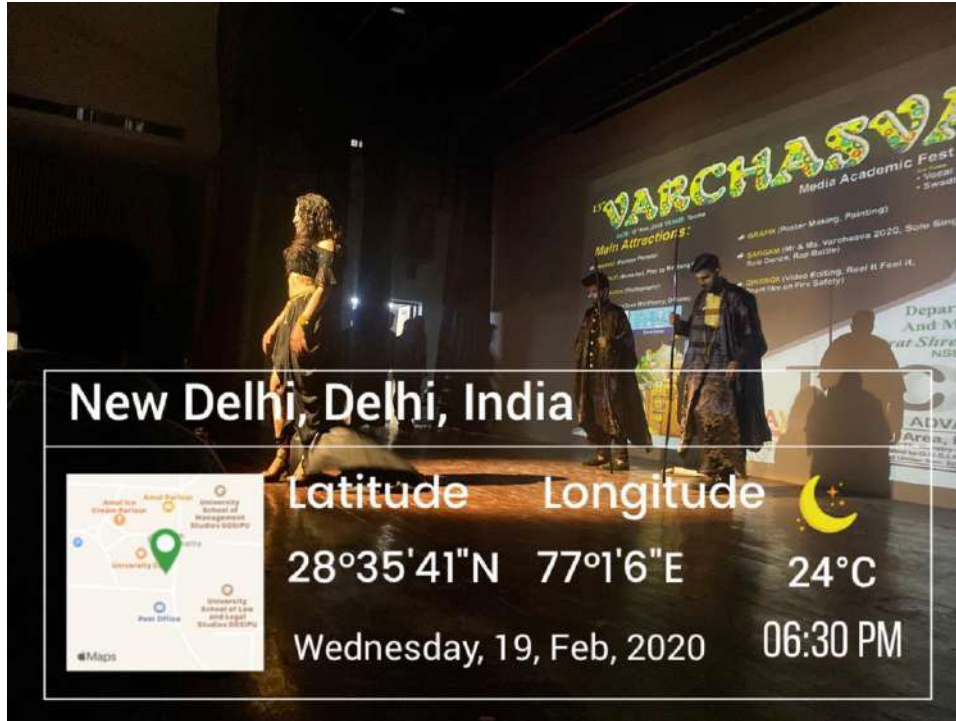
The painters from various colleges can participate in Grafix. Varchasva 2020 gave the platform to show their talent in poster making which brings the full package of fun. (Details at page no. 18)

Klick-Klick (Photography Exhibition, Reel It Feel It, Ad-Mad)

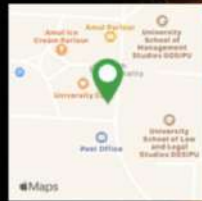
Photography exhibition is a unique photography exhibition;which brings out best photographer amongst talented budding photo journalists. Reel It Feel It is how people showcase their talents by making creative videos on Instagram. Ad-Mad is mostly based on creativity and showcasing their acting skills., (Details at page no. 10,11,14 and 15))



GEO TAG PHOTO CLICKED DURING THE EVENT



New Delhi, Delhi, India



Latitude Longitude

28°35'41"N 77°1'6"E



24°C

Wednesday, 19, Feb, 2020

06:30 PM

GEO TAG PHOTO DURING INNAYAT (FASH PARADE)

Varchasva 2020 is the 15th edition of media academic fest organized, managed and conducted by the students of Journalism and Mass Communication from Tecnia Institute Of Advanced Studies. This is the fest which was eagerly and most awaited by the students of various colleges and Universities of Delhi-NCR. The Fest was started with the Saraswati-Vandana and lamp lighting by DIRECTOR TIAS.

On the other hand the students showed their enthusiasm and showed their talents in various events like Inayat(Fashion Parade),Prastuti (NukkadNatak,Mono-Act), Sargam (Mr.and Ms. Varchasva 2020, Solo Singing,Solo Dance), Klick-Klick (Photography Exhibition,Reel It Feel It, Ad-Mad), Grafix (Painting,Poster Making), Word Play(Debate,Open Mic,Poetry Recitation).

Varchasva 2020– A media fest is a creative initiative by the Tecnia Institute of Advanced Studies to provide the platform where students from various streams can showcase their knowledge, skills, and abilities. Varchasva promises to test grits, guts and grandeur and winners will be those who will be ahead of all odds with right blend of EQ and IQ.



Varchasva 2020 is all set to be bigger and better with new theme, i.e. **INCREDIBLE INDIA**. Innovations and events are guaranteed to pull in the crowd. The main highlights of the fest will be Fashion Parade and Mr. and Ms. Varchasva.



Ms. Angelica Talwar (Our Guest of Honour)



Mr. Prateek Sehajpal (Our Guest Of Honour)



Mr. Mohit Chhikara (Our Guest Of Honour)



DANCEBIZ- SOLO DANCE COMPETITION

Name of the event: Solo Dance

Time & Venue: 1:30 pm to 2.30 pm, Tecnia Auditorium and Online Platform

Day and Date: Tuesday, 10th November, 2020

Event Coordinator: Ms. Mayank Arora, Faculty BA(JMC) TIAS

Objectives

- To test the strength and zeal of students who are passionate for dance.
- To give state to budding dancers and help them get recognition.
- To develop and promote sense of fair competition between participants.

Solo dance is form of dance in which the dancer alone performs on stage. In varchasva the solo dance competition was a competition between extremely talented dancers from all across the Delhi NCR who rocked the stage. The solo dance competition was judged by our internal judge **Mr.Mayank Arora** on 9th November,2020 and 10th November,2020. The participants performed on Indian and western both styles and many of them presented a great show by showing a fusion of indo-western dance styles.

Sankriti of Tecnia Institute Of Advanced Studies got the first position in the competition and **Navya Kamra** of Tecnia Institute of Advanced Studies for the 2nd Prize in the Competition. The third runner up was **Jatin** of Delhi University and **Shivam Kapoor** from Tecnia Institute Of Advanced Studies.



Student performing the Solo Dance



Student participating in Solo Dance.

Learning Outcomes

- This event provided a great exposure for the participants.
- Every participant was provided with individual certificates.
- Every participant was judged individually and the judge guided them to improve themselves.
- This event helped in increasing the confidence of all the participants.



SOLO SINGING

Name of the event: Voice of Varchasva

Time & Venue: 11:20 am to 12:20pm, Tecnia Auditorium

Day and Date: Tuesday, November 10th, 2020

Event Coordinator: Mr. Rinku Sethi, Faculty BA(JMC) TIAS

Objectives

- To provide stage to good singers of the city to perform.
- To encourage and motivate young singers to showcase their talent.

Voice of Varchasva is a solo singing competition which brings out talent from the city. Students who have passion for singing performed in Varchasva and the city got best talents and voices through Varchasva. Solo singing was the part of Varchasva-2020 which was organized on November 10th, 2020 at Tecnia Auditorium.

The event coordinator himself was a seasoned and appreciated singer blessed participants and ensured them comfort and blessed with his wishes. The Show was judged by our internal judge, Mr. B.K. Mishra.

The winner's of Light Vocals were Kartik from MAIMS, Nishtha Sood securing 2nd position from Sanatan Dharma and Rashish Pandey and Gagan from TIAS securing 3rd position. Ansh Batra from TIAS, Mridul Khatri from JIMS and Shivam Kapoor from TIAS, won 1st, 2nd and 3rd position in Rap Battle respectively.



Performance of one of the participants.



Student participating in Solo Singing

Learning Outcomes

- This event provided a great exposure for the participants.
- Every participant was provided with individual certificates which will help them in their resume.
- There was a healthy competition among all the participants which even improved their confidence.



REEL IT FEEL IT

Name of the event: Reel It Feel It

Time & Venue: 13:30-14:30pm, Online Platform

Day and Date: Monday, November 9th, 2020

Event Coordinator: Dr. Vipul Pratap and Dr. Vijeta Taneja, Faculty members BA(JMC) TIAS

Objectives

- To bring out talent of students through videos.
- To spread the message of happiness and joy.
- To motivate students who have creative mind and a great sense of humor.

Reel It Feel It was the event which happened on an online platform. The event was judge student's creativity through short videos(instagram). The participants had a very creative mind. The judge of the event was internal. Muskan Kalra, Ridhi Khurana and Tanishaa Wadhwa from Tecnia institute of advanced studies won the 1st, 2nd, and 3rd position respectively.



Student Of Tecnia participating in Reel It Feel It.



Student Of Tecnia participating in Reel It Feel It.

Learning Outcome

- This event provided a great exposure for the participants.
- Every participant was provided with individual certificates which will help them in their resume.
- This created a healthy and positive environment which increased the enthusiasm among the participants.



MR. and MS. VARCHASVA

Name of the event: Mr. and Ms. Varchasva

Time & Venue: 2:30 pm To 4:50 pm, Tecnia Auditorium

Day and Date: Tuesday , November 10th , 2020

Event Coordinator: Ms. Sonia Batra and Ms.Kanika Sharma, Faculty members BA(JMC) TIAS

Objectives

- To boost the confidence, composure and courage amongst the participants.
- To give equal opportunity to students with different backgrounds and fields.

The Mr. and Ms. Varchasva had different sets of activities to bring out real strength of the students and make them believe that they have equal talent as others or even better. This competition was for students who think that they are not just good in one skill but best all the round.

Mr. and Ms. Varchasva was competition amongst the students in which ramp walk and quiz were the part to check the IQ level with confidence. **Vanshita Sachhar** from Tecnia Institute of Advanced Studies was crowned with the Ms. Varchasva and Mr. Varchasva title was won by **Sahil Khan** from Tecnia Institute of Advanced Studies. The judges of the event was Ms. Angelica Talwar.



Contestants participating in Mr. and Ms. Varchasva 2020



The winners of the event, along with the dean, judge, convener and co-convener.

Learning Outcome

- This event provided a great exposure for the participants.
- Every participant was provided with individual certificates which will help them in their resume.
- This event gave a platform for the participants to showcase their talent.



KLICK-KLICK

Event: Photo sutra

Date: November 9th, 2020

Day: Monday

Time: 11.00 AM to 12.00 PM

Coordinator: Mr. Dewesh Pandey and Ms. Manisha, Faculty members BA(JMC) TIAS

Venue: Online Platform

OBJECTIVES

1. To ensure proficiency of knowledge in Photo Journalism.
2. To learn lighting techniques.
3. To promote the art and craft of photography.
4. To provide a meeting place for those interested in photography.

On the first day of the Varchasva an event 'Photosutra- Exhibition & Competition under Klick Klick took place on an online platform. There were 12 participants who participated in the event. Mr. Dewesh Pandey and Ms. Manisha from TIAS judging the event Photosutra – Photography Exhibition & Contest under Klick Klick in the 15th Media Academic Fest VARCHASVA held at Tecnia Auditorium.

The judges judged the photos according to the criterion of the event as the theme of the event was Incredible India.. **First Prize winner** Photograph in Photosutra-Exhibition & Competition under Klick-Klick was **Aarushi Bansal** (Tecnia Institute of Advanced Studies, Delhi). **Second Prize winner** Photograph in Photosutra- Exhibition & Competition under Klick-Klick was **Mohit** and **third Prize winner** Photograph in Photosutra- Exhibition & Competition under Klick-Klick was **Saoni** the 15th Media Academic Fest VARCHASVA.



Some of the Art Piece from the Event

Learning Outcome

- This event provided a great exposure for the participants.
- Every participant was provided with individual certificates which will help them in their resume.
- This platform was provided to show creativity and different perspectives of the participants.



One of the photo of our participants.



INAAYAT

Name of the event: Fashion Parade

Time & Venue: 5:30-6:00 Pm, Tecnia Auditorium

Day and Date: Tuesday , November 10th , 2020

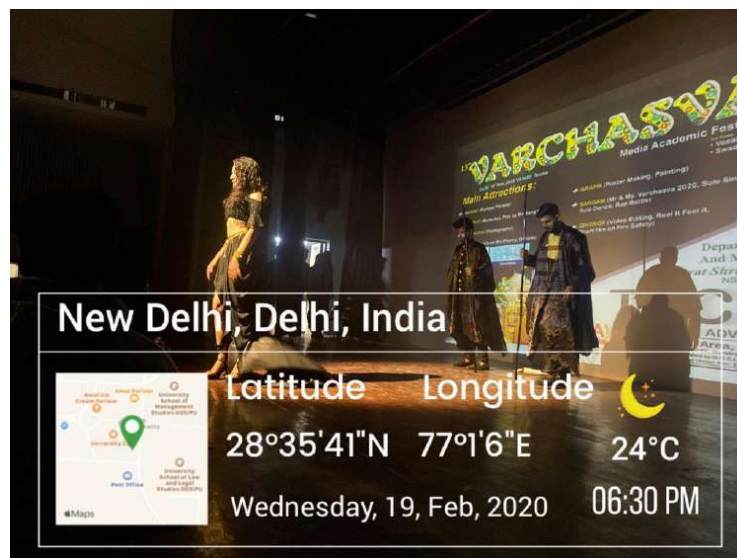
Event Coordinator: Ms. Sonia Batra and Ms. Kanika Sharma, Faculty members BA(JMC) TIAS

Objectives

- To bring out best talent for fashion industry.
- To give message of women empowerment the society.
- To give platform to students who want to join fashion industry in future.

You want to win some beauty pageant? Here’s where you can begin to dream about it by walking on the ramp for Fashion Parade.The Department of Journalism and Mass Communication has organized an event on Fashion Parade in the mega event Varchasva. If you had the capability to get all the attention from the masses when you walk on the ramp, then Fashion Parade is what can make you famous.

The event concluded with a happening and cheerful remark.



GEO TAG PHOTO CLICKED DURING INAYAT



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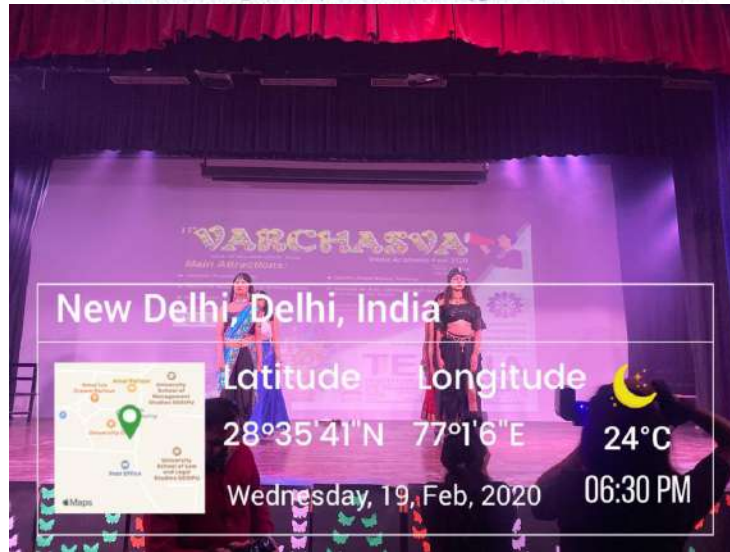
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Geo Tag photo of team of TIAS participating in Fashion Show

Learning Outcome

- This event provided a great exposure for the participants.
- Every participant was provided with individual certificates which will help them in their resume.
- The team was provided a platform to show their creativity which helped them to groom themselves.



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Event: Varchasva'20

Category: Poster Making (graphics)

Date & Day: 9th November, Monday

Timing: 11:15 am to 12.00 am

Venue: online platform

Faculty Co-ordinator: Dr. Ajay Kumar and Mr. Rajneesh Pandey, Faculty members BA(JMC) TIAS

Objectives

- To develop the art of the students and enhance their skills .
- To enhance the co-ordination amongst students.
- To provide a platform to the students to showcase their talent.

Poster Making was the part of Varchasva 2020 which was organized online on 9th November,2020. The event was held in online. 4 Students from various colleges Participate for this event. The judge of Poster Making event was internal. Winner of this event was Dhanya from TIAS

Learning Outcome

- This event provided a great exposure for the participants.
- Every participant was provided with individual certificates which will help them in their resume.
- This platform improved the creative skills of the participants.



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Event: POETRY COMPETITION "MERAKI"

Date & Day: November 9th, 2020, Monday

Timing : 12:30 PM – 1:45 PM

Venue : Class Room, UG BUILDING, TIAS

Faculty Co-ordinator: Ms. Kanika Sharma, Faculty BA(JMC) TIAS

Objectives

- To highlight the creative side of the students, encouraging them to present their writings.
- To make an effort for the overall development of the Students.
- To enhance the co-ordination amongst students.

Poetry was the part of Varchasva-2020, named "KAVIKARM" which was organized on November 9th 2020 at Class Room UG Building, TIAS. The event saw a total of 10 entries. The selected participants presented their poems which were greatly liked the audience, the coordinators and the judges. The selected students were from the host college as well as other colleges & universities like Keshav Mahavidyalaya, Daulat Ram College, Agra University, Aligarh University, Guru Jambheshwar University and others. The judges of the events were internal.

The winners of Meraki were **Piyush, Nakshatra and Manvi from TIAS.**



One of the participants performing his piece of poetry



One of the participants performing his piece of poetry

Learning Outcome

- This event provided a great exposure for the participants.
- Every participant was provided with individual certificates which will help them in their resume.
- This helped the participants how to play with words and show their creativity.



Event: Mono Acting

Date: 10TH November, 2020

Day: Tuesday

Time: 1:00 pm to 1:30 pm

Coordinator: Mr. Mayank Arora, Faculty BA(JMC) TIAS

OBJECTIVES

- To develop the amateur dramatics skills of the students.
- An effort for the overall development of the Students.
- To brush up the extra curriculum activities and motivate them to perform in a good level.
- To provide a platform to the students for showing their dramatic skills and bring out the mimicry talent out.

Several students participated in the competition. An environment of live actors was formed in the Tecnia Auditorium. Matching expressions with voice is not an easy task. But the energetic spirits of the students replaced the word 'impossible' with 'possible'. 10 students from various colleges participate in the event. After completion of the event, final judgment was given and was announced while creating an essence of suspense in the minds of the audience. The first, Second and third position won by Kritika, Sidharth and Nakshatra from TIAS. The students were awarded with certificates and trophies.

The competition helped the students to enhance their creative skills in the field and acting. The event successfully ended, leaving a patch of grace on the platform.



Student performing on the Stage

Learning Outcome

- This event provided a great exposure for the participants.
- Every participant was provided with individual certificates which will help them in their resume.
- This improved the acting skills and increase the confidence level of the participant.

Beneficiaries

The list of beneficiaries is being enclosed herewith.



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Mrs. Kanika Sharma
(Co- Convener)

Dr. Rajesh Agarwal
(HOD)

Dr. Vipul Pratap
(HOD)

Dr. M . N . Jha
(Dean)

Dr. Ajay Rathore
(Director)



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